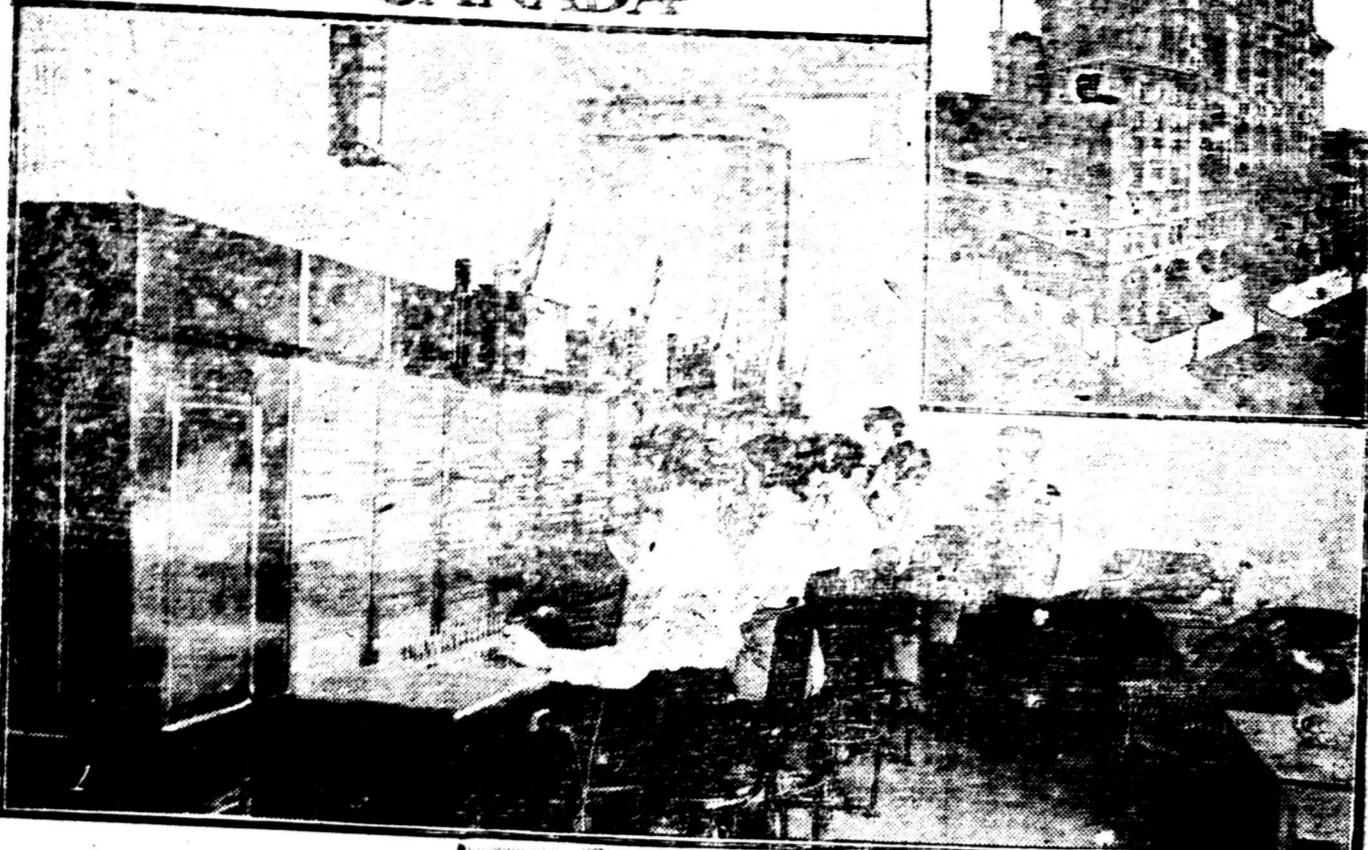
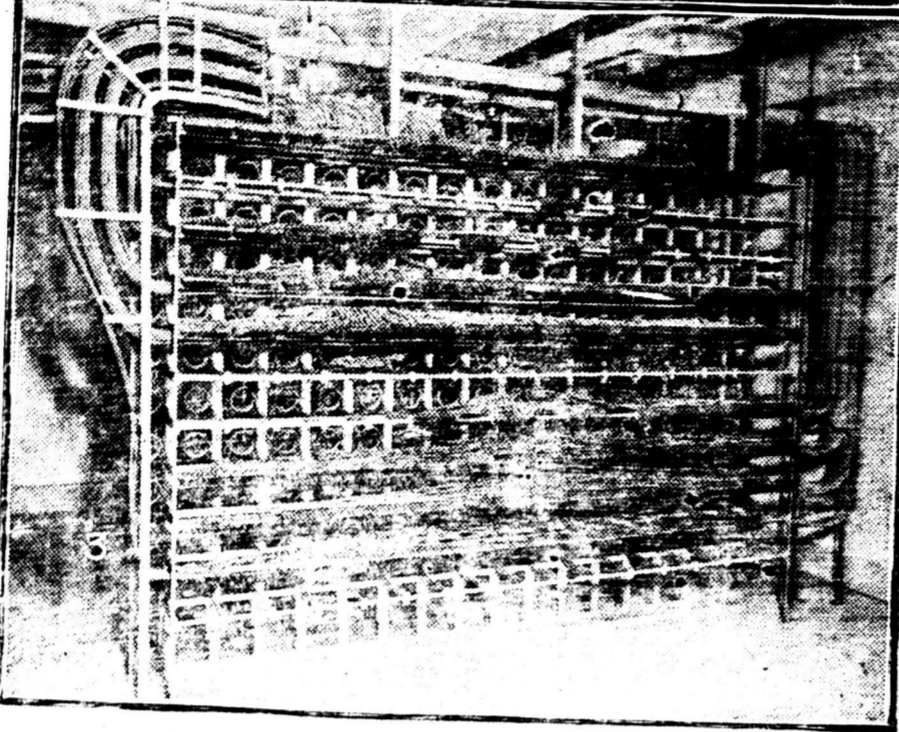


LARGEST PRIVATE SWITCHBOARD IN CANADA



(1) Switchboard at Vancouver Hotel, showing Teletograph.
(2) Vancouver Hotel.
(3) Wire connections behind switchboard.



ONE realizes the immensity of the problems which confront the architect of a modern hotel when one sees the switchboard at which the "Hello" girls operate at the huge C. P. R. hotel in Vancouver. Here there are 600 guest rooms, 15 large public rooms and other rooms requiring inter-communication, so that the business man giving orders to his valet or making an appointment, and the lady gossiping to her friends in the club may get their connection with ease and celerity. The private branch exchange switchboard at the Vancouver Hotel is the largest in Canada, and embodies interesting new features such as the Teletograph and the Mails' Signal Service. The Teletograph is an ingenious instrument by which messages handwritten at one station are reproduced by electrical means at one or more other stations. The Teletograph transmits the writing just as the telephone transmits speech. It provides a means by which any switchboard operator receiving an order can write that order to the station which is to execute it. The instrument operates on the principles of the direct current telegraph. The magnetic field is electrically produced and two variable currents controlled by the transmitter are used to actuate two moving coils of the receiver, which in turn impart to the pen of the receiver the movements made by the pencil in the hand of the operator.

The Mails' Signal Service helps the guests to find mail when required. On the telephone switchboard are hundreds of small lamps which give signals corresponding to the messages of the guests. From the lamps a message lamp, and before entering a guest room, the place this lamp is on the outside door. The Mails' Signal Service is an ingenious instrument by which messages handwritten at one station are reproduced by electrical means at one or more other stations. The Mails' Signal Service helps the guests to find mail when required. On the telephone switchboard are hundreds of small lamps which give signals corresponding to the messages of the guests. From the lamps a message lamp, and before entering a guest room, the place this lamp is on the outside door. The Mails' Signal Service is an ingenious instrument by which messages handwritten at one station are reproduced by electrical means at one or more other stations.



When?
When are you going to examine and have thoroughly demonstrated to you the wonderful capabilities of the
Heintzman & Co. Player-Piano
When are you going to call on us to play your favorite selection? A demonstration is all that is necessary to convince you that it is
"The Different Player-Piano"
the only player-piano that will satisfy you.
Martin Bros. SIMCOE, ONT.



Granny's Talk to Young Mothers
"How young mothers realize the extent to which a cold lowers the system and makes it susceptible to disease. The majority of diseases arise from germs, but it is not widely known that a healthy system will repel their attacks. Mothers should never allow a cold to run for 24 hours without attention. If this is made a rule there will be less sickness for young mothers to worry over. A good remedy is Chamberlain's Cough Remedy. This should always be kept in the home. You may see that you have no confidence in your medicine, but that is because you have never tried Chamberlain's Cough Remedy. The medicine that is thoroughly reliable and has stood the test of half a century. There is nothing in it stronger than for even the baby." *Spurs for Health - Granny Chamberlain*

SAVE ONE THIRD

On Warm, Lovely Fur Coats and Stylish Fur Sets

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Our finest garments reduced to \$127.50 and \$148.75
- Natural Sable (Skunk) Sets**
Reduced to \$26.50, 30.00, 35.00, 40.00, 45.00 and 60.00
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- Black Fox Sets**
Now \$49.75, 58.50
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Now \$34.50, 52.50, 60.00, with many between prices to \$97.00 the Set
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Natural Rat Coats Reduced to \$64 and \$77
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Exceptional Bargains at \$33.00, 44.00, \$55 and \$73.00
- Odd Fur Muffs and Neck Pieces**
Selling at a fraction of their value—\$3.90, 5.00, 7.50, 10.00, 12.00, 15.00 and \$20.00

At A-Year-Ago Prices

Luckily, the Past week large consignments of Carpets, Rugs, Furniture and Linens reached us, we had almost lost hopes of ever receiving them the order was placed for them nearly a year ago.

Re-Arrangement

Saturday and after you will notice re-arrangement of stock all through the store, The China and Glassware stocks will be pretty well shipshape in the new location. The Basement—It's a day light Basement a "Spick and Span" Basement. It's a fresh air Basement. "You are invited to visit the New Basement Lay Out."

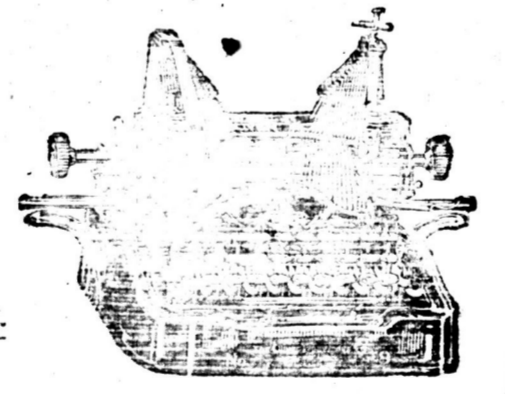


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PRINTYPE is a revolutionary improvement in Typewriter Type, and is much more artistic and easy to read than the sharp, thin outline typewriter type.

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