

**Railway Fares
During Fall
Sale**

Railway Ticket to serving you, and fare will be rebated over (L. E. & N.) on or over.
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**Have Been
Fall's Febru-
Buy an Over-**

position for the man one and doesn't mind Our entire stock of Fur and Fur-lined).
 worth up to \$12.00
 worth up to \$16.50
 worth up to \$18.00
 at on you promptly.
**February
Suits**
 you could get in 1915, not going to make are simply going to of hundred Men's money than they quantities from we say we'll do a do it!
 that \$10.00 will buy, \$7.00
 that \$12.00 will buy, \$8.00
 that \$15.00 will buy, \$9.00
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**Year Sale of
ns Saturday**

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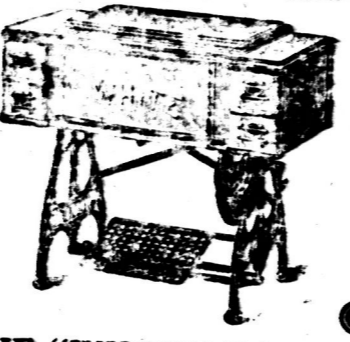
**of Fine
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and nothing value has been oor. We feel w our ever in- omers the best all sources of do, the more etter.

You can cook to the full capacity of the top and bake an oven full of good things with a

**McCook's
Polaria**
 Many exclu- sive features you should know about. Write to the nearest dealer show you.
MADE IN CANADA
 for sale by E. F. CARTER

**LOOK FOR IT
But Come and Get It**
 THE "WHITE" ROTARY



THE "WHITE" ROTARY SEWING MACHINE is the Sewing Machine for all the people all the time
 RUNS EASY
 RUNS LIGHT
 RUNS FAST
 and Lasts Forever with Reasonable Care.
 MAKE IT PAY FOR ITSELF AS LITTLE \$1.00 A WEEK WILL SEND IT HOME

Local Agent — I. W. HOLMES

BANK OF HAMILTON
 ESTABLISHED 1842
SAVE for War Saving Certificates
 U R Savings Department will help you to buy War Saving Certificates. One Dollar, or more, received.
 Help the Government win the War
JARVIS BRANCH
 R. R. TELFORD, Manager
 Capital Authorized \$5,000,000
 Capital Paid-up - \$3,000,000
 Surplus - \$2,478,000

Exclusive Features
 These are more exclusive features, more essential improvements that directly appeal to the musician and owner in the
HEINTZMAN & CO.
Art Piano
 than have ever before been embodied in one piano.
 Owing to these features that
Permanency of Tone
 so much desired, is assured. The reason for this can easily be demonstrated and any Heintzman Piano in use for years is an actual demonstration.
 Write for Our Catalogue
Martin Bros.
 SIMCOE, ONT

PARISIAN SAGE

PUTS HAIR ON YOUR HEAD AND KEEPS IT THERE

What's the use of being bald? The sense is there, in delicately allowing your hair to turn gray?
 Do you want to look old before your time? Give up the thought; old will come only too soon.
 Look after your hair. PARISIAN SAGE will keep the strands growing in the only preparation, so the scalp is kept in a healthy condition. It is a man or woman's hair.
 you are, PARISIAN SAGE will keep you looking young.
 Common sense is the only sense that is common to all.
 Parisian Sage is the only hair preparation that is guaranteed to do what it says.
 Parisian Sage is the only hair preparation that is guaranteed to do what it says.
 Parisian Sage is the only hair preparation that is guaranteed to do what it says.
For Sale By
 R. Heatter, Jarvis.

**THE
Three Prime Virtues**

—IN A PHOTOGRAPH—
Artistic Quality, Permancy, and Likeness
—OURS HAVE ALL THREE—
MOORE'S STUDIO
 MAKERS OF QUALITY PHOTOGRAPHS
 PHONE 1811
 220 BROAD ST.

Suppose

SUPPOSE—the Germans were to win in this war and drive back our lines. What would happen to Belgium? What would happen to France? What would happen to the British Empire? What would happen to the peace of the world?
 The answer is that a premium would be put on war; that it would make people think that war pays; that Germany would be encouraged to push out and reduce all the world as she has reduced Belgium and Northern France.

SUPPOSE—no one came forward to fill the ranks of our troops to make good the wastage of war, and to provide the extra troops that we need for the next great drive. What would happen to our armies.

The answer is that they would be driven off the field, and the German would win. Our armies may exist on paper, but if they are not armies of real men they cannot keep back the foe that has done so much to trample down civilization.

SUPPOSE—every one held back and waited for some else to enlist. When should we get our men to fill in the places that are empty?

The answer is that we should not get them at all. This means that every eligible man must stand ready to enlist.

Reston.

Mr Chas. Mitchell, G.T.R. Fireman of Stratford, spent Sunday under the parental roof.

Mr. and Mrs. George Duncan are spending a few days with friends around Port Kierse.

Mr. Ozro Secord near Selkirk spent one day last week at the Rolling Valley Farm.

Mr. Arthur Mitchell has purchased a new windmill and had it erected last week.

Misses Ellen and Mary Andrews of the Scotch line spent Sunday last with Mr. and Mrs. R. Yeager at Springbank farm.

Mr. D. Pill and Chas. Larose are working in Brantford this winter.

Mr. John Rowntree, Jr., and Mrs. John Lishman of Nelles Corners, spent Thursday last at the Rolling Valley Farm.

Mr. Ed. Crow, near Elliott's School, Woodhouse, spent Sunday last with Sidney Secord.

Mr. Russell Yeager and family spent one day last week with Mr. and Mrs. C. Hall of Tyrrell.

Pte. Walter E. Secord, prisoner of war at Giessen, Germany, is again heard from. He is well and says he would like to hear Uncle Sam's views as they are humorous and to the point. Signed, W. E. S.

La our last week's budget of news the statement was made that the rink of this place was free to all. Said rink is free to those of the direct vicinity but to outsiders a small fee is charged to help defray the cost of operating same.

Pension Board

The Dominion Government has appointed a Board of Pension Commissioners for Canada with offices in Ottawa. As this Board wish to cause as little delay as possible in dealing with communications with regard to pensions, they wish the public to correspond directly with the Board of Pension Commissioners, Ottawa.

A great deal of delay may be caused by communications being sent through other Departments of the Government.

The Patriotic Fund appropriation and the Military Hospitals Commission have kindly consented to give information and assistance to those wishing to write direct to the Board of Pension Commissioners. These societies have offices in certain localities throughout Canada.

In addition in order to facilitate the granting of pensions, the Board is opening branch pension offices in Vancouver, Calgary, Edmonton, Regina, Winnipeg, London, Hamilton, Toronto, Barrie, Kingston, Ottawa, Montreal, Quebec, St. John and Halifax. All information with regard to pensions may be obtained from these offices.

**REPRESENTATIVE
Wanted**

FOR
JARVIS and DISTRICT
 FOR
 "CANADA'S GREATEST
 NURSERIES

Spring 1917 Planting List
 Now READY!
 Splendid List of Hardy CANADIAN
 GROWN Fruit and Ornamental
 Stock including
 McIntosh Red Apple
 St. Regis
 Everbearing Raspberry
 and many other leaders

New illustrated catalogue sent on application.
 Start now at best selling time
 Liberal Proposition
STONE and WELLINGTON
 The Foothill Nurseries
 (Established 1887)

Of Special Interest to
**Everybody—Falls' Feb-
 ruary Sale which begins
 Saturday. See to-day's
 supplement in this paper
 for particulars.**



The Oliver Typewriter

which has from the beginning stood for progress in the world. Particular pleasure in announcing to the public the

Oliver No. 9



Besides its numberless five Characteristics, which are too numerous to mention owing to the limited space, one of the Outstanding Features is a new Type Face, patented and in use only by the Oliver Company, called the

"Printype"

PRINTYPE is a revolutionary improvement in Typewriter Type, and is much more artistic and easy to read than the sharp, thin outline typewriter type.

The agency for this high grade machine has been secured by Mr. C. Rodgers, who has one of the latest models installed in the Record Office.

Call and see the distinguishing features. Advertising matter forwarded

C. RODGERS, Agent

A. S. FALLS
 OF SIMCOE, Ltd.