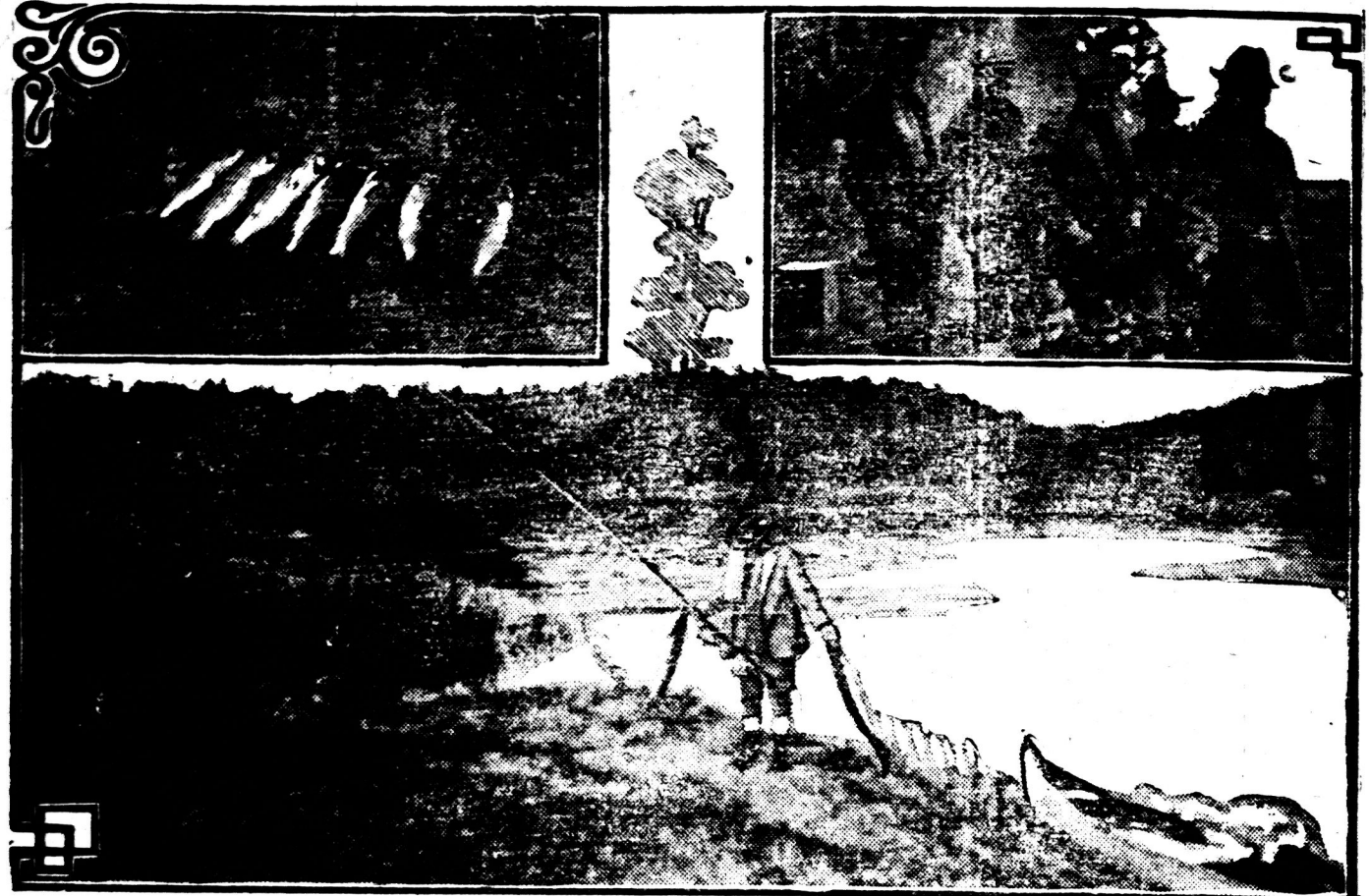


PUTTING A SALMON RIVER ON THE MAP



SEVEN BEAUTIES FROM ONE POOL. READING FROM RIGHT TO LEFT: MAXIMILIAN FOSTER, W. O. M'GEEHAN, JACK LAIT, GRANTLAND RICE. MAXIMILIAN FOSTER HAS HIS HANDS FULL.

THE map referred to is a map of some importance, for salmon is the big game of the fisherman, and brings in search of it sportsmen from all over the world with big two-handed rods and large noisy reels and (what Canada much desires) a deep purse for camps, guides and out. Harry Allen, President of the New Brunswick Guides Association, has known the Cains River as one of the best trout streams in the Province of New Brunswick, and salmon were frequently caught twenty miles up from the junction with the better known Miramichi, but he believed that if the right kind of fishermen got there, they would find salmon all the length of at least eighty miles.

The investigation was made a short time ago by a party of sporting writers and editors from the United States. Maximilian Foster, a salmon fisherman of twenty years standing, who knows New Brunswick and Newfoundland like a book, and writes for the "Saturday Evening Post", Hughie Fullerton, of the Chicago "Examiner", Jack Lait, of the Chicago "Herald", Grantland Rice and W. O. M'Geehan, of the New York "Tribune," and L. O. Armstrong, of the Bureau of Commercial Economics, Washington, D.C., an old campaigner who has hunted and fished in the Canadian woods for over fifty years, and A. O. Seymour, General Tourist Agent of the Canadian Pacific Railway, an ardent fisherman.

When they arrived at Fredericton, all the local fishermen were peevish. "If there are salmon in the Cains," they said, "you have come at the wrong time. They went out with the ice and are now at sea. Better go home and come back in a month. It was cold and raining, the worst kind of weather for flyfishing, but nothing daunted, they set out.

With eight fishermen, one movie picture operator from the Essanay Company of Chicago, and nine guides, the fleet started out near the head of the Cains River, fishing the pools as they went down. The first day they struck only trout, but from the second day onwards the movie man was busy. Twice he had to choose between two fishermen who had hooked their salmon at the same time. Maximilian Foster had a basket of thirty-two and a half inches, which means that if it had been taken in the fall it would have weighed forty-two and a half pounds. Every member of the party had what he came for, thanks to Silver Doctor and Parmachenee. In one pool seven beauties, weighing between sixty-eight pounds, were taken out in two hours, and it was only dark and lack of time that closed the sport. Result, eight happy fishermen, a happy movie man, and one supremely proud Harry Allen, who saw that his claims were justified, and that Cains River could take its place for salmon besides the hitherto more famous waters of the Miramichi and the Restigouche.

SPIRIT OF THE GARDEN.

It Voices the Human Sense of Accumulated Beauty.

When all is said, gardens are but expressions of sentiment, the outward manifestation of human hearts which bloom with perennial love and flower with sympathy and kindly thought. Love of gardens is an instinctive sense, lacking it, appreciation cannot be instilled because, as Bovee wrote, the beauty seen is partly in him who sees it. The beautiful meaning of flowers does not have to be told to little children. They are gifted with divine intelligence in knowing that "flowers are God's thoughts of beauty taking form to gladden the mortal gaze; bright gems of earth, in which perchance we see what Eden was, what paradise may be."

"Perhaps no word of six letters concentrates so much human satisfaction as the word 'garden,'" declares a great poet of our own day, Richard Le Gallienne. "Not accidentally, indeed, did the inspired writer make paradise a garden, and still today, when a man has found all the rest of the world vanity, he retires into his garden. When man needs just one word to express in rich and poignant symbol his sense of accumulated beauty and blessedness his first thought is of a garden. The saint speaks of the 'garden of God.' The word 'heaven' is hardly more universally expressive of happiness than the word 'garden.'"

The garden is the voice of nature calling to her children who have strayed far afield. It is not a loud wailing, articulate voice; it is like the still, small voice of conscience.

And as Keats expressed it, "Heard melodies are sweet, but those unheard are sweeter." And there at once is the voice and spirit of the garden.—Noble Foster Hoggson in Philadelphia Ledger.

CAN YOU JUDGE SONGS?

If You Are Able to Pick the "Hits" a \$100,000 Job Awaits You.

In the American Magazine we are informed that there's an unfiled job in Songland. "One hundred thousand dollars a year, at least, is waiting for the man or woman who will come forward to fill it," says E. M. Wickes. "It carries with it no orders. It requires no particular training. A person who has finished schooling with the second reader will stand exactly as good a chance of being accepted for the vacancy as a master of seventeen languages or a mathematical marvel.

"Song publishing is one of the greatest gambles in the whole world. Fortunes are won and lost in a change of the moon, and for reasons which no one seems able to forecast—which brings us back to the subject of Songland's vacancy.

"If any one can prove his ability consistently to select songs which will captivate the ears of his 100,000,000 fellows he can become the official picker of hits for any number of big song publishers. As for his salary—well, he can name a figure that will make him considerably better paid than the president of the United States.

But here's the "nigger in the woodpile." "Incidentally, if you are thinking of applying for the job 'official hit picker,' be quite sure that you are thoroughly familiar with the evanescent fancies and shifting emotions of young women. For they buy practically all the music, and what they do not buy is usually purchased by some admiring friend or repentant relative."

Eating on the Stage.

You may imagine that an actor enjoys the meal he sits down to in a play, but he is ever so sorry the most toothed food on record is that served on the stage. When one has to eat and drink the same thing six nights in the week and twice during matinees it becomes monotonous, and actors declare they cannot look the stage food in the face without it nauseating them.—Pittsburgh Dispatch.

Flower Growing Possibilities.

There are known and described more than 250 natural families or orders of flowering plants, embracing 7,000 genera and over 100,000 species. The species of begonia runs over 350; the violet family comprises 250 species; the pink family about 100 species.

Away Behind the Times.

"What's your boy studying now?" "Something about the Trojan war," replied Farmer Courtessell. "I'm not sure Josh isn't wasting his time studying about a war where they didn't use submarines or aeroplanes."—Washington Star.

Their Resources.

"The knights of old would have got on as lawyers." "Why do you say that?" "Because they never lacked for retainers."—Baltimore American.

Same Thing.

"Reggie invites me out to dinner every other evening." "I suppose you just date on him?" "I table d'hôte on him!"

The Jarvis Record

ISSUED WEDNESDAYS.

We are at all times pleased to receive local news. Send or bring in the facts, we'll do the rest. The coming and goings of Haldimand and Norfolk people are always welcome items of news.

If you wish your address changed, give old as well as new address.

ADVERTISING RATES.

Yearly contract rates on application to publisher.

Reading Notices.—No reading notice advertising any entertainment or matter by which money is to be made by any person or cause will be inserted in The Record without charge, except when the job-work for the same is executed at the Record Job Department, who one small reader will be given gratis. The price for the insertion of business announcements is five cents per cent line each insertion.

Notice to Advertisers.—Changes of copy for contract advertising must be in the hands of the printers by Monday noon, at the latest, each week.

While willing at all times to do what is possible to accommodate patrons, we must, in justice to them and to ourselves, insist on a strict enforcement of this rule.

Judicial, Legal, Official and Government notices.—Eight cents per line (12 lines to inch) for the first insertion, and five cents per line for each subsequent insertion.

Small Ads.—Condensed advertisements of such a nature as "Lost," "Found," "Situation Wanted," "To Rent," "For Sale," etc., not exceeding six lines 25c per insertion; 5 insertions \$1.00.

Advertisements ordered for insertion without written instructions will appear until written orders are received for their discontinuance.

Subscriptions.—One dollar per year strictly in advance; if not paid in advance a dollar and a half will be charged. United States papers 50c extra, strictly in advance.

MRS. ELVA RODGERS, Publisher.

Shop in Simcoe At OUR Expense

We Refund Car Fare from Jarvis on a purchase of \$6.00 and over, Hagersville \$9.00 and over, and from Nelles Corners on \$10.00 and over.

Murdoch's
Simcoe's Favorite Shopping Place

Alex. G. Glass, EXPERT

Piano and Organ Tuner & Repairer.
Residence, 113 Tisdal St., S. Hamilton, Ontario.

Leave all orders at The Record at Jarvis, Ont. Phone 37.

FOOD CONSERVATION

SOME little time ago the C. P. R. realizing that economy in the use of food products was an essential of true patriotism during the war, inaugurated a policy in connection with their dining car service which prohibited the purchase of calves, young lambs, little chickens, and baby pigs as result of which thousands of these tender but immature animals will be consigned to fuller growth and very material increase in their value as food supply will result. This action was due to the belief that in the face of the serious food shortage which the present world crisis threatens to bring upon us, it is criminal to waste an ounce of food or to induce in dishes which are secured today at the cost of tomorrow.

The practice has been extended to embrace all services operated by the Canadian Pacific, and other Canadian and American lines recognizing the importance of this plan of conservation of young stock, have adopted a similar course.

The Canadian Pacific dining car service has so contrived that the high cost of living does not exist insofar as that service is concerned, it always being possible to obtain, in a Canadian Pacific dining car, a good meal at a moderate price. This has been made possible by making a close study of the traveler's wants and of the portions of food which are soon consumed by the company that the old established custom of serving extremely large portions was wasteful and extravagant. The result was that when the war broke out and the price of foodstuffs began to soar, the dining car service was able to continue to serve the traveler at a reasonable price, while the home market was suffering from the high cost of food.

In the dining car service, the C. P. R. dining car service has a new step further in the conservation of food. The menu of all dishes containing a little bit of everything, such as little chickens, young lambs, baby pigs, and calves, are no longer purchased or served in the C. P. R. dining cars. The result is that the developed animal products are more food for the nation and that only full-grown animals should be slaughtered.

New Canadian Northern Rockies

If you do not know about the wonderful Mountain scenery including Jasper and Mount Robson Parks, traversed by the transcontinental lines of the Canadian Northern Railway between Edmonton and Vancouver get a copy of our handsome descriptive booklet, to be had for the asking from Geo. L. Miller, local agent.

C. Rodgers is agent for the Oliver Typewriter.

Ask Our Local Dealer

When installed according to plans furnished by us, the Sunshine Furnace will heat your home comfortably, healthfully and economically. Ask our local dealer to tell you how it's done, or write for free booklet.

McClary's SUNSHINE FURNACE

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER
ST. JOHN, N.B. HAMILTON CALGARY
SASKATOON EDMONTON

FOR SALE BY J. D. WRIGHT

BANK of HAMILTON

Established 1872.
Capital Authorized, \$5,000,000
Capital Paid-up, \$3,000,000
Surplus, \$3,500,000

Encouragement

THE owner of a bank account not only enjoys his own respect, but that of his fellow men. Because of his saving habits he is enabled to grasp the opportunities that are lost to the man without means.

The Savings Department of the Bank of Hamilton offers every encouragement to the small depositor.

JARVIS BRANCH
R. R. Telford, Manager
56-C

House Cleaning Season Is Here

You will be replacing your worn-out Springs and Mattresses with New. Before you do so don't fail to inspect our complete line of Springs and Mattresses.

Dining Room Sets---

---Bedroom Sets

We will be pleased to show you our large assortment of the above.

FURNITURE AT MODERATE PRICES
Agent for the celebrated
WHITE SEWING MACHINE

--IVAN W. HOLMES--

Furniture and Undertaking

Homeseekers' Excursions

Every Monday till October 29th.

LOW FARES

FROM

TORONTO

TO

Albany	\$54.00
Athabasca	48.00
Edmonton	47.00
Stettin	47.00
Canora	39.75
North Battleford	43.75
Regina	40.50
Forward	40.25
Saskatoon	42.25
Dauphin	37.75
Lucerne	53.00
Calgary	47.00
Camrose	46.75
Hanna	46.00
Rosetown	43.50
Yorkton	38.25
Moose Jaw	41.00
Prince Albert	43.50
Brandon	37.00
Winnipeg	35.00

For Tickets, Reservations, Literature and Information, apply to Geo. L. Miller, Insurance, Jarvis, or write R. L. Fairbairn, G.P.A., 63 King Street East, Toronto.

CANADIAN NORTHERN

-Local Agent Wanted-

For

JARVIS AND DISTRICT

to sell for the

"Old Reliable Fonthill Nurseries"

Splendid list of Stock,

For Fall Planting 1917

—and—

Spring Planting 1918,

including many new varieties

which we alone control

Send for new illustrated catalogue,

also Agent's Proposition. Hand-

some free outfit. Exclusive Terri-

tor. Liberal Commissions.

STONE and WELLINGTON

THE FONTHILL NURSURIES

(Established 1837)

TORONTO ONTARIO

C. Rodgers is agent

for the Oliver. Ask

for information

PATENTS

PROMPTLY SECURED

In all countries. Ask for our INVENTOR'S ADVISORY, which will be sent free.

MARION & MARION,
204 University St., Montreal.

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