

Children Cry for Fletcher's CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA
Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years
The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

Church Notes

METHODIST CHURCH

Services at 11 a.m. and 7.30 p.m.
Pastor will preach.
Sunday School at 10 a.m.
Adult Bible Class at 10 a.m. Rev. Mr. I. M. Foote. All welcome.
All are welcome.
GARNET—
Sunday School at 1.30 p.m.
Epworth League and Prayer-meeting on Thursday evening at 8 o'clock.
J. G. FOOTE, Pastor

KNOX CHURCH

Rev. Arthur W. Hare, B.A., Minister.
11 a.m.—"The Value of a Covenant", illustrated by the Scottish Covenanters.
7.30 p.m.—"Life's Encouragements or The Sweet Spots of Life."
Masonic Memorial Service on the evening of Sunday, June 24th, for Bros. Manson and Rodgers.
V.P.S. and P.M. on Tuesday evening at 8 p.m.
Choir Practice on Friday at 8 p.m.
S.S. and adult Bible Class 10 a.m. Strangers and visitors always welcome at all services.

ST. PAUL'S CHURCH

Rev. J. Hirst Ross, L.Th., Rector
SUNDAY
Sunday School—10 a.m.
Morning Service—11 a.m.
Evening Service—7 p.m.
FRIDAY
War Intercessions—8 p.m.
Lectures on the "Litany".
Choir Practice
Women's Auxiliary meet every Tuesday at 2.30 in School Room
A.Y.P.A. meet Tuesday evening, 8 p.m.
All are welcome.
Holy Communion on First and Third Sundays of each month.

FUNNY LOVE LETTERS.

Some of the Querer Epistles of Ancient Woe.

"Is love insanity?" asked the candid critic; and as a reason for his question he points to the amusing letters made public through the medium of the breach of promise and divorce courts. "These 'Tootale Wootale' epistles," he says, "are nauseating in their sickly sentiment."

Certainly it is difficult to imagine a sober and practical-minded business man beginning a letter "My darling Poodle," and ending with "Do doating Poodle." Yet this was revealed in the courts on one occasion, when "My darling Poodle" made "Puppy" pay some £3,000 for the privilege of making love to her in such extravagant terms without being sincere in his attentions.

"You little, yellow-haired ducky; you've waddled straight into my heart," another victim of love-madness wrote, and ended, "No bread and cheese for us, Angel Face. But there'll be kisses by the bushel. Yours to the crust." One sad but wiser Romeo writhed in court not long ago when confronted with this poetic outburst of his soul:

The glove on Mary's hand,
I wish I could be for one day,
Protecting my Mary's soft fingers
from the cold
And getting rubbed up against her cheek;
And even getting left at home,
To sit and think in the top dresser-drawer
And wish I was with Mary.

A great deal more poetic in its style was the following effusion: "O, you Venus, you perfect woman, I would offer you two willing hands, and pray that more might grow so that I might better serve you. I would not be your hands alone. I would be your shoulders, that I might shoulder everything for you. This not being possible, dear one, write to me with thine hands, list with thy shell-like ears to my burning words, that, leaving me thus, seem cold and hard in comparison with the fires that consume me even in thoughts of thee. Yours till I am eternally consumed."

Girls are quite as hopeless as men when Cupid has finished with them. "I am sitting alone thinking of you," runs one girlish epistle. "And I'm mad at you just the same—you mighty sweetheart—because in your last letter you only put one page of cream. Just think, only one page of cream, when I sent you ten."

Months of Roses-- --Months of Brides Months to Prepare for Summer

We are not Followers of other Stores

We had from the first and still have distinct ideas of doing by our customers, what we would like them to do by us in every particular if we changed places. It is a great pleasure to do business with the public on a basis that every one in our employ can avouch to be without deceit or trickery of any kind.

Our encouragements are increasing day by day by the support of customers old and new.

[Signed]

H.S. Falls

Your Summer Hats

They are as charming and lovely as Summer Millinery can be—Great broad trimmed hats in delicate colors with flowers, ribbon and maline trimmings. Prices 5, 6, 7.50 and \$8.50.

The Basement

Is brimming over with Good Gift things in China, Cut Glass, Silver Deposit, Pottery and Bric-a-Brac.

White Hosiery for Women and Children to go with White Shoes

In Silk, Lisle, Cotton and Cashmere

Women's the pair 25c to \$2.50

Children's the pair 25c to 75c

Children's Sox the pair 25c to 50c

Our Stores Closes at Noon—12 o'clock during June July and August. Please consider this.

H.S. Falls

Corsets for Brides

Beautifully made from the finest and daintiest materials and trimmings. In White, Pink and Sky. The price \$1.50 to 7.50.

Gifts for Brides

Never have we had prettier or better things than Now.

Honeymoon Luggage

Here you will find large stocks of Trunks, Suit-Cases, and Club Bags. All are most reasonably priced.

Japanese Kimonos

Soft lovely shades in cotton creps—embroidered with trailing vines and butterflies and birds, with and without sashes. Priced at \$2.00, 2.50, and 3.50.

Gaily Colored Sweaters

are here a plenty. In the wool—Fibre Silk and all silk for women and juniors each \$6.50 to 16.50.

No Better Time to Buy Lighter Underwear

Stocks are full just now and prices are right. No telling how much more new goods will cost. You may choose from every fabric of which underwear is made and a very satisfactory variety of styles.

Men's Underwear 50c to \$3.50 a garment

Women's Underwear 15c to 6.50 a garment

Children's Underwear 10c to 1.50 a garment

"Mrs. Youngwife"

should know of the great stocks of New Dinner Sets now displayed in the Basement at Falls' store—perhaps thirty distinct patterns to choose from \$12.00 to \$90.00 the Set.

Cretones are in Demand

Use them for Draperies, Furniture coverings and Cushions shown on Main Floor Staple Department also 3rd Floor Drapery Department. The yard 20c to \$2.50.

Double Welcome For These Irish Damask Table Cloths \$5.29 Each

Good Table Linens are so scarce that these epic and span new goods full Bleached—full bodied can be trusted to sell as well as wear. Sizes 72x90 inches beautiful patterns. In the same purchase came a lot of full bleached Irish Damask Napkins 22 x 22 inches to sell for \$4.50 a dozen.

We are Holding Great Stocks of Linoleums

Inlaid and printed 2, 3, and 4 yards wide, later shipments will cost much more money, a few of the many reasons reasons follows.

The oil in Linoleum comes from Russia.

The Jute in Linoleum comes from India.

The Cork in Linoleum comes from Spain.

The "Kauri" Gum in Linoleum comes from New Zealand

So Many Pretty Frocks

are to be had in the Women's Wear Department 2nd Floor
For children 29c to \$7.00
For Juniors \$1.00 to 20.00
For Women \$3.50 to 35.00

There's a Vogue for Plaids

Pretty Plaid Gingham are on display in the Staple Department. New Plaid Taffetas and other Plaid materials are shown in the Dress Goods Department for the First Time

Heaps of Fresh Aprons.

Every sort of apron you can think of even to Rubber Aprons and wee affairs of crisp white lawn that go by the name of Tea Aprons and more generous aprons with or without bibs. Plenty of the large Bungalow aprons that housewives like 15c. to \$1.00 is the price range.

The Best Men's Shirts That We Know of
are made in England. They are longer, made with wider sleeves, fuller bodies and better fitting than any shirt offered for sale, excellent quality and pattern. Price \$2.50 each.

H. S. FALLS
CO. OF SIMCOE, Ltd.

EUROPEAN WAR PICTURES



On the front in France—an officer carrying a 100-lb German shell.
—Photo by courtesy of C. P. R.



Royal Engineers Bridging in the Balkans.
—Photo by courtesy of C. P. R.



On the Western Front—the man on the right remembers this piece of barbed wire entanglement when he had to get through it in the early days of the Somme Battle at Ovillers.
—Photo by courtesy of the C. P. R.

-Local Agent Wanted-

For
JARVIS and DISTRICT
to sell for the

"Old Reliable Fonthill Nurseries"

Splendid list of Stock,
For Fall Planting 1917

—and—

Spring Planting 1918,

including many new varieties,
which we alone control

Send for new illustrated catalogue,
also Agent's Proposition. Hand-
some free outfit. Exclusive Terri-
tor. Liberal Commissions.

STONE and WELLINGTON
THE Fonthill NURSURIES
(Established 1837)

TORONTO ONTARIO

THE Three Prime Virtues

—IN A PHOTOGRAPH—

Artistic Quality, Permanency,
and Likeness

—OURS HAVE ALL THREE—

MOORE'S STUDIO

MAKERS OF QUALITY PHOTOGRAPHS

PHONE 183

Norfolk St.

Simcoe.

SOME GOOD ADVICE

If you have dandruff, get rid of it by killing the germs.

If your hair is falling out, stop it. There is one sure cure that will remedy these misfortunes and aid you to remain young.

PARISIAN SAGE, the great hair restorer, is guaranteed to permanently remove dandruff in two weeks, or we will give you your money back.

PARISIAN SAGE stops falling hair—prevents the hair from fading. It is the best beautifier for ladies' hair, as it makes harsh, lifeless hair fluffy, soft and beautiful.

PARISIAN SAGE is rigidly guaranteed. 50 cents a large bottle.

For Sale By
R. Seater, Jarvis