

The Right Furnace

McClary's Sunshine Furnace is absolutely right—right in idea, in design, in construction, in price and in performance. It's a furnace made for your needs and is complete in every single detail. Write for free, descriptive booklet.

**McClary's
SUNSHINE FURNACE**
LONDON TORONTO MONTREAL WINNIPEG VANCOUVER
ST. JOHN, N.B. HAMILTON CALGARY
SASKATOON EDMONTON
FOR SALE BY J. D. WRIGHT

BANK OF HAMILTON
Established 1872
Capital Authorized, \$5,000,000
Capital Paid-up, \$3,000,000
Surplus, \$2,000,000

Success

SUCCESS is seldom attained without at least some capital. The thrifty man who saves regularly is the one who reaches the goal of his ambition.

Start a savings account to-day at the Bank of Hamilton.

JARVIS BRANCH
R. R. TELFORD, Manager

REDUCE CAR SHORTAGE BY FILLING CARS

The object in issuing these bulletins is not to start a controversy with the public and not to shift responsibility to the public, but to secure the cooperation of the public.

Bulletin No. 1 contained the following information, from 1907 to 1915:
The freight carried on Canadian Railways increased... 51%
The number of freight cars increased... 91%
The total car capacity increased... 131%
The average capacity of cars increased... 5.3 Tons
The average weight of contents increased... 2.0 Tons

The present heavy volume of traffic will no doubt continue so long as the war lasts.

Additional cars and locomotives are needed but they cannot be secured in large numbers for many months.

There is also a serious shortage of labor and in some places of yard equipment.

The only way to improve the conditions therefore is to secure greater efficiency in the present equipment, terminal trackage, and man power.

The railways alone cannot develop the maximum efficiency; the railways and the public co-operating can.

Consignees can help by ordering full car loads instead of minimum authorized in the tariffs and classifications, and consignees can help by loading cars to their full authorized cubic or carrying capacity.

A 1905 Typical Train
Proposed Typical Train for 1917

Comparison	Cars	Average load	Weight of train	Weight of contents	Result
Typical train, 1915	75	18.4 tons	866 tons	493 tons	45 more tons carried in 3 less cars
Proposed, 1917	50	23.4 tons	848 tons	468 tons	

A COMPARISON

	The Average Train 1915	Proposed for 1917
Average weight of contents of cars	18.4 tons	23.4 tons
Total weight of cars	503 tons	448 tons
Total weight of contents	344 tons	299 tons
Total weight of train	847 tons	747 tons

Had the average load per car in 1915 been 23.4 tons instead of 18.4 tons the traffic would have been handled with:
6,947,583 less trains hauled one mile.
1,508,765 less car trips.
29,896,535 less tons of dead car tare hauled one mile.

By increasing now the average load by 5 tons per car the public would improve the efficiency of the equipment, facilities, and man power of the railways to an extent equal to:
54,800 additional freight cars
462 additional freight and yard engines
415 additional miles of yard trackage and
12.5 per cent increase in man power employed in train and yard service

A CAR SAVED IS A CAR GAINED.

War Office Post for C.P.R. Manager

MAJOR G. McL. BROWN, Reserve of Officers, Canadian Militia, has been appointed Assistant Director (unpaid) at the War Office, with the rank of Lieut. Colonel while so employed.

Major McLaren Brown is the European Manager of the Canadian Pacific Railway, and was born in Hamilton, Ont., in 1865, his father, Adam Brown, being a Scotsman from Dumfriesshire, and his mother an English woman from Shropshire.

In 1887 he was appointed Agent for the Canadian Pacific Railway at Vancouver, promoted five years later to be Asst. General Passenger Agent, Western Division, and subsequently became its General Passenger Agent, Superintendent of Hotels and Dining and Sleeping Car Dept. and General Passenger Agent, C. P. R. Atlantic Steamship Lines. In 1906 Major Brown was appointed General European Traffic Agent, and in 1910 General European Manager, with head office at 63/6, Charing Cross, London, E.W.

In all these positions Major McLaren Brown has shown himself possessed of rare organizing and executive ability.



MAJOR G. McL. BROWN.

THE "HUMAN MIRACLE"

Laughter a Blessing No Bird, Beast, Fish or Reptile Possesses.

In the London Opinion the sage James Douglas, speculating on that pleasurable emotion which is accompanied by face cracking movements of the muscles of the physiognomy and a brightness of the eyes and is known as "the human miracle" and says: "No bird or beast or fish or reptile can laugh. You can teach an ape to do almost anything, but you cannot teach him to laugh. The awful solemnity of animals is the one really intolerable thing on this earth. They are cut off from the abiding miracle of humor."

"A wise man has warned us to interrogate ourselves when we laugh. I totally and entirely repudiate that diabolical doctrine. Never interrogate yourself when you laugh. You should never look a laugh in the mouth."

"There are many kinds of laughter, but they are all good. Interrogate yourself if you like when you weep. But if you value the well being of your soul never interrogate yourself when you laugh. Laughter is a good thing in itself and an end by itself. The quality of laughter, like the quality of mercy, ought never to be strained. Laugh before you look."

OUR PLACE IN THE SUN.

Human Beings, Like Plants, Need Much of the Outdoor Life.

A home without windows was built for the blind in a certain English community. Scientific heating and ventilation were provided. But architects and trustees reasoned that light was not necessary in a house of sightless people.

Then they discovered that human beings, like plants, dwindle and die when deprived of the light of the sun. And they had to remodel their building and let in the sun's rays to keep the blind alive.

Since the invention of the electric light we have all treated sunlight with amazing indifference. In summer especially we spend much time, thought, energy and money protecting ourselves from the sun.

And in so doing we often are acting much more wisely than the committee that built a house without light for the blind. In summer, for instance, we try to escape the sun when we actually need its services in the cause of good health.

So take your work and play out of doors when possible. Don't fear sunstroke. Don't be afraid of sweat and tan.

Grinned Into Matrimony.
That grinning matches were an accepted form of sport in early English days is shown by an advertisement announcing a gold ring to be grinned for by men on Oct. 9 at the Swan, Coleshill Heath, Warwickshire, which appeared in the Post Boy of Sept. 17, 1711. Addison gives a detailed account of one of these "controversies of faces," telling us that the audience unanimously bestowed the ring on a cobbler who "produced several new grins of his own invention, having been used to cut faces for many years together over his last."

His performance was something like this: "At the very first grin he cast every human feature out of his countenance, at the second he simulated the face of a spout, at the third that of a baboon, at the fourth the head of a bass viol and at the fifth a pair of nut crackers." Addison adds that a comely wench whom he had wooed in vain for more than five years was so charmed with his grins that she married him the following week.

Bites as Required.
He was trying to sell a dog, a bandy-legged brute, with features calculated to stop a motorcar, and the old lady did not seem averse to buying one. Their ideas as to the brute's value scarcely corresponded, however, and there was little prospect of agreement, when suddenly the lady demanded: "Will he bite?" "Only his meat, mum," responded the fancier.

"Oh, but I wanted one for traps." "Tramps is his meat, mum," was the artful reply, and there was a deal, after all.—Exchange.

Disorder.
I distrust both the intellect and morality of people to whom disorder is of no consequence. What surrounds us reflects more or less that which is within us. The mind is like one of those dark lanterns which in spite of everything still throw some light around. If our tastes did not reveal our character they would be no longer tastes, but instincts.—Emile Souvestre.

The Lesser of Two Evils.
"I'll be mighty glad when I start to school," announced Willie one day. "Why will you be glad, dear?" asked his mother in surprise. "Well, then you an' papa will have to cut out this spellin' of words that you don't want me to hear."—Ladies Home Journal.

When a Man Makes His Will.
It is a morbid superstition that a man dies when he makes his will. More often he lives happily and long after he has done so. It relieves his anxieties.—London Saturday Review.

Safety First.
"Do you know why the little chickens come out of the eggs, dear?" "Course I do. They know they'd get killed if they stayed in."—Boston Transcript.

Fall's Ad Cont'd

Our Store will be closed all day Monday, July 2nd.

Tab Shirts
Are in their Hay day and there are few places where you will find such pretty ones at 95c \$1.25, 2.50, 3.00, 4.00 and \$5.00.

Flowers
In the Millinery Shop Saturday you can buy

Flowers
Worth up to 60c your choice 25c.

Flowers
Worth up to \$1.00 your choice 50c

Saturday Basement Bargains
Bon Ami—11c cake
Bull Dog Ammonia—8c
Gillies Lye—2 for 23c
Old Dutch Cleanser—3 for 21c
Sani Flush—22c.

The H.S. Falls Co.

The Western Fair
London, Ont.

The management of the Western Fair, London, Ontario, are adding \$2,000 to their Prize List this year. This amount has been carefully distributed throughout the list and will make it very attractive. The exhibition has reached its fifth year and every effort is being put forth to make this the best ever held in London. This exhibition has the reputation of being one of the best agricultural exhibitions in Canada, and this year will certainly be no exception to the rule. Live Stock Breeders and Exhibitors will do well to send their very best stock to London. A win there is sure to prove of very great benefit as there are always plenty of buyers. Prize Lists, entry forms and all other information on application to the Secretary, A. M. Hunt, London, Ontario.

Brantford's Big Day. Unique But Highly Pleasing Program

Added to the marvellous pageant in which 1000 children will participate, while royalty and statesmen rehearse the meeting of the Fathers of Confederation, the creation of the Dominion of Canada, and the entrance, subsequently, of the various provinces, will be music by Galt Klitties Band and hundreds of other attractions. Monday, July 2nd, will certainly see Brantford en fete.

Homeseekers' Excursions

Every Monday till October 20th.

LOW FARES FROM TORONTO TO

Albion	\$64.00
Athabasca	45.00
Edmonton	47.00
Fort St. John	47.00
Regina	32.75
North Battleford	43.75
Yorkton	40.50
Forward	40.25
Saskatoon	42.25
Dauphin	37.50
Lucerne	33.00
Calgary	47.00
Camrose	38.25
Hanna	46.00
Rosetown	43.50
Yorkton	40.50
Moose Jaw	41.00
Prince Albert	43.50
Brandon	37.00
Winnipeg	35.00

For Tickets, Reservations, Literature and Information, apply to Geo. L. Miller, Insurance, Jarvis, or write R. L. Fairbairn, G.P.A., 68 King Street East, Toronto.

CANADIAN NORTHERN

GRAND Semi-Centennial CELEBRATION

BRANTFORD, JULY 2

1000 School Children in Dancing, Singing and Fancy Drill's

Full Representation of Fathers of Confederation

Queen Victoria, King Edward and King George in full Court Trappings with their Courts.

A Magnificent Pageant

Massed Bands, Etc.

EVERYBODY COME

C. Rodgers is agent for the Oliver Typewriter.

House Cleaning Season Is Here

You will be replacing your worn-out Springs and Mattresses with New. Before you do so don't fail to inspect our complete line of Springs and Mattresses.

Dining Room Sets---

---Bedroom Sets

We will be pleased to show you our large assortment of the above.

FURNITURE AT MODERATE PRICES
Agent for the celebrated
WHITE SEWING MACHINE

--IVAN W. HOLMES--

Furniture and Undertaking

Paroid Roofs First Laid in 1898

Same Roofs Still in Service

NEPONSET Paroid ROOFING

PAROID is so good that the name has come to stand for the best kind of roofing. Complimentary, but dangerous! It means that for your own protection you must look for the name Paroid on every roll you buy. Then you are sure of the roofing that is approved by the National Board of Fire Underwriters.

SAVE MONEY
Look for the Roll with the PAROID Label

Once laid, a Paroid roof is weather-proof and fire-resisting for years to come. The saving on repair bills alone ensures the economy of Paroid, to say nothing of the absolute protection to your stock and crops.

3 permanent colors—Red, Grey, and Green. For your home, use Neponset Twin Shingles.

Look for the Neponset dealer and get genuine satisfaction.

Nesponset Dealer
Jarvis
E. T. CARTER



The Jubilee of Confederation 1867-1917

You will surely want to know much about the beginnings and history of Confederation at this time of national celebration.

As a good Canadian, as a citizen, as one desiring to be well informed about matters of deep concern and interest, you have your desire and need for knowledge supplied in

MACLEAN'S MAGAZINE FOR JULY

This magazine gives you the finest and most interesting survey of Confederation you will find in any periodical. You will find there

Portraits of the Fathers of Confederation—the statesmen who launched Canada on her career of brilliant destiny.

The story of Confederation—why it was necessary, and how it came about.

The Taking Over of the North-West Territories from Hudson's Bay Company—a stirring story told by Agnes C. Laut.

The story of the C.P.R.—told by C. N. Mackintosh, a man who new intimately the men who initiated, built and developed the Canadian Pacific Railway—the oord of Confederation

The Industrial and Business Development of the past 50 years—by W. A. Craik. A wonderful story of progress.

Conditions before Confederation Contrasted With Those of To-day—by Frank Yiegh. An enjoyable study of contrasts.

Beyond these special Confederation features of the July MACLEAN'S will be the customary provision of fine, short stories, and the departments which make MACLEAN'S MAGAZINE so enjoyable and valuable to good Canadians everywhere. Get the July MACLEAN'S, double size.

AT YOUR BOOKSELLERS—15 Cents