

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years
The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

FIGHTING THE FOOD SHORTAGE

New Industries From Vegetable Fats

C. P. R. Working Out A Solution

The seriousness of the food situation throughout the world has been frequently emphasized by the press and no one disputes the fact that the world seems steadily marching toward a period of starvation. Efforts are being made in all civilized countries along different lines to avert such a disaster and to devise means of overcoming a situation created by the war.

There have been food crises in nearly every great war, and these have frequently given rise to new processes of sufficient merit to be continued in peace times. As for example, the manufacture of sugar from sugar beets, and the substitution of vegetable for animal fats as in oleomargarine.

Oleomargarine has been under discussion in Canada for some time and needs no further comment, except perhaps to point out that under the present regulations prohibiting the manufacture of this material there are undoubtedly many in the Dominion who are not getting the fats requisite for the proper maintenance of the body, because they are unable to purchase this fat at the present price of butter. In many countries where oleomargarine has been used for years a large and ever larger percentage of vegetable fat is being substituted for the animal fat, and the day seems not far distant when hydrogenated vegetable oils may entirely replace animal fats for certain food purposes.

Arthur D. Little, Limited, the consultant of analytical chemists which on the instigation of Lord Stanbury has been making an exhaustive study of Canadian natural resources have been investigating the utilization of vegetable fat in materials which have proven satisfactory substitutes for cream for all purposes excepting butter making and where whipped cream is required. The material is especially adapted to the manufacture of ice cream and can be produced much cheaper than milk cream, a quantity of which through the use of such a substitute may be made available for other food purposes.

Dry milk, while a very important article of commerce, is known chiefly to bakers, hotels and ice cream manufacturers. A good product is now being manufactured in Ontario, but the cost of the raw material is establishing drying plants in smaller units and of a size that could be supported by the local community, work is being carried on with this requirement in mind. The installation of such plants would make it possible for dairymen to find a constant market, although they might be located at a distance so great from large centres of population as to make it impossible to sell liquid milk. For example, in Alberta the dairy industry is growing and would undoubtedly develop to a wonderful extent if drying plants requiring small amounts of capital could be established.

The same is true of vegetables, and mixed farming would be encouraged in the west if the farmer had a home market for his produce. Milk is 85% water and many vegetables run as high as 90% water. The moisture content. They are perishable, require special handling, and a large portion of the crop is composed of sizes too small to market. There are objections to the drying processes now employed and it is important to perfect a method of drying vegetables and yet leave them fresh. Such material when placed in warm water soon absorbs the moisture which has been removed, and the vegetables when cooked in the water in which they have been placed give the same results as do fresh vegetables. The drying process must leave the vegetable with its natural color and with all the flavor with which it comes from the garden. The dried product must not be cooked or discolored, and should provide the housewife with a cleaned, peeled, ready-prepared material, which will keep without refrigeration or special storage, and enable her to avoid all the losses which accompany the use of most fresh material.

The utilization of that portion of fruits which is considered below standard, and, therefore, unprofitable to ship, in another problem which is receiving the consideration of Arthur D. Little, Limited. For example, a considerable part of every apple crop falls into such classifications as windfalls, seconds and thirds, poorly formed or poorly colored fruit, and as this proportion of the crop increases the selling price of the standard apple also increases. Methods for preparing a high grade sweet cider are under consideration, as well as the production of other apple products to utilize the portion of the crop considered unsaleable or inferior by fruit



(1) Drying machine and constant level feed tank showing milk in sheet.
(2) Packing Department—Filling cans in foreground and heap of powdered dried milk.

The desirability of increasing the food content of farm produce is obvious. It may be pointed out that the starch content of potatoes grown in Germany is much higher than that of potatoes on this continent, twice as high in fact. The cultivation of certain hybrids producing larger and better varieties of berries, etc., should also be encouraged, and while this phase of the problem scarcely comes within the province of the chemist, it is under consideration as a part of the general study. Encouraging progress has been made in the various fields outlined above, and definite announcements are expected in the near future.

Church Notes

METHODIST CHURCH

REV. SMITH, Pastor.
Services at 11 a.m. and 7 p.m.
Sunday School at 10 a.m.
Adult Bible Class at 10 a.m.
All are welcome.

GARNET—

Sunday School at 1:30 p.m.
All are welcome.
Epworth League and Prayer-meeting on Thursday evening at 8 p.m.

KNOX CHURCH

Rev. Arthur W. Hare, B. A., Minister.
PATRIOTIC DAY.
11 a.m.—Canada.
7:30—Patriotism.
Special music, Walpole Male Quartette.

During July and August the Young People's meeting and Mission Band will be discontinued.
Strangers and visitors always welcome at all services.

ST. PAUL'S CHURCH

Rev. J. Hirst Ross, L.Th., Rector.
SUNDAY
Sunday School—10 a.m.
Morning Service—11 a.m.
Evening Service—7 p.m.

FRIDAY

War Intercessions—8 p.m.
Lectures on the "Liturgy".
Choir Practice.
Women's Auxiliary meet every Tuesday at 2:30 in School Room.
A. Y. P. A. meet Tuesday evening, 8 p.m.
All are welcome.
Holy Communion on First and Third Sundays of each month.

Go to

A. RODGERS

Repairing & New Handmade
Boots and Shoes.

A. RODGERS,

JARVIS, ONT.

Agent for
Consumers Wallpaper Co.
See Our Samples.

HOMESEEKERS' EXCURSIONS



MAY 8th TO OCTOBER 30th
Every

TUESDAY

"ALL RAIL" - also by

THURSDAY'S STEAMER

"Great Lakes Routes"
(Season Navigation)

Your Future Is In The West

This fertile prairie has put Western Canada on the map. There are still thousands of acres waiting for the man who wants a home and prosperity. Take advantage of Low Rates and travel via

Canadian Pacific

W. B. HOWARD,
District Passenger Agent,
Toronto.

-Local Agent Wanted-

For

JARVIS and DISTRICT

to sell for the

"Old Reliable Fonthill Nurseries"

Splendid list of Stock,
For Fall Planting 1917

—and—
Spring Planting 1918,

including many new varieties
which we alone control

Send for new illustrated catalogue,
also Agent's Proposition. Hand-
some free outfit. Exclusive Terri-
tor. Liberal Commissions.

STONE and WELLINGTON

THE FONTHILL NURSURIES

(Established 1837)

TORONTO ONTARIO

THE Three Prime Virtues

—IN A PHOTOPH—

Artistic Quality, Permancy,
and Likeness

—OURS HAVE ALL THREE—

MOORE'S STUDIO

MAKERS OF QUALITY PHOTOGRAPHS

PHONE 183

Norfolk St. Simcoe.

CURE DANDRUFF FOR 50 CTS.

THAT'S CHEAP ENOUGH FOR ANY ONE. It's easy, and you take no risk. Step in to-day, and get a large 50 cent bottle of PARISIAN SAGE, the germ killing hair restorer.

If it does not cure dandruff in two weeks we will give you your money back.

PARISIAN SAGE is a pleasant, daintily perfumed tonic and hair grower. It is guaranteed to stop falling hair or itching of the scalp, and to cure all diseases of the scalp and hair.

PARISIAN SAGE has many imitations—get the genuine.

For Sale By

R. Seater, Jarvis

The Canadian Rockies

The best and newest sections, and highest peaks are seen from the transcontinental trains of the Canadian Northern Railway leaving Toronto every Monday, Wednesday and Friday. For attractive booklets, through tickets and full information apply to Geo. L. Miller, local agent.

Month End Specials

The LAST Saturday in JUNE

These Special Bargains on
Sale at Falls Store, Simcoe.

Aprons 29c each

Milking, Housework aprons heavy material. In Belgian Blue and Dark Gray made with pocket each 29c.

Curtain Nets Scrims etc.

at about Half Price, and 1 to 5 yards 3rd Floor Drapery Department.

Huck Towels

25 dozen heavy bleached Huck Towels, Plain ends, a special at 35c Saturday 29c each.

Glass Goblets

Substantial clear Glass good design Saturday 6 of them for 59 cents.

Field Hats

Men's fine white straw field Hats very broad Brim worth 25c Saturday 20c.

Young Men's Suits

The season's newest styles in young men's Suits, medium, light, and dark patterns, Finched Back and Plain style Sizes 34 to 38. Worth \$15.00 Saturday choice \$12.50.

Sherbit and Wine Glasses

Very good designs in wine glass and sherbits selling Saturday 6 of them for 64c

Women's Umbrellas

Taped and Plain Border 25 inch Paragon Frame good assortment of handles.—Saturday \$1.19.

Flannelettes

Extra heavy quality 36 inches wide large variety of patterns a special at 20c yard for Saturday only the yard 17c.

Whisks

Large Broom sizes value 35c for 25c.

Women's Hose

Superior Black Lisle, sizes 8 1/2 to 10 Regular 45c Saturday 29c pair (seconds).

White Terry

16 inches wide full Bleach good quality Saturday the yard 17 cents.

Cups and Saucers

Old English Willow and other patterns - Saturday 6 for 75 cents.

Fine Glass Tumblers

Clear Glass a Bargain 6 for \$1.37.

Glass Vases

15 inches high, pretty shape each 69c. special \$1.00 value.

Doll Cradles

Made from Wicker, very serviceable, special value 75c Saturday 59c.

Glass Water Sets

Assorted designs large pitcher and 6 Glasses, Saturday the set \$1.90

Chairs

Verandah and Porch Chairs in natural, green and scarlet. Comfortable and Serviceable Saturday 98c each.

Trimmed Hats

Saturday the Millinery store there will be 3 prices in in Ladies Trimmed Hats. See the window display Friday evening and Saturday morning at \$1.95 \$2.95 and \$3.95 for hats that are worth \$4, \$6, and \$8.50.

Mercer Crochet Cotton

Saturday all sizes in Coats Mercer Crochet Cotton in white and ecru 2 balls for 25c.

Hair Brushes

Rush Sale Saturday in Hair Brushes, Dull and Polished Wood Backs, Full size, very serviceable selling at 25c each.

Rompers

Nicely made with Pocket from fast colored Prints. Various sizes Saturday each 29c.

Men's Rain Coats

Men's Neat Tweed effects in Rain and Motor Coats will be on sale Saturday for \$8.50 instead of \$10.00

Children's White Dresses

There will be a special selling Saturday in white Lawn Dresses to fit girls from 6 to 14 years at each \$1.15.

Corset Covers

In the White Wear Department will be found a table of Corset Covers, lace and embroidery trimmed, all sizes, choice 29c.

Mattresses

All the best makes including, Ostermoor Adjusts, Forest Felt, Feather etc. From \$3.75 to \$30.00.

Beds

White Iron Beds all sizes from \$3.50 to \$15.00. Brass Beds full size \$19.00 to \$35.00. Wood Beds in Quarter Cut Oak, White enamel, Ivory, Mahogany, Elm, Birch etc., from \$12.75 to \$35.00. Furniture Department 3rd Floor.

Hair Nets

All shades that a woman would want. Different styles Saturday for 25c.

H. S. FALLS

CO. OF SIMCOE, Ltd.

ADVERTISE IT PAYS !