

ROLL OF HONOR

Several thousand officers and employees of the Canadian Pacific Railway Company enlisted for active military duty with the Canadian Expeditionary Forces, and the majority of them are now in Europe, bravely battling for Canada and the Empire.

| | | | |
|------------------------|---------------------|---------------------|----------------------|
| Averill, William | Wheel Borer | West Toronto | Killed in action |
| Bennett, Charles W. | Porter | Regina | Suffering from shock |
| Bigland, Richard K. | Cook | Montreal | Died of wounds |
| Blundell, William D. | Clerk | Montreal | Killed in action |
| Brightman, Reg. G. | Ticket Clerk | Fort William | Wounded |
| Bryson, William | Machinist's Appr. | Angus | Wounded |
| Copeland, Thomas | Loco. Fireman | Revelstoke | Wounded |
| Crowther, Othello W. | Pipe Fitter's Hlpr. | Winnipeg | Wounded |
| Dickson, William | Cleaner | Winnipeg | Killed in action |
| Hills, James G. St. J. | Asst. Engineer | Kentville | Killed in action |
| Fletcher, Thomas | Painter | Fort William | Killed in action |
| Gordon, Alexander | Loco. Fireman | Victoria | Wounded |
| Hasegrove, Art. W. | Electrician's Hlpr. | Angus | Killed in action |
| Kennell, Robert | Clerk | Montreal | Killed in action |
| McCallum, Rupert | Laborer | Outremont | Killed in action |
| McDonald, Malcolm | Shed Foreman | SS. "Kootenay" | Wounded |
| Mawdsley, Herbert | Loco. Engineer | Kamloops | Wounded |
| Nase, William B. | Car Repairer | Fort William | Wounded |
| Naylor, James | Machinist's Appr. | Angus | Suffering from shock |
| Reid, Frank J. | Wiper | Kenora | Concussion |
| Rowland, Ernest H. | Car Inspector | Sartin | Wounded |
| Stclair, Daniel G. | Loco. Fireman | Winnipeg | Suffering from shock |
| Speirs, Alexander | Steward | London, Ont. | Killed in action |
| Spence, William T. | Carpenter | "Prin'a. Charlotte" | Wounded |
| Staples, Fred. W. | Carpenter | Medicine Hat | Suffering from shock |
| Strirling, John B. | Clerk | Victoria | Wounded |
| Tait, Mortimer | Brakeman | Kenora | Wounded |
| Wark, Art. Goodwin | Painter and Varnt | Angus | Wounded |
| Wilkinson, James | Car Cleaner | Glen Yard | Wounded |
| Wills, Sydney Chas. | Walter | Montreal | Wounded |
| Wright, Harry | Draftsman | Strathmore | Wounded |
| Adamson, Richard L. | Asst. Baggage M. | Medicine Ha | Killed in action |
| Bland, Wm. George | Assistant Agent | Clareholm | Wounded |
| Buckingham, E. H. | Stover | Winnipeg | Died of wounds |
| Chapman, A. Garry | Conductor | Calgary | Killed in action |
| Clarkson, Lorne | Carpenter | Fort William | Died of wounds |
| Connors, William P. | Laborer | Ogden Shops | Killed in action |
| Craig, William | Fire Inspector | Cranbrook | Wounded |
| Douney, Thomas E. | Clerk | Vancouver | Died of wounds |
| Drybrough, David | Trainman | Brit. Colum. Dist | Killed in action |
| Eaton, Judson W. | Comptometer Opr. | Winnipeg | Killed in action |
| Ferguson, James D. | Winnipeg | Winnipeg | Died of wounds |
| Fraser, John Samuel | Trimmer | Toronto | Killed in action |
| Grant, Fred Campbell | Clerk | Montreal | Gassed and prisoner |
| Green Robt. Henry | Stenographer | Ogden Shops | Wounded |
| Hacking, William S. | Miner | Leithbridge | Wounded |
| Horwill, William B. | Wireman | Calgary | Suffering from shock |
| Howell, Harry | Wiper | Kamloops | Killed in action |
| Hughson, Henry E. | Walter | Winnipeg | Wounded |
| Keating, Harold G. | Loco. Engineer | Brandon | Killed in action |
| Kidd, George | Sleep. Car Clean'r. | Toronto | Killed in action |
| Landstrom, Gust. A. | Machinist | McAdam | Killed in action |
| Long, Wm. Henry | Asst. Solicitor | Winnipeg | Wounded and prisoner |
| McArthur, Thomas | Loco. Fireman | Montreal | Wounded |
| Macdonell, Hugh W. | Solicitor | Toronto | Killed in action |
| McLean, Norman | Teleg. Operator | Angus | Wounded |
| McNaught, James | Law Student | Montreal | Wounded |
| McReynolds, John | Tyre Setter | Angus | Killed in action |
| Manusell, J. Q. | Clerk | Montreal | Wounded |
| Montasell, John | Steamfitter's Hlpr. | Angus | Suffering from shock |
| Morris, Glendon E. | Iron Machinist | Angus | Suffering from shock |
| Nixon, Herbert | Ticket Clerk | Medicine Hat | Wounded |
| Price, John | Bridge Foreman | Winnipeg | Wounded |
| Reader, Chas. Percy | Car Oiler | Winnipeg | Died of wounds |
| Rogers, Henry Geo. | Operator | London Division | Killed in action |
| Rushworth, George | Clerk | Winnipeg | Wounded |
| Taylor, William A. | Solicitor | Toronto | Wounded |
| Thompson, H. Martin | | | |
| Walton, Geo. Wm. | | | |

MONTREAL, February 1917 (List No. 14)

Canadian Honey Industry in Capable of Great Development.

The saying, "The resources of Canada are inexhaustible," is true of honey. An abundance of honey-yielding flowers, with a high average of favorable weather for the production and ingathering of the honey, makes Canada a good country for the bee-keeper. Moreover, the bulk of Canadian honey is of unsurpassed quality, and honey has come, as it deserves to be, a staple article of food in many places, selling readily at satisfactory prices when properly distributed. So states the Dominion Apiarist, Mr. F. W. L. Series, in Bulletin No. 26, Second Series, just issued by the Department of Agriculture, Ottawa, that can be had free on application to the Publications Branch of the department. Mr. Sladen furnishes the further information that in Ontario and Quebec, and in regions in the other provinces where the bee is an increasing number of people who make bee-keeping their principal business, some of the specialists in Ontario reaping an income in excess of \$2,500 per year, while there are thousands who find it a profitable and healthful auxiliary to their annual revenue. In Ontario, it is estimated that there are 10,000 beekeepers. Mr. Sladen, after dealing with the advantages of bee-keeping, and extending instructions and advice to beginners, proceeds to deal with the different elements involved in bee-keeping and honey production. In a plain, concise way he tells of the location of the apiary should be given, the most desirable races, the development and handling of the bees, the diseases and enemies to which they are subject, and the attention they need at different seasons of the year. He also gives a list, with descriptive illustrations, of the principal honey-producing plants with approximate yielding periods. In fact, it would seem that pretty well everything worth knowing about the cultivation and management of the honey-bee is detailed in the handy sixty-page official bulletin or pamphlet published for gratuitous circulation.

The War Not Over Yet

We must not make the mistake of supposing that the war is over yet. To evidence all goes to prove that we have a very great deal to do before the end that will secure stability comes. We are fighting not for conquest, but in order to establish the principles of justice and of fidelity to promises. For this imperative end we need to secure an undoubted decision in the field. Our leaders have thought over the whole situation and are clear that we cannot obtain a secure and lasting and lasting peace without victory. For victory we need men, and if Canada is to her full share, the country must go to the front. The men in the trenches are under a great strain and they are facing grave dangers. We are looking to those who are left in Canada to come to their support and see them through. We must not forsake the cause of the Motherland; we must not leave a great cause like ours to fall through "staleness," because of the lack of proper support. Every eligible man must face the duty of enlisting.

Redgers is agent for the Oliver Typewriter.

IRE DANDRUFF FOR 50 CTS.

It's easy, and you take no risk. Step in to-day, and get a large 50 cent bottle of PARISIEN SAGE, the germ-killing hair restorer.

PARISIEN SAGE is a pleasant, daintily perfumed tonic and hair grower. It is guaranteed to stop falling hair or itching of the scalp, and to cure all diseases of the scalp and hair.

PARISIEN SAGE has many imitations—get the genuine. For Sale By R. Seater, Jarvis

A Special Showing of New Spring Silks and Dress Goods

Never before have we had such a fine showing of Silks and Flimsy Materials as we have to-day on show in our Silk and Dress Goods Department. Fashion has indeed had her sway in the making and designing of these lovely materials.

Never Such an Array of Stripes

Some in the dark grounds with bright colored stripes and others with light grounds with the darker colored stripes, very reasonably priced from \$1.25 to \$2.50 per yd 36 to 40 inches wide.

One Very Particular Line We have of Self Stripe Crepe De Chine

Just a Waist length in each shade, the shades are Flesh, Rose, Ivory and Maize, just the thing to go with the new spring Suit, Special price \$2.00 yd.

A Splendid Range of Georgette Crepes

Every shade imaginable, nothing could be nicer than a blouse of this dainty material, 36 inches wide and priced at \$1.50 yd.

Colored Habitia Silk

A good wearing quality and a splendid washing silk, can be had in shades of Rose, Pink, Ivory, Navy, Copenhagen, Maize and Reseda Green, 36 inches wide and only \$1.00 yd.

Silk Striped Voile

Very suitable for soft Blouses and summer dresses, with white ground and colored stripes of Gold, Sky, and Rose, full yard wide. Special \$1.25 yd.

"Etamine"

A new material, very similar to a marquise, an extremely dainty material, comes in soft evening shades of Maize, Sky, Pink and Nile Green, makes a charming little evening dress or a cool dainty summer dress, 36 inches wide and only 85c a yard.

One of the New Features this season is the "Coin Spot." We have this shown on a natural shade of Silk Mille with Rose, Navy and Purple spots, makes up very effectively, 36 inches wide. Special 75 cents yd.

Silk Poppins

For the new spring suit or dress what could be more serviceable than a Silk Poplin, we have these in shades of Navy, Copen, Rose, Old Rose, Russian Green, Reseda, Golden and African Brown 36 in. wide, very special at \$1.50.

PAILLETES Very Good Wearing

A wide range, in all the new shades full yard wide an exceptional value at \$1.25 yd.

Taffeta Silk

still in great demand, all the required shades, a lovely soft quality, although we do not guarantee the wear of Taffeta Silk, at the same time better values in Taffetas are not procurable 36 inches wide, special price \$1.50.

Combination Silks

The new combination Silks in the Paisley design, a very new idea for sleeves and dress trimmings, can be made up with Serges or Silks 36 inches wide. Priced at \$1.00 yd.

Buttons in Great Demand

A special showing of our New Spring Buttons, now on display in our Notion Department. Buttons for Coats, Buttons for Skirts, Buttons for Dresses, Buttons for Blouses. The new Spring styles demand Button trimmings and we have a showing that will meet the needs of every garment and every shade. Buttons large and small and a great variety of shapes.

One of the latest novelties is the "Cuts Eye Button," comes in colors of Black and Red, Black and Grey, Dark and Light Blue and Dark and Light Green, makes a very pretty trimming. For the Cream Suit or Coat we have the Celluloid Button and French Ivory in various shapes.

For the Blouses, Hand Painted French Ivory Buttons in all the new shades. The Prices range 10c doz. to \$2.00.

THROUGHOUT THE STORE

Silk Crepe de Chine Camisoles, made of lovely, fine quality crepe de chene, in shades of flesh, pale blue and white, with dainty shadow lace sleeves and yoke; a very charming little garment; can be had at \$1.00 to \$3.00.

New Neckwear in Georgette Crepes with Paisley and lace trimmings, crepe de chene, voiles, nets and organzies, with hemstitched edges and lace trimmings; all have touches of the spring styles. Prices range from 25c to \$2.50.

Ladies' White Lisle Gloves at 39c to 58c per pair. Chamoisette Gloves in white, \$1.00 per pair.

Fine French Kid and Suedes Gloves in all the leading shades. Priced at \$1.50 to 2.00 pair.

Nemo Corsets in all the latest models, for slight, medium and stout figures; ranging in price from 2.50 to \$6.00. One of the newest models is the "Back Resting Auto Massage" Corset; low bust and medium hip, specially suited for slight and medium figure; another new model is the "Self-Reducing Auto Massage" Corset, girder top, long hip and back with four hose supporters, very suitable for stout and medium figures.

A fine range of the newest Veils and and Veilings for spring wearing

A new range of Brassiers, made of fine embroideries and laces and heavy cotton with embroidery trimming. Prices from 50c to \$2.25.

Just to hand—a shipment of fine Rubber Goods, consisting of women's work aprons, children's bibs and aprons, sanitary cases, bathing suits, socks, and school book sacks.

Spring Hosiery, in silks, artificial silks, lisle and cotton, in all the leading shades and black and white, ranging in price from 25c to \$2.50 pair.

New Spring Umbrellas from the best manufacturers, ranging in price from \$1.00 to \$7.00 each.

The savings at Falls' Store on Furniture, Mattresses and Bedding add a good deal to the capacity of the market basket.

Even without a gas or coal shortage a few candles are handy to have around; large shipments are on the way—candles you never saw the like of before.

The New Gossard Corset for Spring, 1917, are here.

Plenty of Smart new Shirts for men at \$1.00.

The new Sports Neckwear is wonderfully lovely at 25c to \$2.50 each.

On sale this week—150 Women's New House Dresses—specially priced

The men's Navy Serge Suits that we are selling at \$17.00 are better than those that will come later at \$20.00.

You will need to buy your Mattresses from present stocks to save \$1.00 to 3.00

UPHOLSTERING—We are now ready to upholster in all its branches. Perfect Satisfaction guaranteed—Furniture and House Furnishing Department, 3rd Floor.

No scarcity of Wool Blankets here. Fore-handled people are buying Hosiery for the entire family.

There are 27 different patterns in Dinner Sets to choose from in the China Store—The Basement

The boy that likes to "start something" might fancy a "Kiddie Kar" or an "Auto Hook and Ladder Truck." Plenty of them and many other interesting items in the Toy Department, Basement

The new suitings for Men's Suits, tailored-to-measure, have arrived \$15.00 to \$30.

Among the many attractions in the Basement China Shop is the fine display of real Coalport China—Indian Tree Pattern

Oil Dustless Mops, if the right kind, the oil will not gum up the corners. We have them.

We can save you some money on Office Furniture.

A Sale of Broken Assortments of Men's Suits begins Saturday. Scarcely two suits are alike—all sizes in the lot; regular up to \$15.00. Choice of any suit, \$10.00

One of the unusual values in our Women's Wear Department is a fine soft Taffeta Skirt shirred at waist-band; shirred pockets, trimmed with white pearl buttons. In colors of black, navy and brown. Priced at \$5.00.

Women's Suits at \$15

Thirty-three women's tailored suits, made from all-wool serge in navy and black. The new Spring styles. Priced at \$15.

Really Fine Tailored Suits

on sale in Garment Department, 2nd Floor, at \$20, \$22, and \$25

Reintzman & Co.
Art Piano

After years of severe use the richness and brilliance of tone seems to increase rather than diminish. Its artistic appearance—in many styles—lends itself to its surroundings in drawing room or library or den.

Martin Bros.
SIMCOE, ONT

THE Three Prime Virtues
—IN A PHOTOGRAPH—
Artistic Quality, Permanency, and Likeness
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For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Peck*

TO INVESTORS
THOSE WHO, FROM TIME TO TIME, HAVE FUNDS REQUIRING INVESTMENT MAY PURCHASE AT PAR

DOMINION OF CANADA DEBENTURE STOCK
IN SUMS OF \$500, OR ANY MULTIPLE THEREOF

Principal repayable 1st October, 1919.
Interest payable half-yearly, 1st April and 1st October by cheque (free of exchange at any chartered Bank in Canada) at the rate of five per cent per annum from the date of purchase.

Holders of this stock will have the privilege of surrendering at par and accrued interest, as the equivalent of cash, in payment of any allotment made under any future war loan issue in Canada other than an issue of Treasury Bills or other like short date security.

Proceeds of this stock are for war purposes only.

A commission of one-quarter of one per cent will be allowed to recognized bond and stock brokers on allotments made in respect of applications for this stock which bear their stamp.

For application forms apply to the Deputy Minister of Finance, Ottawa.

DEPARTMENT OF FINANCE, OTTAWA
OCTOBER 7th, 1916.

The H.S. FALLS Co.

OF SIMCOE, Ltd.