

# The BUSY STORE

WEDNESDAYS AND SATURDAYS OPEN

STORE CLOSERS AT 6.30 P. M.

## Save Money

By Buying Now, as prices are advancing everyday in all lines and we are still looking for them to go higher.

We have some of the Old Sable Linens left and the Old Linen Hand Towelling at prices moderate.

Still on the market with the yard white Flannel in white and colored.

All wool serge Dress Goods, in colors, prices from 75c to \$2.50 per yard.

Prints, Ginghams, Galatea's, Nurses' Cloth, Ducks, Hosiery of all kinds, Silk, Lisle, Cashmere, Cotton, Underwear, both combination and separate suits, for Ladies and Gents.

Made-to-Measure Suits for Men.

Ready-Made Clothing for Men and Boys.

We are giving Special Prices on Ladies' and Gent's Raincoats.

"TRY" Our Overalls and Smocks. Our prices are Right.

### We are Selling More Salmon than Ever

"WHY?" Because our Prices are Right and the Quality Good. Maple Leaf at 30c. Tip Top 25c. Clematis 20c and 100 Hard at 15c per can.

FRESH GROCERIES every week.

SHOES of all kinds for Men, Women and Children.

Billed in a car of salt, expect to arrive this week.

**MILLER BROS.**  
Phone 28

## CASH Hardware.

### Creonoid



### Lice Destroyer and Cow Spray

Means animal comfort. It effectively keeps them free from persistent tæx and other flies, it means comfort in milking and an increased yield of milk, eliminates fretting and nervousness.

Creonoid Cow Spray \$1.00 a gal.

E. T. CARTER.

Phone 19 . . . Jarvis

#### The Advertiser

There was an old geezer and he had a lot of sense. He started up a business on a dollar eighty cents. The dollar for stock and the eighty for an ad.

Brought him three lovely dollars in a day, by dad! Well, he bought more goods and a little space.

And he played that system with a smile on his face. The customers flocked to his two by four and soon he had to hustle for a regular store.

Up on the square where the people pass, He gobbled up a corner that was all plate glass.

He fixed up the windows with the best that he had, And he told 'em all about it in a half page ad.

He soon had 'em coming, and he never quit. And he wouldn't cut down on his ads, one bit.

Well, he's kept things humming in his town ever since, And everybody calls him the Merchant Prince.

Some say it's luck, but that's all bunk, Why, he was doing business when the times were punk.

People have to purchase and the geezer was wise, For he knew the way to get 'em was to ADVERTISE.

—E. F. McIntyre, in Heartstone.

#### Leaves Baby with Simcoe Man

"Will you hold my baby for a moment, please?"

So many jokes centre around the old gag that it seemed impossible that there could be still another uninitiated one in the Province. Yet on a C. P. R. train Tuesday from Sharbot Lake, bound for Toronto, Percy G. Everett, of Simcoe, Ont., allowed himself to be presented with a bonny baby boy. By the time the train pulled into Toronto, Mr. Everett and his sister had become so enamoured with the baby that they decided to keep it, and notified the Toronto police to that effect.

The woman who deserted the child in Everett's arms is described by him as tall, dark, aged about twenty five with light hair and dark eyes, and was wearing a blue dress. She alighted from the train at the next station after leaving the baby with Everett.—Star.

#### At Gem Theatre, Pt. Dover

The following is a list of Photo-Plays showing at the Gem Theatre for the month of September:

Sept. 5 & 6—'Hulda From Holland,' featuring Mary Pickford.

Sept. 7 & 8—'The Cave Man,' featuring Robert Edeson and Fay Wallace.

Sept. 10 & 11—'The Right Direction,' featuring Vivian Martin.

Sept. 12 & 13—'Lost and Won,' featuring Marie Dora.

Sept. 14 & 15—'Enemy to the King,' featuring E. H. Sothern and Edith Storey.

Sept. 17 & 18—'His Sweetheart,' featuring Geo. Beban.

Sept. 19 & 20—'Snow White,' featuring Marguerite Clark.

Sept. 21 & 22—'Price of Fame,' featuring Marc Mac Dermont and Naomi Childers.

Sept. 23 & 24—Will be advertised on the one week in advance.

Sept. 25 & 26—Advertised on Screen one week in advance.

Sept. 28 & 29—'Isle of Regeneration,' featuring Edith Storey and Antonio Moreno.

This programme is subject to change without notice.

John Walker, Manager.

#### Send Us Your Sour Cream!

We Supply Gans.

We pay expressage.

Checks every ten days.

Toronto prices paid.

While help is scarce save yourself the bother of churning.

Write us to-day for particulars.

#### SANITARY DAIRY, Ltd.

N. W. NEWHALL, Mgr.

St. Catharines . . . Ont.

#### Shop in Simcoe At OUR Expense

We Refund Car Fare from Jarvis on a purchase of \$8.00 and over, Hagersville \$9.00 and over, and from Nelles Corners on \$10.00 and over.

#### Murdocks

Simcoe's Favorite Shopping Place

Phone No. 13

## THE PLACE OF QUALITY

THE Montreal House



OVERALLS—for Men's and Boys' Smocks in all sizes for Men.

A LARGE Range of Ladies' and Children's Hose in Cotton, Lisle and Cashmere.

MEN'S, Women's and Children's Underwear.

A GOOD assortment of Men's Workshirts.

### SUMMER BREAKFAST FOODS

Krinkles, 10c.  
Corn Flakes, 10c and 13c.  
Shredded Wheat, 15c.  
Rice Flakes, 13c.  
Cream of Wheat 30c.  
Grape-Nuts, 18c.  
All sizes in Fruit Jars.

## J. A. BURWASH

## Chas. Yocom

IS PREPARED to do All Kinds of Blacksmithing at Moderate Prices

Bring in your Harrows, Ploughs, Pumps and anywork that you want done Neatly and Promptly.

I have a Fine Line of FORGES for Sale.

### Don't Wait

Until late season to get your machinery in shape, when everybody is on the jump trying to beat time, but bring them in to-day. Save money by

DOING IT NOW!

The WEST-END Shop

## Save MONEY!



By buying your meats at this shop. We have recently erected an up-to-date Butcher Shop on Main Street which awaits your solicited inspection. Our aim is to furnish our customers with the most feasible service combined with prices warrantable to production.

GIVE US A CALL!

Highest Cash Prices Paid for Hides

Cash Prices Paid for Eggs

THOS. HARRIS  
Jarvis . . . Ontario

### READ THE ADS

C. Rodgers is agent for the Oliver. Ask for information

## We aim

TO GIVE YOU

Meats of the very best variety and quality.

Service that are unequalled with the facilities at hand.

Prices that are right.

Give us a Call

A. R. SMITH

## QUALITY FIRST

White and Patent Pumps and White and Patent Strap Slippers in all the Latest Styles.

### For a Man's Dress Shoe

We can please you in all the Different Styles and at Popular Prices.

### For a Man's Heavy Shoe

We have them in Different Weights.

### HARNESS

Are You In Need of Team Harness?

IF SO See Our Stock! It Will PAY YOU!

We have the Light and Single Harness you want.

See them before buying elsewhere.

Harness and Shoe Repairing Promptly Done

## A. H. LANGRAF

### EDUCATION



### EMPLOYMENT

Thorough instruction in shorthand, touch typewriting, bookkeeping, billing, filing, etc.

All worthy students assisted to position.

Fall term from September 4, 1917.

Write for information.

J. H. BOWDEN, PRINCIPAL

Volume XXXIX



Best of Fresh Fruits at Right Prices

D. C. AL

Jarvis ELEVATOR & ROLLER

We have

An extra lot of Old Wines in all grades give you extra value.

Also have Ontario Wheat (own make) you to lay away now.

A. L. S. JARVIS

### Fertilizer

Basic Slag \$

Ask a

tried it

on wheat.

J.H. M

Nathan R. Miller

VALUATION

MILLER &

Licensed Auction

ties of Hamilton and

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W. J. ELLI

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