



**Roof
Barns with Paroid**

THE choice for roofing narrows down to wooden shingles, metal, and Paroid. The fire risk with wood is too great, and frequent repairs are necessary to insure even reasonably long life. It costs less to lay Paroid than either metal or wood, affords full protection from the weather, checks a fire from falling sparks and embers, and requires no repairs. Roof with

**NEPONSET
Paroid
ROOFING**

Three permanent colors—Grey, Red and Green. Every roll carries a complete kit inside and our unconditional guarantee. Paroid has given 19 years' service. Go to a Paroid dealer and get real satisfaction.

Neposset Dealer
E. T. CARTER, Jarvis

For Homes: Neposset Twin Shingles.

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LOOK FOR THE PAROID LABEL

BANK of HAMILTON
Established 1872

Capital Authorized, \$5,000,000
Capital Paid-up, \$3,000,000
Surplus, \$3,500,000

The Things Worth While
are usually acquired by the man with a bank account.
The good things of life seldom come to those who have nothing.

The Bank of Hamilton affords a convenient and safe method of acquiring capital.
Start a savings account to-day.

JARVIS BRANCH
R. R. Teitford, Manager
55-C

In The Record without charge, except when the job-work for the same is executed at the Board Job Department, when one small reader will be given gratis. The price for the insertion of business announcements is five cents per count line each insertion.

Notice to Advertisers.—Changes of copy for contract advertising must be in the hands of the printers by Monday noon, at the latest, each week.

While willing at all times to do what is possible to accommodate patrons, we must, in justice to them and to ourselves, insist on a strict enforcement of this rule.

Judicial, Legal, Official and Government notices.—Eight cents per line (12 lines to inch) for the first insertion, and five cents per line for each subsequent insertion.

Small Ads.—Condensed advertisements of such a nature as "Lost," "Found," "Situation Wanted," "To Rent," "For Sale," etc., not exceeding six lines 25c per insertion; 5 insertions \$1.00.

Advertisements ordered for insertion without written instructions will appear until written orders are received for their discontinuance.

Subscriptions.—One dollar per year strictly in advance; if not paid in advance a dollar and a half will be charged. United States papers 50c extra, strictly in advance.

MRS. ELVA RODGERS,
Publisher.

Go to
A. RODGERS
Repairing & New Handmade
Boots and Shoes.

A. RODGERS,
JARVIS, ONT.
Agent for
Consumers Wallpaper Co
See Our Samples.

The Jarvis Record
ISSUED WEDNESDAYS.

We are at all times pleased to receive local news. Send or bring in the facts, we'll do the rest. The comings and goings of Haldimand and

Norfolk people are always welcome items of news.
If you wish your address changed, give old as well as new address.
ADVERTISING RATES.
Yearly contract rates on application to publisher.
Reading Notice.—No reading notice advertising any entertainment or matter by which money is to be made by

Three Prime Virtues
—IN A PHOTOGRAPH—
Artistic Quality, Permanency,
and Likeness

—OURS HAVE ALL THREE—

MOORE'S STUDIO
MAKERS OF QUALITY PHOTOGRAPHS
PHONE 183
Norfolk St. Simcoe.



They Shall Not Pass

The Immortal Cry of Canada at the Second Battle of Ypres.

The defence of Ypres following the first ghastly gas attack April 22, 1915, exalts all history. By it our men were transfigured and the undying, imperishable Soul of Canada revealed.

In the name of these Heroes of Ypres, Festubert, Givenchy, Vimy Ridge, Lens, The Somme, Verdun—aye and the Deathless "Old Contemptibles"—

we beseech you, Women of Canada, to Dedicate Yourself and Your Families to War Service by signing the Food Service Pledge.

The sacrifice is not great. We merely want you to substitute other foods for part of the white bread, beef and bacon your family now eat.

Woman's Auxiliary, Organization of Resources Committee, in Co-operation with The Hon. W. J. Hanna, Food Controller.

gn and Live up to Your Food Service Pledge

"What follows almost defies description. The effect of these poisonous gases was so virulent as to render the whole of the line held by the French Division practically incapable of any action at all.

The Stand of the Canadians

"The left flank of the Canadian Division was thus left dangerously exposed to serious attack in flank, and there appeared to be a prospect of their being overwhelmed and of a successful attempt by the Germans to cut off the British troops occupying the salient to the East.

"In spite of the danger to which they were exposed the Canadians held their ground with a magnificent display of tenacity and courage; and it is not too much to say the bearing and conduct of these splendid troops averted a disaster which might have been attended with the most serious consequences."

From
Sir John French's Seventh Despatch,
General Headquarters,
15th June, 1915

of food in your home.

A Food Service Pledge and Window Card has been or will be delivered to you. The Pledge is your Dedication to War Service—The Window Card is your Emblem of Honour.

Sign the one and display the other.

Thou Shalt Not Want

The Undying Pledge of Canada's Mothers to Her Sons.

When baking use one-third oatmeal, corn, barley or rye flour. Or, order some brown bread from your baker each day.

Substitute for beef and bacon such equally nutritious foods as fish, peas, lentils, potatoes, nuts, bananas, etc.

Third, and this is most important—positively prevent the waste of a single ounce

CURE DANDRUFF FOR 50 CTS.

THAT'S CHEAP ENOUGH FOR ANY ONE. It's easy, and you take no risk. Stop in today, and get a large 50 cent bottle of PARISIAN SAGE, the germ killing hair restorer.

If it does not cure dandruff in two weeks we will give you your money back.

PARISIAN SAGE is a pleasant, delectable perfume and hair grower. It is guaranteed to stop falling hair or itching of the scalp, and to cure all diseases of the scalp and hair.

PARISIAN SAGE has many imitators—get the genuine.

For Sale By
R. Seater, Jarvis

-Local Agent Wanted-

For
JARVIS and DISTRICT
to sell for the
"Old Reliable Fonthill Nurseries"

Splendid list of Stock,
For Fall Planting 1917
—and—
Spring Planting 1918,
including many new varieties
which we alone control

Send for new illustrated catalogue, also Agent's Proposition. Handsome free outfit. Exclusive Territory. Liberal Commissions.

STONE and WELLINGTON
THE FONTHILL NURSURIES
(Established 1887)
TORONTO ONTARIO

Piano Tuning

A. O. Smith, professional Piano and Player Piano Tuner and Repairer. Orders left at this office, or a card to Martin Bros. Norfolk St., Simcoe, will receive prompt attention.

A publication which should prove of considerable interest to the prospective settler to Western Canada has just been issued by the Natural Resources Intelligence Branch of the department of the Interior. It is known as the "Homestead" Map and shows graphically the exact location of each quarter-section which is still available for entry under the free Government offer of 160 acres.

The Map has been published in four separate sheets, one each for Manitoba, Saskatchewan, Northern and Southern Alberta, respectively, and is available for free distribution in individual sheets or in complete sets.

The Homestead Map is one of a number of maps, reports and bulletins with respect to settlement in Western Canada that are available for free distribution upon application to the Natural Resources Intelligence Branch. In view of the arrangement with respect to farm labour in Western Canada counting as residence on a homestead and thereby reducing the period within which residence and cultivation duties must be performed prior to applying for a title to the land, also on account of the impetus which has been given to Agriculture by the present world shortage of foodstuffs, the demand for information on the subject of homesteading is showing a marked increase.

Exact Copy

Five of these records, given as Size 20 in. x 20 in.

1st Local...
2nd Local...
3rd Local...
4th Local...
5th Local...

Every girl...
her 12th birth...
her 15th birth...
One loaf of...
7 x 5 inches...
leaves, so that...
loaf must be...
half will be...
prize loaf will...
dough, to come...
will be done by...
breadmaking...
fare will be...
regular contests...
The Standard...
as follows:
1. Appearance...
(a) 10...
(b) 10...
(c) 10...
2. Texture...
(a) 10...
(b) 10...
(c) 10...
3. Flavor...
(a) 10...
(b) 10...
(c) 10...
Important...
of the flour...
an entry form...
guardian...
name of dealer...
purchased...
baked the loaf...
will be provided...
of the judges...
made by each...
awarded to...
which District...
counties...
for the District

The
(West) Tor

"Cream of the...
Jarvis;...
decker, Dr...
Elias Hoover