BATTLE OF MENIN ROAD



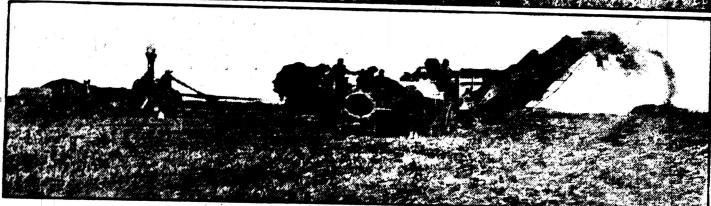
Senin Road.—Infantry crossing the stream after having driven the Hun back.



Welsh battalions being conveyed to the front. -They fought magnificently in the storming of Zonnebeke—gaining a line of their objectives. Photos by courtesy of C.P.R.

CANADA AND THE WORLD'S SUPPLY OF WHEAT





(1) Reaping wheat in Portage-la-Prairie Manitoba. (2) Threshing wheat in Portage-la-Prairie.

T was with considerable satisfactiview, and a very appropriate one at berta can produce as much wheat as tion that readers in all Allied this particular period, when the agri- all of these countries and have more made a short time ago by the Insti- produce the utmost pound of food, all Canada States, India, Japan and Algeria, ferred to! This statement may seem third to wheat, the proportion that which countries are this year esti- extravagant until submitted to the is sown to wheat will produce a mated to show a total wheat productest of cold figures. Then we get greater crop than that already mention of 1665,448 000 bushels. At the data like this: same time these same countries show According to the Government of countries before referred to. an increase in their barley crop of Canada there are in the provinces. These figures may be interesting 2.4 per cent; an increase in their rye mentioned the following areas suit generally for the great comparison erop of 10.7 per cent; an increase in able for agricultural purposes: their oat crop of 19.9 per cent, and an increase in their corn crop of 25.3 per cent That such increases should be possible among nations most of

estimated

great de

he bust-

The enormous total of 1.665.448.000 provinces for the last ten years has older countries population is combushels of wheat is so great that if been: Manitoba, 18.20 bushels for pelled to exist on such limited areas refuses to be grasped by the human acre; Saskaschewan, 18 44 busheloper that a reduction on a relatively large refuses to be grasped by the human acre; Saskaschewan, 1844 bushels per number of comparison acre. Alberta, 20,10 bushels per number of comparison. If this drop of wheat were load of the average for the three provinces are the such as Western Continued acre, and each car occupied forty feet of the railway track, it would acreage, as given above, by 16 you cultivation. These are deadlifens represent one solid loaded train will find that these provinces if an acre of the railway track in the country under the provinces in length—more than threly cultivated, are capable of the solid doubtless side themes are deadlifens of the railway half way around dueing in an average year block is the province of the province enough to reach half way around dueing in an average year distriction is going on very rethe world at the equator. These load, and brokels of wheat propositionally whater redifficulties may ed cars, without engines, would note that three Times its first ered in reding the world. occupy seven-eights the entire track. which is being produced this war, need for years, there are age of the Canrdian Pacific Railway. 1917, by S air Trance S of a d. from that they will be est known as the world's greatest trans- land. Same

There is however, another point of thesis

portation company.

Saskatchewan . 23 459,000 com are engaged in war, is in itself a tribute to the productive energy of The average wheat crop in these distribution of population. In the

Manitoba ...

countries received the statement cultural countries are called upon to left over than was grown in 1917 in tute of Agriculture at Rome, that While the countries mentioned have Of course, it is impossible, as a 1917 had seen an increase in the done well their accomplishment practicable manner, to put every wneat crop of the principal countries shrinks into insignificance when arable acre of land in any country of the world, outside of the Central compared with their possibilities, in wheat, but if we say for the sake Powers, of 3.3 per cent over 1916. For instance, the three Canadian pro- of illustration that one-third of the These figures were based on returns vinces of Manitoba, Saskatchewan arable land in these provinces is from Spain, France, Scotland, Ire- and Alberta could produce three summer-fallowed, ene-third sown to land, Switzerland, Canada, the United times the total wheat crop above re- coarse grains or pasture, and one-

> tioned as being grown by all the which they afford but they must also carry the conclusion that the wor'd 74.216.000 acres is a very long way from having exhausted its food producing possibilities. Any searcity of food production which may at present exist is trace. able almost entirely to an improved

ADVERTISE - Do It Now

HUMOR ON THE STAGE.

Charlie Chaplin. "Making fun is serious business," says Charlie Chaplin in the Woman's Home Companion. "It calls for deep study and concentrated observaton. Fun that causes some people to laugh makes others frown. That can't be helped. What matters is to make most of the people laugh most of the time. How to do this is the problem.

"The principal thing you've got to de to keep an audience in good humor is to make them think they are superior to you in intelligence. You've got to be the clown.

"Pride comes before a fall, we are told. Well, there is nothing so funny as upset dignity. Visualize a bloated capitalist with Dundreary whiskers, light trousers, spats, frock coat, silk hat, all the insignia of a million dollars more or less.

"Now, when the capitalist's whiskers are pulled by an abandoned funny man the audience is convulsed. There is fund in striking contrast. One minute there is a picture of pride and dignity, austere, exclusive, apart from common humanity. If I reach out casually and hook that chap with the crook of my cane, drag him almost off his feet, pull his Dundrearys and step casually on his silk nat, a wave of mirth surges over the house. Perhaps people don't know why. But I do. It is because they never in all their lives believed anybody would have the effrontery to pull a millionaire's whiskers or step

ELECTRIC HEATING.

The Way Sweden Used Nature to Solve the Fuel Problem.

Stockholm, up on the Baltic side of Sweden, is a cold proposition for many months. Not only its far north latitude, but its insular situation conduces to cold climatic conditions, for Stockhoim is built mostly on islands and is called the Venice of the Baltic.

But the people keep warm during the long winters and do so through electrical heating arrangements. Fuel for individual families was an immease item, but in the last few years the electricians of the country have bent their energies to the development of the natural water power to the end that electricity has become the chief

Hot water tanks in buildings are heated by electricity from a nearby power plant, and the bot water is sent through the houses much as it goes brough similarly heated houses in our ities. The electricity that heats the water is turned on at night when the family refires, and by morning the tank is so hot that the water, pumped automatically through the house pipes, gives the inhabitants all the comforts of steam heat and lasts the whole day We build coal fires in our furnaces and have smoke and ashes to contend with. The Swedes press a button that onnects the house tank wire with the power plant, and the work is done, with no aftermath of cleaning up .-

Counting the Salmon.

Memphis Commercial Appeal.

The Wood river in Alaska has been tosed to fishing for many years and s resorted to for breeding purposes by red salmon escaping the nets in Nushagak bay. The counting of the salmon was first undertaken in 1908 and has been continued annually since that time except in 1914.

The counting is made possible by throwing a rack across the stream and compelling the fish to pass through a narrow gate, where they are easily visible to persons immediately above. Agents of the fisheries bureau in relays are kept on duty day and night for the entire period of the run, and the tally is kept by an automatic counting device manipulated by hand.

The highest count for any one day in recent years was 25,554.—New York

Flowers and Blood.

A superstition dating from olden times exists to the effect that roses and flowers generally attain greater beauty in soil fertilized by blood, especially by human blood, than elsewhere. Persons who have visited Newmarket, England, know of the so called "bloody flower of Newmarket," which is found nowhere else than in the old most, now filled up and in which, according to tradition, a very large quantity of human remains is interred. These flowers bloom in June and July and by the bloodlike hue of their blossoms suggest the name which has been given to them.

Doubtful Assistance. Editor-George Bump, the merchant, is dead, and I want you to write up an obituary telling what a fine fellow and what a successful business man he was. New Assistant-Sure; I'll boost his game, but I don't see what good it's going to do.-Puck.

Value of Forests. It has been estimated that if the forests of the earth were completely stocked and scientifically worked they would yield annually the full equiva-

lent of 120 times the present consump-

tion of coal.

Two Factors Willis-I've got to cut out this high life while my wife is away. Gillis-What's the trouble now? Willis-The pace and the neighbors are beginning to tell.-Exchange.

No Chance Belle-If I were you, Percy, I should tell him just what I think of him. Percy-How can I? The cad has no telephone.-Philadelphia Bulletin.

Opportunity doesn't always pres an engraved calling card.

These are Stocktaking Days--= Opportunity Days

Some of Them are Listed Below

Lot 1

50 Women's New Winter Coats will fly away-What a gathering together of winter warmth and comfort. Every coat is good through and through and worth \$15 and \$17. Beginning Sacurday only \$9.00

Women's Fine built Velour Coats in Black, Green, Navy and Brown. Very fine garments and the Best \$25 00 value in town. All one price beginning Saturday \$19 00

^

Men's Motor Gauntlets

Men's Black or Tan motor Gauntlet, Large Cuff, Warmly lined - Specially Priced at \$2 90.

Desirable Remnants of Pure Linen Table Cloths and Bath Towels in a Clearaway

Remnants of Cotton Bed Spread Damask, Regular \$1 00 -selling for 65 cents. Remnants of unbleached Table Linen worth \$1 60 a yard -Se'ling for 97c a yard.

Remnants of unbleached Table Rinen worth \$1 50 a yard - Seling for 68c a yard. 200 Pure Linea Table Cloths—sizes 2-2 yds, 2x21 and 2x3

"SECONDS"-Worth Regular up to \$10 50 erch-Selling for each \$4 69 to \$6 98. Some great Bath Towel Bargains will be ready Saturday worth up to \$3 00 each—Selling at 19c to \$2 00 each.

Men's Fine Ceetee Brand and Wolsey Underwear at Half Price Shirts and Drawers

A Table of Men's very fine Shirts and Drawers Wolsey and Ceetee Brand to be sold at HALF PRICE Some of the Jarments have slight Imperfections nothing to hurt.

\$2 75 Garments for \$1.37

3.00 Garments for 1 50 3 25 Garments for 1 62

3.50 Garments for 1 75 3.75 Garments for 1 87 4.25 Garments for 2 12

******** The First Days of 1918 Bring Bargains in Pretty Dresses

Colors are Rose, Grey, Black, Burgundy, Copen, Taupe,

Materials are Crepe-De-Chene, Taffeta, Satin, Poplin, and Messaline. Styles are varied and Pretty. The best time to come for these Pretty Dresses is when

the sale opens, Saturday morning at 9 o'clock. Sizes for women and juniors At \$12.50

Your choice of our entire stock of \$1750-\$16.50-\$15 00 and \$13.50 Dresses. At \$16.50

Your choice of our entire stock \$25.00, \$22.50, \$20,00 and This sale enables the thrifty women to pick up one of the seascn's Pretty Dresses at a most remarkable savings.

The IVS FALLS OF

Desirable Merchantdise Specially Priced

Men's Neckwear worth 50c clearing at 25c Men's Military Flannel shirts made with two pockets, heavy, warm and serviceable at \$1.75 values on the Table at Children's Knitted Wool Hoods assorted colors 50c value clearing at 25 cents. 9 Only Plaid Motor Rugs special \$5.00 value going at 3.90

Heavy Fancy Flannelette Crib Blankets Worth 75c for 63e

A few Fine Sets of Furs to be sold at Genuine Bargains Consisting of

Beaver Red Fox Japanese Fox Natural Wolfe Natural Rat Natural Raccoon Grey Upposum Brown Bear

One only Mink Stole worth \$45.00.for \$22.50 One only Mink Collar worth \$35.00 for \$17.50 One only Mink Collar worth \$24 00 for \$12,50 One only Mink Collar worth \$20.00 for \$10.00 A T ble of odd Muffs and Neck Pieces worth up to \$15.00

Choice of Table \$7.50 only Persian Lamb Neck Pieces worth \$5.00 and \$6.50 4 only Persian Lamb Neck dieces worth up to \$10.00

H.S. FALLS CO. OF SIMCOE, Ltd.