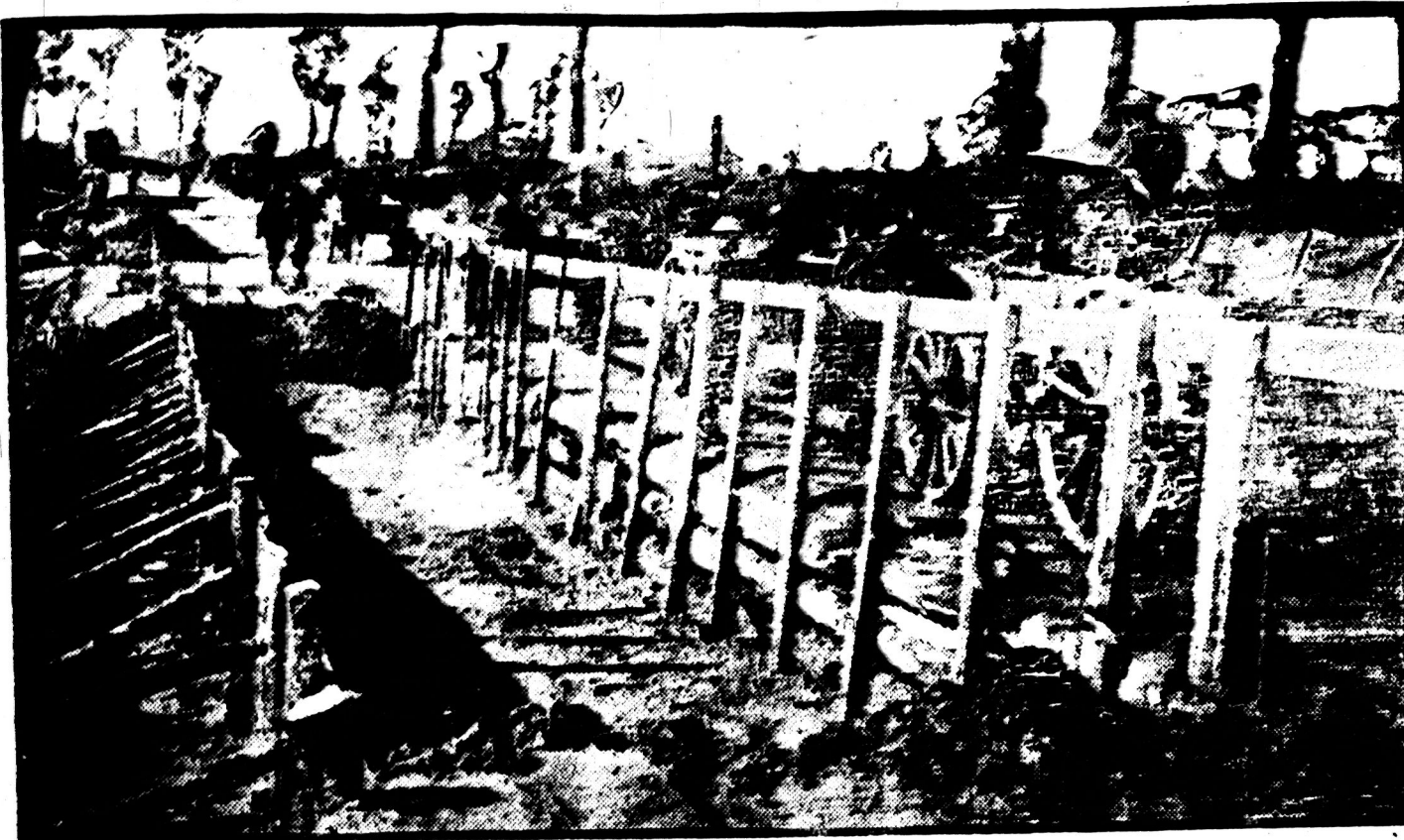


WITH THE FIGHTING BOYS IN FRANCE



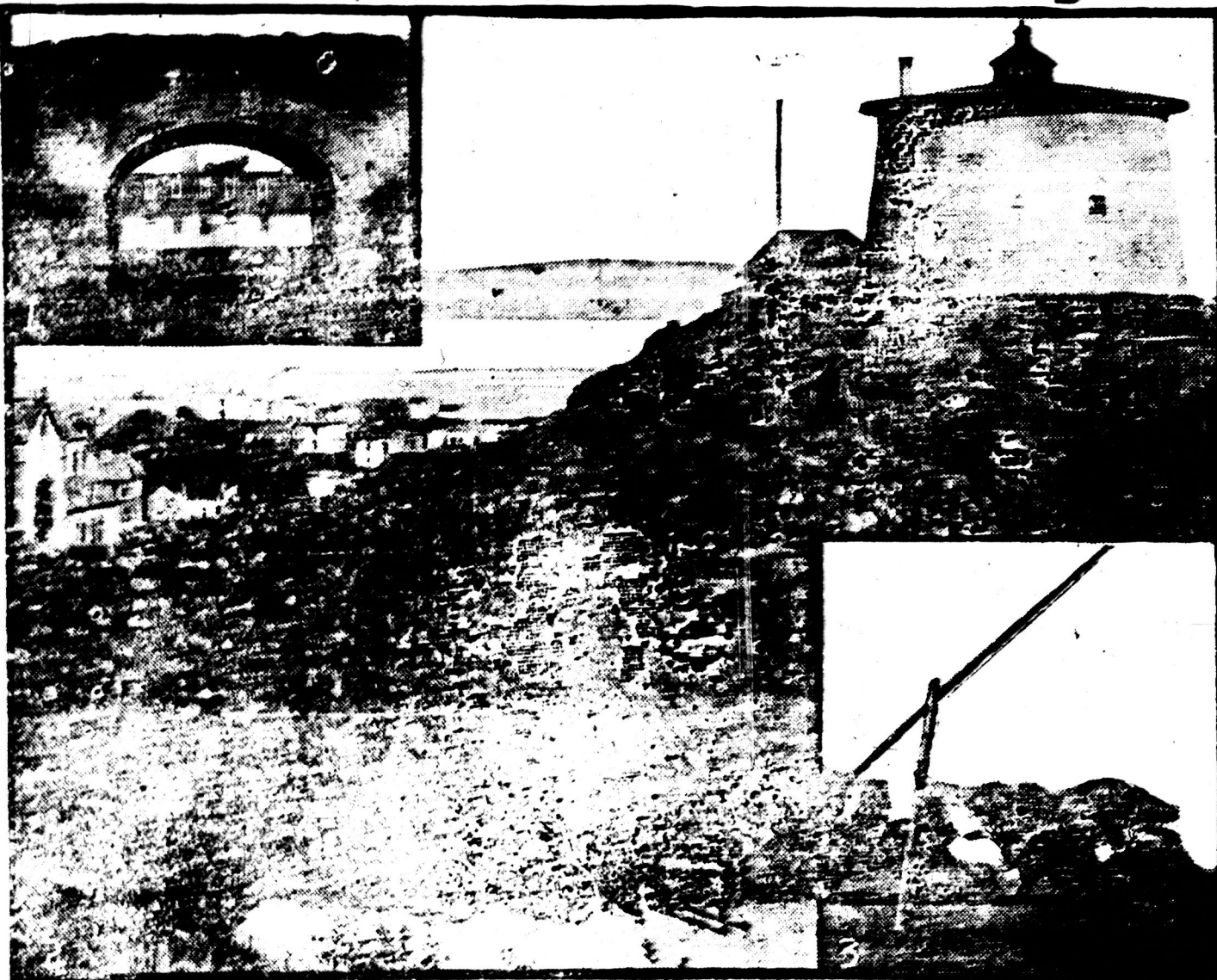
On the British front in France. Everything at the front is put to some use. These trees are being used for road-making and strengthening dug-outs.



Near the Yser Canal. Troops and supplies on their way to the battlefield. Note the method employed of gradually building up the bridges to their proper level.

Photos by courtesy of C.P.R.

Three Canadian Historic Spots



(1) Inside the old fort at Annapolis Royal.

(2) Evangeline's well.

(3) Martello Tower, West St. John, N.B.

THREE unique and interesting historic spots are to be found in the Maritime Provinces of Canada. Each tells its own story of a romantic past as it links us up with generations that have long since passed away.

The three are: the old French gate and barracks at Annapolis Royal, the ancient Willows and well-sweep of Grand Pré, and the massive Martello tower overlooking the Bay of Fundy from the beaches of West St. John.

Each of the three is worthy of a pilgrimage, and no better objectives could a traveler have in this delightful maritime land than to visit each in turn.

Let us, in the meantime, visit them in imagination. The Annapolis of today was the Port Royal of the olden times. It was one of the first French settlements in America, the first exhibition of civilized man on the great continent on the fringes of a vast wilderness, stretching from Florida to the North Pole. Champlain and de Monts visited Annapolis Basin in 1604, as did many another hero of the old French days.

So the little settlement was formed and for a century and a half there after it tells the story of attack, capture and recapture. It witnessed many a baptism of blood, did this ancient French stronghold, until in 1710, England won it at the hands of a force of New Englanders. Again, in 1758, it was captured by an American force, but today it is a picturesque corner of Canada situated in one of its garden spots, and having a long arm of the sea.

Next let us go to Evangeline's land, where the apple blossoms make a beautiful world in the summer time, and where a glamour still rests over the valleys in memory of an Acadian maiden who was only the dream child of a poet. Here is the site of

CHURCHES OF RUSSIA.

In One of Them is a Royal Tomb Made of Two Tons of Silver.

Russia is a land that is full of fascination for the tourist, and among its notable sights are the churches of the big cities. The Kremlin at Moscow is in itself worth a journey across half the world. Guarded by its battlemented walls are numerous churches, ancient and modern palaces of the czars and a thousand historic mementos.

The whole of Moscow is a picture never to be forgotten—especially if seen in its winter setting of snow. White streets pursuing their way by the side of convent walls or through historic gateways hum with the sound of swiftly moving sleighs; churches, fantastic, irregular, immense, with cupolas of dazzling gold or shining, bewildering, dark blue, stand out free and isolated. Nearly every spot has its history.

There is, for instance, one famous church erected centuries ago by Ivan the Terrible, who brought an architect from Italy to design it and superintend its erection. A remarkable building was the result, and the czar expressed his pleasure. "I like your building so much," he said, "that I intend to take precautions to prevent another like it from being erected anywhere. I am therefore going to put out your eyes." And he did. It will be an unimaginative visitor who misses going to see that church.

In Petrograd numberless interesting sights await the tourist. I will mention but two. In the Alexander Nevski monastery's principal church is the tomb of Alexander, who some hundreds of years ago was a great fighting chief and whose remains were brought from Lake Ladoga. They are incased in two tons of silver. The pile of silver is to be seen by all who visit the church and above it is a tiny light which never goes out, symbolizing the human soul.

Nearby is a church whose tombs are only for the very rich. The cost is heavy—about \$5,000. Strange indeed is the spectacle as one enters the door. The tombs are raised like little tables, and on all of them appear the lights, never allowed to go out, symbolizing the souls of the departed, and on each table are fresh flowers. People kneel at these befowered and romantic tombs daily.—New York Times.

PERILS OF PEARL DIVERS.

Dangers That Beest Native Workers in the Persian Gulf.

The lot of the native pearlers of the Persian gulf is a hard one, for all run the risk of getting scurvy from the lack of fresh food. Ice, of course, is unknown in the fleet, and the impure water breeds worms. The boiling and filtering of water do not appeal to oriental people as yet. The sails, or rope pullers, get palms as hard and cracked as an ancient Bedouin's heel. They could prevent this by wearing gloves, but that would be a sign of effeminacy and bring ridicule upon them.

The exposure in the water gives many of the divers weak hearts and tuberculosis, and many of them become deaf because the weight of the water breaks their ear drums. Sharks abound in the gulf, and many divers have had a hand bitten off. One young Arab was brought to the American dispensary at Kuwait with his whole side laid open by a shark that had got a wide mouth hold upon him. The boy survived. We asked him if he would give up diving now.

"No," he said. "I will go back next year. I have to." The danger of drowning is great, for sometimes a strong current carries the diver far away from his boat, and before the rope puller can bring him back he is drowned. The Arabs have no pulmotors, and they are not efficient in giving "first aid." If a man remains too long under the water it was "written on his forehead," and that is all there is to it.—E. E. Calverley in Scientific American.

Colors in Flags.

Red is by far the most predominant color in the flags of the world. There is only one flag in Europe that does not contain red, and that is the standard of Greece. After red, blue takes pride of place, but many flags are entirely red except for minor devices. Egypt, Morocco, Austria-Hungary and Japan possess all red flags. No fewer than forty-two other countries display red freely in their banners, and the color is, in a natural sense, typical of valor and bravery. Blue in flags represents justice; white stands for purity.—Exchange.

The Puzzle of Life.

Life is a queer puzzle. Bits the most incongruous join into each other, and the scheme thus gradually becomes symmetrical and clear, when, lo, as the infant clasps his hands and cries, "See, see; the puzzle is made out!" all the pieces are swept back into the box—black box with the gilded nail.—Bulwer-Lytton.

Unkind.

"But, my dear lady, you should not allow your grief to overcome you. Remember, your husband is far happier in the other world."

"It may be so, but I think you are exceedingly rude to say so."—Boston Transcript.

She Might Try It.

"You're kinder to dumb animals than you are to me, your wife."

"Well, you try being dumb and see how kind I'll be."—Chicago Herald.

A Time For Everything.

"With—is it true that you have quarrelled with Jack? Right—I should say not! My birthday is next week."—Boston Transcript.

=Stock Taking Days=

Are Opportunity Days at Falls Store

Quantities in Many Cases

Are Limited

6 only, Sherbits worth \$1.50 each for 50c
1 only Fruit Dish worth \$3.50 for 1.50
1 only Fruit Dish worth \$4.00 for 1.75
1 only Fruit worth \$2.75 for 1.00
1 only Water Jug worth \$3.00 for 1.25
1 only Water Jug worth \$2.00 for 90c
1 only Cherry Tray worth \$2.25 for 90c
1 only Marmalade Jar worth \$1.75 for 75c
1 only Tooth Paste Holder worth 75c for 35c
2 only Mustard Pots worth 75c for 35c
4 only Vinegar Jug worth \$1.00 for 45c
2 only Vinegar Jugs worth \$1.25 for 60c
2 only Sherbit Glasses worth 50c for 25c
2 only Butter Plates worth 75c for 35c
5 only Butter Plates worth 50c for 25c
1 only Cake Plate worth \$1.25 for 50c
2 only Tea Pot Stands worth \$2.00 for 75c
1 only Tea Pot Stand worth \$1.50 for 60c
1 only Perfume Bottle worth 90c for 45c
2 only Comports worth \$1.75 for 90c.

The above are all Silver Deposit and will not be on sale until Saturday morning at 9 o'clock. No mail or telephone orders filled on these items.

Desirable China to be Sold at Half Price

Several Hundred pieces of Booth's English China including Cups and Saucers and Plates all sizes, Platters, Creams, Sugars, Fruit Nappies, Covered Casseroles, Covered Vegetable, Sauce Boats, etc., to be sold at Half Price. Reason owing to conditions, we cannot procure a further supply to match the dinner sets, therefore we are closing it out at Half Price—Basis.

Women's Fashionable Coats in Two Lots \$9.00 and \$19.50

Many women who put off buying a winter coat have changed their minds.

There's no more real economy than to put money in one of these good "depth" of-winter Coats.

The Coats at \$9.00 are worth up to \$16.00

The Coats at \$19.50 are worth up to \$30.00

Very Smart Seal Plush Coats that are worth \$35.00 are selling for \$27.50.

Stocktaking Sale of Pretty Blouses Women who know Values will be Quick to Share

At 97c

A Table of Voile Blouses that are worth up to \$1.75

At \$1.25

A Table of Voile Blouses that are worth up to 3.00

At \$2.45

A Table of Crepe-de-Chene and Silk Blouses that are worth up to \$4.00.—Second Floor.

EARLIER CLOSING Until Further Notice our Store will Close Saturday Night at 9 o'clock.

Throughout the Store

Women's and Girls white and Pink Flannellette Drawers—Regular 50 cents for 25c a pair.

Nicely made Nylon Petticoats a variety of colors—Regular \$2.50 for 1.25

Men's Hard Felt Hats, make gun wads of them 15c each. Women's Heavy warm Fleece Lined gloves—Regular 1.00 for 50c pair.

A Table of desirable Remnants 1½ to 5 yards—Dress Goods Department.

Hundreds of Mill Ends of Table Damask in Pure Linen, Union and Cotton, also piles of ends in Flannellette, Towelling and Cotton Goods.

French Candles large size 8 inches long each 17c.

Pretty afternoon Dresses in Rose, Grey, Black, Burgundy, Taupe, Brown and Navy. Materials are Crepe-De-Chene, Satin, Poplin and Messaline, worth up to \$25.00 for 16.00 worth up to \$17.50 for 12.50

These splendid bargains in Women's fine warm winter combinations at the sale 1.25, 1.90 and \$3.45.

A Real Bargain Package from the Small-ware Department Main Floor Centre Aisle. Selling Begins Saturday Morning

1 Cake Toilet Soap
1 Dozen Pearl Buttons
1 Dozen Fancy Dress Buttons
1 Paper Pins
1 Card Ideal Collar Supports
1 Package of Hair Pins
1 Card Black Tape
1 Package Collar Wire
1 Hair Net
1 Card of White Collar Supports.

25 cents for the entire lot—The Regular value of which is 60c.

A NEW STEP OF THIS OLD BUSINESS

Always reluctant to withdraw any privilege once given—However great pressure has been brought to bear upon merchants lately—because of the charges that have come over the country during the past three years.

We find ourselves today unable to justify more than 30 days credit to any person.

Therefore we issue this PROCLAMATION.

Over Thirty Days Credit is Abolished in this Store

All accounts on our books Jan. 31, 1918, and standing for 30 days are due and we respectfully request payment of same by the above date.

It is unusual we will admit to make an announcement of this kind "in the newspapers." These are unusual times. This announcement in the newspapers cost a probably 50c and to notify individually all those that have an account with us would cost about \$17.00, not including stationary and time. We trust our friends will come forward promptly. Successful business demands prompt collections and prompt payments. We request prompt payment in the same courteous manner that we solicit your esteemed trade. Both are necessary to our success.

H. S. FALLS
CO. OF SIMCOE, Ltd.

ADVERTISE

It Pays - Do It Now