The BUSY STORE

WEDNESDAYS AND SATURDAYS OPEN STORE CLOSES AT 6.30 P. M.

We

Will have on display a beautiful range of Summer Hats in the New Shades, Shapes and Trimmings.

The Shades Include:

Sand, Pearl Grey, Fawn, Natural and White.

The Trimmings Include:

Flowers, Malines, Quils, and and Mounts.

Special for Saturday:

2 pairs of Ladies Tan Hose for 25c.

Shoes:

Have some latest lines in Brown with Neolin Soles and without; Black in different styles.

Men's Work Shoes at Old Prices.

BROS.



By buying your meats at this shop. We have recently erected an up-todate Butcher Shop on Main Street which awaits your solicited inspection. Our aim is to furnish our enstomers with the most feasible service combined with prices warrantable to production.

! GIVE US A CALL!

Highest Cash Prices Paid 3 for Hides

Cash Prices Paid for Eggs

THOS. HARRIS Jarvis .. Ontario



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CASH Hardware.



We are Pushing Paint

The painting season is at hand and we are ready to take care of your requirements with

SHERWIN-WILLIAMS PAINT, PREPARED

It is the best and most economical paint you can buy for your property.

Come in and look at color cards and have a paint talk with us.

Keeping your buildings well painted is just as } necessary as fire insur-

S. W. P. is the most I durable and economical paint it costs no more to 1 put on a good paint than \$ cheap paint.

Just Arrived

A Shipment of CALF ? MEAL.

E. T CARTER.

********** England speaks For Herself

printed matter and photographic information which the British Pictorial Service and the newly-Intelligence are sending to the ends of the earth in the interests of the British Empire's side of the war.

What a healthy change this policy represents from the first cautious months, when the authorities were afraid to let anything out for fear of "comfort to the enemy!"

In this article I wish to deal with the work of the Pictorial Service. Thousands upon thousands of bat-

tle-front pictures have been taken, at sea and on land, and the photographers have dared anything and everything to get them. There are four pictorial booklets-

The Sentinels of the Seas," "Carry "Behind the Lines," "Through Swamps and Forest." They are the first in a series, broadcast in all There is a string of beautifully illustrated papers, portraying all

phases of military activities, published for consumption in the East, Among the extensive assortment of maps and diagram sheets here is

great chart showing WHAT GERMANY WANTS: HER CLAIMS AS SET FORTH BY LEADERS OF GERMAN

Mercator's projection, and the red as metal.

most of Africa. The bloody trail is Scandinavia and the whole of China, the Dutch West Indies. wonders at the moderation of cartographer in leaving out

thirty-six quotations giving the swolen vaticinations of Prussian imper-

Indian Islands and Australasia, must become the all of Germany," writes Tannenberg in "Gross Deutschland." Werner Sombart claims Dover, Malta, and Suez as stations for the General von Bernhardi lays stress

upon the value of Denmark as commanding the approaches to the Bal-Ernest Hasse intends to absorb the Scandinavian countries.

The bold editor, Maximilian been admired even by his foes, talks of "German cannon on the routes to Egypt and India" as worthy of great sacrifices.

Another portrays "The British Emhave traveled to come to Britain's aid, and the part of the far-flung battle-line that they hold now.

The territory occupied by the Central powers outside their own borders sent from long or short distances. adds up to 109,500 square miles. The territory held by the Allies outside their own borders adds up to

576,010 square miles. There are also four-page pictorial sheets, such as "Bagdad in British "Haig's Smashing Blow in the West," and "The United States

The latter presents on the front page the president's portrait. Above in French, German, and English re his words:

We are now about to accept gage of battle with this national foe to liberty, and shall, if necessary, spend the whole force of the nation to check and nullify its pretensions and its power."

There is also a war atlas, bound appropriately in red cartridge paper, the maps made at Stanford's classic establishment. Poor Stanford died last spring, heart-broken over the loss of his son.

This atlas has been designed to

illustrate for the student not only at 8 p. m. the actual battle fronts but also some of the general aspects of the world war

'The first five maps show without comment the theaters of war in the West, in the East, on the Italian front, in the Balkans, and in the Asiatic possessions in Turkey. The sixth map illustrates in greater detail the British front in the West, while the seventh shows the various theatres of war in which British troops are engaged and the vast distances which they have safely tra- SUNDAYveled under the protection of the

The eighth map demonstrates the collapse of Germany's ambition in the East, and the ninth illustrates the vast extent of the possessions which she has lost overseas. tenth map shows the isolation in which Germany has placed herself by her criminal outrages on civilization, and the eleventh explains, by chapter and verse, the claims to world domination which have been put forward by her leaders. twelfth map illustrates the growth of the military domination of Prussia, while the thirteenth is an effective exposure of the professed desire

ievelopment' of other races. The last map shows how Ger many, at the commencement of the fourth year of war, is gripped in a relentless vice of steel, and points to the final and decisive victory of Great Britain and her allies."-Fullerton S. Walde in Detroit Free

of the Central powers for the 'free

It takes a ton of apples to make about one hundred and fifty salloss

benefit of the Red Cross. Every woman to ddnate at least one of the perfect pearls towards the making of an entirely new Red Cross necklace, which when sold will add a "King's ransom" more or less to the funds of the British Red Cross. The chairmanship of the committee having this movement in charge is held by Princess Victoria. Queen Alexandra, Queen Mary, Princess Victoria and Princess Mary have already sent in their contribution of perfect gems and the list of donors grows daily.

The idea of contributing a pearl was was prededed by the Jewel Fund Camthe hands of titled English wogems in various settings in order to raise a fund for providing model clinics for babies and mothers in England. The same impulse is taking a much humble form in Canada and will, of course result in a smaller sum. Instead of pearls and jewels there is being inaugurated in many Canadian cities a "trinkets fund." Gold and silver is solicited and the idea is to secure the thousands of pieces which are out of date or have be come useless except for the metal composing the pieces. Table silver and discarded jewelery make up the bulk of the coutributions and these are melted and sold

Women in Edinburgh carried out a colection of this kind recently under the leadership of Lady Hunter. It was her idea to collect tin foil and "scrap" gold Europe, Turkey, Syria, and silver but so many interesting contributions were received that it was decided to offer some for sale as they were received while other articles were repaired and In the border of the chart there are then offered for sale. From the idea of a small collection developed a store where articles of glass, china, books, pictures, "Holland, together with her royal odd jewelery, bric-a-brac are on sale and family, her European possessions and find ready purchasers. The store has her colonies in South America, the been in existance for six months and \$500 have been sent in for Prisioners of Was Fund

Because the housewife long ago gave the name "white elephant" to expensive possessions which had no practical value the promoters of the sale of these objects decided to call their store the "White Elephant and Tin Eoil Shop." There is no expense attached to the enterprise as the store room is donated by the owner and whose independence of thought all the helpers give their services free.

Although the "white elephant" sale is not new it enjoys almost serennial success and commends itself to communities where it has not been tried. There is no pire at War," giving the homes of reason why it should not be conducted on the fighting men and the routes they the principles or the chain stores, the collection travelling from small village to small village and being augmented from a central depot where collections could be

CHURCH NOTES

Knox Presbyterian-

REV. A. W AARE, B. A., MINISTER 12 a.m. - Mother's Day. 8 p.m,-The too busy man.

Mission Band on Sunday at 3 p.m. W.M,S. at Miss Abraham's on Saturlay at 3 p,m,

Choir practice Friday 8 p.m. You are cordially invited to these ser-

Wesley Methodist-

REV. H. L. SMITH, Pastor.

12 a.m. - Mothers' Day. 8 p.m. - Learning to do well. Sunday School 11 a.m. Adult Bible Class at 11 a. m. Epworth League on Wednesday evening

All are welcome.

Garnet Methodist-

Service at 2.30. Sunday School at 1.30 p. m. Epworth League and Prayer Meeting on Thursday evening at 8 p. m.

St. Paul's Anglican-REV. J. HIRST 3088, L. Th., Rector

Sunday School-10 a.m. Morning Service-11 a, m. Eyening Service-7 p.m.

War Intercessions-8 p. m.

Choir Practice. Women's Auxiliary meets every Tuesday at 2.20 in the School Room. A.Y.P.A. meets Tuesday evening at

Holy Communion on First and Third Sundays of each month.

All are welcome. Save Money! Enter the ELLIOTT

Younge and Charles Sts., Toronto.

pefore the Tuiton Rates are increased. Great demand for our graduates. Write for our Catalogue and learn how our ormer are succeeding, W. J ELLIUTT, Principal

READ THE ADS:-: It Pays

THE PLACE OF QUALITY

Bargains In

We have about 300 pairs of Men's, women's, Misses' and Children's Fine Shoes which we are offering at

FLD PRICES They are **DECIDED BARGAINS**

Call and Look Them Over

BURWASH

Commencing **APRIL 27**

Ends

MAY II



Slashing Sale

We are putting on sale all broken lines of Women's and Misses Fine Shoes -

GOING AT COST We have some Men's and Boys' Shoes that WE WILL OFFER AT HALF PRICE

A few Lines of Men's Heavy Shoes at A VERY LOW PRICE

Come in and look them over-it will pay

Harness and Shoe Repairing Promptly Done

A. H. LANGRAF

When in need!

OF Route Cards Call at the RECORD OFFICE

Work Done With **Neatness and Dispatch** Prices reasonable

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SEE Supply which May w **en**ongh lowing will rec Red Mam Swee

The Co. are at their ham an germin: price v \$4.35 p

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