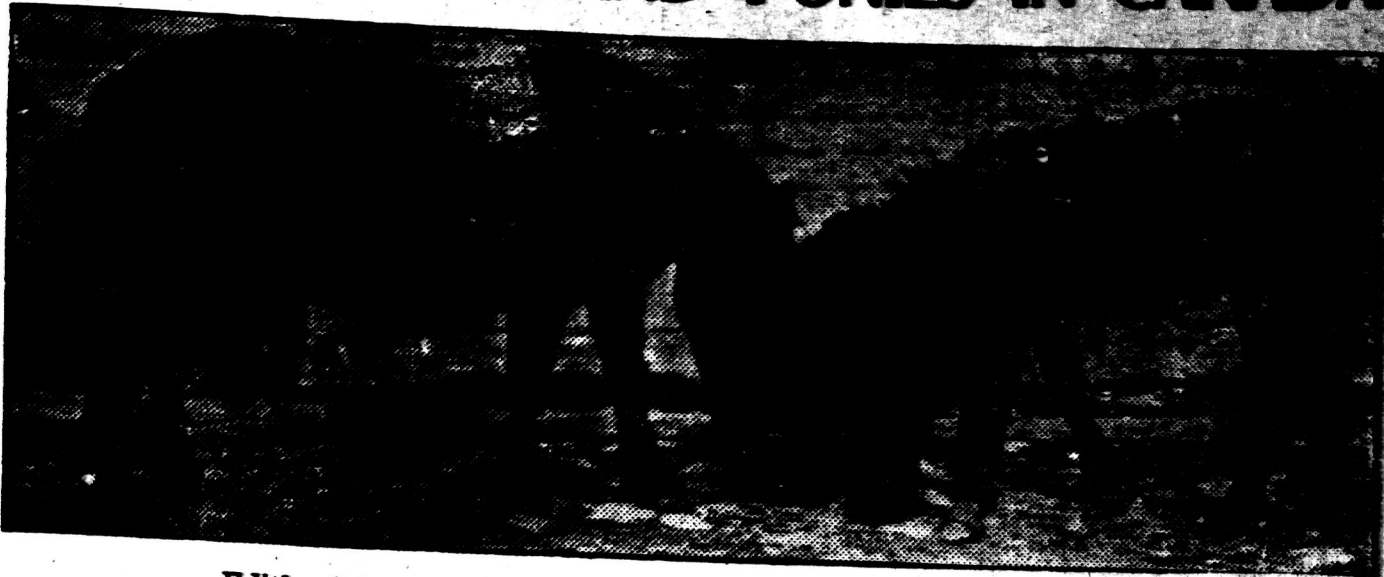
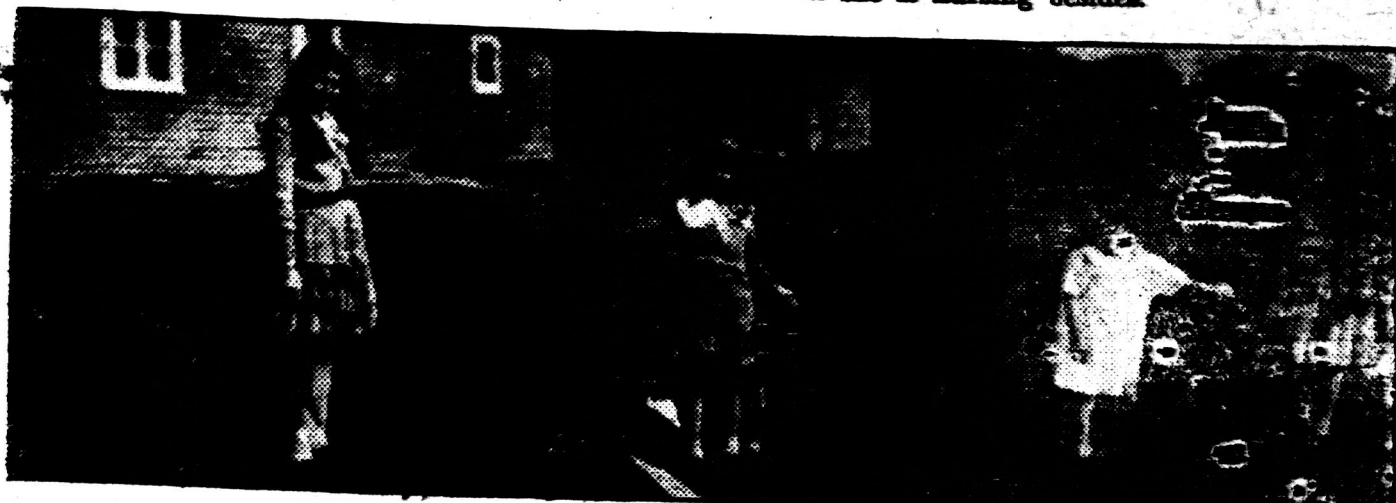


BREEDING SHETLAND PONIES IN CANADA



Edith of Transy and her foal, and a foal she is nursing besides.



Youthful visitors—the two children on the left belong to Mr. Percy Cowans, of Montreal, who takes an active interest in the Victory Loan Campaign.

It was in 1912 that Mr. T. B. Macaulay, President of the Sun Life Assurance Company of Canada, first imported Shetland ponies to Canada, but long before this date he had made a careful and very close study of the breeding of these ponies. It was, therefore, very natural that during Mr. Macaulay's visit to the north of Scotland he looked for and secured the best possible pedigree ponies. On his beautiful estate, which is situated on the Heights at Hudson, Quebec, near Montreal, there are today some of the most famous pure bred Shetland ponies in existence. The Canadian Pacific Railway passes through part of the estate and passengers to Point Fortune and Ottawa have very often wondered to whom the little jet black ponies belong.

Mount Victoria Pony Stud Farm at Hudson Heights welcomes visitors. It is a sight well worth seeing. Ponies of all types can be seen—from the tiny twelve or eighteen inch foal to the father of the herd, Silver Star of Transy, champion of all Scotland, who stands but thirty-six inches in height. Possessed of a long mane and tall Star looks the part. He is jet black and although ten years old is in prime condition. Then there is Edith of Transy, another prize winner, and a fine type of genuine Shetland pony.

"Another pony that all visitors see is old Dorothea. She is just thirty years old, but you can't tell her age by just looking at her, for she looks just as well as the three year olds. She is one of the most famous Shetland ponies in the world, with a concentration of the best blood in Shetland."



Champion Silver Star of Transy, the head of the herd.

—Prince of Thule, the strain which Dr. Douglas, author of "The Shetland Pony," says is the source of the best riding blood in the breed. Dorothea is believed to be the only Shetland pony living to-day which is practically pure bred to Prince of Thule on both sides.

The ponies in the herd are black, chestnut and white, and black and white. Ponies suited especially for the use of children are bred, while experiments are being conducted to produce a new breed of pony by crossing pedigree Shetland mares with a prize winning Hackney pony stallion. This is calculated to bring out a pony with all the gentle characteristics of the Shetland and all the fine action of the Hackney pony.

Besides ponies and all the stock that is found in a prosperous farm there is a herd of elk on the slopes of Hudson Heights. These run loose winter and summer and add to the attractions of one of the beauty spots near Montreal.

HOW WE WENT TO GET GOLD

Important Discovery of Precious Metals in Eastern Canada Supply of the Future World.

It is an old story of the world war that the jewelry trade in Switzerland. A recent article in the House of Commons, however, gives an interesting view of this situation and also suggests a method by which the central countries, particularly those that have been so severely affected by the war, might be able to obtain a supply of gold jewelry to be melted in to jewelry.

In the course of the crisis provided by the House of Commons, one after another, have suggested measures for dealing with the situation of the jewelry trade. In spite of all these suggestions, however, the jewelry trade in Switzerland, which is the source of the gold watches of medium price, are receiving in increasing numbers by our watchmakers, while those for watches of high and low prices are few.

The jewelry trade has passed through a prosperous period, which is not yet over. In fact, it is at its height. Everything went well as long as there were no abuses, but the time came when jewelry, especially heavy gold chains without much workmanship, began to be exported to the Orient. High prices were paid for these articles. Gold (fine) in Switzerland is valued at about \$720 a kilo (2.2 pounds) and in the Orient, or at Vienna, it is quoted at \$2,400 per kilo. There is, therefore, a considerable margin which allows a large profit to our manufacturers and their agents, also to foreign merchants. These articles, however, are not all destined for Turkey. A great many of them find their way into the Central Empire.

When steps were taken to check this trade numerous orders for watches with cheap movements in heavy gold cases came flowing into the watch-making centers. These orders were destined for Constantinople. The scheme was perfectly apparent, and government authorities took prompt measures to put a stop to the proceeding.

HOW BIG GUN WAS FOUND

French Artillery Officers Made Careful Measurements, and the Result of the Matter Was Easy.

Careful measurements of two holes made by a single shell in passing through two savings in a Paris factory enabled French artillery officers to locate the great German long-range gun by a feat of mathematics. The two savings were several feet apart and the radius of one to the other gave perfect data on the course which the shell had taken as it approached the earth. After the aperture had been measured to the one-thousandth part of an inch and the direction of the shell's fall exactly established, the earlier career of the shell became a problem on paper. By applying the laws governing the flight of projectiles, and allowing for the wind, the state of the atmosphere and other considerations, French artillery officers were able to follow back the course of the shell to the mouth of the canon in the forest of St. Gobain, after which it was speedily demolished by French artillery.

Window of Daylight Saving. Who ever thinks nowadays that the sun is an hour behind the clock? Who ever tells himself it "really is five o'clock" when it is six? We go possibly to bed when the clock tells us to; we arise by the same token; we eat, play and work by the Frenchman's instrument which, for war and common sense purposes, is stealing 60 golden minutes every day from the sun to benefit the human race. And many a venture of any description is tearing at the clock's vitals for fighting the same.

Here and there is a little petty thievery such as the beginning of baseball games at 3:30 o'clock that used to begin at three o'clock; but the public is too busy with great work, and at present with the races and golf recreation to worry about that. In general, America is living by the clock as it should, and the window of the daylight savings law is a thousand times manifest.

Italian Save Wood Ashes. Increased wood-burning and scarcity of chemical fertilizers are reported by Consul Haven of Turin to be turning attention in Italy to the saving and collection of wood ashes. Of the many constituents, the potash is of importance for fertilizing. The potash in wood ash averages 6 to 10 per cent, and the quantity per ton of wood ranges from one pound from spruce to 5.31 from oak and 8.6 from elm. A ton of wormwood yields 100.96 pounds of potash in 241.73 of ash; sumaria, 174.16 pounds of potash in 492.81 of ash.

Camouflage. Mrs. Styles—You have a wonderful memory for dress, dear. Mr. Styles—Well, I've seen a lot of it. "You always seem to remember what I have worn. Do you recall what I had on the night you proposed marriage to me?" "Why, yes; you had a sort of a football look on your face."

An Enthusiast. "Do you take cinema regularly?" "Yes," replied Mr. Chiggins. "I crank the old Silver three or four times daily and regard it as the best tonic a weak."

TO OUR GENERAL PARTNERS: The People of Norfolk and Haldimand: THANK YOU!

It will be both interesting and proper to many friends to recall the incident that, six years ago Saturday Nov. 16th, the new kind of a store began its mission in Simcoe and also that this year is the 27th Anniversary of the founding of our business here. It is with satisfaction that we can say the first year's business in the new store was all we hoped for and each year since has outdistanced its predecessor until now we do as much business in two months as we formerly did in a year, and we haven't nearly finished growing. Not with boasting or self-laudation do we mention this but because nearly everybody in Simcoe and vicinity will be glad to know it and because we actually believe we deserve it.

"The craziest thing that ever a business man did" was one of the expressions freely made when the new store was nearing completion.

"The White Elephant Store" and "Falls Folly" as certain people dubbed it, went right along paying strict attention to "It's Own" business and opened its doors; the time had come for us to take a new step and we took it, we are glad we did. Would Simcoe be as good a Town? Would Norfolk be as good a County, if we hadn't?

Our Anniversary Sale Begins Saturday and Continues For Thirteen Days

Saturday, November 16th	Saturday, November 23rd
Monday, " 18th	Monday, " 25th
Tuesday, " 19th	Tuesday, " 26th
Wednesday, " 20th	Wednesday, " 27th
Thursday, " 21st	Thursday, " 28th
Friday, " 22nd	Friday, " 29th
Saturday, November 30th	

We Are Going To Sell Great Quantities Of Dependable Merchandise at Remarkable Price Reductions During Our Anniversary Sale

Every Department of the Big Store will be dotted with signs that tell of **Special Anniversary Prices**. Some of them have their story told here. Many more are for you to find, yourself. Sale opens Saturday morning at 9 o'clock. Descriptions here are brief—every item on sale is of genuine merit and of incomparable value.

W. H. Fawcett

Gallant Canadian Grenadiers



The graveyard at La Boisselle, on the Albert-Bapaume road, shows the graves and simple wooden crosses in memory of three brave officers of the famous 87th Battalion, Canadian Grenadier Guards, all killed the same day.



A Canadian Brigadier General in a tank starting on a reconnaissance. He was heavily shelled while passing through what was a few moments before a German stronghold.

ELSI
tre

to satisfy our own... these metals in... manufactured form... of course, a vastly... representing the profits... in a foreign country... port duty. All of which... of good business... which has had so stimu... on the national ener... influenced action... in this direction also... urging of the Munition... in charge of the Trail... work with a will, and... much experimenta... refined zinc electro... commercial scale. The... operation has a capacity... of spelter daily... produced 10,000 tons of... value of \$3,000,000... stated in an official... in an official... of Canada." So also... of copper, which be... on many sides pro... an undertaking that... had made a careful... study of the breeding... of these ponies. It... was, therefore, very... natural that during... Mr. Macaulay's visit... to the north of Scot... land he looked for and... secured the best possi... ble pedigree ponies... On his beautiful estate... which is situated on the... Heights at Hudson, Quebec, near Montreal, there are... today some of the most... famous pure bred Shet... land ponies in existence... The Canadian Pacific... Railway passes through... part of the estate and... passengers to Point Fortune and Ottawa have very often wondered to whom the little jet black ponies belong.

P.R.

so much of the roll... representing one of the... the most vital links... rural, industrial and... which are represented... in weight in Eng... the component parts... the political leaders... without obtaining... it is known that the... who, in spite of his... tribute paid by Lord... able administrative... business leaders of... follows:—"Railway... R. W. Batty, who... world. Even in this... Canadian-born pres... borders for railway... his father being... and entered... 1914, and Director in