

Canada's "Scrap of Paper"

GOOD AS GUINEA GOLD

IN Canada as in all right-thinking nations, **GOOD FAITH** is the foundation of all our business dealings. Without a sound basis of credit our whole financial structure would crumble and decay.

Credit is the belief of the creditor in the borrower's intention and ability to pay.

You do not hesitate to exchange four silver quarters for a Dollar Bill, because you know that Dollar is as good as Guinea Gold. Yet a *Dollar Bill* is only a "scrap of paper" bearing Canada's statement that it will pay *one hundred cents* for it.

You have read that statement so often that you have come to *accept it* without question.

And Canada has always *made good* its promises concerning every "scrap of paper" it has ever put on the market.

Canada is now offering to investors Dominion of Canada Bonds, bearing interest at 5 1-2 per cent. per annum. The interest is payable half-yearly, and the Bonds are issued in denominations of \$50, \$100, \$500 and \$1,000, making a most attractive and profitable investment.

It is Canada's desire that Bonds of the Victory Loan 1918 be distributed as widely as possible among private individuals.

The last Victory Loan, which was largely over-subscribed, had more than 800,000 subscribers, or 1 in 9, of the entire population of Canada.

Every available dollar of private capital in Canada is urgently needed to surpass that record. **BUY VICTORY BONDS** — they are as Good as Guinea Gold.

From the standpoint of Patriotism your duty is clear. But, apart from any consideration of duty and patriotism, Canada's Victory Bonds represent the safest, surest and best investment in the world to-day.

This Space donated to the Victory Loan 1918 Campaign by the following business places of Jarvis :

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