


## OFFICIAL PROSPECTUS

The proceeds of this Loan will be used for War purposes only, and will be spent wholly in Canada.



The Minister of Finance of the Dominion of Canada offers for Public Subscription the

# Victory Loan 1918

## \$300,000,000. 5½% Gold Bonds

Bearing interest from November 1st, 1918, and offered in two maturities, the choice of which is optional with the subscriber as follows:

5 year Bonds due November 1st, 1923  
15 year Bonds due November 1st, 1933

Principal payable without charge at the Office of the Minister of Finance and Receiver General at Ottawa, or at the Office of the Assistant Receiver General at Halifax, St. John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary and Victoria.

Bonds may be registered as to principal or as to principal and interest, at any of the above-named offices.

Interest payable, without charge, half-yearly, May 1st and November 1st, at any branch in Canada of any Chartered Bank.

Principal and Interest payable in Gold  
Denominations: \$50, \$100, \$500 and \$1,000

### Issue Price: 100 and Accrued Interest

### Income Return 5½% per Annum

Free from taxes—including any income tax—imposed in pursuance of legislation enacted by the Parliament of Canada.

The proceeds of this Loan will be used for war purposes only, including the purchase of guns, foodstuffs, munitions and other supplies, and will be spent wholly in Canada.

Payment to be made as follows:

10% on application; 20% January 6th, 1919;  
20% December 6th, 1918; 20% February 6th, 1919;  
31.10% March 6th, 1919.

The last payment of 31.10% covers 30% balance of principal and 1.10% representing accrued interest at 5½% from November 1st to date of the respective instalments.

A full half year's interest will be paid on May 1st, 1919, making the cost of the bonds 100 and interest.

Subscriptions may be paid in full at the time of application at 100 without interest; or on any instalment due date thereafter together with accrued interest at the rate of 5½% per annum.

This Loan is authorized under Act of the Parliament of Canada, and both principal and interest are a charge upon the Consolidated Revenue Fund.

The amount of this issue is \$300,000,000, exclusive of the amount (if any) paid for by the surrender of bonds of the previous issue. The Minister of Finance, however, reserves the right to allot the whole or any part of the amount subscribed in excess of \$300,000,000.

#### Conversion Privileges

Bonds of this issue will, in the event of future issues of like maturity, or longer, made by the Government, during the remaining period of the War, other than issues made abroad, be accepted at 100 and accrued interest, as the equivalent of cash for the purpose of subscription to such issues.

#### Payments

All cheques, drafts, etc., covering instalments, are to be made payable to the Credit of the Minister of Finance. Subscriptions must be accompanied by a deposit of 10% of the amount subscribed. Official Casses will forward subscriptions or any amount in Canada of any Chartered Bank will accept subscription and issue receipts.

Subscriptions may be paid in full at time of application at 100 without interest; or on any instalment due date thereafter together with accrued interest to time of making payment in full. Under this provision, payment of subscriptions may be made as follows:

If paid in full on or before Nov. 16th, 1918, per without interest, or 100%.

If remaining instalments paid on Dec. 6th, 1918, balance of 90% and interest, (\$90.45 per \$100).

If remaining instalments paid on Jan. 6th, 1919, balance of 70% and interest, (\$70.50 per \$100).

If remaining instalments paid on Feb. 6th, 1919, balance of 50% and interest, (\$51.00 per \$100).

If remaining instalment paid on Mar. 6th, 1919, balance of 30% and interest, (\$31.10 per \$100).

#### Denomination and Registration

Bearer bonds, with coupons, will be issued in denominations of \$50, \$100, \$500, and \$1,000, and may be registered as to principal. The first coupon attached to these bonds will be due on May 1st, 1919.

Fully registered bonds, the interest on which is paid direct to the owner by Government cheque, will be issued in denominations of \$50, \$100, \$500, \$1,000, \$5,000, \$10,000, \$25,000, \$50,000, \$100,000, or any multiple of \$100,000.

#### Payment of Interest

A full half year's interest at the rate of 5½% per annum will be paid May 1st, 1919.

#### Form of Bond and Delivery

Subscribers must indicate on their application the form of bond and the denominations required, and the securities on which will be delivered by the bank upon payment of the subscription in full.

Bearer bonds of this issue will be available for delivery at the time of application to subscribers desirous of making payment in full. Bonds registered as to principal only, or fully registered as to principal and interest, will be delivered to subscribers making payment in full, as soon as the required registration can be made.

Payment of all instalments must be made at the bank originally named by the subscriber.

Non-acceptable receipts will be furnished to all subscribers who desire to pay by instalments. These receipts will be exchangeable at subscriber's bank for bonds on any instalment date when subscription is paid in full.

#### Form of Bonds Interchangeable

Subject to the payment of 25 cents for each new bond issued, holders of fully registered bonds without coupons, will have the right to convert into bonds with coupons and holders of bonds with coupons will have the right to convert into fully registered bonds without coupons, at any time, on application to the Minister of Finance or any Assistant Receiver General.

Forms of application may be obtained from any Official Casser, from any Victory Loan Committee, or member thereof, or from any branch in Canada of any Chartered Bank.

**Subscription Lists will close on or before November 16th, 1918**

DEPARTMENT OF FINANCE,  
OTTAWA, October 29th, 1918.

**Behind the Gun the Man - Behind the Man the Dollar**  
**Make Your Dollars Fight the Hun**

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# NOW

You will be replacing your worn-out Springs and Mattresses with New. Before you do so don't fail to inspect our complete line of **Springs and Mattresses**.


**Dining Room Sets---**  
**---Bedroom Sets**

We will be pleased to show you our large assortment of the above.

**FURNITURE AT MODERATE PRICES**  
Agent for the celebrated  
**WHITE SEWING MACHINE**

**--IVAN W. HOLMES--**

Furniture and Undertaking



## The Lungs of Your Range

There is no fire system just like that of the Pandora Range. Before you buy a range learn about the Pandora method of heat distribution—it is the secret of good baking and of every kind of good work a good range should do. It is the lung system of the range.

For Sale by **E. T. CARTER**

# McClary's Pandora Range

London Toronto Montreal Winnipeg Vancouver  
St. John, N.B. Hamilton Calgary Edmonton Saskatoon

**Our Country's Cause—Buy Victory Bonds**

### To Pay to Finish Poultry

(Experimental Farm Notes.)

Even with the present high price of food no one can afford to sell birds and especially cockerels, in a thin condition. The good prices received for poultry meat more than pay for the extra feed, and if there ever was a time when birds should be finished, it is now.

As a war measure the marketing of thin chickens should be prohibited. The most expensive part of the bird to produce and that, which is of the least value for food in the frame. The cheapest weight for the feed fed is the flesh as it is all edible, the necessity of putting this flesh on is evident.


The most profitable weight at which to finish cockerels is when they weigh about 4 pounds, but even earlier birds may be fed with profit, as several experiments conducted at the Experimental Farm this summer go to prove.

Poultry meat of all kinds has been a good price. Hens have been selling as high as roasters and broilers have paid well. Leghorn cockerels at the Experimental Farm have been sold at about 2 pounds each, and because of being especially finished on milk, brought good returns and paid well for extra feed. Four different lots marketed in August, 163 birds, weighed 290 pounds, they were fed for about ten days during which time they gained 60 pounds, weighing at the end of the feeding period 340 pounds. They consumed 180 pounds of mash and 24 gallons of buttermilk. The mash was composed of 2 parts corn-meal, 4 part buckwheat screenings.

The cost of feed was 180 lb. at 4c per lb.—\$7.20 and 24 gal. milk at 5c per gal.—\$1.20, making a total of \$8.40 for feed and milk. Add to this the value of the birds at the start 290 lb. of thin chickens that would bring 35c per lb. \$98.00, and it makes a total cost for thin chickens and feed of \$116.40.

The weight of the finished chicks was 340 lb., having gained 60 lb. in the 10 days feeding. The value per lb. was increased because of the quality of the flesh to 50c per lb. making a total value of the birds \$170.00.

This meant a revenue of \$54.00 for the care of 162 birds for less than two weeks. It also showed that for every pound increase on the birds it took 3 lb. of mash and 4 lb. of milk or an average cost of 14c per lb. of gain.



C. Rodgers is agent for the Oliver Typewriter.

# We want this Store to Stand for just what It Is

**No Hocus-Focus Here—** a Four Storey Building, one down and three up—**Lit by over 200 Windows, Clean from Top to Bottom—** a safe Store in every sense of the word to shop at, a Store that is classed with Ontario's best stores—and there's not a Dollars Worth of scarred goods in it.

The Fancy Goods Department is showing many new novelties in Centres, Scarfs, Cushions, Trays, Tie Backs, Knitting Bags, Bag Rings, Fancy Wools for Sweaters, Fancy Ribbons, Boudoir Slippers, Knitting Pins of all kinds.

Colder weather suggests warmer underwear—Stocks are at their best.

The China Department offers exceptional values in Dinner Sets at \$22.50, 25.50, 28.50, 33.50. Also Toilet Sets at \$4.50, 7.00, 7.50 and \$8.50.

Yes! in spite of all obstacles the past week we received a large consignment of as fine linen things as ever crossed the ocean. Linen Towels, Linen Centres (Maderia), Linen Table Sets, Linen Table Cloths, Linen Scarfs (Maderia), Linen Napkins, Linen Serviettes (Maderia), Linen Tray Cloths, Linen Pillow Cases, also Embroidery Linens by the yard 36 in. 45 in. 72 in. widths.

Fireside Chairs are not only comfortable but good to look at—See these on the 3rd Floor—each \$8.75 to \$40.00.

Many discerning women are buying an entire supply of Hosiery for the entire family.

If you are thinking of buying a Kitchen Cabinet, a Davenport, a Dining or Bedroom Suite—Don't, until you see what is offered in Falls Furniture Department.

Still good choosing in Men's colored Cambrie Shirts, all sizes 90c each.

We do not sell Furniture on the Installment Plan if we did we would have to charge much more for it.

This is to announce a fine showing of Boys suits in Tweeds and colored Worsteds at \$8 to \$25 suit.

Another Consignment of Children's High Chairs with Table attachments each \$2.10 to \$6.00

How well the Staple Department reflects our large and Forehanded buying, Sufficient Linens, Cotton Comforters, Blankets, Towels etc., to stock two good sized Stores.

We have ready the largest and finest Fur stock we ever had including Fur Sets, and Hudson Seal Coats.

"OVERHEARD"  
Everytime I come to Simcoe I like to walk through this store.

Voile Blouses keep freshest under a coat, our showing of Voile Blouses is large—each \$1.48 to \$6.50.

Heaps more new sweater coats recently to hand for men, women and children—Women's Sweater Coat Department 2nd Floor.

Another large shipment of Women's Winter Coats newly unpacked, scarcely two alike—\$12 to \$75.

It is a season of Plush Coats, our suppliers advise us that they are sold up on Plush, we still have all sizes in these rich Plush Coats at \$27.50, 35.50, 38.50, 40.00 to \$80.00.

The Men's Clothing to Order Department is still taking Plenty of orders for suits and Overcoats. Made to measure \$20 and \$35.

Best French Kid Gloves "Frefousse" in colors—Gray, Tan, Black with White, Black with Black, White with Black, White with White at \$2.25, 2.50 and 3.00 pair

Best French Kid Gloves "Patricia" pique seams, one and two domes, white with black, black with white, all black and all white at \$2.00, 2.25 and \$3.00 pair.

Women's Cashmere Gloves in White and Black at 50c and 75c pair.

Ready Saturday morning in the Millinery Department, 50 Brand New Velvet Hats—each \$3.75 to \$8.50.

White Flannellette Night Gowns for Women and Children. Plenty of them here at \$1.00, 1.50 and 2.00.

Shown this week for the first time, Women's Black and Navy Serge Dresses, very newest styles from \$15.00 to \$37.50.

New Crepe De Chine Blouses are among the new arrivals at \$5.00, 6.50, 7.50 and \$10.00.

# A. S. FALLS

COMPANY, OF SIMCOE, LTD.