

BRANT-OLA

THE PERFECT PHONOGRAPH

SUCH a wonderful party! A gay crowd—
and a Brant-Ola to keep things lively—
never a dull moment.

No party is complete without a Brant-Ola.
Easy to operate and plays all makes of disc
records correctly.

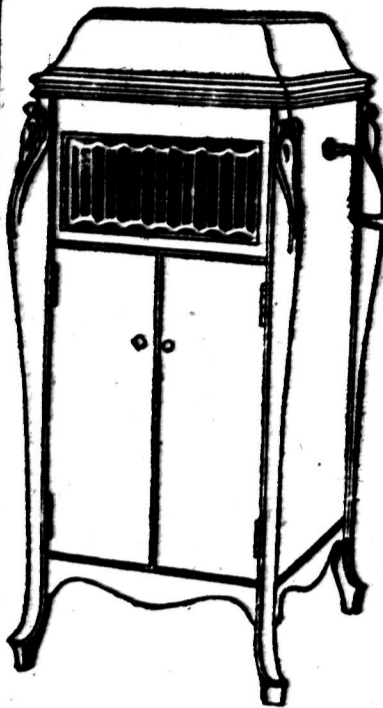
Buy one for your home. The world's best
artists to sing and play for you; the season's
successes brought right into your own home.

The Brant-Ola is made in several styles, in
Fumed Oak or Mahogany. There is one
made expressly to suit your taste and purse.

The dealer will be glad to demonstrate it.
Ask him about it now.

SOLD HERE BY

ELGIN ALWAY



BRANTFORD SALES LTD.
Brantford, Canada
DISTRIBUTORS



ESTABLISHED 1872

If a promising opportunity should
come to you this year requiring
a payment of \$1,000.00, what would
your position be. Yet a small week-
ly saving for the last five years would
have given you that thousand dollars,
ready to make money for you and
available by the mere writing of a
cheque. Start to day. Another five
years will soon go by.

BANK OF HAMILTON
JARVIS BRANCH--J.H. Brown, Man.

JARVIS REPAIR and SUPPLY GARAGE

ROLLER BEARINGS FOR FORD CARS

These will save you a lot of trouble and repair bills.

BULBS

3-4 V. 2 c.p. single and double connection.
6-8 V. 2 c.p. single and double connection.
6-8 V. 15 c.p. Mazda, double connection.
6-8 V. 20 c.p. Mazda, double connection.
9 V. 18 c.p. Mazda, double connection.
9 V. 27 p.c. Mazda, double connection.
18-24 V. 2 c.p. single connection for Ford double
bulb tail lights.

TIRE PUMPS

We handle the Rose Tire Pump which will not leak
and puts all the air in the tire.

E. W. ANDERSON-- ON THE CORNER

Every Day in the Week

SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.
1	2	3	4	5	6	7
8	9	10	11	12	13	14



Toronto-Vancouver
(Both Ways)

Commencing SUNDAY, OCTOBER 29th, leaving
TORONTO
10:15 P.M.
DAILY

MOST MODERN EQUIPMENT
Standard Sleeping, Dining, Tourist and
Colonist Cars. First-class Day Coaches.
Puller Car through the Rockies.

Sunday, Monday, Wednesday, Friday
Special Rates all the way.
Tuesday, Thursday, Saturday
Via C.P.R., North Bay, Sudbore and Canadian National.

Further information from Canadian National Travel Agents, or
GENERAL PASSENGER DEPARTMENT, TORONTO

Canadian National Railways

CHIROPRACTIC

DR. R. O. BOUGHNER, CHIROPRACTOR
Member of Druggists' Physicians of
Canada

Acute and Chronic Diseases. Examina-
tion and Special Analysis Free. Office,
American Hotel, Jarvis. Hours 4 to 8
p.m.; Mondays, Wednesdays and Fridays

Full weight of tea in
every package

RED ROSE
TEA "is good tea"

Sold only in sealed packages

For Bigger Profits
Add **CANE MOLA**
to your roughage

A Pure Sugar Cane Molasses

that adds palatability to whatever roughage you have on hand.
Stock will greedily eat all straw, old hay, corn stover, fodder, ex-
silage, screenings, etc. The cost of Cane Mola is very reasonable.

Saves You the Cost of Expensive Prepared Feeds

Successful dairymen and farmers are constantly re-ordering in
ever-increasing quantities. Live stock gain weight rapidly, and
look 100% better. Cows give more milk. Cane Mola is the best
conditioner you could possibly have. Endorsed
by Government Experiment Stations.

Write for Valuable Feeding Information

We will send you our booklet and expert advice on
economical feeding. Cane Mola is sold in 60 lb.
barrels.

Car load of "Cane Mola" is now en route. Place your
order with our distributor.

A. L. Smith

**Reduces
Feeding Costs
To a Minimum**

Cane Mola Co. of Canada, Limited

118 St. Paul St. West,

Montreal, Que.

WHY NOT?

EYE GLASSES AS CHRISTMAS GIFTS

WHAT WOULD BE a nicer and more appreciated Xmas gift to your older
friends and relations than a pair of our specially fitted and most comfortable eye
glasses or spectacles.

CALL AND SECURE one of our special Xmas coupons from our optical
specialist, and arrange the minor details.

THESE XMAS CARDS may be exchanged by the holder for any pair of eye
glasses or spectacles that they may desire and after a most thorough and system-
atic examination by our optician will be fitted with their proper correction for
reading or distance or combined in our special bifocals.

E. GORDON JACKSON

OPTOMETRIST
E. H. JACKSON CO., LTD.

OPTICIAN
SIMCOE, ONTARIO

Opening of the Christmas Sale

In a Store Safe and Sound and
Pleasant above all — You will
see More here than Can Possibly
be exhibited outside the Larger
city stores — and Better things.

Fine Warm Wool Blankets and Down Comforters

The best kind of Winter News is that we have for your
choosing warm, serviceable Wool Blankets and Down Comforters,
fine for gift giving or fine to have for one's very own.

White Blankets The Pair \$10 to \$17.

Down and other kinds of Comforters at each \$2.50 to \$25.00

Men's House Coats Underpriced

Not very many of them but every one a Bargain — These are
coats for men that like their own homes and enjoy evenings with
their families. Prices \$5.75 to \$9.00.

Hand Bags for Gift Seekers

French Beaded Hand Bags Each \$25 to \$35.

Leather Hand Bags in all the New Shapes, each \$1.50 to
\$12.00.

The Big Bright Sparkling Christmas Sale of China,
Toys, Games, Dolls, Books and Christmas Surprises opens
Saturday in the Downstairs Store.

Christmas Handkerchiefs

Are in great demand for Gifts — and we have made great
preparations. In spite of all scarcities, of which you have heard
so much, our stocks are abundant and you will find every kind
for everybody and of fine quality at moderate prices.

Women's Handkerchiefs each 10c to \$1.50

Men's Handkerchiefs each 12 1/2c to 75c.

Kiddies Handkerchiefs each 8c to 35c

Women's Handkerchiefs nicely boxed at 50c, 65c, 75c, 85c
and \$1.25 box.

Exquisite Linens Gifts of Charming Distinction

Gifts of Linen manifest a sense of old-time elegance as well
as a sense of old-time elegance as well as a sense of the exquisite.
We are glad to have such a beautiful Christmas assemblage of
these fine linen things to offer to people of Taste in such things.

Towels each 90c to \$3.50.

Madiera Linen Things 25c to \$7.50

Pillow Cases \$4.25 to \$7.50 pair

Table Cloths \$7.50 to \$35.00

Napkins \$10.00 to \$30.00 doz.

India Lace Centres 35c to \$2.50

A Wonderful Showing of Shirtwaists

Georgette, Crepe-de-chene, Voile and Silk. Colors like
Flesh, Maize, Grey, Taupe, Navy, Ivory and Black. Priced at
each \$4.50 to \$15.00.

Daintiest of Dance Frocks

Will be displayed Saturday made of Tulle, Tulle,
Satin-de-chene, and other things. They have some of the
prettiest fashion features of the season. Priced at \$20.00
to \$65.00.

Christmas Shopping Hours

Store opens at 8.30 a.m.

Store closes at 6 p.m. except Saturday night when
the Bells will sound the closing hour at 10.

Cold Weather has Brought Men Flying in For Overcoats

All are the good kind. Priced at \$25, \$30, and \$35.
If we were to buy them to day they would they would
cost US what we charge YOU for them.

The Gift of Dignity, Service and Solid Worth in Many Respects, the Gift Supreme — is a piece of Falls' Furniture

From a Smoker's stand to an overstuffed fireside
chair for any mother or grandmother.

From a writing desk of charm and novelty, for a
young woman, to serving Table for a House Mother.

From a Tea Wagon to a whole Dining Room Suite.

From a Windsor Chair to a Sumptuous Chesterfield
Hundreds of givable pieces of Furniture are as-
sembled on the Third Floor and they are as delightful a
collection any man or woman could wish to see.

A Superb Showing of Furs for Gifts

Coats, Capes, Canteen Sets and Separate Muffs and
Scarves. — We stand ready to save you \$25 to \$35 on a plain
or Sable (Skunk) trimmed Hudson Seal Coat — Scores of
people have admitted it — Put us to the Test

Santa will be At Home Saturday Morning from 9 to
11 o'clock. Bring the Children to see him. Christmas
Jollity well abound the Toy Town Saturday Morning.

Reinforcements have freshened the Sale of Men and
Boys Suits and there is good choosing in Suits for Men and
Young Men at \$25, 30 and \$35, and for Boys at \$10, 15
and \$20. Every Suit is dependable and well tailored.

H. S. FALLS
COMPANY, OF SIMCOE, LTD.