

FALLS' - February Furniture - SALE



This set represents one of our finest Walnut Dining Room Suites in Queen Anne design—dull polished finish. Our regular special price on this fine suite is \$225.00—The February Sale price is \$202.50.



Here is a reproduction of one of our most popular Living Room Suites, in Queen Anne design. You will note the good lines of this furniture, upholstered in choice Imported Tapestry, made with Marshall Spring Cushions. A very interesting price is marked on this fine furniture for the sale.



This very good and attractive Suite is done in Ivory Enamel, Egg Shell Finish, Louis XVI design. The complete Set as pictured is a special with us at \$165.00—For the sale the price will be \$148.50.

YOUR GOOD TASTE IN RUGS AND CARPETS NEED NOT BE RESTRICTED

As long as Falls' February Sale lasts, there will be good choosing in fine Carpets and Rugs at a saving of one-fourth to one-third less than to-day's prices. But certain sizes are sure to disappear from Rug piles, and certain patterns of Carpet, which may be just what you are looking for—may go out to-day. Certainly, choice will not improve as time passes.

The Store will be Very Bright during the February Sale. Many of the New Spring things will be on sale.

CREATING YOUR OWN SHEETINGS, TOWELLING, ETC.

In connection with our February Sale it is proper that we should call your attention to our abundant stocks of Cottons, all bought when prices were much lower than they are to-day.

VERY BEAUTIFUL SILK AND CLOTH SKIRTS IN THE SALE

Stylish Skirts in Plaid Stripes and Plain Taffeta and Messalines, that are worth \$20.00. February Sale, \$15.00.

Smart Silk Skirts in a variety of good colors, worth \$15.00. February Sale, \$9.00.
Fine Broadcloth and Serge Skirts, in Black, Brown, Navy, and Green. A special value at \$20.00. February Sale, each, \$15.00.

Women's Extra Good Plush Coats will sell for \$23.00, instead of \$35.00. All are the season's best styles and specially well lined and made from fine, heavy, Seal Plush.

FEBRUARY SALE OF WOMEN'S JUNIORS' AND CHILDREN'S CLOTH COATS AT HALF PRICE

Children's Heavy Winter Coats in Blanket Cloths and Corduroys, worth up to \$9.00. Sale Price, \$4.48.

A better line of Juniors' Coats, in various kinds of cloth, worth up to \$12.00. Sale Price, \$7.90.

Two clearing lines in Women's Coats, selling at about half price, \$9.90 and \$12.00.

HUNDREDS OF MEN WAIT FOR FALLS' FEBRUARY SALE OF SHIRTS

You may be able to duplicate the prices, but not the values.

Ready when the Sale opens Saturday, heaps of Men's Shirts in soft and stiff cuffs, in Madras Muslins and Cambrics; all new, fresh goods. A wonderful choice of choice patterns.

At \$1.48—Men's Real Good \$2.00 Shirt.
At \$1.68—Men's Real Good \$2.50 Shirt.
Sizes, 14 to 18.

A SALE OF WOMEN'S AND JUNIORS' POPLIN DRESSES

Women's and Misses' Silk Poplin Dresses, in Navy, Black, Burgundy, and Brown. Good styles. Our special \$18.00 Dress for \$15.00.

Women's Duchess and Satin and Taffeta Dresses, in pretty, new styles. Regular \$25.00. Sale Price, \$18.50.

Women's Serge Dresses, in Navy and Grey only. Regular, \$12.00. Selling for \$7.50.

Women's Fine Serge Dresses, in various colors. Regular up to \$15.00. Selling for \$9.90.

SOME INTERESTING LOTS THROUGHOUT THE STORE

Women's Wool Jersey Sweaters, in Rose and Paddy only. Values up to \$15.00. Choice, \$7.50.

Women's Japanese Silk Blouses, in different styles, White only. Excellent value at \$2.75. Sale Price, \$1.95.

Princess Slips, in Nainsook, lace and embroidery trimmed, worth up to \$2.00. February Sale, each 79c. (Slightly dust soiled).

A Table of slightly mused fine quality Nainsook Combinations. Two lines. The \$2.75 ones for \$1.47, and the \$1.25 ones for 77c.

Children's Creepers in Blue and Pink Cambric, in sizes to fit ages 6 months to 4 years, each 47c.

Women's and Children's Handkerchiefs, in Hemstitched and Drawn Work Edge, a mill clearance. February Sale, 5 for 25c.

3 Remarkable Bargains in Blouses, a factory clearance; all our new and pretty styles in Muslin and Voiles.

At \$7c—Blouses worth up to \$1.50.
At \$1.48—Blouses worth up to \$3.50.
At \$2.98—Blouses worth up to \$5.00.
Men's Fine, Tan, Cashmere Half Hose, seamless, all sizes. The \$1.00 quality for 60c a pair.
Women's Smart, Stylish House Dresses, "Billie Burke" models, reduced for the Sale to \$2.75, \$3.75 and \$5.00.

Two Bargain Lots in Women's Wash Skirts. They are in white and fine striped materials.

The \$7.50 values will be sold for \$4.99.
The \$2.00 values will be sold for \$1.50.

A Table of Women's and Juniors' Smocks (samples), no two alike, worth up to \$3.50. Choice, \$1.79.

Children's Gingham and Print Dresses in assorted styles and colors, selling for 58c, 75c, and 90c. Value up to \$2.50.

Children's Kimonos from heavy Kimona Cloth, in Pink and Blue patterns, to fit ages up to 14 years. Choice, \$1.25. Regular, \$2.50.

Men's Black Cashmere Half Hose, seamless, sizes 10, 10½ and 11, a good 65c value. Falls' February Sale, the pair, 48 cents.

White Midway Twill Cloth, 36 inches wide, the 50-cent quality for 38c, and the 40-cent quality for 28c.

CARPET SWEEPERS REDUCED.

The Grand Rapids Bissell's Sweeper, the best ever made, Cyco ball bearings, rubber tipped; the latest model at old price.

NOW COMES THE REAL FURNITURE SALE, FALLS' ANNUAL FEBRUARY FURNITURE SALE

"Real Values." After all, that is what you want and all you want, a cut price by itself doesn't mean anything. You can buy all the junk in the world at cut prices. What you want is fine merchandise at reduced prices, if you can get them, but fine merchandise, reductions or no reductions, we do not claim to be the only house selling Furniture during February at reduced prices, not by a jugful, but we do claim to be the only house within fifty miles of Simcoe selling this sort of Furniture at this sort of Prices.

The finest Furniture and Home Furnishing Department within fifty miles of Simcoe. A complete store in itself.

MAHOGANY CHAIRS REDUCED

We have many more up-to-date Chairs in Walnut, Mahogany, Oak, etc., covered in Tapestry or Chintz, at real Bargains. Many of these we bought months ago and were given a special price on quantity lots.

NOVELTY FURNITURE REDUCED

Jardiniere Stands and everything for the living room, in all the different qualities, finishes and woods, can be found here.

REDUCED TO \$175.00

Chesterfield, large sized Chesterfield, Tapestry covered, Tapestry on outside back. Marshall spring cushions, pillow arms; have seen a Chesterfield of the same kind priced at \$225.00. Falls' February Sale Price, \$175.00.

REDUCED TO \$103.50

Chesterfield, large size, high arms, Marshall spring cushions, Tapestry on back, very good style and well made. A Big Bargain at \$103.50.

REDUCED TO \$85.00

Chesterfield, Queen Anne design, Kapok cushions, covered in good quality Tapestry; Tapestry on outside back. February Sale Price \$85.00.

REDUCED TO \$68.50

Large sized Chesterfield, solid seat, Tapestry covered. We have these in different tapestries, and Chairs and Rockers to match Chesterfield. Sale Price, \$68.50.

ALL REDUCED FOR FEBRUARY

Large sized Chesterfield, Queen Anne design, covered with No. 1 Tapestry, Marshall spring cushions, Tapestry on outside back. Our price, \$135.00. This same Chesterfield we can sell you with cheaper tapestries, at \$125.00, \$115.00 and \$110.00.

ALL REDUCED FOR FEBRUARY

Large sized Chesterfield done in best Tapestry, Marshall spring cushion; this was bought at a special bargain and we give our customers the benefit. Sale Price, \$90.00.

REDUCED TO \$78.75

Chesterfield, small size, two cushions, Kapok filled, covered in good quality English Tapestry. Sale Price, \$78.75.

REDUCED TO \$68.50

Chesterfield Divanette, Tapestry covered, good spring and mattress, separate from Divanette seat, bought at a bargain for our February Sale, \$68.50.

TABLES REDUCED

Library Tables in fumed oak in many different designs. From \$9.50 to \$30.00.

LIBRARY TABLES REDUCED

Library Tables in quartered and plain oak, golden finish. From \$10.00 to \$25.00.

DEN CHAIRS REDUCED

Large sized Den Chairs and Rockers, covered in good quality leatherette, upholstered back, seat, arms and outside back, ranging from \$20.00 to \$47.50.

DAVENPORTS REDUCED

Davenport in Leatherette and Tapestry, best construction, oak frames, separate mattress and springs, from \$40.00 to \$75.00.

FINE TABLES REDUCED

Library Tables in Mahogany or Walnut, in all the newest designs, from \$21.00 to \$50.00.

WRITING DESKS REDUCED

Writing Desks in fumed finish, in Maple, plain or quartered Oak, from \$7.75 to \$27.50.

BOOK CASES REDUCED

Book Case and Combinations including section book cases, in Masey, Globe, Wernick and Gum Cases, at Sale Prices.

ROCKERS AND CHAIRS REDUCED

Fumed Oak Chairs and Rockers, covered in Roan, Leatherette, Tapestry, or Chintz, from \$6.00 to \$30.00. Every item reduced for the Sale.

DIVANETTES REDUCED

Divanettes in Golden or Fumed Oak Frames, latest construction, well made, covered in good quality Tapestry, at \$50.00 to \$75.00. All of them reduced for Falls' February Sale.

FIRESIDE CHAIRS REDUCED

Large, comfortable, Fireside Rocker and Chair, upholstered back and seat, spring seat. The best the factory makes. Reduced to \$20.25.

ROCKERS REDUCED

Chair and Rocker with wide arm, spring seat, covered in best English Tapestry, a good February Sale Bargain, \$16.20.

RATTAN CHAIR REDUCED.

Chairs in best quality Rattan, plain or upholstered fumed finishes, from \$9.00 to \$15.00. All at Sale Prices.

LAMPS REDUCED

Floor or Reading Lamps in Rattan, Mahogany or Walnut, with wire braid, all ready to attach. Our February Sale Prices cannot be duplicated.

COMFORTABLE CHAIRS REDUCED

Good sized, Chair and Rocker, spring seat, upholstered back and seat, on splendid quality imported Tapestry. Sale Price, \$18.00.

CHAIRS REDUCED TO \$14.35.

Chair and Rocker, Tapestry Covered Back and Seat, spring seat, substantial and comfortable. Sale Price, \$14.35.

ALL REDUCED.

Rattan Tables, Desks, Servers, Jardiniere Stands, Golf Stands, Book Stands, Sewing Tables, etc., from \$4.00 to \$20.00.

CHAIR FRAMES HALF PRICE.

Mahogany Frames, imported from England before the war; the before-the-war price was \$23.56. We have five left which can be bought at the amazingly low price of \$12.00. Real Mahogany.

BEDROOM FURNITURE REDUCED.

Bedroom Suite in Belgium grey, with blue trimmings, made of solid oak and consisting of Dresser, Dressing Table, Bed and Bench, worth \$97.00. Sale Price, \$87.30.

BEDROOM SUITE REDUCED.

In red, green, natural finish, Queen Anne design. This suite is the queen suite of our stock, is the best selling suite in Canada. We can give you any or every piece of this suite at very moderate cost.

WALNUT SUITES REDUCED.

We have Suites in Walnut, Mahogany, Quartered Oak, Fumed Oak, Gum, Ivory, Plain Oak, and in all finishes at prices that we often hear furniture men say, "How can you do it?" "How can you sell for such prices?" Come in and we will show you that our furniture talks.

CURTAIN NETS REDUCED.

Curtain Nets, Bungalow Nets, Scrims, Madras, etc., at old prices; all new designs and colorings.

FINE BEDROOM FURNITURE REDUCED.

Bedroom Suite in Queen Anne design, finish in eggshell ivory, consisting of Dresser, Chiffonier, Dressing Table, Bench, Chair and Rocker, at prices much below to-day's prices.

IVORY BEDROOM SUITES REDUCED.

In Louis XIV. design, eggshell ivory finish. Has all the class and finish of a very expensive suite at a very low figure, as with most of our suites it was purchased a year ago at prices much below to-day's. You can buy all or any piece of this suite at the Sale Price.

ALL NEW BEDS, BRASS BEDS, WOOD BEDS, EXTENSION COUCHES, SPRINGS, ROCKERS, BENCHES AND EVERYTHING IN BEDROOM FURNITURE, WE HAVE AT LOWEST PRICES.

Canada. If we haven't what you want we can get it for you if made, and at prices you will wonder how.

KITCHEN FURNITURE REDUCED.

Kitchen Chairs, in elm, golden finish. These chairs cost more to-day wholesale than our February Sale Price of \$1.00.

ALL KITCHEN CABINETS REDUCED.

Kitchen Cabinets, with all the latest improvements. We sell the best built Cabinet made to-day. It's a real Cabinet. Come in and inspect them; also take note of the low February Sale Prices on them.

KITCHEN TABLES REDUCED.

Kitchen Tables from 3 ft. to 6 ft., round or square, legs built to stand the wear, from \$3.75 to \$7.00. These are in the sale.

CURTAINS REDUCED.

Lace Curtains, Nottingham, Swiss and Windsor Curtains, bought at three-year ago price, from 75c to \$10.00.

DRAPERIES REDUCED.

Cretonnes, Repps and Tapestry Curtains at prices cheaper than we can purchase at to-day wholesale.

REDUCED TO \$180.00

Queen Anne design in Walnut, good size and finished dull satin, remarkably pretty suite, good sized table, real dependable Furniture. Sale Price, \$180.00.

DINING ROOM SUITES REDUCED

Fumed Oak Dining Room Suites, in small, medium and large sizes, all the different designs, including William and Mary, Queen Anne, and Colonial, at prices that will surprise you, prices that have seemed good to many city people.

REDUCED TO \$225.00

Dining Room Suite, in real solid Walnut, William and Mary design, satin dull finish. It is the best value in Canada, consisting of 48-in. Table, 8-ft. extension; large Buffet, China Cabinet, and six Chairs, real leather seats.

REDUCED TO \$133.00

Queen Anne design in Gum Wood, satin walnut finish; this makes a classy and beautiful Suite, at a price within reach of all. A Bargain at \$133.00.

OAK FURNITURE REDUCED

Gold Oak and golden finished Dining Room Suites, in all sizes and designs. Much of our Dining Room Furniture was bought moons ago, all of which will be offered at February Sale Prices.

REDUCED TO \$58.50

Large upholstered Chair and Rocker, upholstered in best Imported Tapestry, Marshall Spring Cushions, Tapestry on outside back and on both sides of cushions, Queen Anne design. February Sale Price, \$58.50.

REDUCED TO \$27.00

Large size Fireside Chair and Rocker, covered in first-class Tapestry. Tapestry on outside of back, roomy and comfortable. Sale Price, \$27.00.

REDUCED TO \$31.50

William and Mary Rocker, in real Walnut, covered back and seat with best imported tapestry, separate spring cushions; this has been our leader. The Sale Price, \$31.50.

SEPARATE TABLES REDUCED

Tables for Living Room in round, square, oblong, etc., in oak, mahogany and walnut, at lowest prices in Canada.

REDUCED TO \$40.50

Large Fireside Rocker and Chair, Colonial design, upholstered in splendid quality English Tapestry, Marshall spring cushions, Tapestry on outside back. A Splendid Bargain at \$40.50.

REDUCED TO \$27.00

Louis XIV. Chair and Rocker in real Walnut, covered back and seat in beautiful Tapestry, very up-to-date. A Real Bargain at \$27.00.

STO

Kitty Marchmont was sent a message to the she would see him in as Naball walked on long drawing-room with tierce

"I she'll only tell mumbled restlessly, "to doubt her, so that I there's one thing, K if she saved her child says he did, this is the her gratitude."

"At this moment the and Caprice entered, pale and weary, for the last few months had a without leaving a their passage. Naball whether this haggard was guilty or innocent not help pitying her, she seem.

"You are not well, she soiled herself. Kitty sighed wearily the loose hair of be

"No," she replied getting worn out over no good my telling you cause you don't believe the matter now? Ha

ther proof of my gu she understood that a producing the five- less you call this pre

"A five-pound note, temptuously. "Well?" "It is a five-pound ed Naball smoothly ordinary one—in fact, notes stolen from Lase

"Oh, how do you kn By a very curious the notes placed in night of the murder the office-boy with Flat-iron," and etra endorsed note has to

"And that is it?" "Exactly. Now, do y Kitty shrugged her "I understand that a ed an excellent piece thing more. Where note?"

"From Miss Rainsa "From Miss Rainsa Kitty in surprise; don't suspect—

"No, I don't inter tive "because she me where she got t "Well, I presume me."

"Yes," replied Na prised at this cool a received it yesterday

"Oh! then you kn "Oh! then you kn got the note from "Certainly I can— paid to me the day "Your salary?"

"Not exactly," ans it had been, you'd trace the note fur was at the theatre and found myself sa I asked Mortimer fo me that five-pound took it from his I've no doubt he'll be from whom he rec

"Why?" "Because Mortime gives in his ket generally, a patiently, "as he m note there for some You'd better go and

"Certainly," said to his feet. "I'm to you."

"Then you don't asked Kitty, with a "Upon my word, I to think," said the "The whole case see tell you when I fin can't account for the fiver."

Kitty smiled, and his leave, going str to the Bon-Bon Th found Mortimer in l

HUSBAND SAV

From Suffering Her Lydia E Vegetable

Pittsburgh, Pa. I was not able to do

and my troubles ca ness as a thing of t who suffer as I did Pinkham's Vegeta Mrs. Jas. R. R. N. S. Pittsburgh, I

weakness, as indic inflammation, ulcer backache, headach "the blues," "abou bor's suggestion Pinkham's Vegeta thorough trial.

For over forty correcting such al mysterious compli advice to Lydia E. Co., Lynn, Mass.

THE H.S. FALLS CO. OF SIMCOE