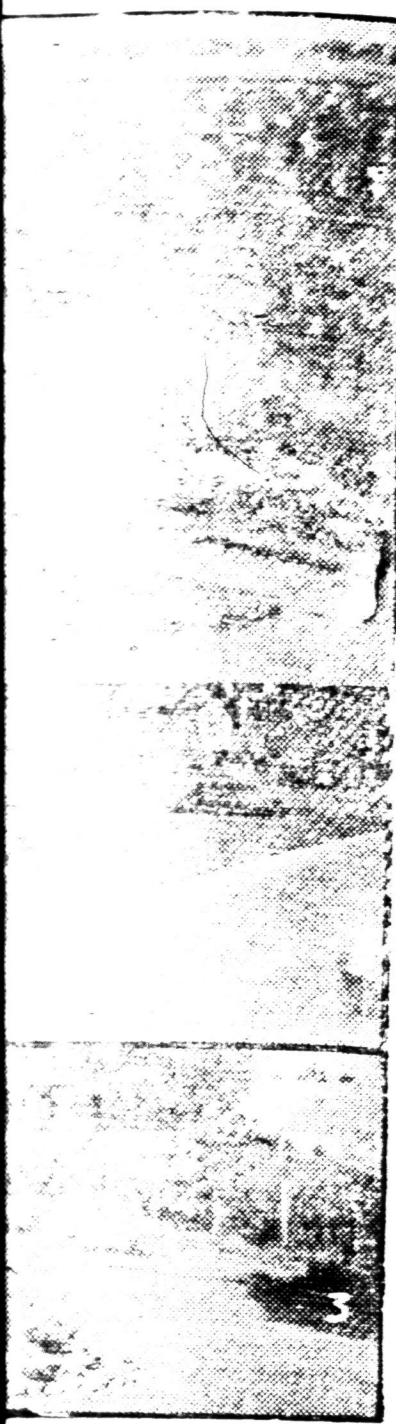
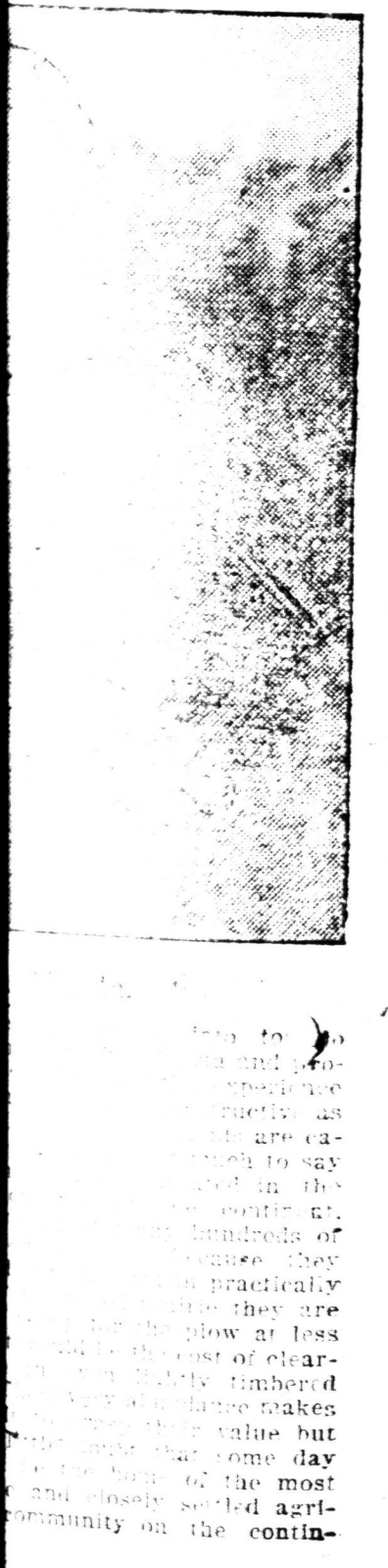


# Y WAYS



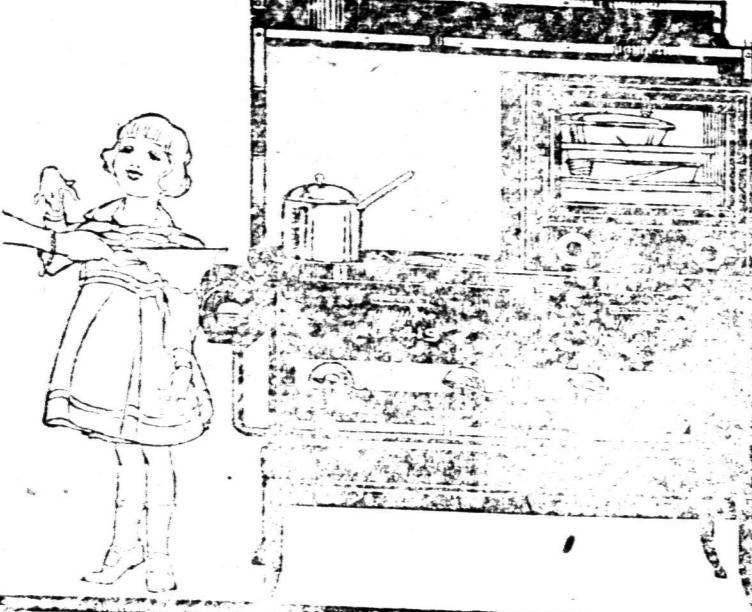
Que. The gardens and selection of the garden and plants are... assisted in the in- of the company. The influence of the C.P.R. dur- last thirty years has in a measure assisted in the in- of floral societies all over... There are hundreds of officials connected with these and most of them received... in flower culture... in flower exhibitions.

# Alberta



...practically... they are... at less... of the most... the agri- community on the contin-

## "FLORENCE AUTOMATIC" OIL COOK STOVES



**T**HE blue flame from the Florence wickless burner is always steady, always under perfect control. A special jacket holds it directly under the cooking utensils—giving a quicker, more economical heat.

Used with McClary's Success oven, the Florence Automatic is a wonderful baker.

There are no wicks to clean, no odors, no trouble. Let us give you a demonstration of the Florence Automatic in actual operation.

**"Sold by E. T. Carter"**

## JARVIS REPAIR and SUPPLY GARAGE

**I**F Your Car does not run properly bring it in to us and let us make it right. We understand the theory and mechanics of gasoline engines and have a first-class working knowledge.

We do Repair and Tune-up and Grinding.

If we cannot do the job you are not afraid to say so.

**REPAIRS GUARANTEED FREE**

**E. W. ANDERSON--** ON THE CORNER

## THE Three Prime Virtues

IN A PHOTOGRAPH

Artistic Quality, Permanency, and Likeness

OURS HAVE ALL THREE

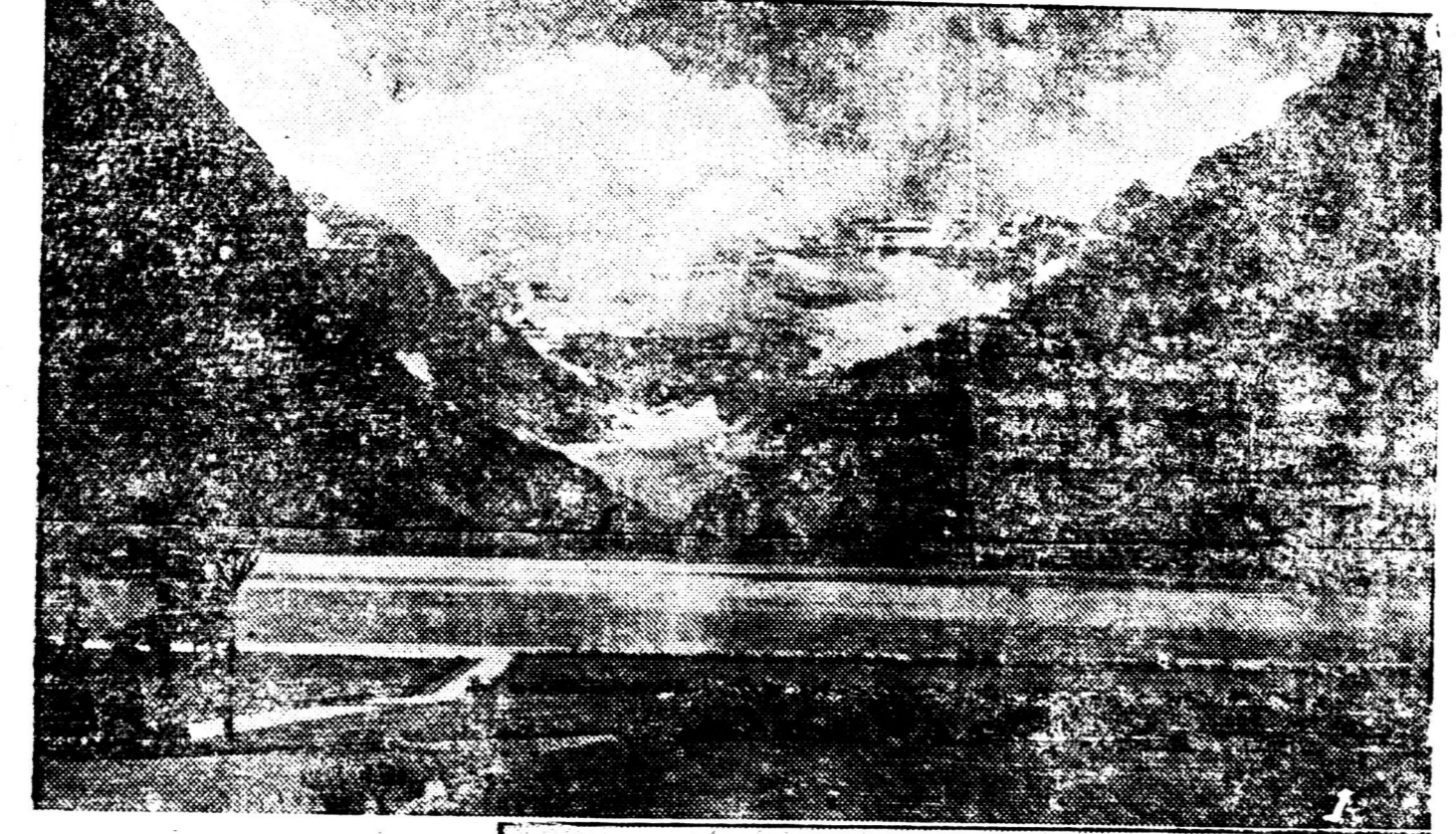
**MOORE'S STUDIO**

MAKERS OF QUALITY PHOTOGRAPHS

PHONE 183

Norfolk St. Simcoe.

# DISCOVERING CANADA



One of the interesting, if inevitable, results of the great war is the way in which it has diverted the course of summer travel. Formerly, when Mr. and Mrs. Upper Ten of Halifax or Toronto wished to arrange their holiday itinerary, there was positively only one place to go—Europe.

Now things have changed. Mr. and Mrs. Upper Ten must go somewhere for a summer vacation, and so they have discovered Canada.

They have found to their immense surprise, that Canada has the most gorgeous scenery in the world, that nothing in any of the older countries can compare with our wonderful Rocky Mountains, and that now there is there a more exquisite pastoral landscape than in Ontario, or in the British Columbia Valleys.

Even the prairie, despoiled and re-acted by descriptive writers, have an infinite charm to the real Westerner. "Monotonous?" he says, in genuine surprise. "Monotonous? Never! I'd sooner motor over a prairie trail than take the finest landscaped lakeshore drive in the world. That's monotony, if you like. Nothing but smooth pavements, conventional boulevards and formal city houses, with their neat little gardens."

"No, sir, give me the open road where you can let out a warwhoop, if you like, sing if you want to, drive with your hat off, and your sleeves rolled up, take a pot-shot at the cophers bobbing up to watch you pass, or stop for a 'chin'chin' at a homesteader's shack and find him friendly glad to see you. What would I do driving flower in the sun or a grow quite homesick when I think you, if you stopped at his door to say, 'I'm driving across your town, and thought I'd just stop for a chat.' 'Go! He'd have you arrested!' Me for the prairie!"

But it isn't all prairie and home-steads in the West. You may be just as formal and "dressed-up" as you like at the beautiful mountain hotels of Banff, Lake Louise, Field, Glacier, and at the coast. All the hotels from Winnipeg to Victoria are excellent, but personally I like the Banff Springs Hotel at Banff, the Chateau at Lake Louise, and the Empress at Victoria. These three hotels are so particularly restful and "homey" in their atmosphere, that you may, at any of the mountain resorts, engage your Swiss guides and start out for several days, weeks, or even months of mountain-climbing methods of enjoying oneself—such as You may ride and fish and tramp and

...and get just as far away from civilization as your heart desires.

...All that, when you come to Vancouver and Victoria, you may have all the advantages of shops, unadorned roads, good hotels, and in-creased with a certain original flavor that is both piquant and fascinating. Japanese servants in the hotels, Japanese and Chinese shops with all sorts of interesting novelties in the windows, tall, dignified Han-ches with their petasque turbans, alluring about the streets, soldiers from every country off the vapour-ships in port—nothing is quite so in-teresting as a coast town.

"See Canada First" should be the slogan of all loyal Canadians in these days of storm and stress. It would give you a real, every one of us a more passionate love for our country than could be found in any other land. You may ride and fish and tramp and

(1) Lake Louise in the Clouds. (2) Banff Springs Hotel.

## MANY STILL MISSING

### FATE OF SOLDIERS CAN NEVER BE CERTAIN.

All Trace of Men Has Been Lost In Numerous Instances and There Are Now Tragic Instances and Mysterious Disappearances That Will Never Be Satisfactorily Explained.—The Fate of the Earl of Erne.

**P**ERHAPS the saddest of all the reports that come from the battlefield is that of "missing." Those for whom it records the fate of a dear one have their misery long drawn out, an aching pain that is less merciful than the swift stab that announces a death in action. In this war there are thousands of soldiers whose fate can only be guessed at. They were seen going into action and then a trace of them was lost. Germany has announced that she has no secret prison camps, and that every allied prisoner who is able to leave the country has been sent home. This in a measure—but only in a measure, since the word of no German is relied on—relieves the fears or puts an end to the suspense of thousands who believed that those near to them who had been reported missing might eventually be found hidden out of sight in some remote fortress. In France no fewer than 214,000 officers and men have been listed as "missing"; in the British Army the number is almost 350,000. Hope will not completely die in the breasts of those who recall the fact that many years after the Franco-Prussian War, in some cases fifteen years, French soldiers who had been mourned as dead returned to their homes. They had been captives when the war ended, but for some petty breach of discipline had been cruelly sentenced to imprisonment. In that war, of course, Germany was the all-powerful conqueror, and could do almost as she pleased with the unfortunate Frenchmen in her hands. To-day she would hardly dare to play any such tricks. It has often happened that men are missing in action and remain missing for years because of some accident that befalls them, such as the temporary or indeed permanent loss of memory or of reason. It is quite probable that there will be found an unusually large number thus incapacitated in the present war on account of the terrific effect of artillery upon the brain.

However, it has been announced that the commissions of the Allies will make a thorough search of every hole and corner in Germany in which prisoners might be concealed. Nothing is taken for granted. It is recalled by Charles Clarke, who at the Treaty of Frankfurt the German Government pledged its word that all French prisoners taken in the war of 1870-1 had been sent home, that German savagery has never revealed itself more starkly than in the German policy with regard to prisoners in this war. Germany consistently refused to give the Allies information about Allied prisoners that was volunteered about German prisoners. In some cases searching and specific enquiries were made. Nothing is taken for granted. All men were denied. For example, Lord Farnham, who had figured among the dead for more than a year, turned up the other day, having been released from a German prison camp. When he was reported missing enquiries were made through King Alfonso and the Vatican, but nothing could be learned of his fate. It now transpires that he spent the time in a pestilential prison camp.

A remarkable case of disappearance is that of the Earl of Erne, who was a favorite quarry of King George, and as such well known to the Kaiser. He was also a man of striking appearance, standing six feet four inches. One morning in the retreat from Mons he rode back along the road being in a group of men whom he supposed to belong to his own regiment. He was seen to ride up to them and then the group closed round. Not a shot was fired, but Lord Erne was never seen or heard of again, though the most diligent search was made and requests for information laid before the Kaiser. His death has now been judicially assumed in England. Several other British officers of title and great estates have been listed with the missing, and judicial decisions have been necessary to permit their presumptive heirs to take their places. There may be some of the missing perhaps who have chosen to disappear for one or other of a dozen reasons that might suggest themselves. War offers great opportunities to those who seek this solution to problems of life that otherwise appear insoluble to them.

A remarkable case is that of Frederick Fernor-Hesketh, son of Sir Thomas Fernor-Hesketh. Early one Sunday morning he crossed from Holyhead to Kingston, and there vanished as though the earth had swallowed him. He was a young man of unusual stature and grace and his father spent a fortune in an effort to solve the mystery of his fate, but it remains to this day a mystery. It is also worth recalling that the present Earl of Aberdeen owes his title and estates to the fact that his elder brother, the seventh earl, disappeared in 1883, and was last heard of as a sailor before the mast bound from Boston to Melbourne. A similar break in the succession some fifty years or so ago, when Lord Edward St. Maur vanished in India, diverted the title and great estates of the Dukes of Somerset to the father of the present duke. Many years later a man turned up in England claiming to be the missing peer, but he turned out to be a fraud.

# Going Straight Ahead With Lots To Do Every Day = = =

## Confidence in a Plant with Slow Growth

From an invisible interested force and like unto the red oak tree, it must have years and years to come to fruition, only patient watchfulness to guard it from accidents can further its progress. Our oak tree of business has been growing in the light of all people for nigh on Thirty years. As a matter of information to the public, who are interested in the Store, it is a pleasure to us to state the growth of recent years has been accelerated beyond the growth of former years.

**H. S. FALLS**

**Saturday--May the Twenty-Fourth, the Store will be closed all day**

### Sweater Time for Children and Grown Ups

Among the new sweaters lately unpacked in the Sweater Department, Second Floor, are some very pretty kinds of a basket weave, some are slip-on-styles with or without sleeves in lovely shades of Peacock Blue, Buff, Rose, Pekin Blue, Lavender and white. Girls' Sweaters \$2.50 to 10.00. Women's Sweaters \$3.50 to 15.00.

### Hundreds of Fresh New Waists

New Georgette Crepe embroidered and beaded and Crepe De Chene Tailored or embroidered and nearly all the light colors. Prices \$3.87 to 13.50.

New White Voiles and Batistes Tailored and Trimmed also White Voiles with colored Cross Bars and Stripes. \$1.00 to 6.00.

### "Youth will Have Its Fling."

At any rate young men will have clothes after their own particular desires. On the waist seam model they have set their hearts this season. The Waist-Seam Model is a novel and clever and attractive fashion but like many another fashion a good deal depends upon what is back of it. The point for all young men to keep in mind is that fashion is never right, however well it may look, unless it is well backed with the right kind of fabrics and tailoring. More and more young men are choosing their new suits in this Store because there is in these suits of ours a quality that makes them retain their fine fashion lines and graceful appearance. \$25, 30, and \$35.

The Thirty-five dollar suits are three quarter lined with silk and all the seams are piped with silk.

### New Flowered Voile Frocks for Young Women

With their soft tan and blue or brown—all the styles are new and the draped skirts and bodices lend themselves admirably to the airy pretty cottons—Many have frills and there are many new ideas as to sleeves and neck—\$10 to 25.

### Ready large supplies of good inexpensive under-muslins (second Floor). Skirts each \$1.19 to 6.50. Drawers pair 58c to \$2.50. Gowns each \$1.19 to 5.00

### Special Messaliness Silk Dresses \$17.75

Women and Misses Messaline Silk Dresses in Navy, Copenhagen, Black and Grey with Georgette sleeves—pretty styles—special each \$17.75. (Garment Section, Second Floor.)

**During June, July and August Store will close each Thursday at noon (12 o'clock.)**

# H. S. FALLS COMPANY, OF SIMCOE, LTD.