PPLY GARAGE

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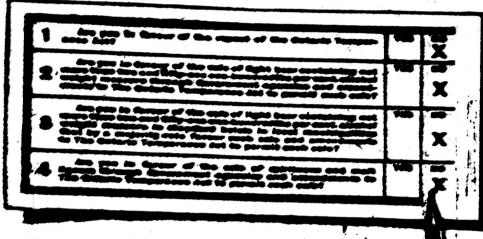
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good cows or oice young heifsplendid official attend.

CHERRY, Sale Mgr.



Mark Your Ballot with an X after Each Question under the word "No"



Above is an exact reproduction of the Referendeza ballet, showing the correct way to Vote in order to sustain the Ontario Temperence Act as it stands.

Everybedy should study the four ques continuously what they mean. Do not be saided by the incidious demand for "light" beer.

The hear of the helbet is 110% stronger than the Outside Temperature Act new allows, and ever five these on strong or the limit allowed for hear defined on non-intensivating in Great Britain and the United Status.

Answer Each Question

1. Unless you vote an every question your ballot is apolled. 2. You mastimark your answer to each question with an "X" aniy. Anything sice would

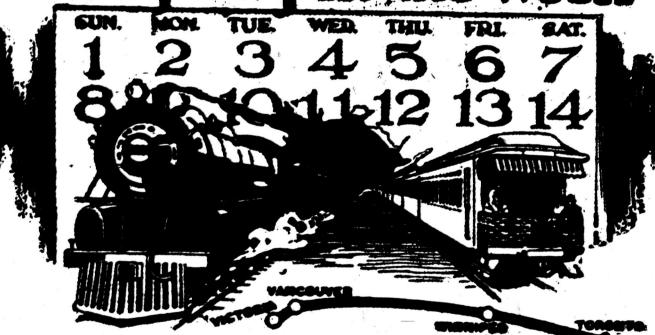
the bare will be sustered and the onle of all kinds of intericant

4. Unless a majority vote "No" on questions 2, 3 and 4 the Ontario Temperature Act will become abuse worthfeen. A. The easy SAFE course is to mark your half

No!—Four Times—No!

Ostaria Delessadam

Toronto - Winnipeg



Both

TORONTO

**BOST BOOKRE EQUIPMENT** Standard Sleeping, Dining, Tourist and Golonist Gars. First-class Day Gosobas.

Parler Car through the Rockies log, Beadey, Walacodoy, Pridey nodles Botiscal all the way.



Don't forget the Chautauqua on this marching to the strains of the FRIDAY Evening in the METHODIST Church

Previncial Platform of The D.F.Q.

Whereas the rural population of Ontario has been declining for many years, being now 139,000 less than it was in 1881 and this in spite of natural increase in population, immigration, and the extenion, of settlement;

And whereas rural life has been rendered difficult and trying, and farm production has been checked .

And whereas rural districts is justly stributable to the unequable to the unequal rewards of farm and town industry, owing to the dominance, in Parliament and Legislature, of privileged urben in-

And whereas the Provincial public debt has increased at an alarming rate (now exceeding 100 million dollars) and the annual expenditure of the Province has increased almost five-fold in the last 15

We, therefore, the United Farmers of Outario, deem it our duty, to ourselves and the Province, to seek judependent representation in the Legislature, with the following objects:

1. To cut out all expenditures that are not absolutely essential.

2 .- To abolish the system of party pat-3 -To limit governmental activity res-

pecting commercial co-operation to legislation facilitating co-operative effort, to the keeping of accurate records, and to general education along co-operative lines. 4. -To provide equal educational oppor-

tunities for all the children of all the people, by greatly extending and improving educational facilities in the roral districts. 5 .-- To substitute for the policy of ex-

pensive Provincial highways a policy of organized continuous road maintenance. and of making good roads for all rather than high-grade roads for a few, the cost of road construction and maintenance heing equitably distributed between be tween city and country. 6.-To promote a system of forestry

which will maintain and increase the pub ic revenues from this source, protect and perpetuate our forest resourses, re-forest the waste places of Old Ontario, and en courage municipalities to engage in forestration enterprises.

7.-To encourage and cheapen Hydro-Electric development and maintain effective public control over it.

8. To enact and enforce such prohibitory legislation against the liquor traffic se the people may sanction in the ap preaching referendum and as lies within the power of the Province. Prohibition is an integral part of the Farmers' Platform, and the U. F. O. will use its influmee in that direction.

9.—To extend the policy and practice and the Beferendun. E. To apply the principle of Proportional Representation to our Electoral

Chautauqua Coming

The Ladice Aid of the Methodiet church have succeeded in securing three Chautauqua concerte to be given on the evenings of Oct. 3rd, Nov. 7th, and Nov. 15th. They will be held in the Methodist Church and exceptional opportunity is given to hear these artists. The procesfor course tickets \$1.00 and 50c. and for single tickets 50c. and 25.

The following is a press clipping relating to the first concert to be given on Oes. 3rd, by "The Morrison Girls." An ever-changing succession of melody,

and entertainment-a rich soprano solo, a vocal duet, a pleasing planologue or a charming costumed reading, followed by solos and duets on the saxophones and ensemble numbers—such is the opening half of the program.

Then suddenly out of the "Long Ago" step four charming girls bewitchingly sttractive in hoop skirts, hand mitte and "bunnits." In a minute they sweep aside the work-a-day worries, cares and troubles by carrying you back with them thrn story and song to the olden golden

You see a dear old couple smile shyly at each other as their lips form the words of "Seeing Nellie Home." Suddenly you hear "Yes we'll rally round the flag, boye, We'll rally once again, Shouting the battle cry of Freedom," and you'll start forward with a catch in your breath. From hill, from plain, from farmyard and pul pit you see them, these boys of the sixties, hurrying to rally round their flag. Then the air changes, Tramp, tramp, tramp, the boys are marching ... Oh ! the tender grip of that old chant. Our boye, the pick of the land, thousands of them, dusty, tired, hungry, unconquerable. An old soldier near you ie laughlug even while the unnoticed tears drop down on his wrinkled hands-hands which for four years bore a musket for Old Glory.

"We shall meet - but we shall miss him." Ah; that was the pity of it. The tense silence about you tells that the heartache of that exquisite old song has gone home. Then you see thousands and thousands of the "bove" sweeping past the tall gaunt figure of Abraham Lincoln down the avenues of Washington to the lively strains of "When Johnny Comes Marehing Home," And up from the South. the boys in Gray, our boys too, marching to the strains of "Dixie," the

It is an evening long, long to be remembered and cherished—an evening of delightful vocal and instrumental music and readings, heart-satisfying through and through.

# Introductory Days

at Falls Store, Simcoe. Saturday of this week and the three Norfolk County Fair days, Monday, Tuesday& Wednesday next-there will be many special buving opportunities throughout the Big Store

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Hundreds of New Customers are findthis Store a good store to shop at. To those who have never paid us a visit we say to come once anyway and see what a fine Big Busy place Falls' Store is. Come and see how well this Store serves you with its four (4) Big Floors, three up and one down, packed with goods of merit. There's not a dark or unused corner in the entire

Building

### Store Directory MAIN FLOOR

Linens and Staples, Blankets and Comforters, Fancy Linens, Dress Goods and Silks, Linings and Trimmings, Corsets and Hosiery, Gloves and Laces, Embroideries, Ladies' Handkerchiefs, Ladies' Neckwear, Ladies' Umbrellas, Book Department, Ladies' Underwear, Children's Underwear, Fancy Work, Fancy Work, Fancy Goods, Notions, Stationery, Novelties Toilet Articles, Ivory and Ebony Goods, Rubber Goods, Drug Sundries, Toilet Soaps, Baby Jackets and Booties Etc., Ribbons and Yarns, Men's Hats and Caps, Boys' Hats and Caps, Men's Clothing, Boys' Clothing, Men's Furnishings, Boys' Furnishings, Motor Rugs, etc., Men's Umbrellas, General Office.

#### SECOND FLOOR

Ladies' Ready-to-Wear, Children's Reads-to-Wear, Whitewear and Blouses, Ladies' Raincoats, Ladies' Sweaters, Suitcases, Club Bags and Trunks, Electric Fixtures, Ladies' Rest Room, Ladies' Toilet.

#### THIRD PLOOR

Carpets and Rugs, Home Furnishings, Furniture, Curtains and Drapes, Cabinets and Refrigerators Baby Carriages etc., Upholstery, Beds and Bedding.

#### BASEMENT

China and Cut Glass, Toys and Games, Brass Ware, Wicker Ware. Bric-a-Brac, Baskets, Granite Ware, Aluminun Ware, Pyrex Ware, Laundry Soaps etc., Linoleums and Oilcloths, Men's Toilet.

One of the Best Stores in Ontario In the final analysis you must come to Quality

SIMOE, LTD.