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H. CHERRY, TO Sale Mgr.

Has Done Good Work

Ontario Temperance Act A Great Benefit to Province

THE Ontario Temperance Act has reduced crime by over one-third and drunkenness in public has practically disappeared.

Alcoholic insanity has disappeared.

Gold cures and alcoholic institutes for treating alcoholism have been closed for lack of patients.

Ontario has been saved an annual drink bill of \$36,000,000, enough to pay our share of interest on the War Debt.

Many victims of alcohol three years ago, thank God to-day for the Ontario Temperance Act.

To repeal the Ontario Temperance Act would be a calamity. The amendments would make it practically worthless. To every question on the Referendum vote NO.

Drink is a Cancer

Doctors, Alienists, Criminologists, Insurance Actuaries, Statesmen, Generals, Big Business Men, and Social Workers agree that alcohol as a beverage is a racial poison and a national curse.

British Columbia, Alberta, Saskatchewan, Manitoba, Quebec (excepting beer and wine). New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland have enacted prohibition.

"The Liquor traffic is

cancer in society, eating out

the vitals and threatening

destruction, and all attempts to regulate it will not only prove abortive but will ag-

gravate the evil. It must be

eradicated-not a root must

The United States is permanently "drv."

France has abolished absinthe, Scotland has now a local option law. England is initiating a great campaign for temperance reform. The movement is world wide.

Ontario must go forward, or be left behind, but be careful

Mark Four X's (One X under each NO)

Ontario Referendum Committee JOHN MACDONALD.

(1001 Excelsior Life Bldg., Toronto.)

Toronto - Winnipeg

Every Day in the Week



(Both Ways)

Semmencing SUNDAY, OCTOBER 5th, leaving TORONTO 9.15 P.M.

DAILY MOST MODERN EQUIPMENT Standard Sleeping, Dining, Tourist and

Colonist Cars. First-class Day Coaches. Parlor Car through the Rockies.

Sunday, Monday, Wednesday, Friday Ganadian National all the way. Tuesday, Thursday, Saturday Na G.T.R., North Say, Soghrane and Canadian National ation from Canadian Bational Ticket Agents, or



Get Your Sale Bills Printed at the RECORD JOB OFFICE

Weird News Ites The following weird news iter

peared in a leading New York paper

and indicates why the Americ know so little of the affairs of Canada and the British Empire. information is so misleading: "According to rumor, some time during the next six months Ireland will be declared a dominion, having for Governor-General Sir Thomas G. Shaughnessy, long identified as president of the Canadian Pacific, the largest transportation system in the world. In spite of his well-known connection with the British Empire, Sir Thomas was born in Milwaukee, Wis., on the 6th of October, 1863, where he spent his youth and received an American public school education. At the age of sixteen he entered the employment of the Chicago, Milwaukee & St. Paul Railroad, and from that time on he adopted railroading as his profession. Noted for his organizing ability in railroad work, he turned this same ability and his special knowledge to good account in service for the British Government during the world

A Message for Canada.

The Right Hon. David Lloyd leorge, Prime Minister of Great Briain, sent the following message to Sir Robert Borden, by the R34, the etter being mailed after the safe landing of the dirigible at Mineola: Dear Sir Robert Borden-

"Our airmen, who during the ourse of the war earned undying glory, are now adding to their laurels ne record of wondrous achievements n time of peace. I am glad to have he opportunity of sending by them a message of cordial greeting to you. and to our kinsfolk in Canada. I need not say how much we in this country welcome every additional instrument for still further strengthenng the bonds of sympathy and understanding between the Dominion of Canada and the Motherland, which lave been forged in the heat of war. Ever sincerely,

(Signed) "D. Lloyd George."

eanadian national RAILWAYS increased service

Transcontinental Train Every Day in the Week foronto-W i nnipeg - Vancouver-

Vicioria In effect October 5th

A daily Transcontinental service be ween Toronto - Winnipeg-Vancouver -Victoria, is the principal feature anounced in the Canadian National Railways Fall and Winder time table.

This train will leave 9.15 P.M. daily and will be equipped with up-to-date sleeping, dining, first-class day coach, tourist and colonist cars. Toronto and Winnipeg there will also be a compartment - observation library

A parlor car will be attached, for the convenience of passengers, while travelling through the Rockies, so they may enjoy, in the utmost comfort, the magnificent scenery for which the Canadian National route is famaus.

Further particulars can be obtained rom Passenger Officers of Canada's National system of Railways.

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Clean, airy, sunlit workrooms. Short hours—a 47-hour week, with Saturday half-holiday.

Valuable training in agreeable work for the inexperienced.

A good livingwage to beginners which materially increases with experience and proficiency. Write or call-

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Winter Fashons in Women's Coats & Suits

New Winter Coats

There are great, soft luxurious wraps of beautiful fabrics. richly lined and finished with lovely furs. Coats of sturdy tweed tweeds and warm yelour-Coats, in fact for all needs and all eccasions. \$20 to \$100 for Cloth Coats. \$125 to \$500 for Fur Coats.

New Winter Suits

Soft, beautiful fiinished Wool Materials, in Serges, Tricotines, Porrit, Twills and roughish Tweeds and Mixtures. The colors are attractive and the styles smart, youthful and becoming The tailoring is a matter of enthusiastic comment. Many of the suits are fur trimmed and there are suits for all needs. \$25 to 100

Dresses for all Occasions

Georgette Dresses

In plain and figured Materials in Blue and Gold comb Taupe and Blue, also plain colors. Some beaded and others with shirring at \$40, \$45 and \$50.

Crepe de Chene Dresse

Bead Trimmed, also plainer styles in navy, grey, taure, brown and black at \$30. 35, 40 and \$45

Taffeta Dresses

In black, navy, copen, brown, etc. All are pretty and smart styles at \$25, 30, 35, 40, and \$45.

Misses Dresses

In Habutai Silk in flesh, maize, blue and Burgundy. Speciall priced at \$23.50.

Poplin Dresses

In a wide variety of styles and all the new colors at \$16, 20

Misses Serge Dresses

A fine showing of new styles in brown, navy, black and green at \$12, 15, 20, 22 and \$25.

Women's Serge and Jersey Cloth Dresses Button or braid trimmed. Colors are navy, black, brown and Royal blue at \$18, 25, 30, 35 and \$40.

Girls School Dresses

For all ages in many materials at \$3.75 to \$12.00.

Suits for Men, Young Men and Boys

The Prices are not as low as they might be but their is no way to get them lower until the scarcity of wool and the scarcity of labor changes. A belated shipment of suits for Men and 'Boys makes the selection good.

It will be our purpose to present fresh goods, cut in the latest fashion, put together by good workmen and at prices that a large business makes lower than a small business can afford.

We are ready to receive visitors as well as buyers, who want to see what we have.

Men's and Young Men's Suits-\$25, 30, 35 and \$40. Boys' Suits-\$9, 12, 15, 20 and \$25.

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