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## "WHAT SHALL I PLAY FOR YOU?"

Come—name your artist and your selection. I'll play it for you, no matter what it is.

Rousing, rollicking, campfire songs, negro melodies, grand opera—all can be played on the Brant-Ola.

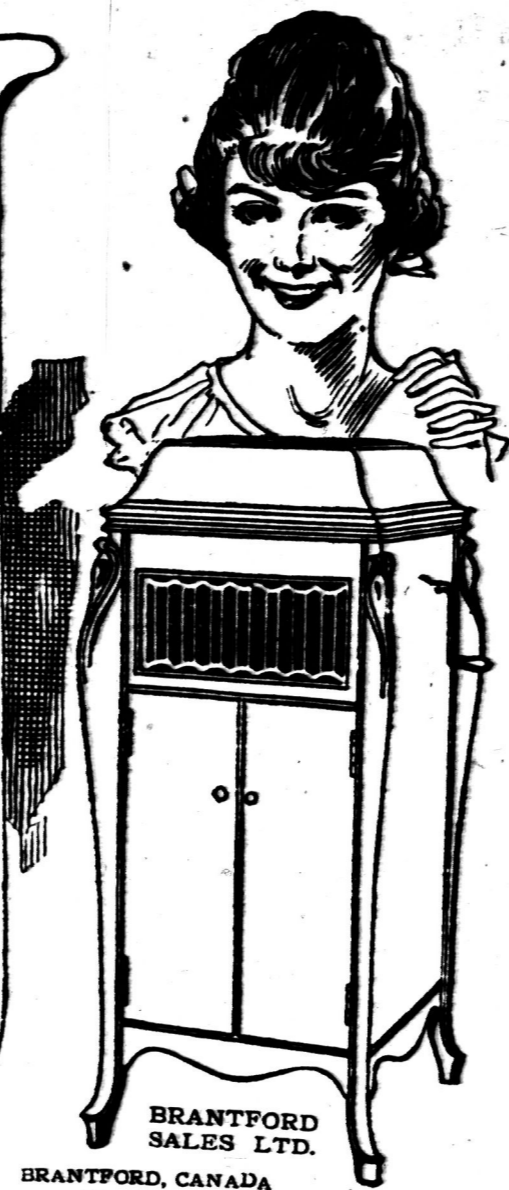
Plays all makes of disc records properly. Perfect tone reproduction. The world's best music brought into your home, ready at a moment's notice.

The Brant-Ola is a wonderful instrument. Master workmen make it in seven different styles. Finished in Fumed Oak or Mahogany. Easy to choose, a style and price to suit every home and purse.

Arrange for a demonstration at your dealer's. You'll want the Brant-Ola.

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BRANTFORD SALES LTD.  
 BRANTFORD, CANADA  
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# BRANT-OLA

## Every Day in the Week

SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.
1	2	3	4	5	6	7
8	9	10	11	12	13	14

## Toronto-Vancouver (Both Ways)

Commencing SUNDAY, OCTOBER 5th, leaving

**TORONTO**  
 (UNION STATION)  
 9.15 P.M.  
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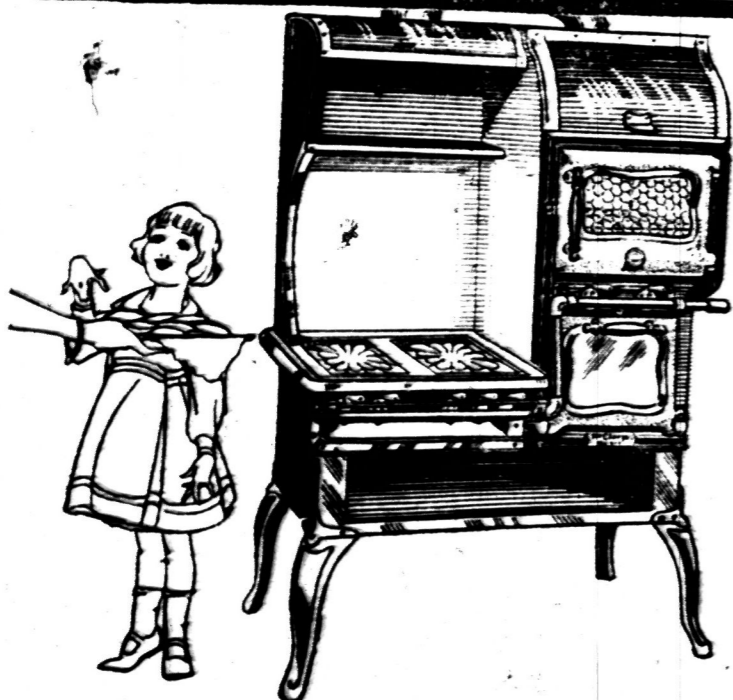
Standard Sleeping, Dining, Tourist and Colonist Cars. First-class Day Coaches. Parlor Car through the Rockies.

Sunday, Monday, Wednesday, Friday Canadian National all the way.

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Further information from Canadian National Ticket Agents, or GENERAL PASSENGER DEPARTMENT, TORONTO

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THE cooking and baking qualities of McClary's Gas Ranges are the achievement of expert designing. They uphold the seventy years' reputation and high standing of the firm.

McClary's Gas Ranges need no black-leading. Finished in hard-baked, black enamel, a damp cloth makes them look like new.

Small, medium and cabinet ranges, with oven at either side; big institutional ranges; a range for every need.

Come in and see them.

**McClary's Gas Ranges**  
 Sold by **E. T. CARTER**



### Victory Loan 1919 is Bridge Between War and Peace.

Agricultural and Industrial Prosperity of Canada Depends on Success of the Loan.

Why is it necessary to have another Victory Loan? Have you heard this query? Or have you asked it?

The Victory Loan of this year stands out as the bridge between war and peace. The war is over. Our boys won that. The reconstruction period is dawning and we at home must win that.

Much of the money that Canada is asking for will be needed to clean up the war debt. The expenses of demobilisation were heavy, and there is still much of it unpaid. Now that our men are back, let it not be said that we repudiated the debt for bringing them back.

The sick and wounded soldiers still in hospitals are expecting that Canada will care for them and their dependents until they have been returned to health and strength. The hospital services must be maintained at full strength as long as there are returned men needing attention.

Many men through disability are unable to return to their pre-war occupations. The Department of Soldiers' Civil Re-establishment is doing a fine work in training returned soldiers in trades and professions that they can earn a living at, and in following up the training and seeing that they obtain remunerative employment. The maintaining of this branch of reconstructive service calls for much funds, and the Victory Loan will be used to pay for it as well as the other purposes.

Under the Soldiers' Land Settlement Act, enough money is lent to returned soldiers to enable them to buy and stock a farm. This money will be repaid at a low rate of interest. The soldier is thus given a chance to re-instate himself in civil life, and production is given a boost. Of the total amount of the forthcoming loan, \$24,000,000 has been apportioned to finance these soldier-farmers.

Pensions to the disabled and dependents of our glorious dead, as well as the authorized gratuities will be other items on the expense sheet. These are some of the obligations owing to the returned soldier who is now in health.

The maintaining of Canada's prosperity is an important reason why the Victory Loan should be a smashing success. The money is needed to finance the credits to overseas countries so that they may continue their trade relations with us. If Canada cannot give these credits other countries will, and then Canada will lose all that great overseas trade that has been the mainstay of our agricultural and industrial life for so long.

As an investment Victory Bonds are eminent. Paying 5% per cent, selling above par on the open market, and guaranteed by the Dominion—what further reason can you have for hesitating? The Victory Loan 1919 ought to be oversubscribed, and all right-thinking citizens will do their utmost to see that such a result is obtained.

### TO CARE FOR WOUNDED

Money From Victory Loan Will Be Used to Re-establish Soldiers.

Our soldiers in France faced perils other than those of shell and gas and machine-gun fire. There was the peril of tuberculosis. Up to August last 2,969 soldiers suffering from this disease had been returned to Canada. These were placed in sanatoriums under the direction of the Department of Soldiers' Civil Re-establishment, and they are one of the departments of that branch that must be maintained, and come under the head of capital war outlay.

All of these men and some 20,000 others, disabled or ill, will be looked after with money raised through the Victory Loan 1919. It is the sacred duty of Canadians that the money is forthcoming.

### Credits Must Be Established for Sale of Surplus Products.

Success of Victory Loan 1919 Will Insure Steady Markets for Farmers.

It takes some six bushels of wheat to feed the average person in Canada annually. Roughly, therefore, the eight million people here consume about 50,000,000 bushels each year. But even in a poor year the crop is some five times that amount, and the surplus must be sold if the farmers are to get a return for their time and labor. But the sale of the crop must be financed. Great Britain, which provides our greatest market, has not the ready cash; and so Canada must find means of raising the money. Hence the Victory Loan 1919. In view of the fact that the prosperity of the Dominion is dependent to a considerable extent upon the sale of her surplus grain the necessity of the money being forthcoming is patent.

Your dollar may be the last straw that sweeps the Victory Loan over the top. Would you take the chance of making it a failure?

Lend your money that your pay envelope may be always filled, as will follow the success of the Victory Loan.

Victory Bonds are the ladder that keeps the machinery of Canada's industrial world running at full speed.

## At Falls

THEY are taking it right off the griddle. The woman who makes griddle cakes of a morning knows how good they are by the way they are assimilated. When the men folks literally eat them as fast as they come off the griddle she knows they are as about as close to being perfect as ordinarily culinary skill can make them. Same with FURFUTURE. We know Falls' Furniture is right because the demand is right at the heels of Supply. People from all sections are literally eating it up; in fact, it is selling so fast that it is selling so fast that it is a daily occurrence for Falls' furniture men to sell Diningroom Suites, Bedroom Suites, Chesterfields, etc., before we have had time to put price tickets on them.

When the appetite works as fast as the griddle, they're some cakes. Come and see the finest furniture and home furnishings department within fifty (50) miles of Simcoe. If you have a furniture requirement—big or little—we stand ready to save you money. It's not the first or the last time of publishing this list. OTTAWA HAS JOINED THE LIST. The past few months the Falls Co. have made considerable shipments of Furniture to residents of—

Caryle	Paris	St. George
Coppercliffe	Drumbo	Ingersol
Gore Bay	Mt. Pleasant	Marburg
Winnipeg	Oakland	Nanticoke
Welland	Villa Nova	Port Ryerse
St. Catharines	Windham Centre	Fisher's Glenn
Hamilton	Delhi	Silver Hill
Toronto	Jarvis	Norwich
London	Courtland	LaSalette
Leamington	Tilsonburg	Vanessa
Woodstock	Wallaceburg	Lynnvile
Chatham	Port Rowan	Lynloch
Longwood	St. Williams	Langton
Cedar Hurst	Forestville	Fair Ground
Brantford	Walsh	Scotland
Waterford	Vittoria	Boston
Port Arthur	Port Dover	Tyrrill
Sarnia	Lynn Valley	Nelles Corners
North Bay	Selkirk	Owen Sound
Strathroy	Fidherville	Curriej
Galt	Cayuga	Wilsonville
Guelph	Hagersville	Dundurn
Otterville	Caledonia	Ottawa
St. Thomas	Mount Zion	Walsingham C.

And still there's more to follow

**H. S. FALLS**  
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