

# Booze Costs Years of Life

Insurance Records Prove Moderate Drinking Increases Death-rate 35%

LIFE insurance figures prove that the excess of deaths among moderate drinkers over abstainers runs from 11% to 74%. It is the business of Life Insurance Companies to know the risks a man takes when he uses liquor. These insurance men have no theories to prove and no doctrine to preach. Their figures are as cold as ice, and they make you pay for the risks you run. To them it is simply business—a matter of dollars and cents. But to you it is a matter of life and death.

## Actuarial Comparison of Death Records

Age	Total Abstainers	Moderate Drinkers	Excess Deaths Among Moderate Drinkers
25-30	4,221	4,617	11%
30-35	4,281	7,041	68%
35-40	6,216	19,861	74%
40-45	13,056	18,524	42%
45-50	29,078	34,568	19%

From tables prepared by R. H. Moore, Actuary of the United Kingdom Temperance and General Insurance Company, based on Records of over 60 years' experience.

## Are You Willing to Die Before Your Time for Sake of Booze?

THE number of deaths among moderate drinkers averages 35% higher than among abstainers.

If you have habitually taken two glasses of whiskey per day or the alcoholic equivalent in beer, your chances of dying before your time are double those of total abstainers.

It has been costing total abstainers yearly millions of dollars in premiums to help to pay for excessive deaths among drinkers! Can we afford such waste of life and money in the face of the war losses of money and men?

Vote "No" to repealing the Ontario Temperance Act, and "No" to rendering it practically worthless by the proposed amendments.

## "No!"—Four Times—"No!"

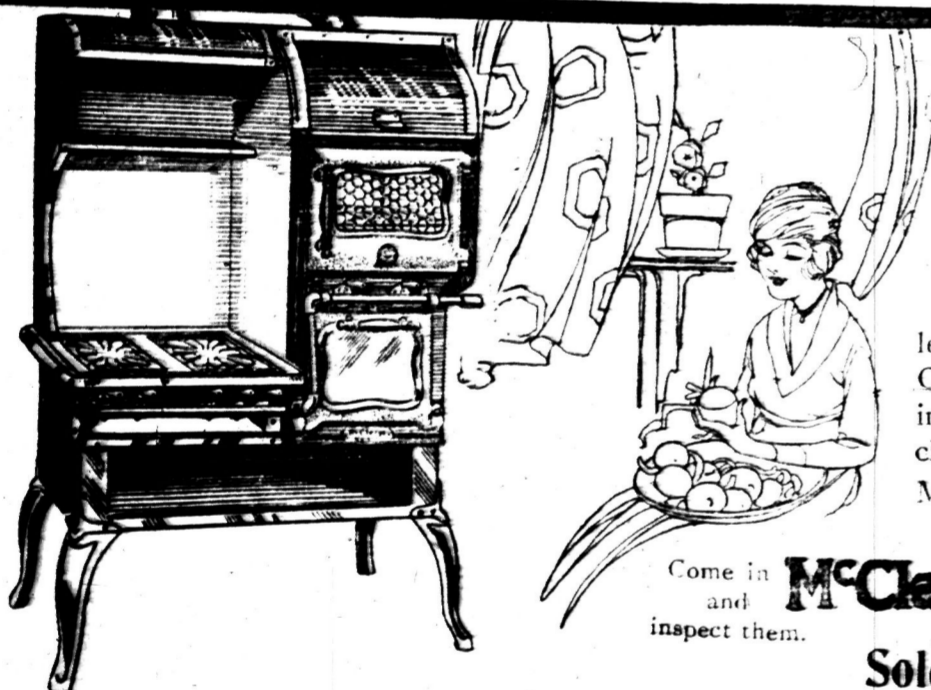
Answer every question on the Referendum Ballot with an X under the heading "No," and herein fail not, or your vote is lost to Temperance Progress.

## Ontario Referendum Committee

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## CHARLEY HAD BRIGHT IDEA

Probably the First Time He Had Ever Really Believed in Food Conservation.

Little Charley was bashful. He didn't like to meet all of his mother's old colleagues, and he didn't care much for girl cousins at family reunions. In school he didn't even have the most common impulse to twist the hair of little Mary Jones in front of him, or even stick the brown braid in the inkwell. He was distinctly modest.

The family was out on a motor trip. They were nearing a city in eastern Indiana, and it was about noon, so naturally they thought a little about eating. This was the topic of discussion.

"Um," said the father, "there is a nice hotel in Main street."

Little Charley writhed. Eat in a hotel with people in it? It was bad enough to go in a hotel with people in it, but eat in a hotel with people in it—never.

The rest of the family didn't see it that way. They were for getting a semi-country meal in this little city. Finally, they decided to make for the hotel for sure.

Charley was in despair. He didn't know what to do. They were determined to go to the hotel and then—

He had the idea!

"Papa," he said, weakly, "let's don't eat this noon."

"Well, why are you suggesting such a thing, anyway?"

"You see, um—ah, well, daddy, Mr. Wilson says to win the war, and Mr. Hoover says food will do it. Let's conserve!"—Indianapolis News.

## WORLD HAS MUCH COCHINEAL

Little Probability That the Supply Will Fall Much Below the Demand.

In the first half of the last century the culture and growth of the cochineal insect was introduced, and so successfully carried out in various parts of the old world that the quantity yearly produced now rivals the whole amount obtained from Central America, the source from which all foreign supplies were first obtained. In 1831 the culture of the cochineal was commenced on the Canary Islands, and the first crop consisted of only 8 pounds; in 1832, it was 120 pounds; in 1833, it had risen to 1,319; and in 1840, the enormous quantity of 800,000 pounds was exported from these islands, the greater part of which was sent to England and France. In 1845 the quantity of cochineal produced in Java, under the patronage of the Dutch government, amounted to 45,000 pounds. Under the auspices of the French government, plantations were commenced in Algeria, which promise to succeed admirably. Some specimens already exported are pronounced to be superior to the finest qualities from Mexico. Soils unfit for the cultivation of the vine, or potato, readily support the cactus, on which the cochineal insect feeds, while the insect can be more readily raised than the silk worm, and with less chances of loss.

## Who'd 'a' Thought It?

That favorite of all "chowder" lovers—the clam—has now, we understand, a rival in the culinary field, and that no other than the humble barnacle, so long regarded merely in the light of a pest. A writer in Popular Mechanics Magazine says:

"The barnacle is being converted into soup and other forms of food, having taken its place beside clam chowder in various cafes and hotels in Southern California. The piling of the Pine Avenue pier at Long Beach is incrustated with more than 100 tons of these and other sea creatures, which are being stripped off and will be utilized for food. Here and at San Pedro canning plants are arranging to put up barnacles in large quantities. As the demand for barnacle soup increases, canning plants purpose to contract for the creatures removed from the bottoms of ships."

## Castro Made Sure of Salary.

President Ebert will draw his salary every month, like President Wilson. President Poincare is paid every three months. Castro, who was president of Venezuela from 1899 to 1908, used to make the treasury pay him daily. When elected his salary was fixed at \$14,000 a year, payable monthly. On drawing his first month's pay Castro told the minister of finance that henceforth he must send him \$400 in gold every month. "That being the best way to make sure of my salary in this revolution-ridden land." During the nine years of his presidency exchequer funds often ran low, but the autocrat's daily wage was always forthcoming, as he warned each successive minister of finance that failure to provide it would mean summary dismissal.

## Spare the Garter Snake.

It is said that in Klamath Falls, Ore., it is an offense to kill a garter snake, and that an easterner who killed one of these snakes was fined \$5 by a Klamath Falls magistrate. The garter snake is harmless and may be useful, but persons unaccustomed to having snakes around become nervous when they run across so harmless a reptile as the garter snake, and the first thought in their minds is to put the snake out of business. —Cien Press.

## Its Nature.

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Prince Inspects Boy Scouts at North Bay Ont.