

## Overseas Trade Keeps Canada Prosperous

—Workers busy  
—Wages good  
—Farmers affluent

## To Win World-Trade We Must Develop

Our Sea Heritage      Our Ports  
Our Men                  Our Ships

## Trade must flow East and West and Overseas—

Shut off this Dominion from the  
seas and in fifty years Canada  
will cease to be a nation.

The Navy League of Canada

## The Jarvis Record

Is published every Wednesday  
at its office on

MAIN ST., JARVIS, ONT.

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To the United States, \$1.50.

The Record Printing Co., Ltd.  
JARVIS, ONT.

### SOLDIERS' INSURANCE

All returned soldiers and their families will be interested in the Returned Soldiers' Insurance Act under which they are provided with an opportunity of obtaining Life Insurance at most favorable rates. The act became effective on September 1st, 1920, and will remain in force for two years.

Under the provisions of the Act any honorably discharged soldier, sailor, or nurse, of the Canadian Forces, domiciled or resident in Canada, may insured with the Government to an amount of from \$500.00 to \$5,000.00. Under certain conditions the widow of a soldier or nurse may also obtain insurance.

In addition to former members of the C.E.F., the privileges of the Act are available to any one, male or female, who served during the late war in the Imperial army or with the forces of any of the allied or associated powers, providing they are domiciled and residing in Canada before the war and hold an honorable discharge.

Many of those who served overseas, while not suffering from a severe disability, find that their physical condition is such that they are unable to obtain life insurance at all or only at much higher rates than are normally demanded. They, therefore find themselves handicapped in providing protection for their dependents. Under the Returned Soldiers' Insurance Act all returned men are placed on an equal basis as no medical examination is required.

The premium rates are low. They vary with the age of the insured and the plan of insurance chosen. At the age of twenty-five a straight life policy for \$1,000.00 costs \$1.24 per month. At the age of thirty-five the rate is \$1.70 per month. Beneficiaries are limited in the case of a married man to his wife and children. An unmarried man or widow without children required to name his future wife and children as beneficiaries. Should the insured die unmarried the insurance money may be paid to one or more of his immediate relatives according to his will.

An exceptional advantage of this insurance is the provision made for a disability benefit. Under this section should the policyholder become totally and permanently disabled he is relieved from paying further premiums and the insurance money is paid to him direct in annual installments equal to one-twentieth of the total amount of the policy.

Booklets explaining the Act, and application forms may be obtained from all branches of the Great War Veterans' Association, The Soldiers' Aid Commission, Imperial Veterans' of Canada, Grand Army of United Veterans, Army and Navy Veterans, Department of Soldiers' Civil Re-establishment, Military District Headquarters and District Offices of the Board of Pensions, Commissioners, Returned Soldiers' Insurance Transportation Building, Ottawa.

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## Burning the Nation's Wealth

EVERY HOUR OF THE DAY AND NIGHT

## The Torch of Carelessness

BRINGS DESTRUCTION TO SOMEBODY'S  
PROPERTY IN ONTARIO

The Work of Fire Prevention should appeal to the Farmer, who is at the mercy of the Fire Demon; and to every Merchant and Manufacturer who wishes to preserve the continuity and non-interference of his business.

SPECIAL EFFORTS SHOULD BE MADE  
DURING

## Fire Prevention Week—Oct. 9

to remove all Fire Hazards and take every possible precaution to prevent Fire.

## CLEAN UP

accumulations of waste material, rubbish, boxes, brush, weeds and conditions that create disorder.

ONTARIO FIRE PREVENTION LEAGUE, INC.,

In Affiliation with

THE ONTARIO FIRE MARSHAL'S OFFICE, TORONTO.

## LEGAL

**ARRELL & ARRELL**  
Barristers, Etc.  
HAMILTON      CALEDONIA  
Sun Life Building      Roper's Block  
Money to Loan at Lowest Rates.  
Harrison Arrell, S. Cameron Arrell  
County Crown Attorney.

**KELLY & PORTER**  
Barristers, Solicitors in the Supreme  
Court, Notaries, Etc.  
SIMCOE      ONTARIO  
Money to loan at lowest current rate of  
interest on real estate.  
W. E. Kelly, K.C.      J. Porter,  
David E. Kelly.

## MEDICAL

**I. J. LEATHERDALE, M.D.**  
OFFICE HOURS:  
10 to 12 a.m.,      2 to 4 p.m.  
7 to 9 p.m.  
JARVIS,      ONTARIO.

## SOCIETIES

**I. O. O. F.**  
JARVIS LODGE NO. 191  
Meets every Monday evening at 8 o'clock.  
N. G., J. Dellar;      F. S., N. R. Pond.  
R. S., J. S. Burwash, Treas., I. W. Holmes  
Visiting Brethren Welcome.

**AMERICAN HOTEL**  
R. A. NELLES, Prop.  
Best Accommodation for the Travelling  
Public.  
Near G. T. R. Station,  
JARVIS,      ONTARIO

\$25,000

## Abitibi Power & Paper Company, Ltd

6 Per Cent. Gold Bonds

Due 2nd January, 1940

Interest and Principal Payable in New York Funds  
Price—To Yield 7 Per Cent.

If ever good Bonds were on the bargain counter that  
time is now.

At this price we regard these Bonds as a bargain and  
believe that our clients will quickly avail themselves  
of so exceptional an opportunity.

Phone or Wire Your Reservation.

PHONE REGENT 604

## ZIMMERMAN & MALLOCH

605 Bank of Hamilton Bldg, HAMILTON

Waterford Star—On Monday at noon  
a young Waterford boy broke into  
Mr. T. D. Duncombe's office and stole  
\$180. He hired an automobile and took  
a companion with him to Delhi. He  
was arrested there and all but \$12.00 of  
the money was recovered. He was re-  
leased on suspended sentence.

## WM. GRIFFEY

DECORATOR      PAPER HANGER

A large assortment of Wall Paper  
patterns, including a large number  
of high-grade patterns at right  
prices.

JARVIS      ONTARIO

## CIDER

A new Hydraulic Press has  
been installed on the property  
of Mr. Bert Ionsen, Sandusk,  
and will begin operations on  
Sept. 20th. Your patronage  
is respectfully solicited.  
No grinding taken in Satur-  
day.

BERT IONSON, SANDUSK

Choice Line of  
Fresh and Cured Meats  
on hand at all times.

We also carry Fresh Sausage,  
Cooked Ham, Bologna and  
Weiners, Lard, Margarine and  
Mince Meat.

YOUR ORDERS SOLICITED  
GIVE US A CALL.

## EDGAR MACHELL

The Old Veteran, JARVIS

## GEORGE L. MILLER

CONVEYANCER AND  
REAL ESTATE DEALER  
AGENT CANADIAN NATIONAL RAILWAYS  
JARVIS,      ONTARIO

If you buy out of town and I buy out of town what is going to become of our town?  
The dollar you spend in Jarvis will eventually "Come home to Boost."

## JARVIS' BUY-AT-HOME CAMPAIGN

Read these articles with care, they may present something you have not thought of before. Patronize  
the home merchants, whose ads. appear here. They are your neighbors and will treat you right.  
The money you spend with them stays in circulation in Jarvis and neighborhood and benefits the town.

### Service is The Measure of a Bank's Usefulness

We think we give the best. Our  
facilities are at the disposal of all who  
appreciate courteous consideration  
and the best terms consistent with  
sound banking. We are always glad  
to be consulted.

**BANK OF HAMILTON, Jarvis-Naticake**  
J. H. BROWN, Manager.

### Bring Your Old Shoes to Me for Repairs

I will make them look like  
new. These are the days when  
it is necessary to cut down your  
expenses. I also have a fine line  
of men's and ladies' shoes to se-  
lect from.

**J. W. NORMAN,**  
The Old Veteran Shop.

### Seldom Will You Find a Combination

of grocery and bakery giving  
the service and quality of goods  
I do. I do not fear competition of  
any nature because the groceries  
and baked goods I sell cannot be  
duplicated anywhere.

**D. J. ALLEN,** Grocer and Baker

A Drive to and From My Garage  
is an economy drive. If you  
spend some money with me you  
will save money. If I attend to  
your car it will render a faithful  
accounting. Oils, Greases and  
Accessories.

**E. W. ANDERSON, Garage**

### Pocket Billiards is a Recreation

It aids digestion. — Come in  
and try it. My shop is clean and  
sanitary. If you need a  
shave, haircut, shampoo or mas-  
sage you will get the right kind  
of service here. A full line of  
smokers' supplies and tobaccos  
always kept in stock.

**WM. HODGES,**  
Barber and Tobacconist.

### GERARD HEINTZMAN

CANADA'S GREATEST PIANO  
AND PHONOGRAPH.  
Direct from the factory to your home.  
Sold, delivered and guaranteed by  
**G. S. McCARTER,**  
District Representative, Jarvis, Ont.

Get your next job of paperhang-  
ing, painting or decorating be-  
done by me. My long and wide  
experience in Jarvis is your guar-  
antee of a service well rendered.  
I also sell wall papers of every  
description. Look over my sam-  
ples before buying elsewhere.

**WM. MACHELL, Paperhanger.**

### Buying Furniture in Jarvis

You will find my prices right,  
and I stand back of every piece  
of furniture I sell. My Under-  
taking Parlors are well equipped  
for service—night or day. Call  
me up or come in and see me.

**IVAN W. HOLMES,**  
Furniture and Undertaker

I Am Always Prepared  
To do all kinds of Sheet Metal  
Work, Trimming and Spouting.  
If I do your work you will be sure  
it is done right. No job too big  
or too small. I am always  
prompt and my prices as well as  
service is right.

**W. A. OWEN,**  
Plumbers and Tinsmiths

## GOLDEN RULE HAS PLACE IN TRADE

Has Been Found to Be Good  
Business Policy Both for  
Buyer and Seller.

## OBLIGATION NOT ONE-SIDED

Consumer Gains as Much By Being  
Fair With Merchant as Latter  
Does By Being Square  
and Honest.

(Copyright.)

Some cynical persons have remark-  
ed that the Golden Rule has no place  
in business. They have taken the  
position that instead of doing unto  
others as you would have them do  
unto you, the only safe and sane plan  
is to do others before they have a  
chance to do you.

Fortunately for business and for  
the world at large, however, these  
persons are few and far between. The  
great majority of people are honest.

It has been proven repeatedly that  
even in business it pays to practice  
the Golden Rule, just as it has been  
proven repeatedly that "honesty is  
the best policy." It not only makes  
a man feel better down in his heart  
when he employs the principle of the  
Golden Rule, but he finds that it is  
good business. This applies not only  
to the man who stands behind the  
counter and gives a full pound of  
sugar to the man who asks for a  
pound, but also to the man who  
stands on the other side of the  
counter and pays his money for that  
pound of sugar.

### Does Consumer Do His Part?

The consumer expects the mer-  
chant to be honest and square and  
give him his money's worth for every  
penny that he spends with him, but  
how often does the consumer stop  
and ask himself the question, "Am I  
being as fair and honest with the  
merchant as he is being with me?"  
The consumer not only expects the  
merchant to give him honest weight  
and full measure at the lowest pos-  
sible price, but he expects a world of  
other things at the same time. Nine  
times out of ten he expects the mer-  
chant to give him credit, and nine  
times out of ten the merchant does  
it. Many times he expects the mer-  
chant to "carry" him for three or  
four months before he pays for what  
he buys, and as many times the mer-

chant does it. He expects the mer-  
chant to pay for advertising space in  
the church program which he is get-  
ting up, and the merchant does it.  
He expects the merchant to "kick in"  
most liberally when he is raising a  
fund for the benefit of the town band,  
and the merchant does it.

He expects the merchant to provide  
the bonus which is to be paid to  
obtain a new factory which will be-  
nefit the working man, the clerk and  
everybody else in the town, and the  
merchant does it. He expects the  
merchant to "come across" with a  
donation to help the poor family  
which otherwise would become a  
charge upon the common funds of  
the community, and the merchant  
does.

### Another Side to Picture.

Now, look on the other side of the  
picture. Mr. Consumer decides that  
he needs a new suit of clothes, or  
Mrs. Consumer decides that she  
wants a new kitchen range, or some  
of the little Consumers express a de-  
sire for a train of cars or a bobbed.  
Mr. Consumer picks up the big mail-  
order catalogue which the mail-order  
house has printed with his money or  
that of others like him, and he looks  
it over until he finds a picture that  
strikes his eye. It's a picture of a  
"fifty" looking suit of clothes. Of  
course, he can't feel the cloth as good  
as it looks; he can't look the mail-order  
man in the eye and ask him whether  
he will guarantee it to wear for at  
least a month or six weeks; he can't  
tell the mail-order man that he will  
drop in the first of the month and  
order him that he would like to have  
a little of his business or a chance to  
do a little carpenter work or painting  
or plumbing for him, as long as he  
is buying his goods from him, for the  
mail-order man hasn't any busi-  
ness or any work to give him. But  
the picture is a pretty one, so Mr.  
Consumer digs out his hard-earned  
cash, goes down to the post office,  
buys a money order and sends it to  
the mail-order man.

After a week or ten days, or pos-  
sibly two weeks, the suit arrives. It  
may be nothing like the picture. The  
cloth may be of poor quality. The  
chances are that it doesn't fit at all.  
There is nothing for Mr. Con-  
sumer to do but put the suit on and  
wear it. He can't get his money  
back. He might send the suit back  
and the mail-order man might send  
another in its place, but the chances  
are that it wouldn't be any better  
than the first and Mr. Consumer  
would only be out the additional ex-  
press charges.

### Found Golden Rule Pays.

Mr. Consumer found that it pays  
to remember the Golden Rule in busi-  
ness. If he had done unto the mer-  
chant as he would like the merchant  
to do unto him, he would have got  
more for his money and he would  
have aided in making it possible for  
the merchant to help him and his  
town when they needed help.

The world has discovered that the  
Golden Rule is not for use only on  
Sundays, but that it is value on every  
day of the week.

### In the Line of Meats

You cannot beat the OLD VET-  
ERAN SHOP. Everything I have  
in stock is "proven best by every  
test." I invite your patronage  
with the assurance that you will  
be satisfied. Carry a good line  
of all vegetables in season.  
**E. MACHELL, Meat Market.**

### Get Your Printing at Home

You can get your work done at home  
just as cheaply and just as good as  
anywhere else. We print bill heads,  
statements, Letter and note heads,  
envelopes, cards, posters for entertain-  
ments, church reports, sale bills, or  
anything in the printing line.  
**JARVIS RECORD PRINTING CO., Ltd.**

When It Comes to Supplying  
the needs of this community in  
the line of Groceries and Dry  
Goods. We feel proud to state  
that our lines cannot be sur-  
passed. A complete line of  
everything kept in stock, and the  
service we at all times extend to  
our patrons is deserving of your  
patronage.

**MILLER BROS.,**  
General Merchants

### Always at Your Service

Anything in the line of Real  
Estate, Fire Insurance, Loans &  
Conveyancing will be given the  
strictest attention by me. If you  
are considering the sale of your  
home or farm see me.

**GEO. L. MILLER,**  
Real Estate and Insurance.

There is no need to Go Out  
of town or send your money to  
mail order houses for anything  
you need in the line of Groceries  
or Dry Goods. I aim to keep the  
latest styles as well as the best  
goods at the right prices on hand.  
If I haven't it in stock I will get  
it.

**J. A. BURWASH,**  
General Merchant.

I have just opened up and  
have taken the agency for the  
Farmers Cockshutt line of farm  
implements, also the Adams  
make of wagons. Come in and  
get my prices on anything you  
may need, and I will assure you  
in advance of every courtesy  
possible in my line.

**FRANK ROSS, Implements**

### I Have Said It Before and Say It Again.

You can get better prices as  
well as quality in footwear at my  
store than in the city. My stock  
is of the best quality. Also carry  
a good line of harness, whips, etc.  
Bring in your harness now for re-  
pairs.

**A. H. LANGRAN,**  
Saddler and Shoes

If You Have a Blowout, Stone  
Bruise, Functure  
or if your tires need re-treading  
bring it to me and I will show  
you how to save money on your  
tire bills. I have a complete  
vulcanizing and tire repair plant,  
and the service rendered is your  
guarantee of good work.

**J. W. MORRISON,**  
Tire Repairman

### In the Line of Groceries

I always aim to keep my stock  
fresh and clean. You can al-  
ways return anything you buy  
from me that is not satisfactory.  
I carry at all times the choicest  
cuts of beef, pork, lamb, in fact,  
everything in the meat line. I  
solicit your patronage, guaran-  
teeing to service in advance.

**THOS. HARRIS,**  
Groceries and Meats

### General Hardware Needs

At C. T. Carter's. Everything  
in Hardware, Builders and Con-  
tractors Supplies, Farm Needs,  
etc. You can depend on any line  
of Hardware you purchase from  
me. Coal Ranges, Coal Oil Stoves  
and Heaters always kept in  
stock. Full line of Paints.

**E. T. CARTER, Hardware**