



There is a certainty about the permanent protection from decay that goes on with every can of B-H "English" Paint.

There is also the romantic value of a well preserved home which goes on accumulating to an even greater degree than does its real estate value.

Therefore, for economy's sake, it pays to specify a paint of proven permanence and quality.

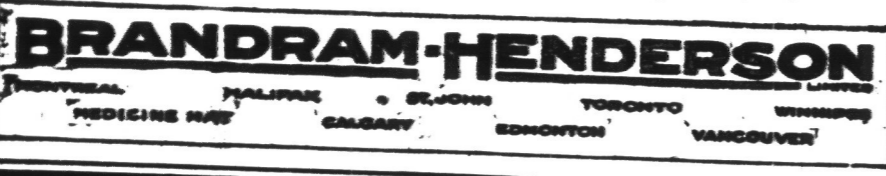
B-H "ENGLISH" PAINT

All the year through your property will be protected by the use of B-H "English" Paint. Heat, wind, rain, frost or snow cannot harm the house, the surface of which is protected by B-H "English" Paint.

The guaranteed formula on every can is your protection, for the base of this famous paint contains 70% pure white lead (Brandram's Genuine B.B., the world's standard) and 30% pure white zinc, to which is added linseed oil made in our own mills.

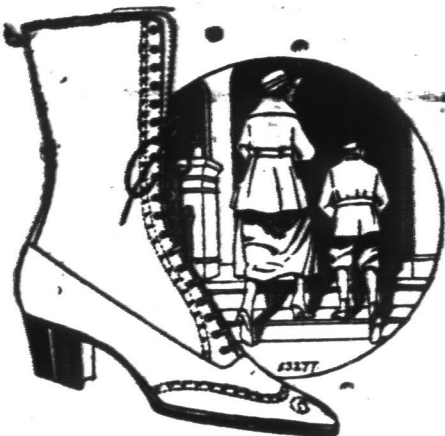
Before you paint be sure that you are using B-H "English" Paint, so that you can give your surface the correct protection.

W. J. BAILEY, JARVIS, ONT.



"The Latest in Shoes"

... is what we term the shoes with the Military Heel.



For Ladies just now they are the latest styles, but in addition to the Military Heel we have all other styles of Shoes at

\$5.00, \$6.00 & \$7.25

Oxfords, Oxford Ties, Pumps at \$4.15, \$4.50, \$4.85 & \$6.00

A. H. LANGRAF, Harness and Shoe Store

McLaughlin Motor Cars

MADE IN CANADA

Full Line Always on Hand

Demonstrations at Any Time.

Used Cars Taken In Exchange.

Also a number of good Used Cars For Sale.

Call or Write for particulars.

W. E. TODD & E. A. TODD Hagersville, Ont.

RACE CANNOT SUICIDE

FAMOUS CANADIAN INVENTOR SAYS IT IS IMPOSSIBLE.

Those Who Do Not Want Children Will Leave None to Inherit That Negative Desire, While the Kind of People Who Want Large Families Will Increase.

DR. ALEXANDER GRAHAM BELL, the honored inventor of the telephone, maintains the impossibility of race suicide. In an article contributed to the Journal of Heredity (Washington), he calls attention to the fact that childlessness can not be transmitted to one's descendants, for the reason that the childless have no descendants. The practical result of this fact is that any tendency to race suicide dies out in a generation. Fertility stands a better chance of transmission than infertility, even when not absolute. The case, Dr. Bell notes, is an instance of what he calls "negative selection," which he says has always exerted a powerful influence upon population. He writes:

"No inheritable peculiarity associated with lack of offspring can be made to grow and flourish in a community. In spite of all efforts it will languish and promote the growth of its very opposite. History is full of illustrations.

"After the fall of the Roman Empire there was a great religious revival among the nations. The middle ages saw Europe filled with monasteries and nunneries, where enormous numbers of people took vows of celibacy and renounced all home and family ties.

"Instead of helping the church this produced the very opposite effect, and actually paved the way for the reformation. Large masses of the people who were most attached to the church led celibate lives, and left no descendants, whereas the independently minded who were not so devoted to the church were not limited in their reproduction.

"It is now felt that the interests of the race demand that the best should marry and have large families and that any restrictions upon reproduction should apply to the best.

"It is, of course, useless to expect that the worst would take vows of celibacy or keep them, and the realization of this has led to all sorts of impracticable schemes to prevent or resist their reproduction by compulsory means.

"The greatest trouble about all these schemes, apart from their impracticability, is that they aim simply to prevent degeneration. They do not prevent the race from moving backward. They do not help it to move forward. The only hope of producing higher and better types of men and women lies in the multiplication of the better elements of the population.

At the present time, Dr. Bell goes on to say, considerable alarm has been expressed at the apparently growing disinclination of Canadian and American women to bear children, and a cry has been raised against what people call "race suicide." Whatever the cause, it is undoubtedly the fact that in America, the children of the foreign-born are increasing at a greater rate than those of the native-born, and the position is sufficiently grave for serious consideration. He continues:

"The desire to avoid maternity is a characteristic associated with lack of offspring, and can not therefore go on increasing indefinitely in a community. Its natural tendency is to die out through lack of offspring to inherit it, leaving the more fertile part of the community alone to propagate the race.

"Reflection therefore leads to the somewhat startling conclusion that even wholesale abstention from children, so far from lessening the fertility of the community as a whole, will eventually increase it instead. Actual race suicide will not result from such a cause alone, so long as the race is left to itself to work out its own destiny.

Just consider the case of a race of people in which the women show a disinclination for motherhood surrounded by prolific immigrant races ready to take its place; then, of course, there would be serious danger of the native race being displaced by the immigrants. The immigrants might absorb the native race instead of the native race absorbing the immigrants; but such a result would be due to the presence of the competing races and not due directly to the operation of natural causes within the race itself.

"In order to appreciate this, imagine our native race to be placed upon an island protected by suitable immigration laws from competition with other races. Then it becomes obvious that the sentiment in favor of avoiding the production of offspring must necessarily diminish in process of time, on account of the lack of offspring to inherit it, and that the opposite sentiment of a desire to have children will grow, and ultimately become predominant, because each succeeding generation will be composed exclusively of the descendants of the people who had children. If the desire for offspring is an inheritable characteristic, and it certainly is, then, of course, the next generation will inherit it from their parents to a certain extent; whereas, there will be no descendants at all to inherit the characteristics of those who abstained from offspring."

Fish Landed in Scotland.
For the year 1920, 6,325,939 cwt. of fish valued at \$5,519,983, were landed in Scotland, as compared with 5,941,132 cwt., valued at \$5,063,739, in 1919.

GET RESULTS FROM HOLIDAY

Vacation Days Should Be as Carefully Planned as is the Work of the Year.

To the question, "What will you do on your holiday?" some might reply, discerning a possible tilt against the strenuous holiday, "Nothing!" That would be as wrong as doing too much. The perfect holiday, for the average worker, should be on crescendo and diminuendo lines, observes a writer in London Answers.

You pass into your fortnight or three weeks quietly. Your body is, literally, a machine. It has been doing work—hard, monotonous work—for a year. To switch it on suddenly to something quite different is to ask for trouble.

The walkers to Bridgton don't plunge at the walk. They begin with short walks, to get themselves in trim. So whatever you are going to "do" on your holiday do it slowly and quietly at first, so that the machine of your body may "change gears" without jar, break or mishap. Then by the middle of your holiday you will be in good trim and the best of health.

And it is necessary, if your holiday is to do you real good, and build you up for another year's work, that you should gradually slow down with your holiday activities, resume your work without, as it were, having to make yourself do it.

Who has not known that post-holiday feeling of not being able to settle down? It is the result of living a holiday at high pressure and ending at high pressure. Let the steam off gradually, so that you may pass from your holiday back to your work without effort.

REFUSED TO ABANDON GAME

Plucky Terrier Died With Fox It Had Run to Earth and Killed in Combat.

What is believed to be an unprecedented end to a combat between a fox and a terrier is reported from the Lake country.

A stout hill fox hunted by the Blencathra hounds for three and a half hours on the mountain heights above St. Johns-in-the-Valley sought sanctuary in a fissure of rock in a crack near the skyline of Wanthwaite. Here he faced one of the gamiest terriers belonging to the pack and, scrambling to a shelf in the rocks, was able for some time to give as fierce punishment as he got.

The terrier killed the fox, but refused to leave it and followed and hounds had at last to quit the crags so that they might make the descent of one of the most dangerous ravines of the mountain range before dark. When huntsman and whym returned next morning to the crag they found terrier as well as fox lying dead outside the borran.

An examination of the terrier showed that the fox had inflicted no mortal wound upon him. The terrier had dragged the fox out and then, loth to leave it, had laid down beside it. It was clear that he had died from exposure during a bitterly cold night. No similar case has, so far as is known, occurred before.—London Times.

When in Doubt, Add 10 Per Cent.

A Wall street man was negotiating with a country tinsmith for the renewal of the rain gutters on his house. Inquiring cautiously about the cost of copper gutters, he was surprised to find that they would cost him at the rate of more than 50 cents a pound, though the metal sells in ingots around 19 cents.

"Well," said the smith, "you see the men that work the metal up in the shop get \$9 a day. The shop adds 10 per cent for the workmen's insurance and aims to make at least \$1 a day on every man. When it comes to me, I figure the cost of the materials and labor, and I have to add 10 per cent to the wages to cover insurance cost, too. Then I have to add 10 per cent to the whole thing for overhead, 5 per cent for the use of the car and 13 per cent for being a boss. So I really don't get any profit on the job at all. All I get out of it is my living, you might say."—Wall Street Journal.

Making a Lion Love a Lamb.

Mr. Bostock has told how he succeeded in making a lion and lamb firm friends.

"I placed in the lion's cage all sorts of toys of the animal variety—cotton sheep, horses, rabbits—in fact, a regular Noah's ark," said Mr. Bostock. "Then I specialized on manufactured sheep, but it took a long time for the lion to find out that they were not good to eat. Finally a live lamb was introduced. At first the lion looked surprised, and then lay down and gently pawed the stranger. The lamb did not like this, and drawing back a pace or two butted the lion in the mane. This appeared to amuse the lion greatly; he playfully rolled over on his back, while the lamb butted again. Now they are fast friends, and an insurance company would be justified in taking the lamb as a first-class risk."—F. H. Cheley in "Stories for Talks to Boys."

World's Glass Industry.

Glass factories of Bohemia are filled with orders and working at full capacity, but are likely to suffer in the future because of the competition that arose in this trade during the war. Japan is one of the largest competitors. New glass factories also have been founded in Belgium, the Ukraine, Roumania and Poland.

Second Week of Falls' August Furniture Sale

Finest Furniture

Largest Choices

Lowest Prices

It is as clear and unmistakable as the goods can make it, that this is the greatest sale within fifty (50) miles of Simcoe. This is the sale that means most to most people—and the sale that means most to most people will always be the greatest sale—it cannot help being the greatest sale. The foundation of its greatness is where it has always been—in the goods—the Pick and Choice. The cream of the country's finest cabinet work is here in a range of choice that is not only without an equal within 50 miles of Simcoe, but without a rival worth considering. If there is any style advantage that this sale does not offer, it would be interesting to know what it is. That it stands for quality is a fact proven and recognized. As regards prices, we will tell you that the kind of Furniture you will find here cannot be found outside of here for less money, unless there is something the matter with it. This week we will send the proof of all this into the homes of the people. The sale is going to benefit many homes. It can benefit yours. How much it will do so depends on you.

Pretty Check Laws

That a fortnight ago were not procurable at \$1.25, 40 in. wide, will go in the August Clearance at the yard, 69c. They are in Helio, Sky, Pink, Navy, Black, Scarlet and Green. Assorted sized checks. The prettiest Wash Goods of the season, at the yard.....69c

The Final Clearance of all Voile, Muslin and Organdy Dresses Begins Saturday.

All the season's newest styles and colorings. No two dresses alike. Many styles to choose from; made from the best of materials. Grouped into two prices:
Dresses, reg. \$25 & \$30.....\$15.00
Dresses, reg. \$15 & \$18.....\$ 9.00

Ready for selling this week—Fifty durable Suit Cases, each \$1.95. It's a remarkable value; full size, brass fittings, lock and key—each.....\$1.95

Men's Palm Beach and Mohair Suits
Biggest season we ever had in these tropical suits. Now we are clearing out the remainder of our entire stock of them. Will pay you to get an extra suit for this or next season—
All of our \$25.00 Suits for \$20.00
All of our \$22.50 Suits for \$17.00

Men's Palm Beach and Mohair Suits

At about half the price you have been paying. All are good designs.
54-inch Bleached Table Damask, August Clearing, the yard.....68c
56-inch Bleached Table Damask, August Clearing, the yard.....95c
60-inch Bleached Table Damask, August Clearing, the yard.....\$1.15

Bleached Cotton Table Damask

At about half the price you have been paying. All are good designs.
54-inch Bleached Table Damask, August Clearing, the yard.....68c
56-inch Bleached Table Damask, August Clearing, the yard.....95c
60-inch Bleached Table Damask, August Clearing, the yard.....\$1.15

I Can't Get a Decent Shirt at a Popular Price

You can—if you come to the right store. On the way, ready Saturday—a large shipment of Men's Soft Cuff Cambric Shirts—good patterns, good materials—all sizes. Falls' August Clearance—each.....\$1.37

FREE SOAP

Saturday and for a few days after at Falls' Store you can get FREE a bar of Comfort Soap or Pearl White Naphtha Soap. If you buy one or more bars of either Comfort or White Naphtha Soap. Remember, please, a wrapper of either of the above soaps entitles you to ONE BAR FREE.

All Soaps are Reduced for the August Clearance

8 Cakes Pure Castile.....25c
2 full size Bars Pure Castile.....35c
Peerless Laundry Soap 5 bars for.....25c
Gillett's Lye, 2 for.....27c
Lux, 2 Packages for.....21c
P. & G., Surprise, Gold, Sunlight, Ivory, Comfort, 12 bars for 89c
Old Dutch Cleaner, 2 for.....23c
Palmolive, 3 cakes for.....24c

Back-to-School Sale of Boys' Bloomers

The best Bloomers in every way that we have offered in years. Best cloths—best values. Sizes to 35. See them Saturday, and while they last, at the pair—\$1.50, \$1.75, \$2.00 and \$2.50.

Final Rush Prices on Summer Millinery

Saturday morning, on sale at 9 o'clock—any trimmed or untrimmed Hat in stock—many of them suitable for early fall wear. Hats that sold up to \$10.00—in a Rush Sale, Choice.....\$1.75
Two Tables of Smart Trimmed Hats—For girls up to 15 years. Regular up to \$5.00—Choice.....\$1.25

Some Uncommon Opportunities Will be Offered This Week in

Women's White Wear
Women's Blouses
Women's House Dresses
Bungalow Aprons
Ribbons and Hosiery
Women's Silk Underwear
Grain Bags
Bath Towels
Corsets and Brassieres
Children's Half Hose
Beads in various colors
Shot Taffeta
Paillette Silk
Silk Jersey and Tricolette
Silk Crepe de Chine
New Sweater Woollens
Children's Stamped Dresses

HALF HOLIDAY NOTICE

In accordance with the custom of the Summer Half-Holiday—Falls' Store closes each Wednesday at 12 noon.

The Falls Store

A City Store in a Town - - - But not City Prices