

The BUSY STORE

January Reduction Sale

The "back to normal" trend in prices is well on its way. Production costs have been lowered in many lines and we are readjusting many of our prices to give our customers prompt and liberal benefit of these reductions. If you come to see you'll stay to buy.

JANUARY BARGAINS!

| | | |
|--|---------------------|----------------|
| Men's Heavy Wool Hose..... | Regular \$1.00..... | for 75c pair |
| | 90c..... | for 70c " |
| | 75c..... | for 60c " |
| Men's Heavy Mitts..... | \$1.50..... | for \$1.00 " |
| | 1.75..... | for 1.25 " |
| | 2.25..... | for 1.50 " |
| Men's Wool Sweaters..... | \$11 & \$12..... | for \$9 & \$10 |
| Boys' Wool Sweaters..... | \$4 & \$5..... | for \$3 & \$4 |
| Odds and Ends in Men's and Boys' Caps to clear at 50c and 75c each | | |

Men's Suits..... Regular \$25.00 for \$18.00
 Men's Suits..... Regular \$40.00 for \$27.50
 Boys' Suits..... from \$4.00 to \$15.00
 Boys' Odd Pants at 25% off Regular Prices

Clearing lines of Men's Felt Hats for \$1.00 and \$1.50 each.
 Linen Collars, any size, regular 35c and 40c for 25c each.
 Men's Heavy Ribbed Wool Underwear \$3.50, on sale at \$2.50.
 Men's Heavy Ribbed Wool Underwear \$2.25, on sale at \$1.50.
 Fleece lined Underwear for Men on sale at 1.00.
 Boys' Heavy Ribbed Hose 1.50, on sale at 1.00.
 Men's Fine Wool Mufflers, Regular 3.50, 2.50, 2.25, on sale at 2.50, 2.00 and 1.50.
 Flannelette, light colors, regular 50c for 39c.
 Flannelette, dark colors, regular 40c for 29c.
 Apron Gingham, regular 50c, for 35c.
 Scotch Fingering Yarns, regular 3.25, for 2.39.
 Crochet Cotton, 10c a ball. Mercerized Crochet Cotton 15c a ball.
 Thread—200 yd. Spools, on sale 3 Spools for 25c.

Dress Goods

All-Wool Serge, in Blue, Brown and Grey, 54 in., Regular 2.50 and 3.50, January Sale.....\$2.00 & \$3.00

Shepherd's Plaid, Black and White, Regular 1.60 and 1.75, January Sale.....\$1.39

Volles, just the thing for dainty frocks for the kiddies, Regular 1.25, January Sale.....\$1.19

Heaps of Other Bargains. See Them!

MILLER BROS.

Phone 28

Sharples Tubular Cream Separators and Singer Sewing Machines

I beg to announce that I have accepted the agency for the above machines for this district and will be pleased to receive a call from intending purchasers.

WM. HOSKIN, R. R. 4, JARVIS

The CASH HARDWARE

If You want

Hardware

Go to Carter's



You will find the Prices Lowest and the Quality the Best.

E. T. CARTER

JARVIS

Phone 19

ONT.

From The Countryside

Rockford

Mr. and Mrs. Geo. Jones spent Sunday with Mr. and Mrs. Wilbert Howard.
 Miss Lelah Kuck returned home last week after visiting her sister, Mrs. Thos. Brigham of Hannon.

Mr. Richard Paskins, of Queenston, was visiting in the village last week.

Mr. Alex. Angus has sold his house and lot in the village to Mr. Roumanoff of Villa Nova.

Born—On Tuesday, Jan. 4, 1921, to Mr. and Mrs. Robert McLaren, a daughter.

Sandusk

We are pleased to report that Mr. Jas. N. Awde is able to be up after having a serious fall from the silo on Monday last.

Mr. and Mrs. L. R. Dougherty and Mr. and Mrs. Clarence Booth were visitors of Mr. and Mrs. Chas. Peacock on Monday evening.

A number from here attended the Progressive Euchre party and dance at Jarvis on Thursday evening.

The Women's Institute had an oyster supper on Friday evening at the home of Mr. and Mrs. John Walker. After supper was over the rest of the evening was spent in games, also music by Mrs. Elvin Pond, Miss Nina Pond and Miss Cora Fleming. Recitations by Misses Inia Sternaman and Vera Bush. Mr. Elvin Pond, chairman.

Mr. and Mrs. Bert Inson visited Jas. N. Awde on Sunday.

Renton

Sunday and Monday of this week were two ideal days for this time of the year.

Woodhouse's new council met on Monday last for the transaction of business for 1921.

Chas. Stitt's sale on Monday last was well attended and prices were very good.

D. Secord and son and Mrs. Levi Lewis were the guests one day last week with Mr. and Mrs. Stanley Gilbert at Ambrose, Walsingham.

Mr. Walter Warner is drawing milk to Simcoe for the city dairy these days.
 Mr. Walter and Sidney Secord are visiting in Hamilton with their uncle, Mr. Fred Secord.

Mr. I. Scott had a wood bee one day last week.

Cutting wood and thrashing seed seems to be the order of the day in this vicinity.

Mr. Maitland Tisdale has purchased the Teddy Mathews' farm near Simcoe.

What Part of the Farmer's Milk Check Represents Profits

For 180 cows that average less than 5,000 pounds of milk annually, the part of the milk check that represent profit and reimbursement for the owner's managerial ability was 23 per cent. For 257 cows averaging more than 6,000 annually, the per cent. remaining for profit and the owners skill was 41 per cent.

For the last five years the Dairy Division, United States Department of Agriculture, has been making studies which bear on this problem in many dairy sections of the country; and two-year investigations on the requirements for producing milk have now been completed on groups of dairy farms in six of these communities. One of the latest of these studies, carried on in Vermont, is the one on which the above figures are based. What it has disclosed in regard to economy of production and the requirements of producing milk, may be of value to the dairyman who is interested in finding out where milk returns are going.

These figures, which are obtained from a study of the production records of 587 cows which remained in the herds a full year, show that the annual average production of the 180 lower-producing cows was 4,146 pounds; also that the average production of 257 higher producers was 7,144 pounds a year. After subtracting from 4,146 pounds the amounts of milk required to pay production costs (feed 1,810 pounds of milk; labor 806 pounds of milk and other costs 570 pounds of milk) only 960 pounds of milk remained for profit and skill of the owner. For the high-producing group however, 3,074 pounds of milk remained after the following deductions had been made: for feed 2,302 pounds of milk, labor 806 pounds of milk and other costs 962 pounds of milk.

Here then, were cows in the same locality, in some cases standing side by side, and all requiring about the same labor, yet some were producing three times as much profit as others, even though they were charged with greater quantities of feed and a large amount of "other costs."

The figures adduced are significant also in that they show that in milk checks size is not always a true measure of real value, but that the per cent. of profit, as determined by the cows that are kept, plays an important part.

Lead—On the road, between Carl Smith's and Jarvis, a 2-in. wagon tire. Finder will kindly notify Carl Smith.

Church Services

Knex Presbyterian

REV. A. W. HARE, B. A., MINISTER
 Sunday School at 10 a.m.
 11 a.m.—"The Value of a Soul."
 7 p.m.—"Pierced Hearts."
 Y.P.S. Friday at 8 p.m. Subject "Athletics". Leader, Rev. A. W. Hare.
 Election of officers.

Anniversary Sunday, January 23rd, by Rev. W. M. Kannawin, B.A., B.D. of St. John's Church, Hamilton.

Anniversary concert Monday, 24th. You are cordially invited to these services.

Wesley Methodist

REV. H. L. SMITH, Pastor.
 Subjects for Sunday—
 11 a.m.—"The Supremacy of the Unseen."
 7 p.m.—"Abraham the Friend of God."
 Adult Bible Class at 10 a.m.
 Epworth League on Wednesday evening at 8 p.m.
 The W. M. S. meets every second Tuesday of the month.
 All are welcome.

Garnet Methodist

1:30 p.m.—Sunday School
 Epworth League and Prayer Meeting on Friday evening at 8 p.m.

St. Paul's Anglican

REV. G. WREFORD, M.A., Rector.
 11 a.m.—"A Miracle of Grace."
 7 p.m.—"The Hands of God."
 Monday 4:30—Junior Auxiliary.
 Tuesday 3:30—Women's Auxiliary.
 Friday 8 p.m.—Devotional Meeting.
 "Nehemiah II."

Everybody's Column

25 words or under, 25c. per insertion. Each additional word, 1c.

For Sale—Choice pure bred Tamworth Sows, about five months old. A. E. Doughty, R. R. 1, Nanticoke.

For Sale—Pure bred Barred Rocks, O. A. C. Guelph; have half doz. choice Cockerels for sale if called for before Jan. 12. \$2 each for quick sale. W. D. Aiken, Chedoke P.O., Mount Hamilton

For Sale—65 Egg Buck-Eye Incubator and Brooder, practically new. Apply to David Hill, Nanticoke, R. R. 1.

For Sale—One "Gray" engine, 5 h. p., gasoline or coal oil; also one "Maple Leaf" chopper. Apply to Thos Guiler, Jarvis.

For Sale—If you are looking for a Registered Holstein Bull of serviceable age, we have one. Call and see him before you buy. J. W. Bilton, Hagersville, K. R. No. 5.

REAL ESTATE

FARM FOR SALE—106 Acres, 3 miles from Simcoe; good roads, good buildings, good fences, good house, good orchard, good supply of water, fall plowing done, farm well seeded down; good level farm. Easy terms. Apply at Record Office, Jarvis. 39-4

Harris' Meat Market

For all kinds of Fresh and Cured Meats. You will find a choice stock of Hams Bacon, Lard, Bologna, Beef, Pork, Lamb and Veal in season.

Full line of Fresh Groceries always on hand.

Thomas Harris
 BUTCHER -- GROCER

Perusal of the financial reviews which are a feature of the new year in many publications leaves the impression that, while industrial and commercial conditions are less buoyant than they were a year ago, there is no ground for undue pessimism. The general opinion seems to be that a revival of trade in almost every line of importance to Canadians is due to occur by spring, if not sooner, and that in the meantime the volume of unemployment will not be so serious as to cause any general distress.

CASTORIA
 For Infants and Children
 In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. Watson*

The Montreal House

THE PLACE OF QUALITY.

Stock Taking!

Next Week this Space will carry a list of some of the prices for the goods which we offer the public.

Don't Overlook It!

J. A. BURWASH JARVIS

School Supplies

AND ALL KINDS OF STATIONERY AT THE

Record Stationery Store

Holmes' Furniture Emporium



Watch this space Next week. You will find it profitable to buy from us.

Holmes,

The Furniture Man, Jarvis, Ont.