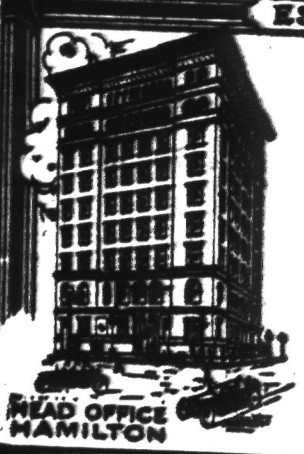


ESTABLISHED 1872



IF you had a fire, or a thief were to steal your papers is there any one of them which you could not afford to lose? If there is, this should be in a box in one of our safe deposit vaults and not in one of the drawers of your house.

**BANK OF HAMILTON**  
J. H. BROWN, Manager  
Naticoke—Tuesday and Friday

## Subscribe for The Jarvis Record

### "The Latest in Shoes"

... is what we term the shoes with the Military Heel.



For Ladies just now they are the latest styles, but in addition to the Military Heel we have all other styles of Shoes at

\$5.00, \$6.00 & \$7.25

Oxfords, Oxford Ties, Pumps  
at \$4.15, \$4.50, \$4.85 & \$6.00

**A. H. LANGRAF, Harness and Shoe Store**

### We Are So Well Known That we do not need to Advertise

Is a common argument a publisher often hears.

The biggest and best known corporations in the world believe in publicity. They believe in keeping in touch with the people all the time.

Railroads, Mail Order Houses, Steamship Lines, Banks, etc., are well known and still they advertise. In fact successful houses all lay their success to the fact that

### Persistent Publicity Produces Profits

They all believe in using the Weekly Local Paper and spend thousands of dollars in thus getting in touch with the homes in each locality.

#### Advertising in a Weekly

never escapes the eye. The reader takes it up in an hour of leisure, looks over it thoroughly, and passes it on to the other members of the family, who are always interested in a careful resume of the local events of the week.

The Record is the only paper that covers Jarvis and vicinity thoroughly. It is to be found in almost every home.

## DOMINION HAS WEALTH

PROSPECTS OF CANADA BRIGHT FOR RICH FUTURE.

Undeveloped Resources in Land and Minerals Forecast Great Expansion Just as Nineteenth Century Belonged to United States So Will the Twentieth Century Belong to People of Our Land.

CANADA'S great war effort left her with heavy liabilities, but these are comparatively small when her assets in developed wealth and natural resources are considered. The war, too, was a great stimulus to her industrial development and to her foreign trade, and she is doing her utmost to capitalize the advantages gained. That she is succeeding is shown by the fact that her total trade, imports and exports, for 1920 was a new record in the amount of business transacted.

This amount was \$2,639,716,000, or \$40,000,000 more than the total for 1917, which was previously the record year, and more than \$400,000,000 in excess of the 1919 figures. Imports for 1920 were \$1,336,911,000, as against \$941,013,000 the previous year, and exports totaled \$1,805,000. The increase in the value of exports from \$1,294,830,000 in 1919 to \$1,302,805,000 last year, maintained in spite of a marked decline in prices, is a striking tribute to the soundness of Canada's export business. Twenty years ago Canada's exports were only \$59,963,000, and last year they were more than twenty times that amount, a remarkable record for a country the population of which today is under 10,000,000 people.

Canada's population at the beginning of the twentieth century was the same as that of the United States at the beginning of the nineteenth, and Canada claims that as the nineteenth belonged to the United States the twentieth will belong to Canada. The United States is already well settled, and its natural resources have been in a large measure exploited. Canada, whose vast area is considered, has a small population, and but a comparatively small beginning has been made in the development of its natural resources. The fisheries, being the easiest, show big values each year, but Canada's potential wealth in agriculture, forest products, minerals and water power has only been scratched on the surface.

Recently Col. John S. Dennis, Chief Commissioner of Colonization and Development of the Canadian Pacific Railway, referring to one of Canada's unexplored assets, stated that Canada still has within fifteen miles of existing railway lines a total of 30,000,000 acres of good agricultural land owned by the Government, railways and individuals. Inasmuch as the farm products of Western Canada have won highest honors in international competitions repeatedly, the bulk of this land will be sold and become a wealth producer in the future. Canada's population has doubled in twenty-eight years and her exports anticipate a minimum increase of 500,000 per year until the four Western provinces, Manitoba, Saskatchewan, Alberta and British Columbia—now inhabited by about 2,500,000—will have a total population of 10,000,000. Alberta has 15 per cent. of the world's known supply of coal, 3,000,000,000 tons of which are semi-anthracite or high carbon bituminous. The bituminous coal of Nova Scotia is estimated to last 700 years. Vancouver Island has been producing coal for sixty years, and a coal seam on the Mackenzie river, N.W.T., has been burning since 1789, when it was first seen by Alexander Mackenzie.

Canada has water energy equal to nearly 20,000,000 horsepower, only one-tenth of which is now being utilized, although hydro-electric development is progressing steadily. She has a greater railway mileage per capita than any other country, one mile for 224 persons. There are three transcontinental lines, totaling about forty thousand miles. Her ocean steamships on the Atlantic trade with Great Britain, South Africa, South America, the West Indies, New Zealand and Australia. Her ships from Pacific ports make regular trips to and from China, Japan, Australia, New Zealand, Great Britain and other ports. The war gave new life to shipbuilding in Canada and the Government has built many steel ships ranging from 2,500 to 10,500 tons. Typical of the growth of her foreign trade is the fact that exports to South Africa increased from \$3,200,000 in 1913 to \$9,704,000 in 1919.

Canada is already one of the greatest wheat-producing nations and the future if full of promise for vastly increased areas.

The pulpwood industry started in 1881 with five mills. In 1918 there were 37 pulp mills, 31 paper mills and 26 combined pulp and paper mills, the total capital invested being \$241,344,704.

The market value of Canada's sea fish in 1918 was \$55,362,575, and she controls one-half of two of the three great sea fishing areas in the world.

Although the mineral resources of Canada have been developed along the southern, eastern and western fringes of the Dominion only, except in the Yukon, she is rich in gold, silver, copper, cobalt, iron, asbestos, nickel, salt, etc. Great areas in the northern parts of the four Western provinces, as well as even greater stretches of the Northwest Territories and the Yukon, are practically unexplored, so far as their mineral resources are concerned.

## AN AUTHOR'S PENNAME.

How "Ralph Connor" Received His Non de Plume.

How did Rev. Dr. C. W. Gordon, moderator in the Presbyterian General Assembly, get the non de plume of Ralph Connor by which he became known to fame? It is an old story but it is worth repeating because it is unusual as one of the few cases on record where a pen name was chosen by another than the author himself.

Out of the west came the young Gordon, full of enthusiasm and zeal and with a message to tell of the great opportunities for religious work. He communicated his thoughts to Rev. J. A. Macdonald, publisher of the Westminster and later editor of the Toronto Globe, of whom he became later a great friend.

"Well and good," said Mr. Macdonald, "but tell them in the form of a story."

So the young minister went back west and wrote the first chapter of the novel, "Black Rock," calling it "A Tale of the Selkirk." After he had mailed the story to Mr. Macdonald he was afraid some of the homely expressions used therein would offend his more conservative friends. So he telegraphed to Mr. Macdonald, "Sign story CANNOR," the name containing the first syllables of Canadian and of North-west.

"What sort of a name is Connor!" exclaimed Mr. Macdonald as he read the telegram. "The operator must have made a mistake. Put it Connor. And he must have a first name. Call him Ralph." Thus Ralph Connor flashed into the literary horizon.

It is a curious reflection upon the supposed shrewdness of our cousins to the south, that Ralph Connor's first book which was highly valued in England, where it made a decided hit, was rejected by United States publishers, though when his fame became established the sales of pirated editions mounted up to the millions and publishers eagerly competed for the privilege of printing his next book, "The Sky Pilot."

Dr. Gordon's first ministerial job was a tough one — missionary at Banff, now a beautiful health resort in the Rockies, but then famous as a boozing joint for lumberjacks and railroad navvies. It was in this environment that he learned the masculine Christianity which he afterwards gave to the world in his books.

It is related that the Earl and Countess of Aberdeen discovered him at his obscure post during a tour of the West. They heard him preach at the little mission church and invited him to dinner. But, according to A. C. Laut in the Saturday Evening Post, he sent his regrets, despite the fact that a governor-general's invitation was practically a command—he had an appointment in the woods with the navvies and lumbermen.

He stuck to that job until he was well on in the thirties, when he came "out" to take a poor little mission church on the western outskirts of Winnipeg. That church is to-day one of the biggest and best in Western Canada and Rev. C. W. Gordon, its pastor, is head of the Presbyterian Church.

#### Hearing a Shadow.

We have all spoken of the proverbial pin to be heard dropping, and the silence that could be felt, but Mr. Graham Bell made a statement on May 17, 1878, that he could "hear a shadow" by interrupting the action of light upon selenium.

Prof. Willoughby Smith carried out this idea, and soon after heard the sound produced by the action of a ray of light upon a bar of selenium in connection with a telephone.

The experiment excited great interest at the time because the telephone and photophone were then in their infancy.

How was it done? A series of flashes of light were allowed to fall upon selenium, causing intervals of light and darkness. The strength of the current varied, and if the flashes succeeded each other quickly enough, and with sufficient regularity, a musical note was heard by a person listening at the telephone.

Moreover, by placing a small mirror whereby light was reflected upon a distant selenium cell, aided by lenses suitably arranged, Mr. Graham Bell was able to obtain articulate sounds at about 700 feet.

Selenium is a rare element, somewhat resembling sulphur. In its vitreous state it is a bad conductor of electricity, but in its crystalline state it is a very good one, and when exposed to light the electric resistance is diminished considerably.

#### Canada's Loss in Platinum.

Dr. H. M. Ami has returned to his home in Ottawa, after three months in London as acting governor of the Imperial Mineral Resources Bureau, and technical adviser to the high commissioner. While in Mentone, where he had been sojourning on a score of health, Dr. Ami was requested by the Department of Mines to accept the position during the absence of Dr. W. G. Miller, of Toronto.

Referring to platinum and other precious metals of the same group occurring in the Sudbury district, Dr. Ami says that the bureau has a view to recovering the weights and values which should come from this valuable mining centre. Probably \$60,000,000 worth of platinum metals have been lost to Canada annually for 25 years past.

#### Got His Knife Back.

W. F. Chapman, of the Light and Power Department at Brockville, when a boy, attended school at Maple Grove, near Gananoque, Ont., where he was taught by Margaret Garrett. One day the teacher took away a large jackknife, with which he was mutilating a desk. She died a few days ago near Ottawa, and at her request, the knife has been returned to Chapman, after a lapse of fifty-two years.

## A Good Bargain in Men's Good Shirts

A manufacturer of good shirts whose factory is closed down for stocktaking has sent to us a big lot of very fine \$3, \$3.50 and \$4.00 shirts to be sold at **Each \$2.50.**

## Now Comes the New Laundry Soap—the "Pearless"

It's a good soap to introduce we will sell **10 Cakes for 50c** By the box of one hundred cakes **\$4.50**

## So Cool and Pleasant Here and So Many Summer Things At Better Prices

### New Low Prices on Women's White-Wear

#### UNDERSKIRTS

All White Skirts, worth up to \$1.00 are now priced at ..... **75c**  
All White Skirts, worth up to \$1.50 are now priced at ..... **\$1.00**  
All White Skirts, worth up to \$2.50 are now priced at ..... **\$1.50**

#### DRAWERS

All Drawers worth up to \$1.50 are now priced at ..... **\$1.00**  
All Drawers worth up to \$2.75 are now priced at ..... **\$1.25**

#### CORSET COVERS

All Corset Covers worth up to \$4.00 are now priced at ..... **\$2.00**

#### ENVELOPE COMBINATIONS

All Combinations worth up to \$2.00 are now priced at ..... **\$1.25**  
All Combinations worth up to \$5.00 are now priced at ..... **\$3.00**

#### UNCOMMONLY GOOD BARGAINS

32 dozen Corset Covers (sizes to 46) worth up to 65c, will go on sale at ..... **27c**  
10 dozen Corset Covers, worth up to 85c, will go on sale at, each ..... **47c**  
45 dozen Drawers, worth up to 85c, will go on sale, each ..... **47c**  
5 dozen Blouses, worth 75c, will sell for, each ..... **47c**

#### Good Low Priced Towels for Everybody

Good, low-priced Towels—emphasis on the GOOD—have been so scarce of late years that housekeepers will be glad to know these values:  
Pure White Bath Towels at each ..... **43c, 55c and 75c**  
Fancy Border Bath Towels, extra quality, each ..... **\$1.00 and \$1.35**  
Cotton Towels at each ..... **25c and 50c**

## A Great Many are Wisely Buying Rugs During the July Sale

### WE ARE SELLING—

Regular \$160.00 Rugs at.....	\$120.00	Regular \$50.00 Rugs at.....	\$37.50
Regular \$140.00 Rugs at.....	105.00	Regular 45.00 Rugs at.....	33.75
Regular \$125.00 Rugs at.....	93.75	Regular 40.00 Rugs at.....	30.00
Regular \$120.00 Rugs at.....	90.00	Regular 35.00 Rugs at.....	26.25
Regular \$110.00 Rugs at.....	82.50	Regular 30.00 Rugs at.....	22.50
Regular \$100.00 Rugs at.....	75.00	Regular 25.00 Rugs at.....	20.25
Regular 90.00 Rugs at.....	67.50	Regular 20.00 Rugs at.....	18.75
Regular 85.00 Rugs at.....	63.75	Regular 15.00 Rugs at.....	15.00
Regular 75.00 Rugs at.....	56.25	Regular 12.50 Rugs at.....	12.38
Regular 70.00 Rugs at.....	52.50	Regular 10.00 Rugs at.....	11.25
Regular 65.00 Rugs at.....	48.75	Regular 8.00 Rugs at.....	9.00
Regular 60.00 Rugs at.....	45.00	Regular 6.00 Rugs at.....	7.88
Regular 55.00 Rugs at.....	41.25		

### Where Else Will a Man Find—?

White Lisle finished Cotton Half Hose..... **2 pr. for 50c**  
Men's black, tan and grey silk Lisle Half Hose..... **2 pr. for 90c**  
Men's fine Pique-Knit Underwear, the suit..... **\$1.50**  
Boys' fine Balbriggan Underwear in all sizes, the suit..... **\$1.00**  
Men's Pure Silk Half Hose, the pair..... **\$1.25**  
Men's Seamless Union Sox..... **4 prs. for \$1.00**  
Men's good Work Shirts, each..... **\$1.10 and \$1.35**  
Boys' Khaki Bib Overalls, the pair..... **89c**  
Men's black and grey Alpaca Coats, sizes 34, 36 and 42 only; value \$5.50; Half Price..... **\$2.75**  
Boys' grey striped Alpaca Coats, to fit boys 9 to 10 years only; value \$1.45, for..... **50c each**  
Men's light grey Homespun Trousers; sizes 36, 40 and 42 only; value \$5.50 and \$6.50; for the pair..... **\$3.50**  
Boys' White Duck Pants, good material, nicely made with cuffs; fit ages 7 to 12 years; value \$2.00, for the pair..... **\$1.25**  
Smart little Japanese Crepe Wash Suits, combinations of open and white and sky and white; sizes 3, 4 and 5 years; value \$4.75, for..... **\$2.19**  
Boys' Sport Caps in flaming shades, half price, each..... **25c**  
An odd lot of Men's Suits—16 only of them to offer. They sold up to \$30.00. Clearing at..... **\$15.00**

### Have You Walked Through the Large, Airy Furniture Floor Lately?

The large electric fans make it cool and comfortable. You will find many things to see that give pleasure. Especially of interest now are some new fine Walnut Dining-Room and Bedroom Suites, Chesterfield Suites, Rustic Summer Furniture and Comfortable Chairs. If you have out-of-town friends visiting, they will appreciate being shown through Falls' Furniture Displays.

### White Sport Skirts, \$1.75 and \$2.29,

#### Worth Much More

Made of fine White Repp and Indian-head, trimmed with pearl buttons, and fancy pockets, plain fronts and gathered nicely in back. Very smart skirts at **\$1.75 and \$2.29.**

### Luggage to Take Along

A large consignment of Luggage is on sale at a saving of 25 per cent.

—SUIT CASES  
—CLUB BAGS  
—STEAMER TRUNKS  
—WARDROBE TRUNKS  
—ORDINARY TRUNKS

### White Duck and Khaki Trousers

will take the sting out of hot weather. Plenty of them here at the pair, **\$2.25 and \$2.75.**

### Refrigerators Are Down

You would be surprised at the class of Refrigerators you can buy at Falls' for \$19.50, \$25.00, \$30.00, \$40.00, \$50.00 and \$64.50.

**New Scotch Linoleums**—In patterns for Bedrooms. The choicest range we have ever offered and the neatest designs; excellent service. They are two yards wide and cost the yard, **\$3.00 and \$3.50.**

**The Falls Co.**

A City Store in a Town --- But not City Prices