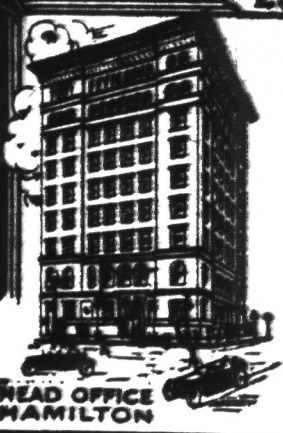



ESTABLISHED 1872



IF you had a fire, or a thief were to steal your papers is there any one of them which you could not afford to lose? If there is, this should be in a box in one of our safe deposit vaults and not in one of the drawers of your house.

BANK OF HAMILTON
JARVIS BRANCH—J. H. Brown, Manager
Nanticoke—Tuesday and Friday



The House Next Door

THE "new house next door" resplendent in its fresh paint, re-echoing the footsteps of the departing contractors, is not necessarily any better for being newer than its 65 year old neighbour.

The older house, the home of three generations—has been carefully preserved—its surface has been saved by the use of good paint, for paint is the world's greatest surface savor.

Brandram's Genuine B.B. White Lead

Throughout Canada thousands of homes are protected from the rigours of our climate by Brandram's Genuine B.B. White Lead.



Tinned with Turpentine and Pure Linseed Oil, as in B-H "English" Paint, Brandram's Genuine B.B. White Lead makes a thoroughly satisfactory paint. Many people prefer to mix their own, for they know that Brandram's Genuine B.B. White Lead cannot be equalled in covering capacity or permanence.

For those who prefer a prepared paint, Brandram's Genuine B.B. White Lead can only be secured in B-H "English" Paint.

FOR SALE BY

W. J. BAILEY, JARVIS.

BRANDRAM-HENDERSON
MONTREAL HALIFAX ST. JOHN TORONTO WINNIPEG
MEDICINE HAT CALGARY EDMONTON VANCOUVER

We Are So Well Known That we do not need to Advertise

Is a common argument a publisher often hears.

The biggest and best known corporations in the world believe in publicity. They believe in keeping in touch with the people all the time.

Railroads, Mail Order Houses, Steamship Lines, Banks, etc., are well known and still they advertise. In fact successful houses all lay their success to the fact that

Persistent Publicity Produces Profits

They all believe in using the Weekly Local Paper and spend thousands of dollars in thus getting in touch with the homes in each locality.

Advertising in a Weekly

never escapes the eye. The reader takes it up in an hour of leisure, looks over it thoroughly, and passes it on to the other members of the family, who are always interested in a careful resume of the local events of the week.

The Record is the only paper that covers Jarvis and vicinity thoroughly. It is to be found in almost every home.

MAY NOT KNOW PAGO PAGO

Yet Town on Island of Tutuila, in American Samoa, is Worth Attention of Tourists.

Pago Pago, on the island of Tutuila in American Samoa, would probably be an easy winner in competition for the least-known town of its size under the American flag.

Most Americans never heard of Pago Pago; yet it has an excellent harbor, is an important naval coaling station, and is governed by American naval officers.

The island of Tutuila is one of six little tropical atolls which constitute American Samoa. They are all mountainous and are picturesque with their jungle-covered steep slopes and their great palm groves sheltering little white native towns.

These natives are a peculiarly attractive people, as any American Jackie who has spent a while at Pago Pago will tell you. They are kindly, hospitable, and full of fun, while some of the women, especially the half-castes, are really beautiful.

The favorite native diversion, strangely enough, is cricket, which was taught the Samoans by British missionaries long ago, and has well nigh supplanted all the really indigenous sports. But the Samoan has made of cricket a thing after his own barbaric heart. He plays with 40 or 50 men on a side, so that a grand scrimmage is inevitable; he roots with tom-tom and with intense excitement; and the winners always perform a "serpentine," which has all the characteristics of a savage war dance.

TURN TO PRIVATE CURRENCY

People of Siberia Satisfied With the Trade Checks That the Merchants Have Issued.

Private trade-checks, issued by firms and wealthy individuals, have largely replaced the national currency in Siberia. The ruble—in any form outside the metal disk—is too unstable to be accounted of real value and the workman who finds himself with pockets full of "Omsk" or "Kerensky" currency need hold no fear of being considered a plutocrat. For the ruble, up to a few months ago worth half a dollar in exchange, has diminished to somewhat less than four cents, face value. True, the green paper variety labeled "Kerensky" commands a higher premium than do the yellow-backed bills of Omsk; true, again, the tender of the former is worth more than either of the two aforementioned. But for all practical purposes the people of Vladivostok receive and demand—quite as a matter of course—the quaint slips issued by their tradesmen. Enterprise on the part of the merchants, it may be observed, keeps pace with the times; for example, one Vladivostok restaurateur has had his checks made to read: "American Grill. Two Rubles. Not Good for Ever."

Swordfish a Fathead.

It surely would be imprudent to address that formidable creature, the swordfish as Fathead, yet the term would be quite appropriate.

The heads of one hundred average swordfish will yield sixty-five gallons of an oil that has high market value. Refined and sun bleached, it is indistinguishable from whale oil, and fetches the same price. In fact, commercially, it is whale oil.

Whale oil is obtained on a much larger scale from halibut heads, which are treated in the same way as the swordfish heads—i. e., cooked to a pulp with steam and pressed. A short ton of them will yield forty gallons of oil. Boston and Gloucester (Mass.) annually produce twelve thousand gallons of refined whale oil from halibut heads.

Away back in the '70s somebody discovered that salmon heads were rich in oil, and since then the production of it has been a considerable industry in connection with the Pacific salmon fishery. By 1905 the annual output had risen to fifty thousand gallons.

His Identity.

"I see you have a new professional man in town," said the picture enlarger, who visited the hamlet sufficiently often to be mildly interested in the happenings thereof. "I noticed the sign, 'J. W. Bloor, D. M. T. D., D. C.' What is he practicing, anyhow—logomachy?"

"Nope; economy and eye doctoring," replied the landlord of the Petunia tavern.—Kansas City Star.

Canada's Fuel Resources.

The fuel resources of Canada are situated in the extreme east and west and the western part of Alberta; the lignite coals are situated in the provinces of Alberta and Saskatchewan, but lying between the limits of these deposits is a great stretch of territory devoid of coal measure of economic value. The 12,000 square miles of peat bogs are situated in this area.

Refused to Make Money.

"Have we any currency left?" asked the bolshevist premier.

"Not enough to paper one small room," replied the minister of finance, with a bolshevistic snicker.

"Then we'd better print some more." "That's what I think, but the printers refuse to lift a hand until we pay them off in real money."—Birmingham Age-Herald.

Chance for Aviators.

Chairs of aeronautics have been established at the universities of Cambridge and London and various aeronautical scholarships have been instituted in England.

THE FALLS STORE

August Clearing and Furniture Sale Begins This Saturday

Anybody who needs Furniture to any extent, from a Footstool to a complete outfit for the home, will do well to visit this sale. Either you are going to choose your Furniture where it is shown at the most dependable reductions or you are not. Our entire stocks are in this sale, backed by special purchases totalling thousands of dollars in value. The average economy is about 25 per cent. on to-day's values. This sale includes not only our entire stock of Bedroom and Dining Room Furniture, Chesterfields, Davenports, Den Furniture, Separate Tables and Chairs. We will also offer at the same liberal reductions our entire stock of Iron and Brass Beds, Mattresses, Springs, Kitchen Cabinets and Refrigerators. You are as certain of finding the best grades of inexpensive Furniture here as you are of finding the best medium prices, and it is equally certain that this is the sale to come to for the superb kind of Furniture. Plenty of extra salespeople ready when the sale begins Saturday morning.

The Annual August Sale Of Verandah Furniture will Interest Every Woman—it includes

- Rattan Chairs and Rockers.
- Reed Tables.
- Reed Tea Wagons.
- Old Hickory, Chairs, Rockers and Tables.
- Couch and other Hammocks.

THE BASIC FACTS AT FALLS' AUGUST FURNITURE SALE ARE JUST THESE:

The largest collection of furniture that has ever been offered for sale within fifty (50) miles of Simcoe.

Better Furniture than at any time before.

Greater values than at any other time or at any other place.

Hundreds of People Wait for Falls' August Furniture Sale to Buy

Electric Sweepers
Kitchen Cabinets
Kitchen Tables
Refrigerators
Hall Tables

Kitchen Tables
Davenports
Go-Carts and Strollers
Floor Lamps

Table Lamps
Vacuum Cleaners
Gate-Legged Tables
Library Tables
Divanettes.

A Sale of Mattresses

That has never been equalled in Western Ontario. Come and see our sale prices on:

- Marshall Spring Mattresses.
- Genuine Ostermoor Mattresses.
- Kapok Mattresses.
- Simmons' Built-for-Sleep Mattresses.
- Mixed Mattresses.

Once-a-Year Opportunity to Buy Odd Pieces of Bedroom Furniture—including

Odd Dressers in walnut, mahogany, ivory, white enamel, gumwood and gum walnut.
Odd Bedroom Chairs and Benches.
Odd Dressing Tables in many styles.

The August Sale price tickets tell the story better than we can on all Brass Beds, Wood Beds, White Iron Beds, Simmons Metal Beds.

\$500 Dining Room Suite for \$425.

William and Mary Dining Room Suite in solid black walnut, consisting of 5-ft. Buffet, 8-ft. Extension Table, large China Cabinet, 6 Chairs, covered in real leather. \$500.00 for..... \$425.00

\$315 Dining Room Suite for \$267.75

Queen Anne Dining Room Suite, in walnut and gumwood, 8-ft. Table, square style, medium size Cabinet, Buffet without mirror, 6 real leather seated Chairs; something very new. A \$315.00 value for..... \$267.75

\$175 Dining Room Suite for \$148.75

Fumed Oak Dining Room Suite, large Buffet with bevel mirror, linen and cutlery drawers, etc.; 8-ft. Extension Table, medium sized China Cabinet, 6 leather seated Diners. Special at \$175. Sale price \$148.75

A Wonderful \$695 Suite for \$590

Queen Anne Walnut Dining Room Suite. This suite is solid black walnut and was shown at the recent Furniture Exhibition; composed of an 8-ft. Table, square style; 6-ft. Buffet, without mirror, with beveled walnut panels; large China Cabinet, and 6 shapely leather seated Diners. Something distinctive and stylish. Regular \$695 value. Complete for \$590.00

\$375 Bedroom Suite for \$318.75

Queen Anne Bedroom Suite in walnut, consists of large Dresser, Vanity Dresser with triple mirror, Chiffoniere and Bow-end Bed and Bench. Something entirely new. Worth \$375.00. Complete Suite for..... \$318.75

\$320 Bedroom Suite for \$282

Queen Anne Bedroom Suite, complete, in black walnut; 4-poster Bed, very new. Extra value at \$320. Sale price..... \$282.00

\$200 Bedroom Suite for \$172

Gum Walnut Bedroom Suite, Dresser, Chiffoniere, Dressing Table, Bed and Chairs; worth \$200, for..... \$172.00

\$500 Chesterfield Suite for \$375

Cane-back Chesterfield Suite, covered in best grade of Sticky Velvet, brown shade; Marshall Cushions; new and very attractive; \$500.00 for..... \$375.00

\$125 Chesterfield for \$100

Chesterfield covered in heavy English Tapestry, green and brown shades; loose spring cushions; pillow arms; splendid value at \$125.00, for..... \$100.00

\$135 Chesterfield for \$109

Chesterfield covered in heavy English Tapestry, green and brown shades; loose spring cushions; pillow arms; worth \$135.00, for..... \$109.00

\$450 Chesterfield Suite for \$382.50

Chesterfield Suite in mohair, Queen Anne feet; large size; Marshall springs; pillow arms; the very newest covering; wonderful service; worth \$450.00; the complete suite..... \$382.50

One Only \$125 Chesterfield for \$90

Chesterfield, loose kapok cushions, covered in heavy grade of tapestry, with Queen Anne walnut legs; tapestry on outside back. A \$125.00 value, for..... \$90.00

\$95 Bedroom Suite for \$81.50

White Enamel Bedroom Suite—Dresser, Chiffoniere, Dressing Table and Bed and Rocker; real \$95.00 value. Complete for..... \$81.50

The Great Once-a-Year Sale of Bed Springs begins Saturday, including Simmons Springs, Woven Wire Springs, Way Sagless Springs, Wood Frame Springs, and the Banner Coil Springs, which carries a guarantee of 20 years' service.

THE FALLS STORE

A City Store in a Town - - - But not City Prices