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**to Our Readers.**  
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The minimum rate  
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**JUST A REAL GOOD CNR**

Four Cylinder Sedan, \$1000  
F.O.B. Leaside (Toronto) Ont.  
Sales Tax and Transportation  
charges extra.



**Particularly in a Closed Car**

The Durant unit chassis construction shows its advantages, particularly in an enclosed car.

The rigid frame, reinforced by the Durant Tubular Backbone relieves the body of those strains which cause loosening and squeaking in closed cars.

The Durant Sedan has attractive appearance and appointments within the high upkeep cost. It is built essentially for the convenience of the owner who drives and who prefers to take care of his own car.

The independent mounting of its mechanical units, accessibility of vital parts, and Alemite lubrication make maintenance a simple matter.

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**SAVE MONEY !!**

BARGAINS in  
**WALL PAPERS**

Summer Sale Now On  
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**AUSTIN'S**  
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**The Jarvis Shoe Parlors**

Have You  
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The Shoe  
you want for this  
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Shoes are coming in  
daily, low cuts in one  
two and three straps  
at \$4.75, \$4.85, & \$5.25



All are of the Gracia make  
Odd lines are now being offered to clear at below  
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**Hurlbert Cushion Soled Shoes For  
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**BANK OF HAMILTON**

JARVIS BRANCH—J. H. Brown, Manager  
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**SALE NOTES**

Leave your sale notes  
with us for collection, or  
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vances against them, con-  
sult any of our Local  
Managers.

**TOWER HAS A GHOST.**

Keeper of Crown Jewels Had Grim Experience.

The Tower of London is said to have many ghosts, whisperings, mysterious midnight stillnesses, broken only by the moaning wind and fitting shadows and specters, amongst whom can be seen the mournful shape of the once glorious Sir Walter Raleigh.

But the most circumstantial story of ghosts in the tower says nothing of these things, and tells of an entirely unexpected form of phenomena.

The account comes from a former keeper of the Crown Jewels, Mr. Lenthal Swiffo, who was an eyewitness of these amazing occurrences.

The family were at supper one Saturday night. Mr. Swiffo had offered a glass of wine to his wife. On putting it to her lips she paused and exclaimed: "Good heavens! What is that?"

"I looked up," states Mr. Swiffo, "and saw a cylindrical figure, like a glass tumbler, hovering between the arm and the table. Its contents appeared to be a dense field.

"This lasted about two minutes; then it began slowly to move before my sister-in-law; following the oblong shape of the table before my son and myself, passing behind my wife, it paused for a moment over her right shoulder.

Instantly she crouched down and shrieked: "Heavens, it has seized me!"

"I caught up my chair, struck at the wainscot behind her, rushed up stairs to the children's room, and told the nurse what I had seen."

We have no space to recount all the weird happenings of that and subsequent nights, or the tragic sequel, for one of the ladies on duty was so alarmed by a figure he saw which he thrust at it with his bayonet, which stuck in the door. He then fell, and died of fright shortly afterwards.

**African Farmers Co-operate.**

Writing in the Rand Daily Mail of co-operatives in South Africa, Guy Gardiner says: "The Lydenburg Farmers' Co-operative Society is one of the model examples of this form of business in the country."

In the last Land Bank report the following remark occurs: "This co-operative society is well managed and has been an outstanding success." Lydenburg is the only society on which any such comment was made, and the facts show it to be well justified. It is only a small one in point of membership, but very rich, the members being 391, but the estimated capital value was £400,000.

It was established in 1909 among the wheat producers of the district, and at that time they were only getting an average of 13s. 6d. a bag for their grain—and this was not in cash but in kind. The average in 1913, which is chosen because it was a normal year, was 21s. cash through the society, while the farmers have had the benefit of the greatly increased prices obtained in later years.

That very fine result has not been brought about by any means the only effect of a skillfully managed co-operative scheme. The society has accumulated its own funds and has become stronger every year. Thus it has always stood on a sound business footing; in 1917 it had about £8,000 of its own to finance the turnover of about £30,000 a year. To-day the funds are proportionately increased to handle the turnover of at least £100,000 annually.

**"Flu" Mysteries.**

Influenza has always been widely mysterious in its operations. Long ago one of our warships was off the West African coast, when a dense black mist advanced from the shore and swept over the vessel. All the men on deck at the time were stricken down with the "flu"; and a little later the remainder of the men and officers were attacked.

The ship was at once ordered home, and, though many of the cases were complicated with pneumonia and bronchitis, none, luckily, proved fatal. The patients were treated with cinchona-bark and ammonia, which was then a recognized formula for malarial fevers.

During one devastating epidemic of "flu" the Turks in Europe escaped because, it is said, they never removed their turbans. The medical faculty of Vienna officially declared that influenza was largely due to the practice of donning hats in the street. In support of this contention, it was pointed out that the great majority of the victims were of the male sex.

A traveler found influenza to be unusually severe in Mexico, where, as he remarked, there is so much hat-donning.

It may be the case, however, that such a large proportion of males are attacked because of the constant drain on their vitality by the nature of their daily occupation. The writer was recently informed by a high medical authority in London that influenza epidemics of late years showed the principal sufferers to be male persons who had reached the most active years of their lives.

**Primitive Church Bells.**

No matter how deeply we delve into history, we find traces of metal instruments which yielded musical notes when struck by metal wands or clappers.

Aaron, for example, is said to have worn golden bells upon his priestly apparel. In the East, where the use of large bells is supposed to have originated, "bells of justice" were used long before the Christian era, but, owing to the secrecy with which early Christians were forced to practice their faith, church bells did not come into common use in Europe until the sixth or seventh century.

Bishop Paulinus, of Nola, in Campania, is said to have been the first to recognize the value of bells as a signal for summoning congregations to church. Paulinus, it is stated, was annoyed at the excuses offered by his congregations for not being prompt.

**THE GREEK PATRIARCH.**

Metaxarkis of Athens Head of Large Church.

Meletios Metaxarkis, Metropolitan of Athens, friend of Venizelos, recently living in New York, where he was engaged in perfecting the organization of the Eastern Orthodox Church in North America, has been elected Ecumenical Patriarch of the Eastern Orthodox Church with spiritual jurisdiction over a combined population of 12,000,000.

**The Basic Facts at Falls' August Furniture Sale Are Just These!**

**The Largest Collection of Furniture That Has Ever Been Offered For Sale Within Fifty (50) Miles of Simcoe.**

**Better Furniture Than Any Other Time Before.**

**Greater Values Than Any Other Time or Any Other Place.**

**Dining Room and Bed Room Furniture**

**FUMED OAK DINING ROOM SUITE,** consisting of large buffet with mirror; complete with linen and cutlery drawers, etc. Good sized China Cabinet; 8-foot Round Extension Table and 6 genuine leather-seated Chairs. Value \$170. August Sale \$145.00

**FUMED OAK SUITE,** William and Mary design, consisting of large Buffet, China Cabinet, 6-foot Extension Table, and six leather-seated Chairs. A new and up-to-date suite. Value \$225. August Sale 175.00

**WILLIAM AND MARY DINING ROOM SUITE,** in solid Black Walnut, consisting of a 5-foot Buffet (with or without mirror) 8-foot Extension Table, large China Cabinet and six leather-seated Chairs. Value \$335. August Sale 295.00

**QUEEN ANNE WALNUT DINING ROOM SUITE,** consisting of 54-inch Buffet (without mirror), medium sized China Cabinet, 8-foot Oblong Extension Table and six Chairs covered in real leather. Value \$240. August Sale 189.00

**QUEEN ANNE BEDROOM SUITE IN WALNUT,** consisting of large Dresser, Vanity Dresser with triple mirrors, Chiffonette, Bow Foot Bed and Bench. Value \$319. August Sale 285.00

**LOUIS XVI BEDROOM SUITE IN WALNUT,** consisting of large Dresser, Vanity Dresser with triple mirrors, Chiffonette, Four Poster Bed and Bench. Something distinctive for the bedroom. Value \$284. August Sale 253.00

**BEDROOM SUITE IN IVORY,** consisting of large Vanity Dresser with triple mirrors, Chiffonette, Bench and Bow Foot Bed; very attractive. Value \$159.50. August Sale 142.00

**BUFFETS IN SURFACE OAK.** Golden finish, complete cutlery and linen drawers, etc. Value \$24. August Sale 19.75

**EASY ROCKERS IN LEATHERETTE.** Value \$12. August Sale 9.95  
Value \$10. August Sale 8.75

All Bed Springs are reduced, including the "Ly-Rite" Coil Springs, guaranteed for twenty years. Value \$10. August Sale, \$8.77.

**Falls' August Clearance Sale Will Set New Standards For Value Giving**

Factory Cotton, 40 inch, useful weight, yard 13c  
White Bed Quilts—"You ought to see them"—Each \$1.63  
Men's Colored Cambric Shirts, with Soft Cuffs. Each 98c Other extra values at \$1.35 and \$1.50  
Men's Tan Seamless Union Sox, soft and serviceable, 2 Pairs for 53c  
Boys' Balbriggan Drawers, all sizes, pair 25c  
Men's Sport Shirts, odd lots, value up to \$2.50, for \$1

**Falls' Departmental Store, Simcoe**

"A City Store in a Town, But Not City Prices"

**UNITED LINES, Ltd.**

Many New Lines Contemplated. A Progressive Company.

It has developed that far reaching plans of very great importance for Jarvis are being laid by the United Lines, Limited.

The United Lines, Limited, is the new corporation organized to develop and stabilize the highway motor bus and freight truck industry throughout this country. They make it a part of their business to very closely work in connection with highway improvement and foster in every way possible the rapid improvement and reconstruction and betterment of the highways in the territories where they run, in order to inaugurate faster and more up-to-date bus and freight truck service.

It is understood they intend at a very early date to inaugurate through service into Port Dover from Jarvis. It is also understood that they have bought the equipment and are now painting it the United Lines, Limited, standard red to run on the Caledonia-Dunnville Line, and are planning service on east from Dunnville to Crystal Beach, and thus give through bus service from Crystal Beach through Dunnville, Caledonia and Hamilton into Toronto; as the United Lines through an operating arrangement have large Pierce Arrow buses operating out of their terminal in Hamilton through to Toronto.

Great Importance to Jarvis.

The step that means much to Jarvis which it has been announced the United Lines intends to carry out, is the establishing of bus service through Jarvis from Simcoe on the west to Dunnville on the east. This service will be run through the territory from Cayuga through Nelles Corners, west to Jarvis and Simcoe, and will also be extended on west to Tillsonburg.

This cannot but mean a very large number of passengers daily will pass through Jarvis, and as Jarvis will be made an important junction changing point, it is sure to mean much in a commercial sense to Jarvis merchants and citizens.

Found—At the Jarvis Railway station, on Saturday, July 29, Lady's Wrist Watch and Bracelet. Owner can have same by proving property and paying expenses of advertising. Apply at "Record."

**It Pays to Advertise in "The Record"**