

15 New Models OF McLaughlin Cars

Our Stock is very complete. The new prices are very attractive as substantial reductions have been made.

The 'Durant' Sedan

This line is the best value on the market to-day. The 'Durant' is a leader.

Tires--Accessories

Complete stock of Accessories carried in stock in our new and up-to-date Garage. All makes of cars repaired and overhauled. All work guaranteed.

Todd Bros. Hagersville
Ontario

SAVE MONEY !!

BARGAINS in

WALL PAPERS

Summer Sale Now On

at

AUSTIN'S

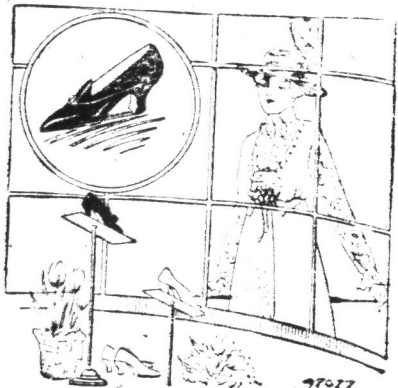
26 Norfolk Street, SIMCOE

The Jarvis Shoe Parlors

Have You Selected

The Shoe

you want for this season? Our Spring Shoes are coming in daily, low cuts in one two and three straps at \$4.75, \$4.85, & \$5.25



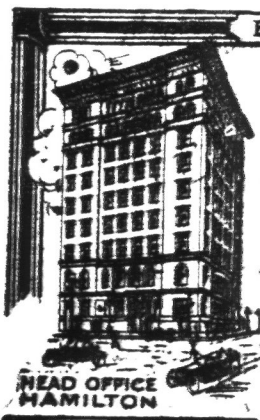
All are of the Gracia make

Odd lines are now being offered to clear at below cost prices.

Hurlbert Cushion Soled Shoes For Children

Harness A. H. LANGRAF Shoes

BUY YOUR
Printing
At the Record Office



ESTABLISHED 1872

SALE NOTES

Leave your sale notes with us for collection, or if you wish to obtain advances against them, consult any of our Local Managers.

BANK OF HAMILTON

JARVIS BRANCH—J. H. Brown, Manager
Nanticoke—Tuesday and Friday

NORTHCLIFFE IS DEAD

Newspaper King Died on Monday in London.

Great Publicist Was the Victim of a Mysterious Malady That Puzzled the Greatest Specialists of England—Nation Mourns Man Who Spoke Through the London Times.

LONDON, Aug. 15.—Viscount Northcliffe died at 10.12 Monday morning at his residence at Carlton Gardens.

The famous English publisher, who has been on the verge of death for over a week, succumbed peacefully in the roof-top bed chamber which was built to give him the benefit of all air possible.

Northcliffe grew weaker throughout the night and scarcely opened his eyes during the long vigil kept by physicians and nurses from a hastily constructed hut on the roof beside his chamber.

The publicist, who has been fighting for weeks against a mysterious malady with which he was stricken on his trip around the world, or while incognito in Germany this spring, was scarcely able to speak during his last hours.

News of Northcliffe's end after weeks of suffering was a blow to the entire Empire. Telegrams of regret and condolence were received by members of the Harroworth family, Northcliffe's name before he was elevated to the peerage, and Fleet street, where he carved for himself the most dramatic career in the annals of British journalism, was in open mourning.

As a publicist, Northcliffe had made many enemies, but as a Briton, he yielded the palm to none, and was respected in every corner of the world as one of the Empire's leading fighters and unofficial statesmen.

A complication of diseases, including toxic poisoning which caused violent heart attacks, brought on the publisher's end. One of America's best were puzzled to diagnose the exact nature of the mysterious malady which slowly overcame Northcliffe.

The viscount's determined battle for life during the past few weeks was the wonder and admiration of all who knew him. Time after time, with death seemingly but a matter of seconds, Northcliffe fought his way back to consciousness and life by sheer will power.

Suddenly stricken upon his return from Germany, the publisher was hurried to Switzerland, where he hoped to recuperate. His condition grew worse and he was hastily brought to London.

He was immediately confined to his home and it was announced that he was suffering from a complication of diseases, brought on by toxic poisoning. He was forced to give up active control of his great publishing business.

Physicians and attendants during the last few weeks have had a difficult time to keep Northcliffe afloat. Time and again he insisted that he be allowed to get up and go to Fleet street to direct his publications. At times he was delirious.

Northcliffe was 57 years of age on July 15. Lord Northcliffe was one of the most powerful men in the world. He spoke his mind through the greatest of all newspapers, the London Times, and also the Daily Mail.

Lord Northcliffe will be given a public funeral Thursday noon with services at Westminster Abbey.

The medical term used in giving the cause of Lord Northcliffe's death was ulcerative endocarditis, streptococcal septicemia and terminal syncope.

Later it was stated that the cause of Lord Northcliffe's death was suppurative, or the production of pus, within the heart, which was followed by acute blood poisoning.

GERMANS IN EXILE.

They Are Being Expelled From Alsace-Lorraine.

STRASSBOURG, Aug. 15.—The expulsion from Alsace-Lorraine of 1,500 Germans, including the wives and children of the married men, began Saturday, in compliance with the order issued Monday by the commissary-general.

The married men were each allowed to take 65 pounds of baggage and 10,000 marks, and single men were allowed one-half of this sum.

The list of 500 Germans, who were served with expulsion notices Friday, comprises persons known to have been outspoken in their anti-French attitude, agitators and other "undesirables." It was announced. They have been permitted to dispose of their property or transfer it to other persons.

Simultaneously, the sequestration of the accounts of Germans in Alsace-Lorraine banks went into effect this week.

Are Seeking Conference.

LONDON, Aug. 15.—Newspaper printers, who have been on strike for some weeks, have asked the proprietors for a meeting, and it is believed the conference will result in a settlement.

The Yorkshire Post to-day joins those papers which have been produced by a mixture of print and photostatic type, the general result being not displeasing.

Manchester and London, which have separate agreements with the unions, remain unaffected.

Germany Must Pay \$2,000,000.

PARIS, Aug. 15.—The allied financial experts have agreed that Germany should pay the \$2,000,000 due August 15 for pre-war debts to allied nations, according to a despatch received by the Havas Agency from London.

PRINCE RUPERT, B.C., Aug. 8.—

The forest fire situation in northern British Columbia continues critical. The entire Lakelse Valley is on fire. Standing timber and isolated homesteads are being destroyed, and a constant guard is necessary over Grand Trunk Pacific Railway bridges. At Usk, a fine stand of timber went up in smoke Friday and its owner, James Call, only saved his home by unremitting labor. The property of John Stewart, another Usk man, was destroyed. Along the Skeena every man available is in the fire-fighting squads. At Williams Creek, a bridge and a big camp are in the path of the flames and superhuman efforts alone will save them.

The Time, the Place and Furniture Sale for Everybody

The very best time for everybody to buy new furniture is right now. The place for everybody to buy new furniture is in the Falls' Store, now holding its Great August Furniture and Clearance Sale, the largest in Western Ontario. Arguments upon these statements are of the simplest possible kind. Now is the time to buy new furniture, because now is the time when furniture is to be had at lowest prices—best choosing is right now.

A HARVEST OF FURNITURE FANCIES

These Prices Keep People Coming in and Furniture Going Out

Walnut Sewing Cabinets, latest novelties, \$17.50; August clearance	\$15.75	Bedroom Chairs, walnut finish, \$9.00; August clearance	\$8.10
Muffin Stands, solid walnut, \$12.00; August clearance	\$10.80	Upholstered Bedroom Chairs, \$10.00; August clearance	\$8.50
Smokers' Stands, solid walnut, \$6.50; August clearance	\$5.95	Bedroom Chests, August clearance	\$6.95 to \$13.50
Electric Reading Lamps, polycrome and silk shades, August clearance	\$5.40	Walnut Gate Log Tables, \$25; August clearance	\$22.50
Pedestals, Oak, golden oak, mahogany and walnut, August clearance	\$6.50 to \$12.00	3 only, Deck Chairs, \$2.75; August clearance	\$2.25
Fumed Oak Smokers' Stands, August Clearance	\$6.75	Diners—Fumed Oak, solid seats, \$6; August clearance	\$5.40
White Wick Electric Lamps, \$17.50, Aug. clearance	\$15.75	Rattan Fern Stands, \$6.50; August clearance	\$5.85
White Wicker Table, \$9.50; August clearance	\$8.00	Rattan Flower Stand, August clearance	\$10.80
Rattan Table, glass top, \$15.00; August clearance	\$13.50	Rattan Fernery, \$17.50; August clearance	\$15.85
Book Stand, golden oak, \$8.50; August clearance	\$7.50	Card Table, \$4.50; August clearance	\$4.05
Parlor Table, quarter cut oak, \$10.50; August clearance	\$9.45	Clothes Racks, \$1.85; August clearance	\$1.75
Ladies' Secretary, \$13.50; August clearance	\$12.00	Children's Rockers, \$2.00; August clearance	\$1.50
Desk/Joak, with large drawer and book shelves, \$15.00; August clearance	\$13.50	Rattan Magazine Table, \$11.50; August clearance	\$10.20
		Rattan Trays, \$4.00; August clearance	\$3.60
		Rattan Trays, \$3.50; August clearance	\$3.15
		Cheval Mirror, fumed oak, \$30.00; August clearance	\$27.00
		Adjustable Office Chair, \$15.00; August clearance	\$13.50
		Baby Carriages, \$25.00; August clearance	\$22.00

Many August Clearance Sales Throughout Falls' Store, Simcoe

August Basement Bargains

HERE'S A CHANCE TO SAVE BY SPENDING.

9-quart Aluminum Kettles	\$1.47
3-quart Aluminum Sauce Pans	.78
10-quart Aluminum Preserving Kettles	.93
10-quart "Wear-Ever" Preserving Kettles	\$1.89
Aluminum Double Boilers, Aug. clearance	\$2.27
DINNER SETS—Nothing more important to a table. These are stock patterns and the sets consist of 97 pieces:	
Dinner Sets, regular \$34.00; August clearance	\$30.00
Dinner Sets, regular \$36.00; August clearance	\$32.40
Dinner Sets, regular \$40.00; August clearance	\$36.00
Dinner Sets, regular \$42.00; August clearance	\$37.80
Dinner Sets, regular \$37.50; August clearance	\$34.65
A wonderful opportunity to buy Pyrex Ware. Every piece in the August clearance sale	Less 10 per cent

Little Things Most Necessary in Every Household.	
Johnson's English Floor Wax	.67
Old Dutch Cleanser	2 for 19c
Gillett's Lye	2 for .29
Lux	2 for .21
Pearline	2 for 15c
Bull Dog Ammonia	2 for .23
Soap Chips	18c
Soap, P. and G., Comfort, Gold, Surprise, Ivory, Lifebuoy and Beehive	10 for 73c
Old Momestead, and Richards Pure Laundry Soap	6 for 25c

Price Rarely Buys Such Quality

Women's White Cotton Hose, sizes 8½ to 10; made of very fine cotton thread; regular 50c; August clearance	35c pr
Women's Cotton Hose; all sizes; black and brown only; August clearance	29c pr
Women's very fine Cotton Hose, an excellent 75c value; August clearance	50c pr

Linen Seekers Have Not Far to Seek For Real Bargains

Old Bleach Towels, up to \$1.15; August clearance	85c
Old Bleach Towels, up to \$1.25; August clearance	\$1.00
Old Bleach Towels, up to \$2.75; August clearance	\$2.00
2 x 2 Table Cloth, \$10.00; August clearance	\$7.75
2 x 2½ Table Cloth, \$9.50; August clearance	\$6.50
2 x 2½ Table Cloth, \$12.75; August clearance	\$9.50

Snappy Cotton Bargains

72-inch Sheetting, reg. 55c; August clearance	42c
40 and 42-inch Pillow Cotton, reg. 50c; August clearance	39c
40-inch Grey Cotton, reg. 18c; August clearance	13½c
Cotton Table Napkins, August clearance	2 for .25
All Linen Crash Towellings, reg. up to 35c; Aug. clearance	.28

Travelling Goods That Long To Go On a Vacation

Every Trunk, Suit Case and Club Bag reduced for August Clearance Sale. Make your holiday a pleasure by using one of Falls' Travelling Bags, Suit Cases or Trunks.

A Midsummer Selling, Specially Planned

The loveliest of Tub Frocks at Unusually Low Prices. Here's a most exceptional opportunity to select a crisp new frock for the remaining summer days. These frocks are in cool-looking Gingham, Chambray, and Prints, in fresh, lovely colors; just the sort of frock to add a new charm to a summer wardrobe which may be beginning to show signs of service. August clearance \$1.98 August clearance \$3.97

Third Floor Bargains

Hang up a Hammock—the season is in full swing. 7 only Hammocks to offer in our August clearance sale: regular price \$5.50, August clearance price \$3.95

CURTAIN TIME FOR WISE HOUSEKEEPERS—

Curtain Nets, August Clearance 36c
Curtain Nets, August clearance 69c
Curtain Serris, August clearance 17c
Lace Curtains, August clearance \$1.47; \$1.87; \$2.97; \$4.47 pr
36-inch Madras, reg. \$1.25, August clearance \$1.00 yd

Books! Books!! Books!!!

Reprints, by the best authors. Reg. \$1.00, August clearance 88c
Children's Books, regular 75c August clearance 58c

A Selling of Ladies' Voiles, Blouses and Indian Head Dresses

So charming, and so very desirable in quality. There are a number of different styles—

August clearance \$4.77
August clearance \$9.77
Children's Dresses—Jaunty, girlish and smart— August clearance \$2.50
August clearance \$3.44
Women's Sweaters—in their lovely colors, with tuxedo collars; angora trimmed, August clearance \$2.35
Infants' Coats—Cashmere and tricolette, to suit babies 1 to 6. Regular \$4.77; August clearance \$2.35
Serge Skirts—Navy, black and plaids; good style and practicable; values up to \$10.00; August clearance \$3.00 and \$3.50
Not often are so unusually smart Hats reduced to so low a price. Some very pretty new Fall arrivals to choose from at— \$5.00 to \$8.00
Unusually becoming Summer Hats, values up to \$8.00; August clearance \$2.77
We never forget the children. Here are two very specials for them
Regular to \$4.50, August clearance \$1.87
Regular \$2.50; August clearance .63

Things For Men Who Care at a Small Price

Men's fine colored Dress Shirts, August clearance	.98
Men's fine colored Dress Shirts, August clearance	\$1.35
Men's fine colored Dress Shirts, August clearance	\$1.50
Men's Straw Hats, reg. \$1.25; August clearance	.59
Men's White Handkerchiefs, August clearance	5 for 27
Men's Balbriggan Combinations, August clearance	5 for 27
Men's Union Work Sox, reg. 35c; Aug. clearance	2 for .53
Men's B.V.D. Combinations, reg. \$1.75; Aug. clearance	\$1.25
Men's Cotton Work Sox, Aug. clearance	5 pairs for \$1
Men's All-wool Bathing Suits, reg. \$4.00; August clearance	\$2.50
Men's Cotton Bathing Suits, reg. \$1.75; August clearance	\$1.27
Men's Wrk Shirts, black and white, khaki and blue, for	\$1.00
Boys' Cotton Bathing Suits, August clearance	.75
Men's White Laundered Shirts, clearing each	.50

A Trumpet Call For Bargain Seekers

Children's Dresses and Rompers, made up and ready to wear sizes 6 months to 6 years—

Regular up to \$2.85; August clearance \$1.97
Regular up to \$1.00; August clearance .77
Fruited Porch Cushions, reg. up to 93c; Aug. clearance .59
Sweater Wool (dd lines) 2 balls for .25
H. S. Stamped Pillow Cases, reg. \$1.50, Aug. clearance, pair \$1.

YOU BUY ENO'S FRUIT SALTS CHEAPER AT FALLS' STORE THAN ANY STORE IN CANADA. BOTTLE, .63c

Falls' Departmental Store, Simcoe

"A City Store in a Town, But Not City Prices"