

15 New Models OF McLaughlin Cars

Our Stock is very complete. The new prices are very attractive as substantial reductions have been made.

The 'Durant' Sedan

This line is the best value on the market to-day. The 'Durant' is a leader.

Tires--Accessories

Complete stock of Accessories carried in stock in our new and up-to-date Garage. All makes of cars repaired and overhauled. All work guaranteed.

Todd Bros. Hagersville
Ontario

SAVE MONEY !!

Bargains in

WALL PAPERS

Summer Sale Now On

at

AUSTIN'S

26 Norfolk Street, SIMCOE

Jarvis Shoe Parlors

LADIES' SHOES FOR FALL

Oxfords at \$1.25 and \$1.50.

Strip Slippers at \$3.85 and \$1.50

Black Kid Shoes at \$6 and \$6.50

SCHOOL SHOES

GENUINE SOLID LEATHER

Misses' Tan Calf and Gun Medal Shoes, sizes 11 to 2 at \$3.90

Youth's School Shoes at \$2.95

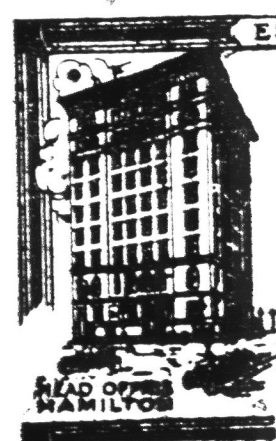
Boys' Shoes at \$3.25

SEE OUR BARGAIN COUNTER

We are clearing out odd lines it will pay you

Harness **A. H. LANGRAF** Shoes

BUY YOUR
Printing
At the Record Office



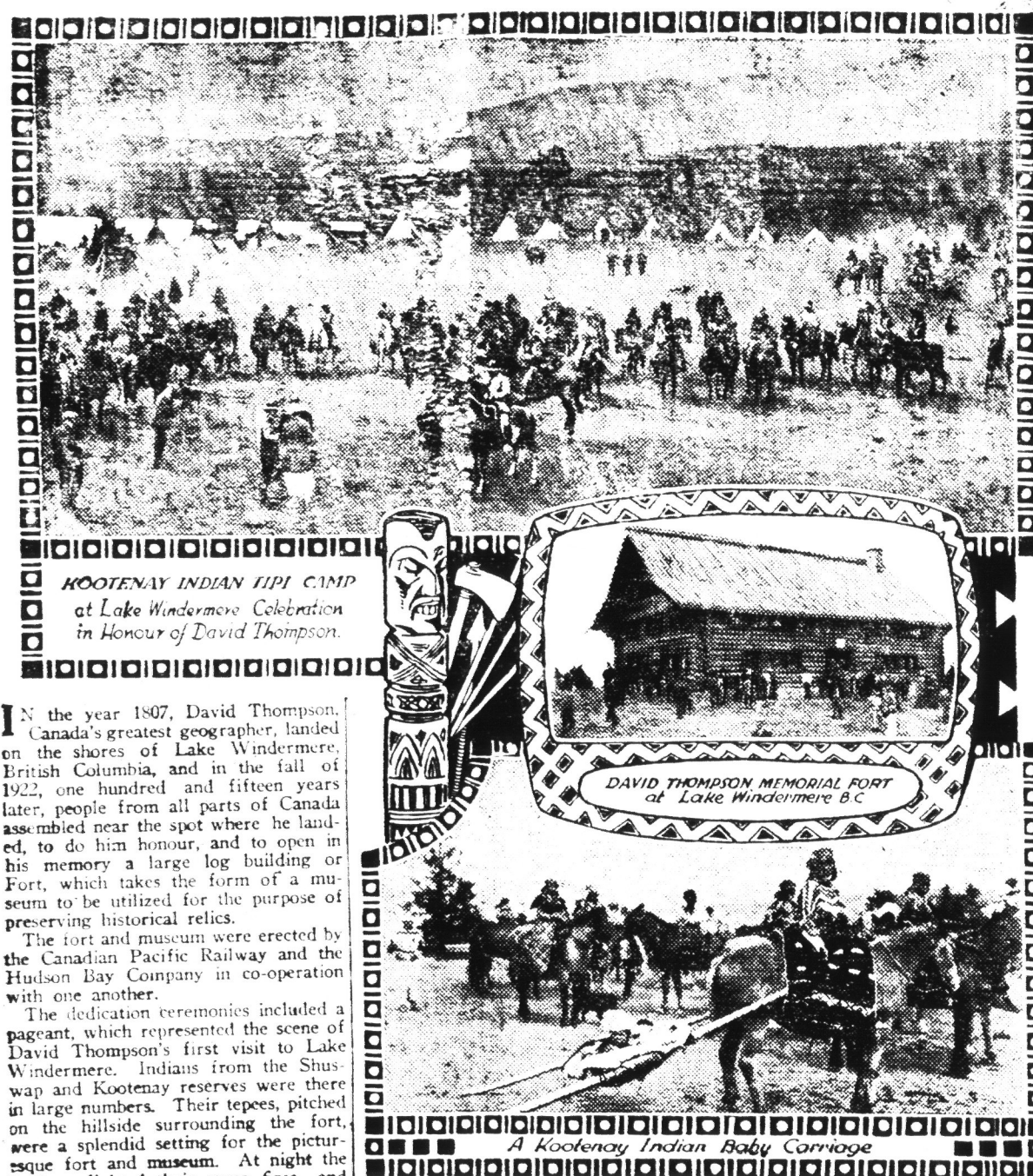
SALE NOTES

Leave your sale notes with us for collection, or if you wish to obtain advances against them, consult any of our Local Managers.

BANK OF HAMILTON

JARVIS BRANCH—J. H. Brown, Manager
Nanticoke—Tuesday and Friday

HONOURING A CANADIAN EXPLORER



HOOTENAY INDIAN TIPS CAMP at Lake Windermere Celebration in Honour of David Thompson.

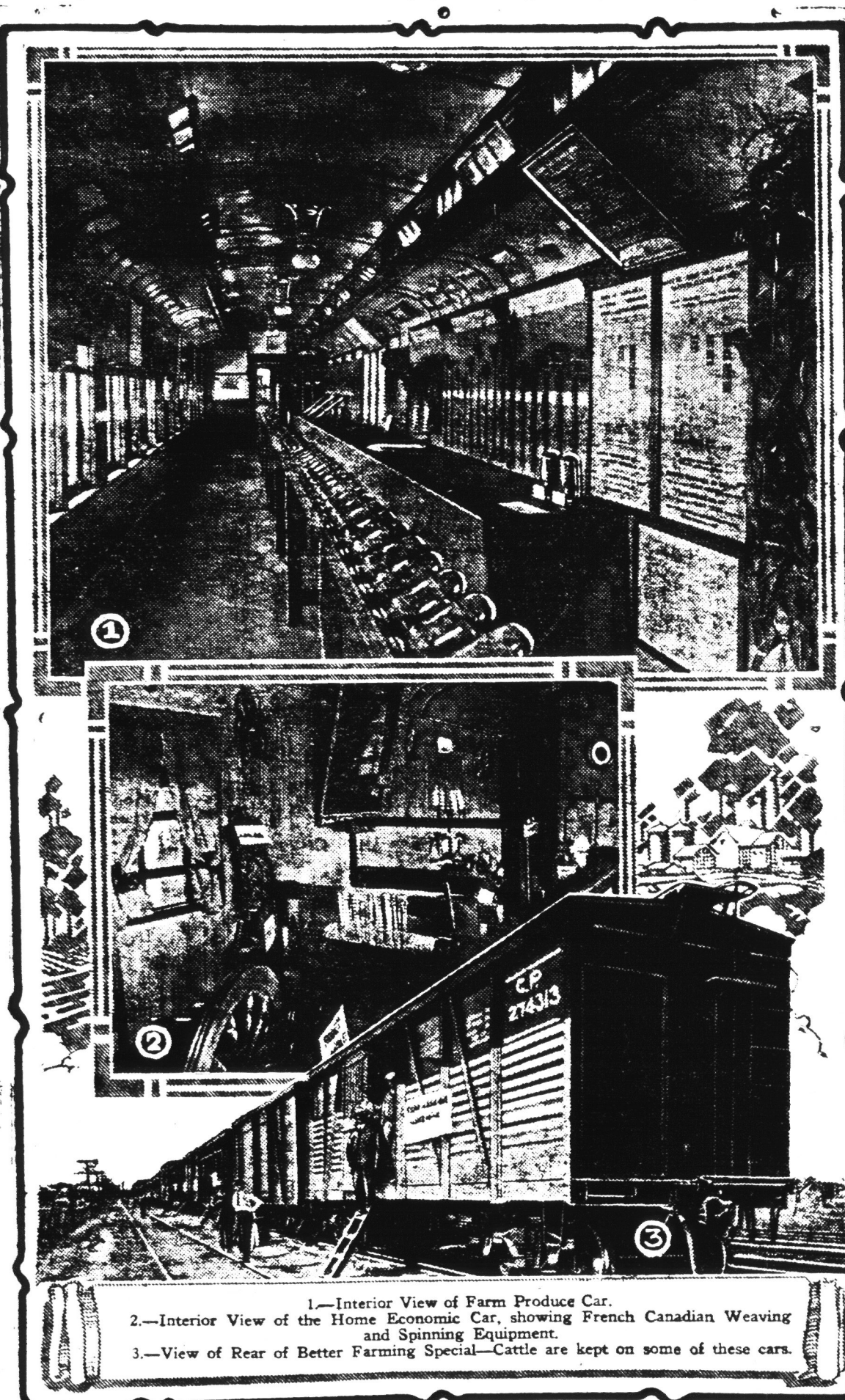
IN the year 1807, David Thompson, Canada's greatest geographer, landed on the shores of Lake Windermere, British Columbia, and in the fall of 1922, one hundred and fifteen years later, people from all parts of Canada assembled near the spot where he landed, to do him honour, and to open in his memory a large log building or Fort, which takes the form of a museum to be utilized for the purpose of preserving historical relics.

The fort and museum were erected by the Canadian Pacific Railway and the Hudson Bay Company in co-operation with one another.

The dedication ceremonies included a pageant, which represented the scene of David Thompson's first visit to Lake Windermere. Indians from the Shuswap and Kootenay reserves were there in large numbers. Their tepees, pitched on the hillside surrounding the fort, were a splendid setting for the picturesque fort and museum. At night the Indians lighted their camp fires, and sang and played the favourite music of their tribes. The squares were dressed for the event in their finest costumes, feathers, beads, elk teeth, gaily colored shawls and skirts being prominent. Children, or papooses, as the Indians call

them, were fashionable miniatures of their mothers. The braves appeared in their grandest robes, and were an inspiring sight. In the games held on the second day they showed skill of the highest order. Some of Canada's most distinguished authors, including Bliss Carman, were present on the occasion which will long be remembered at Lake Windermere.

AGRICULTURAL COLLEGE ON TOUR



1.—Interior View of Farm Produce Car.
2.—Interior View of the Home Economic Car, showing French Canadian Weaving and Spinning Equipment.
3.—View of Rear of Better Farming Special—Cattle are kept on some of these cars.

AN Agricultural college on wheels is the means by which the Minister of Agriculture of Quebec, in co-operation with the Canadian Pacific Railway, is carrying the gospel of good farming and good cheer to the farming community of the province. The college consists of fifteen C.P.R. cars equipped with material to illustrate all phases of Agricultural production, and carries a staff of twenty-six lecturers and demonstrators.

Starting out at Val-d'Audouin on Sept. 18th and St. Clet on Sept. 19th, the train traversed the north shore of the Ottawa, stopping at Hull, Papineauville, St. Schastienne, Ste. Therese, St. Jerome, St. Agathe, Labelle, Nominique and Mont. Laurier. Early in October the lines of the C.P.R. in the eastern townships will be covered. The train will complete its tour on the north shore of the St. Lawrence between Montreal and Quebec during the last two weeks of October.

Five cars are devoted to Live Stock, in which dairy cattle, sheep and hogs are featured. Special attention is being given to the grades and grading of hogs, and to the encouragement of the bacon industry. Field Crops and Agricultural Engineering occupy two cars, while Horticulture, Beekeeping and Sugar-making, Poultry, Dairy and co-operation, and Home Industries, each occupy one car. A diner and sleeping coach for the accommodation of the staff makes up the full complement of the material equipment of the college.

Each car is equipped with material, and plainly labelled charts, by which the important factors of economic production are emphasized. An opportunity is afforded from 10 a.m. to 5 p.m., for visitors to examine the exhibits and discuss any problems in which they are interested. For this purpose two lecturers and demonstrators accompany each car. In the evening, lectures and addresses illustrated by lantern slides and moving pictures are given in the town hall or other suitable place for meetings.

The Live Stock Branch of the Federal Department of Agriculture has arranged for demonstrations on the grading of hogs. The Canadian Packers' Association has an exhibit illustrating the carcasses produced from various types of hogs, and the requirements of good bacon for export purposes. The Agronomy Department of Macdonald College has co-operated in the equipment of the Field Crop and Agricultural Engineering Car. The Provincial dairy school has an exhibit of dairy buildings and products. Other colleges and schools, as well as the co-operative associations, have also lent aid either in furnishing equipment or by supplying instructors.

The train is under the direction of A. Desilets, B.S.A., of the Province Department of Agriculture, and J. Dougall of the C.P.R.

A Great and Helpful Store, Sound in Principles, Faithful to its Customers.

Just Plain Horse Sense

If you knew where you could buy popular priced and the finest Furniture sold to-day at a definite saving of 10 to 20 per cent, wouldn't you at least look at it? That's just what we ask you to do. Look at Falls' Furniture values. Then compare with other good stores. That's how we gain our best customers. The largest and finest display of Furniture within fifty (50) miles of Simcoe is at Falls' Store.

Ready---Fine New Bathrobes

Men's and women's ready to wear; also the Blankets and cords to make them from. Large choice. Reasonable prices.

News From Falls Dress Goods Store

Poirot Twill. One of the new weaves for Ladies Fall Suiting comes in brown, navy and black. Exceptional value. 54 in. wide the yard \$3.00.

Tricoleon. For the Autumn Suit or one-piece Dress, made of the finest Botany wool and medium weight a extra fine finish. 54 in. wide, the yard \$4.50.

Canton Crepe. The most popular material in the crepe weaves and highly recommended for its wearing quality. 40 in. wide, pure silk. The yard, \$3.00, \$4.50, \$5.00.

Falls' Downstairs Store is a Most Interesting Place---A Few of the Many Items Displayed are Listed Below:

Aluminum Coffee Pots Aluminum Jelly Moulds
Aluminum Coffee Percolators Aluminum Cups
Aluminum Tea Pots Aluminum Child's Sets
Aluminum Tubed Cake Pans Aluminum Ladles
Aluminum Combination Cooker Aluminum Dippers
Crocks, One, three and Four Quart Sizes

On the Tables. Pliers Sissors, Timlets, Screw Drivers, Shing Knives, Hammers, Brass Rings, Nail Brushes, Broom Holders, Gas Mantles, Measuring Spoons, Wall Payer Cleaners, Coat and Hat Hooks and Tacks.

6 Dozen Party Boxes

Made of black, grey, brown and Reindeer leather. 41-2x51-2 inches when closed. Has inside mirror, change purse and three medal toilet boxes. A \$2.00 value for \$1.15

Sugar and Cream and Other Glass Things

Colonial Patterns and Clear Glass pieces:
Sugar and Cream, each 19c Fruit bowls, each 40c
Nappies, each 12c Tall Glass Vases, each 39c

The Store Where the Workingman Saves Money

Mens' heavy blue and white striped overalls, double sewn, bib and braces, 4 pockets. All sizes. Pair \$1.35

Alarm Clocks

We are permitted to sell fifty (50) only dependable Alarm Clocks at about half price. That is the exact story, simply told. Sale begins Saturday. Dependable Alarm Clocks, each \$1.53

It is a Cretonne Season--Bright New Cretonnes are Here

There are hundreds of patterns. The yard, 35c to \$2.50.

Without a Doubt

The finest collection of women's and juniors' new Fall and Winter Coats that we ever offered. Fashions new wraps of surpassing beauty and charm. Soft luxurions materials and a charming use of fur combine to make them the most beautiful wraps of the season. Many of the new "Cloaky" wraps are in this splendid collection--\$75, \$60, \$50, \$45, \$40, \$35, \$30, \$25, and \$20

Soap, Etc.

Manufactures tell us we sell more soap than stores doing business in places five times the size of Simcoe. Look up city catalogues and see how these prices measure up:

P. & G. Naptha, Comfort Gold, Surprice and Sunlight, 10 for 73c
Sani-Flush, Tin, 30c
Pearline 2 for 24c
Sea Foam Soap Chips 21c
Old Dutch Cleanser, 2 for 22c
Large Bars White Castile 2 for 33c
White Castile Cakes 8 for 23c

Falls' Downstairs Store

Not The Same

Falls' new Fall Suits and over coats are different from the usual run. They are sounder in Fabrics and last better. They are more dependable in holding their shapeliess. This is because of the honest workmanship put into the making of them. They are lower in price than equal suits and over coats can be had for elsewhere: suits, \$15, \$20, \$25, \$30, \$35 Overcoats, \$15 to \$75.

Choose To-day in Falls' Millinery showrooms from the largest and finest showing we have ever made in Hats at \$2.50 to \$12.00.

Falls' Store