

15 New Models OF McLaughlin Cars

Our Stock is very complete. The new prices are very attractive as substantial reductions have been made.

The 'Durant' Sedan

This line is the best value on the market to-day. The 'Durant' is a leader.

Tires--Accessories

Complete stock of Accessories carried in stock in our new and up-to-date Garage. All makes of cars repaired and overhauled. All work guaranteed.

Todd Bros. Hagersville
Ontario

SAVE MONEY !!

Bargains in

WALL PAPERS

Summer Sale Now On

at

AUSTIN'S

26 Norfolk Street, SIMCOE

The Jarvis Shoe Parlors

Have You

Selected

The Shoe

you want for this season? Our Spring Shoes are coming in daily, low cuts in one two and three straps at \$4.75, \$4.85, & \$5.25



All are of the Gracia make

Odd lines are now being offered to clear at below cost prices.

Hurlbert Cushion Soled Shoes For Children

Harness A. H. LANGRAF Shoes

BUY YOUR

Printing

At the Record Office

ESTABLISHED 1872

SALE NOTES

Leave your sale notes with us for collection, or if you wish to obtain advances against them, consult any of our Local Managers.

BANK OF HAMILTON
JARVIS BRANCH—J. H. Brown, Manager
Nanticoke—Tuesday and Friday

PUBLIC TO PAY LOSSES

Consumer Is Chief Sufferer from Coal Strike.

Anthracite Operators Admit That They Intend to Raise the Prices to Even Things Up — They Are Not as Far Behind in Production as They Claimed.

NEW YORK, Sept. 26.—With production costs on domestic sizes of anthracite reduced approximately 35 cents a ton, "company" operators are charging, on an average, slightly more than they did before the recent strike, while the "independents" have raised their prices to a point from \$1.25 to \$5 above the prices of last winter.

Furthermore, while the operators are proclaiming they are now up to only 65 per cent. of normal production, figures of shipments from the mines show the daily average for the last five days of the week ending last Saturday, are 12 per cent. higher than the daily average for September, 1921. And that month last year was a very good month for the operators.

Referring to the price of coal, some expansion of the present prices, with production costs reduced, is traceable directly to the desire of the operators to charge off the cost of the strike to the consumers. In fact, they admit it.

Various operators have stated just that thing. They assert they must do it. They ask: Why shouldn't the public foot the bill?

While the operators are saying that they are five and a half months behind in production, actual figures show that, as a matter of fact, so far as the middle Atlantic and New England States are concerned, there need be no shortage during the coming winter unless production is curtailed by the operators themselves.

Henry Ford's Advice.

DETROIT, Sept. 26.—Henry Ford, in a newspaper interview Saturday advised the people of the country to "buy as little coal as possible now," declaring "coal prices are tumbling."

Mr. Ford granted the interview shortly after his return from Southern Ohio, where he arranged for an uninterrupted movement of coal to his Detroit industries.

FIRE SWEEP VILLAGE.

Many Beautiful Homes Destroyed in Kamouraska.

QUEBEC, Sept. 26.—A disastrous fire of unknown origin swept through the village of Kamouraska, a fashionable summer resort on the banks of the St. Lawrence river, about ninety miles east of this city, Sunday, and destroyed between thirty and thirty-five houses as well as a number of barns and outbuildings. The loss is roughly estimated at \$100,000. At the time of the outbreak the tide was low and it was impossible, owing to the wide expanse of beach, to get a good water supply. The flames leaped from house to house with such rapidity that the owners had hardly any time to save their household effects.

Among the buildings destroyed was the Kamouraska telephone exchange, the Dechene Hotel, the Francour Hotel and the home of the late residence of J. R. Chalouit, of this city, and of Mrs. Sylvia Michaud, of Montreal, which had been the homesteads of the Chalouit and the Michaud families for many generations.

Bank Robbed by Bandits.

WINNIPEG, Sept. 26.—One man was wounded and \$7,000 in currency and some Victory Bonds taken in the robbery of the Melita, Mdn., branch of the Union Bank of Canada, early Saturday. The bandits, six in number, used four charges of explosive to force the vault door of the bank. The bandits were about to open the inner door, when Rev. Thomas Beveridge, editor of the "Melita Enterprise," aroused by the explosions, surprised them in their work. He was told to "keep away" but when he refused four shots were fired at him, the fourth wounding him in the foot.

Without further effort to gain access to the inner door of the vault the men left the bank and are presumed to have escaped in an automobile, heading for the United States boundary.

Four weeks ago an attempt was made on the Melita bank, but it is believed the robbers were frightened away by lights in nearby houses.

Want Canadian Trade.

OTTAWA, Sept. 26.—"There is an extraordinarily strong desire in British Honduras to increase its trade with Canada," G. R. Stevens, Canadian Trade Commissioner in Jamaica, has advised the Department of Trade and Commerce.

"Indeed," Mr. Stevens adds, "in no part of the West Indies is Canadian sentiment and the desire for Canadian participation in their markets so marked. That is very sound business upon the part of British Honduras. They feel that they have been at the mercy of American jobbers for a long time and that competition will improve prices."

Torpedo Boat Sinks With Ten Men.

LONDON, Sept. 26.—The British torpedo boat Speedy sank early Sunday in the Sea of Marmora, as the result of a collision with a Dutch trawler, says a wailer's despatch from Constantinople. Ten of the destroyer's crew were drowned and 87 saved. The Speedy sank within seven minutes.

One Million in Gold.

SOUTHAMPTON, Sept. 26.—One million pounds sterling in gold from the Bank of England was shipped to the United States aboard the Aquitania Sunday morning. It is one instalment on the interest on the British debt.

This Is For You

The Record invites free speech in the columns of your home town paper. If you have a topic of interest you wish to bring before the public for the betterment of the town, we invite you to place your views on paper and hand it in for publication. We much prefer signed letters, but if you do not wish your name mentioned, we will withhold it. All communications must be, however, signed by the writer to the publishers.

There will be Very Many Special Offerings Throughout Falls Store Saturday and the NORFOLK COUNTY FAIR DAYS

Mon., Tues., and Wed. Next

Below are Some of Them:

FURNITURE.
Norfolk County Fair is one of the best in Ontario. Fall's Furniture and Home-furnishing Department is one of the largest and finest in Western Ontario. Nothing to compare with it within (50) miles of Simcoe. These specials for Saturday and the Fair Days:
MATTRESS—pure white felt, sale \$9.00; MATTRESS—Kapok filled, best quality, 33 lb. weight; value \$20.00. Sale \$17.90
BED SPRINGS—All reduced for the special days. Each \$4.15: \$8.90: \$9.75: and \$13.50
BRASS BEDS—New and beautiful designs, single and double bed size. Sale \$21.00: \$22.50: \$31.50
FLOOR LAMPS—With new gilded standards, new pretty silk shades, all complete with electric bulbs \$29
CHESTERFIELD SUITES—A very fine showing from the lower dependable lines to very luxurious pieces.

EXTRA! EXTRA!!—Chesterfield in heavy English Tapestry, 3 loose spring cushions: spring arms: built for comfort; reg. \$125. Choice sale, each—\$89.00
Separate Sample CHESTERFIELD CHAIRS done in English tapestry: many of them about half price for special sale \$15.00: \$30.00 and \$65.00
DINING ROOM SUITE in English Brown Oak: Cromwellian period: consisting of 60inch Buffet, large roomy China Cabinet: 6 heavy Leather-seated Chairs, and 1 8-ft Table. This is an up-to-date suite and wonderful value at \$350.00. Sale price \$279.00
BEDROOM SUITE in Black Walnut, consisting of Dresser, Vanity Table, Chiffonier, Bow-foot Bed and Bench. New and popular priced suite, complete \$181.50

The finest collection of women's and children's new Fall and Winter Coats that we ever offered. Gracious new wraps of surpassing beauty and charm.
Soft, luxurious materials and a charming use of fur combine to make them the most beautiful wraps of the season. Many of the new "cloak" wraps are in this splendid collection. For four days we will sell
RACK "A"—Every garment on this rack is a very special value at \$20.00 Sale \$18.00
RACK "B"—Every garment on this rack is a special value at \$25.00. Sale \$22.50
RACK "C"—Every garment on this rack is a special value at \$30.00 Sale \$27.00
RACK "D"—Every garment on this rack is special value at \$35.00. Sale \$31.50
RACK "E"—Every garment on this rack is special value at \$40.00. Sale \$36.00
RACK "F"—Every garment on this rack is special value at \$45.00. Sale \$40.50
RACK "G"—Every garment on this rack is special value at \$50.00. Sale \$45.00
RACK "H"—Every garment on this rack is special value at \$60.00. Sale \$54.00
RACK "I"—Every garment on this rack is a special value at \$75.00. Sale \$67.50

SALE EXTRAORDINARY OF WOMEN'S AND MISSES FROCKS.
Manufacturer's samples scarcely two of them alike in navy and black.
Every Dress of a surprising quality. You wouldn't expect such pretty frocks for less than \$25.00. In fact, every frock has fashion features newly copied from garments much more expensive than \$25.00. Sale begins Saturday morning at 9 o'clock. Choice—\$13.75

MEN'S HEAVY RIBBED WOOL SWEATERS. \$1.79
200 Men's Heavy Ribbed Wool Sweaters, in Oxford grey, button-up and pull-over styles all sizes, each 1.77

VERY FINE SWEATERS.
Two tables of high-grade Sweaters in the newest weaves and colors, will be specially priced for the Four Days' Selling.

100 DOZEN MEN'S HEAVY RIBBED ALL-WOOL WINTER SOX, 2 PAIRS FOR 87c
They are in Tan, Grey, Black and Heather Mixture—Falls Men's Store, Simcoe.
At the same time and place—30 dozen pairs Men's Tan Seamless Merino Sox will be sold at 2 prs for 47c

ALARM CLOCKS.
We are permitted to sell fifty (50) only dependable Alarm Clocks at about half price. That is the exact story, simply told. Sale begins Saturday. Dependable Alarm Clocks, each \$1.53

THE FALL & WINTER STOCK OF UNDERWEAR WILL BE ON DISPLAY AND SALE SATURDAY.
Thousands of garments for men, women, girls, boys and baby. All the good kinds—Turnbull's, Harvey's, Penman's, Stanfields, Wolsey's, etc. See the tables of fine Underwear all specially priced for the Four Days' Selling. Here are two specials in popular priced Underwear for men and women:
Men's Heavy Fleece-lined Shirts and Drawers in all sizes, shirts and drawers for \$1.75
Women's Fine Ribbed Fleece-lined Vests and Drawers, in white or grey: all sizes: TWO garments—94c

FIGURED SATEENS THAT LOOK LIKE A REAL FIGURED SATINS—Choice of 20 Beautiful designs
It's one of the softest and finest Figured Sateens, and they are the most beautiful patterns we ever offered. For comforters, draperies, and many other uses. Specially priced for the Four Days—63c yard.

SOAP, ETC.
Manufacturers tell us we sell more Soap than the stores doing business in places five times the size of Simcoe. Look up your city catalogues and see how these prices measure up:
P. & G. Napha. Comfort, Gold, Surprise, Sunlight
Sani-Flush, tin 10 for 73c 30c

Lux _____ 12c
Pearline _____ 3 for 24c
Seafoam Soap Chips _____ 21c
Old Dutch Cleanser _____ 2 for 22c
Large Bars White Castile _____ 2 for 33c
White Castile Cakes _____ 8 for 28c
A most satisfactory Laundry Soap for the special days
SIX BARS for _____ 23c
(Falls' Downstairs Store.)

COTTON BATS
Should be bought right away at these prices:
1/2 pound Bat, Sale _____ 18c
1 pound Bat, Sale _____ 36c
2 1/2 pound Bat, 72 x 90, Sale _____ 85c, \$1.10, \$1.35

THE STORE WILL BE AT ITS BEST
See the window displays of Furniture, Fur Coats, Women's Garments, Men's and Boys' Apparel, and the general displays throughout this Big City Store in the Town of Simcoe.

MEN'S HATS.
Men's Fine Felt Hats in the new season's styles and colors, specially priced for Saturday and the Fair Days \$2.75

MANY WILL TAKE ADVANTAGE OF THE FOUR DAYS' SELLING IN BLANKETS—ALL WOOL AND FLANNELLETTE.

All are new, clean and sweet. The Flannellette Blankets are in white and grey, with colored borders. The all wool Blankets are in all white and with sky and rose borders. Many of them are bound with heavy satin ribbon. 12-4 Heavy Grade Flannellette Blankets in white and grey, no seconds or second grades: pr \$2.67
6-lb. Grey All-Wool Blankets, pair \$5.60
7-lb. Grey All-Wool Blankets, pair \$6.15
8-lb. Brown All-Wool Blankets, pair \$8.90

THE STORE WHERE THE WORKINGMAN SAVES MONEY
Men's heavy blue and white striped Overall, double sewn: bib and braces: 4 pockets, all sizes: pair \$1.29

TABLE OIL CLOTHS, BEST QUALITY, YARD 37c
It's a big, lucky purchase — not too much for this special event. It is in white, marble and fancy colors. All perfect goods. 45-inches wide, yard 37c

WOMEN'S CHINTZ COVER-ALL DRESS APRONS.
The Apron bargain of the year—women's Cover-All Aprons, very attractive styles in pretty CHINTZ, novelty shape pocket: finished with Ric-Rac Braid, a \$1.75 value. Sale, each \$1.10

A NOTABLE VALUE IN NAVY SERGE.
200 yards of Heavy Unison Navy Serge, 50 inches wide. Sale, each _____ yard 47c
200 yards of Heavy Pure Wool Serge, 52-inches wide. Sale price per yard _____ 93c

STRIKING VALUES IN MEN'S YOUNG MEN'S AND BOYS' NEW SUITS.
All the New Fabrics in Autumn's correct styles and colorings. Values that demonstrate emphatically this opportunity for new clothes at savings.
These reduced prices on Men's Suits for Four Days: Fine Tweeds, colored Worsteds Navy Blues, and quiet Greys, \$13.50: \$18: \$22.50: \$27.00 and \$31.50 for the "top notchers."
There will be lively selling in Boys' Suits to fit boys to 17 years at \$5.00: \$7.00: \$9.00: and \$11.00.
—150 pairs of boys' well-made, splendid Tweed Bloomers, sizes to 36, will be on sale at the pair \$1.77

A MAKER OF FINE APPAREL FOR WOMEN
as supplied us With a Lot of Superb Sample Suits for This Event.
The distinctive sort of Suit you will be proud to wear on any occasion. In handsome Yalama Cloth, Navy, Taupe, Brown and Black, straight, slender coats: slashed and "arrowed." Every detail of finish and lining makes them satisfying to the most discriminating. You will be agreeably surprised at the prices.
Another Attractive Offering—30 Women's and Juniors' Suits in a special clearance. Begins Saturday.

Homespun, Heather Mixtures, Tricotine and Serge for special selling. These will be grouped in two lots. It's the best suit bargain we ever offered. None will be sent on approval. Any alterations will have to be paid for.
GROUP 1.—In this group the suits sold from \$25.00 to \$35. Choice \$15.00
GROUP 2.— In this group the suits sold from \$40. to \$45. Choice \$20.00

'SPECIAL 4 DAYS' SELLING OF SMALL THINGS.
each item may seem small—however, the saving is big
Men's White Hemstitched Handkerchiefs 5 for 27c
White Tape, sizes 2, 4 and 6, bunch 4c
Aluminum Thimbles, each 2 for 5c
Nickel Sewing Trays, each _____ 47c
Key Chains, each _____ 4c
Tooth Brushes, good ones, each _____ 17c
Coates 200 yard Spools, black or white, 2 for 13c
Special quality in Knitted Sponge Cloth, each _____ 11c
Gold Medal Safety Pins, all sizes, per dozen _____ 5c
Black Wool Mending, per skein _____ 4c
Boot Laces, 3 pairs for _____ 10c
Falls' Patricia Hair Nets, _____ 3 for 12c
Enamel Coat and Blouse Hangers, each _____ 10c
"Jumbo" School Scribblers, 8 x 10 1/2, 50 pages _____ 3 for 10c
Wash Cloths, each _____ 10c
Pot Cloths, heat resisting, each _____ 25c
Pot Cleaners, Glove Style, each _____ 13c
Scrub Cloths, extra heavy, each _____ 10c
Market Baskets, each _____ 63c
Canning Racks, each _____ 96c
Skirt Hangers, each _____ 23c
Mendits, each _____ 15c
Paring Knives each _____ 25c
Measuring Cups, each _____ 15c
Good Bread Knives each _____ 45c

