

THE AUTOMOBILE

GET FULL MILEAGE FROM YOUR TIRES.

One does not have to be an expert mechanic to take care of his tires. If any major injuries develop pass the job of repairing them on to the man who makes that work his business. If you make certain that the inflation in the main pump schedule set down by the manufacturer, you will be insuring yourself against virtually all of the ills that can befall a tire. Care in driving is also essential to high tire mileage. If you persist in running in car tracks, bouncing over curbs, and demonstrating how quickly your brakes work when there is no emergency to warrant a quick action you can set yourself down as a mileage- and dollar-waster.

Here, in a sort of reverse of cause and effect, are some of the abuses to which tires are subject. Bruised blowouts and stone bruises are the result of coming in contact with an object which causes the fabric to stretch beyond its elastic strength. Such objects may be stones, holes in the road, backing against the curb, rounding corners, and causing the rear wheel to strike the curb, etc.

Tires run underinflated are more subject to stone bruises or bruised blowouts than properly inflated. Due to the fact that the inflation or stretching of the fabric will take place much easier when the tire is soft.

Chafed fabric results from running with an unbalanced blowout patch or from running underinflated and allowing the tube to chafe. The latter is especially true in cold tires. An unbalanced blowout patch is one factored only to give temporary relief, and if a patch is to be used permanently it should be vulcanized to avoid any possibility of friction being present.

Cause of Cracked Fabric. Cracked fabric is the result of underinflation or overloading. Every manufacturer has a recommendation as to the maximum load to be carried and a specific air pressure. This should be strictly observed by the motorist.

It is only natural that the average motorist, realizing that a car runs easily when the tires contain a low pressure, will have a tendency to avoid a sufficient inflation. There is no danger of putting in too much air because any standard tire will hold at least three times the amount of air pressure recommended.

Separated plies of fabric are due to exactly the same condition as above. It causes a considerable widening of the running surface of the tire and considerable flexing motion, causing

the cushion to gradually break and release the adhesion between the tread and carcass, or between the various plies of fabric. Rim cuts also result from this underinflation or overloading, due to the fact that this neglect permits the tire to lie down on the sharp edges of the rim. This is especially true of the clincher type tires. Further than this, rusty and bent rims cause many rim cuts. The lateral sway caused by the fast turning of corners will also cause practically the same injuries as underinflation. Corners should be rounded at a reasonable speed. Broken heads are the result of carelessness in application and serious blows encountered quite often in turning corners. Thread cuts and punctures result from glass, nails, cans, sharp stones, etc. Many a motorist will pass over these things unknowingly. However, a large number of them will not take the trouble to pull out to one side of the road if they see a slight obstruction.

Causes for Worn Tread. A prematurely worn tread may be attributed to the following causes: Wheel out of alignment or wobbly wheel, bent axle, grabby brakes and clutch, spinning of wheel, skidding, underinflation or overloading, fender cuts, chain abuses and car track wear. A wheel out of alignment will in most cases wear the tire down around the complete circumference, leaving a very sharp edge that has the appearance of simply being ground off. A wobbly wheel is mostly indicated by the tire being worn down in one or two spots. The same is true of a bent axle. Grabbing clutch or brakes and skidding will cause the car to either stop or start suddenly and grind off the tread in one or several places. Fender cuts are the result of a common mishap when the fender will drag on and cut the tire. The same injury may be caused by projecting bolts or screws of any kind. Chains properly fitted and used only when needed will not seriously injure a tire. However, they should at all times be loose and allowed to creep, so that they may hit a different part of the tire surface every revolution. Running in car tracks will cause the tire to wear down on each side just where it comes in contact with the edges of the track. This will also cause a flexing motion, which will result in a tread separation, due to the fact that the extra flexing motion is developed in the tire, this resulting in the friction or cushion being stretched beyond its elastic strength and breaking.

—And A Man. Who plays to win—but on the square—Will move along Life's Thoroughfare, The poor of Princes. For his sort Shall ever be in good report. Among brave fellows everywhere. What though he gain no riches rare? Friends he shall have who do not court. His wealth, but only seek to share. The love and faith he has to spare. Who plays to win—but on the square. He shall have heart and strength to bear. The battle with defeat, despair. And be the conflict long or short. He shall be, to the end, a sport. Who plays to win—but on the square! —Berton Braley.

Under Control. Aunt: "In reference to this young man, don't let your feelings run away with you—there may be heartbreak at the end." Niece: "Don't fear; the heart-brake was applied at the beginning, auntie dear."

Standard Floor Mats. Rooms in Japanese houses always are built to fit a certain number of floor mats, which by a standard size, about three by six feet.

Good Building Prospects for 1923

Everything points to the year 1923 being an exceptional one for building construction in Canada. The number of contemplated projects announced at even this early stage is astonishing and quite beyond the ordinary level of Canadian building. This follows upon a year which saw a most pronounced revival of building in the Dominion and marked 1922 as an outstanding year in this regard. The impressive total of construction in Canada last year has been exceeded only three times in Canadian history. The value of construction contracts awarded in Canada in 1922 was \$331,843,300 compared with \$240,333,300 in 1921, an increase for the twelve months of 29.4 per cent. The extent to which building construction has revived in Canada since the termination of the war is to be seen from a comparison of the figures of immediately previous years. Total value of construction in Canada in 1918 was \$39,842,100. In 1919 it amounted to \$99,819,028, and in 1920 to \$254,006,500. The amount of work undertaken last year shows an increase of more than sixteen per cent over that done in the first year following the war. Of the total value of 1922 construction, \$104,291,500 was accounted for in residential erections, \$81,385,700 in business establishments, \$25,555,800 in industrial work, and \$19,000,000 in engineering construction. The same total was divided over the Dominion as follows: Maritime Provinces, \$11,154,000; Quebec, \$103,291,300; Ontario, \$168,628,000; and the Western Provinces, \$50,770,000. The leading city in construction accomplished in 1922 was Toronto, which alone accounted for a tenth of the Dominion aggregate. Montreal, which in the previous year was on a practical parity with the Queen City, fell behind in 1922, though still in order were Vancouver, Winnipeg, Ottawa, Hamilton, Quebec, Windsor, London, Edmonton, Calgary, Saskatoon, Halifax and Victoria. It is doubtful if any phase of Canadian industry in 1922 can record so gratifying an achievement as building, and one has to go back to the prosperous pre-war years, 1911-1912, to find a parallel. During the year labor, capital and markets were all factors in contributing to healthy and sustained activity, and the promise of an even larger expansion to follow in 1923 is trustworthy. The month of December fresh projects, the largest monthly aggregate since April, 1913. This is sufficient indication of what 1923 will accomplish, and using building construction as the fairly accurate barometer it generally proves to be, there is an augury for Canadian industrial development in general.



NON-STOP!

—London Daily Express.

An Ancient Sacred Song.

No choir singer nor any lover of church music tires of the "Te Deum Laudamus" music. In answer to an inquiry about this music, the Musical Courier says: "The Te Deum Laudamus dates from A.D. 600, and Nicolas, Bishop of Reminis, in Dacia, is said to be responsible for it. It is said that the greatest of the settings for it have been composed in England. The earliest one was written by Purcell for St. Cecilia's Day, 1694. His church music shows the original melody. In 1847 there was a revised publication of the Te Deum, which appeared as an Ode for St. Cecilia's Day. "Dr. Blow was another Englishman who wrote church music, and he also composed an Ode for St. Cecilia's Day; he was organized in Westminster Abbey, wrote a Te Deum for the same instrument. The first sacred music that

Handel composed to English words was the Utrecht Te Deum, the first of which is dated January 14, 1712. There have been a multiplicity of Te Deums written."

Giving.

I prayed for great things—gave the small. I prayed; no answer to my call. I prayed that I might give great things. My prayer was heard. On airy wings There came to me from God's own hand. My heart's supply, my soul's demand. —Margaret Olive Jordan.

At such a time as this it is all-important to lower the cost of producing farm products, and no field of agriculture offers greater opportunity in this line than does the production of live stock.



LEISURELY TIMES

Once I used a horse and buggy as I framed my business deals, and the horse was old and plucky, and the cart had squeaking wheels. I was never in a hurry as I toiled my one-horse shay, and I didn't fret or worry if old Dobbin leaked all day. Up and down the roads proceeding, weary horses toiled along; no one then was pinched for speeding or for making signals wrong. And I prospered well and fully in those slow old days of yore, when no speeders, wild and woolly, down the smoking highway tore. I made money, if you ask it, in that calm, old-fashioned way. I took kopecks in a basket to the bank three times a day. Now I'm speeding in my flivver, here and there, on errands punk; up the hill, across the river, to acquire another plunk. I must never lose a minute, I must scorch to reach my goal; and I find there's little in it, when at night I count my gain. When I've earned some coin I'm needing, through this frantic haste of mine, I am pinched again for speeding, and it goes to pay my fine. I am whirling like a bobbin, I am sprinting like a deer; and I sometimes sigh for Dobbin and the gallop of yesteryear.

Achievements That Helped Man To Live.

BY RANSOME SUTTON

Reviewing the works of the world it is quite apparent that mankind has not progressed uniformly; that many colossal mistakes have been made, and that the progress of the races may be likened to the progress of an individual who goes forward two steps and then takes one step back. Nations, as well as individuals, have embarked on disastrous enterprises which sapped their resources and left them, like Germany today, exposed to their enemies. The energies of whole peoples have frequently been misdirected. What good, for example, has mankind derived from the Seven Wonders of the Ancient World, upon which so much labor was expended? Until Egypt began building the Pyramids the Egyptians were making rapid strides toward civilization. If their toil had gone into dams and irrigation systems their descendants would not now be dependent on other peoples. It is plain, therefore, that the work of the Pharaohs was misdirected.

Value of Human Achievements. History teaches one lesson very plainly—human achievements, whether in the form of constitutions, or books, or battleships, or partitions, must be valued ultimately by the character of the influence they exert on the minds and habits of mankind. Hence all efforts are misdirected and all works, however stupendous, are worthless unless they tend to increase human efficiency. The really great achievements which revolutionized the character of mankind and made civilization what it is have not been numerous; they can all be counted on our fingers. Nor were they spectacular performances; they attracted little attention at first. But they changed man from a savage into a cultured citizen. These achievements grew largely out of the faculty of invention.

What Distinguishes Man. It has been said that man differs from other animals in that he uses tools. That is true, however, as the monkey uses a stick to pull down a nut, or the dog uses a bone cracker.

Waiting. Some I fill my hands and wait; Nor care for wind nor tide nor sea. I have no more against time and fate, For what is mine shall come to me.

I stay my hands, I make delays, For what awaits this eager pace? I stand amid the eternal ways, And what is mine shall come to me.

Asleep, awake by night or day— The tides were into the sea. No wind can turn my bark astray Nor change the tide of destiny.

What matter if I stand alone? I hail with joy the coming years, My heart shall reap where it has sown And garner up the fruits of tears.

The waters know their own and draw The brook that springs in yonder height. So flows the good with equal law Unto the soul of pure delight.

The stars come nightly to the sky, The tides were into the sea. Nor time, nor space, nor deep, nor high, Can keep my own away from me. —John Burroughs.

Humility. The bird that soars on highest wing, Builds on the ground her lowly nest; And she that doth most sweetly sing, Sings in the shade, where all things rest.

When Mary chose the better part, She meekly sat at Jesus' feet; And Lydia's gently opened heart, Was made for God's own temple meet.

The saint that wears heaven's brightest crown, In deepest adoration bends; The weight of glory bows him down, Then most, when most his soul ascends.

Nearest the throne itself must be The footstool of humility. —James Montgomery.

What He Called It. The bricklayer was a successful man. He worked hard and put by money. His only daughter was to learn to play the piano, and he went to a royal institution and explained to the eminent pianist, Professor Blank.

"I want her to have two or three lessons a week—I can pay anything reasonable, of course." The famous master said he was willing to meet the bricklayer, and suggested that the girl have one hour's lesson a week, "and you may pay me what you yourself earn in an hour."

The bricklayer glared at the professor. "That extortion, that fat!" he cried, as he walked indignantly from the room.

Needed Two. The hill was steep and the load was heavy. The donkey did its best, but at last it stopped, and would not budge another inch. Just then the driver saw a man passing.

"Excuse me," he said, "but could you help me to get this load to the top of the hill? It's too much for one donkey." Unselfish leadership is the most valuable factor in community advancement.

Stories of Well-Known People

Vancouver's Punctual Mayor. Mayor Charles E. Thidall, of Vancouver, is well known for his habit of punctuality, which is almost an obsession with him. He has made it a rule never to be away from home after 10 p.m., and neither person or occasion can keep him abroad after his curfew hour.

Even the visit of Lord Byng on his vice-regal tour of the west could not make Vancouver's mayor change his custom. He left his excellency in the station at 9.45 p.m. and hurried away as fast as his legs could carry him to his own fireside.

The mayor invariably walks, and in his early morning peregrinations he met W. E. Payne, secretary of the Vancouver board of trade, on three successive mornings recently, exactly opposite Con Jones' Granville Street store door, purely by accident on the part of Mr. Payne.

The fourth morning the board of trade secretary encountered the mayor thirty yards farther along the street. "Good morning, Mr. Payne," exclaimed his worship, "you are late this morning."

The Author of "Blue Water." Frederick William Wallace, the great Canadian writer of sea stories and incidentally, the organizer of the Canadian fishing industry through the years which brought it into being as an economic and political entity, is noted, as they say along the coast, more for the fact which is recounted here than for all his writing, navigating and public work.

This is the time when he went to the Banks on a winter voyage, and slept the whole fifteen days on a hard-wood locker without a mattress or pillow.

The vessel he had come down to join had a full crew of men and no spare bunks. The skipper advised him to sleep on the floor.

How Do You Walk? How do you walk? Do you proceed in a straight line or zigzag from side to side? If you watch a number of pedestrians you will find that nine out of ten bear to the right, return to their proper course, and then start swerving to the right again.

This is because our right leg is more fully developed and stronger than our left. A left-handed person usually swerves to the left in walking, for in his case the left side is the more powerful.

If a man is slightly deaf in his left ear he will swerve to the left. If his other ear is affected he will go in the opposite direction. This is because the deaf stoop slightly on the side on which they can hear least.

Short-sighted people will swerve to the side on which they have their worst eye. Even people who are perfectly well physically and whose bodies are evenly developed zigzag in their walk. This is because their thoughts wander and their legs have not sufficient guidance.

Small French Motor Attains High Speed. Georges Barbot, winner of the gliding competition at Biskra, made four flights recently at Toulouse in a glider fitted with a seven-horsepower auxiliary motor.

According to Rene Quinton, President of the National Aeronautical League, who has received a personal account of the feat, Barbot attained a speed of 90 kilometres per hour, which makes his performance unique. According to a noted French aeronautical authority, Barbot's glider has a sensational flying range of 2,500 metres, and could travel 1,000 kilometres on 20 litres of gas.

"We are moving by great strides toward economical flying," Quinton declared. "Air navigation, which is most costly at present, is entering a new era, toward which we have been striving. It is going to become what the flight of the bird now is—the mode of locomotion least costly in effort."

Barbot's accomplishment frees gliding from the handicap of hillside take-offs, which has restricted experiments to a few localities.

OUR NEW WEALTH

All new wealth comes from the earth or from labor applied to the products of the earth. If in getting those products from the earth we spend as much as they are worth, new wealth has been added, or if in applying labor to these products to change them into other forms for the use of man, the cost of the labor equals the increased value of the product, no new wealth has been created, and the world stands right where it did before.

If, however, we can reduce the cost per bushel, per ton, or per pound of wheat, of beefs or of butter, even to a slight degree, we stand to gain just to that extent and if by the more efficient use of our labor we can increase the returns therefrom, both ourselves and the world are that much better off. Our efforts along this line are therefore fundamental to permanent prosperity.

While our attention must largely be centred around our own business, we should not forget that we are but a part of the world-sized institution of civilization, and all interdependent. It is not plainly evident then, that it is our efforts to reduce costs that add new wealth to the world and that only by adding new wealth to the world can we, as individual farmers, laborers, or manufacturers expect to permanently prosper.

On With the Dance. Bug (to sweetheart): "What an ideal dance dearest!"

"Every little helps" is a proverb, and not an excuse for meanness.

Pulp and Paper Progress in Newfoundland

According to the terms of an agreement stated to have been reached between the Government of Newfoundland, the Trades' Facilities Board of the British Government and influential British business interests, Newfoundland is to have a large pulp and paper plant which in proportions and capacity will rival that erected some years ago by the Harnsworth interests.

According to advice from England which have been substantiated by the Anglo-Newfoundland Development Co., Ltd., of Grand Falls, the British Government has offered to guarantee bonds to the extent of \$1,000,000 upon the proviso that the Government of Newfoundland guarantees a like amount, but what conditions are attached to the guarantees have not been made public.

The scheme talked of provides for the establishment of a paper mill of 400 tons daily capacity with surplus power for the aluminum industry. The projected work, which will give employment to a large number of men, consists in raising the waters of Grand Lake about 20 feet, and as the lake has a surface of 56 miles by 3 miles storage by dam thus developed will be considerable. From Grand Lake the water will be carried for a distance of 7½ miles through a canal to Deer Lake with a head of 175 feet. From the proposed mill site at the head of Deer Lake, the manufactured paper will presumably be shipped at Humbermouth, Bay of Islands, via a railroad haul of 28 miles. On the other hand, the mill may be sited at Humbermouth on the tide water and the power transmitted from Deer Lake to that point. The Reid Newfoundland Company are said to be putting their timber limits into the scheme.

Newfoundland has large areas of black spruce and other timber suitable for manufacture of pulp and paper, and these areas are proving very attractive to European developers. The pioneer of the industry in the island was Lord Northcliffe's company, the Anglo-Newfoundland Development Company, whose plant was established at Grand Falls in 1909. The cost of the installation of this plant was about \$8,000,000; it has a permanent plant staff averaging 400 men and a winter logging staff of 1,500 men, about 120,000 cords of pulpwood are cut each winter. The G and N mills have, since 1909, provided the paper for all the Northcliffe publications in England.

Considerable development followed in the wake of the entry of the Northcliffe company into the Newfoundland pulp field. A Norwegian company completed a plant for the manufacture of sulphite pulp at a cost of \$2,500,000. Another company with 820 square miles of timber limits is operating the plant at Hickey Falls. The output of the plant at Grand Falls is 200,000 of pulp per day, whilst, according to plans that of the new company on the Humber River will be about half as much again. The annual value of pulp and paper exports from Newfoundland exceeds \$5,000,000.

Under Newfoundland law the export of unmanufactured pulpwood is prohibited, and from this basis the timber and paper industry of the island has been built up. In the last decade there has been a gratifying development in the industry, which will be considerably enhanced by the new establishment, but there is, nevertheless, room for much greater exploitation and the introduction of many more such plants, the establishment of which is encouraged and assisted in every possible way by the island government.