

The World's Most Economical Car to Operate

CHEVROLET has so correctly gauged the public demand for a quality automobile providing transportation at the lowest cost, that its volume of sales has increased tremendously. It now occupies first place in the sale of fully equipped automobiles.

Look over the new Superior Chevrolet models. They are marvels of value.

31916

Ask About the G. M. A. C. Plan of Deferred Payments

BOOTH and POND

Indians Celebrate Opening Banff-Windermere Road



1. Indians, gaily caparisoned, await the judge's pleasure. 2. Lieutenant Governor Nichol smokes the pipe of peace—to the delight of the oldest members of the tribe (3). 4. Car-No-Sic-Klmeest and the Indian chief.

THE Indian, though reticent and undemonstrative, is ever ready to show his appreciation of the fact that the pale face is a friend, a brother to him. More often than not, he takes advantage of his fetedays to show this appreciation and good-will in simple ceremonies which honor the white man by bestowing upon him the name of one of their own, and a seat in their family and council circles.

The opening of the Banff-Windermere Motor Highway on June 30th occasioned the gathering of a large number of Kootenay Indians from various reserves, at Invermere, B.C. Here they entertained and were entertained by a host of visitors to the district who, having attended the opening ceremonies were easily induced by the pleasures of the country to stay for a few days. On this occasion the Kootenays honored Lieutenant Governor W. C. Nichol of B.C. who had officiated, with Lieutenant Governor Brett of Alberta, at the opening,

by making him an honorary chief of their tribe. Robert Randolph Bruce, a leader in Windermere and Kootenay development was also asked to enter the circle, and after the smoking of the ceremonial pipe and listening to the liturgy in the Kootenay language, was dressed in all the panoply of power, head-dress and beaded clothes, and accepted into the tribe as full chieftain, being given the name of Car-No-Sic-Klmeest, which signifies "Red Sky", after a famous council chief of the tribe who has long since passed away. Mr. Bruce expressed his pleasure in a largesse of tobacco and a gift of a one-hundred dollar bank note for the celebration.

This being over the sports were resumed and prizes were awarded to the best-costumed Indian on foot, the best costumed squaw, the best caparisoned Indian on horseback, and to others for possession of traps and the best travois and papoose in baby trap, and for their demonstrated skill in athletic sports.

EXPERT REPAIRING ON ALL MAKES OF CARS

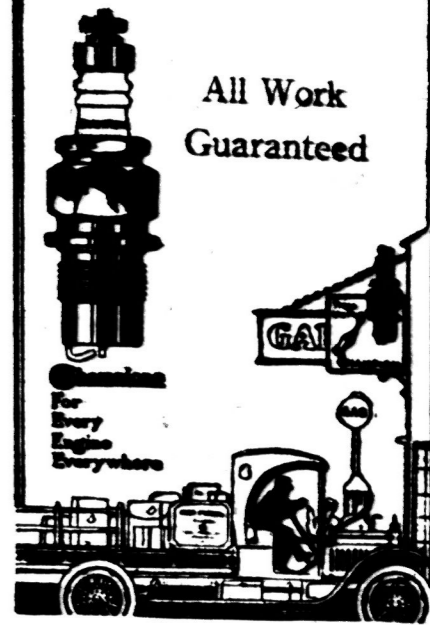
FULL STOCK OF PARTS

Gasoline, Oil, Greases
Tires and Tubes
in all sizes

Vulcanizing
Auto Accessories

Morrison's Garage

All Work
Guaranteed



Get Your
PRINTING
at the
Record Office

Falls' August Furniture and Summer Sale

FALLS ANNUAL SALE OF CURTAIN MATERIALS INCLUDING

200 yards of Curtain Net in White and Ivory, 36 in. and 40 in. wide, for many uses. Sale price per yard 39c
42-inch fine Curtain Net in Ivory and Ecru, some with lace edging, exclusive designs. Our 75c cloth. Sale price per yard 60c
150 yards only of Scrim, with hemstitched edge; in Cream only. On sale at the yard 18c
Colored Marquisette, 36-in., very good, desirable colorings in the lot. The yard 42c
Silkoline and Shinnett, 20 different patterns to choose from; a wide range of pretty colorings; 36 in. wide. In the sale, yard 29c
Fine Scotch Madras in Green, Rose, Blue, Tan and Brown; 50 in. wide. A very fine cloth and excellent value at \$1.75 yard. August Sale yard \$1.33

HOSIERY FOR WOMEN AND CHILDREN AT THE SALE

—Children's 3/4 Socks, in white and colored. Values up to 45c. Sale price 29c
—A very fine line of 3/4 Socks that sell for 75c. Sale price 57c
—Women's White Cotton Hose, medium and extra size. About half price, pair 29c
—Women's Pure Silk Hose (not fibre) in black, brown and navy; all sizes; a \$2.00 value. August Sale price . . . \$1.37
—Women's Wearwell Artificial Silk Hose made from a fine even thread, seamless foot, deep garter top, fancy drop-stitch in back of hose. Colors: cordovan, castor and black. Sizes 8 1/2 to 10. Specially priced pair \$1.00

MEN'S EXTRA QUALITY OVERALLS IN THE SALE AT THE PAIR, \$1.77

Men's pure Indigo Blue Jean Overall triple stitched, 5 pockets, made with bibs and braces. The best wearing overalls on the market. A special \$2.50 value. August Sale price \$1.77

AUGUST SALE OF WASH GOODS

Like bees humming over a flower garden, will be the women busily buying in the great August Sale of Wash Goods. Cost has not been considered.
—40-inch Cotton Ratine in all the newest shades, fine French Cloth, worth \$1.25 yard. August Sale yard 77c
—40-inch Plain Colored Ratine in fine English Cloth; regular \$1.00 yard. August Sale yard 58c
—See the tables of White and Colored Wash Goods—Voiles, Gingham, etc.—32 in. to 40 in. wide. Less than half price, yard 33c

CARPET SWEEPERS AND WINDOW SHADES IN THE AUGUST SALE

Carpet Sweepers, sanitary case made of cold rolled steel, finished in mahogany; pure rubber tires that will not crack, check or come off the wheel. Automatic nickel-plated dumping levers on each pan. Brush is made of genuine bristles that will last for years. About half price, each \$2.47
Window Shades in standard size, 37 in. x 6ft., in green, cream and white, with good thick shade cloth and Marcot roller. All complete with fixtures. August Sale each 73c

SIMCOE SOUVENIRS

Just unpacked from England, a large assortment of Simcoe souvenirs, consisting of China Cups and Saucers, Plates and many other useful articles. See them in the Downstairs Store.—Falls' Department Store.

BUS AND RAILWAY FARES REFUNDED

From Jarvis on a purchase of \$10.00
From Caledonia on a purchase of \$21.00
From Hagersville on a purchase of \$13.00
From Cayuga on a purchase of \$20.00
From Hamilton on a purchase of \$35.00
Ask the Salesperson about it.



AUGUST SALE OF WEAR-EVER ALUMINUM WARE

Here's a sample value—this 10-quart Preserving Kettle, \$1.89, instead of \$2.65. Your preserves are certain to turn out tempting and tasty if you use this big, ever-handy WEAR-EVER Aluminum Preserving Kettle. No stirring necessary. Fruit is not crushed. The heat is distributed evenly from the sides and bottom of WEAR-EVER Aluminum utensils, and they are positively not affected by fruit or vegetable acids. The Aluminum display is in the Downstairs Store, and it's a big one.—Falls' Department Store.

THERE WILL BE SOME WONDERFUL VALUES IN THE STAPLE DEPT. HERE ARE SOME OF THEM

—Good old-fashioned Crash Towelling, pure linen; 18 in. wide; a 25c value. Sale price yard 19c
—14 only Pure Linen Table Cloths, sizes 2X2 1/2, (seconds). A special at \$10 each. August \$7.48
—12 only Pure Linen Double Damask Table Cloths (seconds). Very fine weave; a \$15.00 value. August Sale \$10.48
—Bath Towels in white and colored; heavy quality for hard wear; size 20X38; 85c value. August Sale each 59c
—18-inch Striped Turkish Towelling in fancy designs; a heavy cloth. August Sale yard 29c
—Short Ends and Remnants—hundreds of them, after a busy season's selling—consisting of Voiles, Ratines, Organdie, etc., marked for a quick clearance.

AUGUST SUMMER SALE THROUGH THE STORE

August Sale of Women's Handkerchiefs. You never can have too many. Pure Linen Handkerchiefs, hemstitched 2 for 23c
Fancy colored hemstitched Irish Linen Handkerchiefs, newest shades . . . 3 for 29c
Hemstitched Handkerchiefs, colored border, fine Irish Lawn, 3 in a box for 59c
Hemstitched White Cambric Handkerchiefs 5 for 25c