

An Old Business In a New Store

WE are pleased to announce to our many customers and the people of this vicinity that we are moving into our new premises and invite your inspection.

"COURTESY WITH SERVICE"
Is Our Slogan

Success in business is built on mutual satisfaction. We aim to please and it is our desire to give the utmost in values at moderate prices.

WE APPRECIATE YOUR
BUSINESS

— Thanking you —

Miller Bros.

The Busy Store Jarvis, Ont.

JACKSON & LONG

FARM AND PURE STOCK AUCTIONEERS
The Team That Will Get You More Money
From Your Sale

As a graduate of the International Auction School, I have been fortunate in making arrangements with Col. Long, its principal and founder, to assist me in a number of sales this fall and coming spring. Hence, if you intend selling out, you will certainly get the best results from this arrangement. Col. Long is recognized as "one of the World's Best Auctioneers," and is an expert judge of stock and values. It will pay you to book with me.

WARREN JACKSON — R.R. 3, PORT DOVER



**X
M
A
S
Gifts**

China Ware—Sugar & Creams	65c
Cellery Dish	65c
Spoon Trays	35c
Cake Plates	75c
Berry Dishes	50c, 85c, \$1.50
Milk Pitchers	20c, 30c, 40c, 50c
Cup & Saucer	20c, 25c, 50c, 75c
Pyrex Oven Ware—Pie Plates	\$1.00, \$1.25, \$1.50
Round Bakers	\$1.25, \$1.40, \$1.75
Bread Baker	\$1.50
Utility Dish	\$1.75
Cake Dish	\$1.65
Roasting Pan—Aluminum, round	\$2.00, \$2.75
Aluminum, oblong	\$3.00
Granite, grey	\$1.90, \$2.25
Granite, white	\$3.25
Silver Ware—Silver Plated Bread Tray	\$3.75
Silver Plated Pie Lever	\$4.25
Silver Plated Baking Dish	\$3.50, \$7.50

Tea Spoons, Coffee Spoons, Knives & Forks, Berry
Cups, Sugar Shells, Cake Forks, Pie Knives, Etc.

Come To Simcoe Saturday and Make a Day of It

It is "Simcoe" Day. Santa Claus will arrive at eleven o'clock. Falls' Big Department Store will be open (4) hours and many departments will be closed out in Christmas attire as never before. Bring the children to see the Christmas Windows, Christmas Dolls, Christmas Toys, Christmas Games, Christmas Party Felt, Christmas Key-winding Toys, including Automobiles that will not "stall"

and hundreds of other Xmas Surprises. They are all here, whether "Dad" and "Mother" buy here or not—but 10 to 1 they will. All the departments of this big store will sparkle with Gift Items specially priced. Thousands of dollars worth of Christmas Goods unpacked in the past week, making the stocks greatly in excess of those ever shown before—to meet a business altogether new in volume.

Special Notice to Out-Of-Town Visitors
After the parade, which will disperse about 12 o'clock, OUT-OF-TOWN VISITORS to Simcoe will be served with Tea or Coffee and Sandwiches FREE from 12 to 1:30. Please call at Main Office of Falls' Store for Refreshment Tickets. A Christmas Gift For the Whole Family—"Furniture"

Nearly any store can follow a Leader and present a similar attraction—in Print; but no other store within fifty (50) miles of Simcoe can invite you into the Falls' stock of Furniture, or can save you money on furniture like FALLS' FURNITURE.

Visit the Furniture Department (Third Floor) Saturday, and see the seven Furnished Rooms and the wonderful displays of furniture suitable for Christmas Gifts For the Whole Family.

Bedroom Suites	Chesterfield Suites
Dining Room Suites	Den Furniture
Library Tables	Boudoir Lamps
Book Cases	Ferneries
Smoking Sets	Umbrella Stands
Spinet Desks	Kitchen Cabinets
Cash Tables	Hoover Vacuum Sweepers
Table Lamps	Carpet Sweepers
Floor Lamps	Chests of Drawers
Bedroom Rugs	Reed Rockers
Fireplace Chairs	Dressing Tables
End Tables	Sewing Cabinets
Secretary Desks	Console Tables
Tea Wagons	Jardiniere Stands
Windsor Chairs	Hall Trees
Morris Chairs	Gate-leg Tables

FALLS' DEPARTMENT STORE
Simcoe

UNRESERVED AUCTION SALE

Of Farm Stock, Implements, Etc.
THURSDAY, DECEMBER 24, 1923
Sale Starts at 12:30 O'clock Sharp

Lot 23, Con. 13, Tp. Townsend
The undersigned having sold his farm, the following property will be offered for sale, without reserve, by public auction:

Horses
Black mare, 12 years old; grey mare, 10 years old; grey mare, aged; black yearling; grey colt, 6 months.

Cattle
Cow, 8 years old; cow, 9 years old; cow, 10 years old; cow, 7 years old; cow, 3 years old; cow, 8 years old; 2 cows, 5 years old; 2 heifers, rising 2 years old. All the foregoing are due

Implements

Four-halt calf, 8 months old; yearling calf, 6 months old.
Pigs
Sow and 11 shoats; 1 sow and 10 shoats March 7.

Feeder
28 Rock heap

Implements
Steel roller, Heavy-Harris mower, set of Diamond harrows, set of straight tooth harrows, two-furrow plow, Cockshutt single plow, Miller single plow, hay rake, 2-horse broad tooth cultivator, 2 single horse corn cultivators, 2-horse cultivator, horse mower, high wagon, low wagon, John Deere manure spreader, Deering 11-tube disc drill, set of discs, set of bob-sleighs, ton scale, fanning mill, top buggy, democrat, cutter, two-seated cutter, root pulper, scraper, wagon box, gravel box, hay rack, stock rack, combination ladder, bag truck, 25 bags, 2 milk cans, cream can, churn, milk pail, oil barrel, clover seeder, number of forks and shovels, logging chains and other articles, too numerous to mention.

Harness
Set of single harness, 2 sets of double harness, collars and hames.

Hay and Grain
Quantity of hay, 160 bushels of barley, 450 bushels of mixed grain.

TERMS—All sums of \$10 and under, cash; over that amount ten months credit will be given on furnishing approved joint notes, without interest. A discount of 5 per cent. will be allowed for cash on all credit amounts.

Alex Duncan, Proprietor.
John Deming — Auctioneer

What a Happy Disposition And Muskoka Can Do

Mary was one of those popular girls. Happy and busy, day and night—just hadn't time to do anything but dance and skate and frolic, no time at all to take care of her cough. Mary's father was dead—the family half suspected he died of consumption. Suddenly and tragically, consumption again stalked into the home. Two sisters were stricken and within a few months both rested in the family plot on a high hill overlooking Lake Erie. Mary's cold wouldn't be shaken—it grew worse, her temperature rose, and she became very weak indeed. She was sent to the Muskoka Hospital for Consumptives, where skilled treatment, fresh air and nourishing food are restoring her strength.

The doctors say her youth and happy disposition will help her in the battle against tuberculosis. Now and again her mother visits the hospital and she is very thankful indeed for the progress her only girl is making. Contributions to aid Muskoka Hospital in its work may be sent to Hon. W. A. Charlton, 223 College Street, Toronto.

SMOKING IS AN ANCIENT ART

Known Sixteen Centuries Before Sir Walter Raleigh's Day

That tobacco was used sixteen centuries before Sir Walter Raleigh introduced it to Europe is the discovery of Dr. A. C. Krut. The statement is contained in a description which he recently gave to the British Association, regarding an ancient race who once inhabited the island of Celebes, in the Dutch East Indies. Dr. Krut has spent sixteen years on this island and is returning for another five-year period to complete his investigations of these people there who used tobacco in those far-off days.

A Dollar Saved Is a Dollar Earned

SAVE YOUR \$ BY BUYING WHERE YOU
CAN GET BARGAINS LIKE THESE

Ginghams 25c
Prints 25c
36-in. Flannelette 28c

Men's good, heavy Work Shoes, \$3.00

GOOD FRESH GROCERIES
at Lowest Prices

OPEN SATURDAY, DECEMBER 8

FRANK SAUNDERS

The Montreal House THE PLACE OF QUALITY

We have a full range of
**Dry Goods
and Men's
Furnishings**

suitable for winter and the
CHRISTMAS TRADE
which for quality, variety
and prices will please the
most fastidious.

Would be pleased to have
you call and inspect

GROCERIES

Fresh and Well Assorted

New Fruits - Candied Peels
Nuts, Etc., Etc.

J. A. Burwash

JARVIS, - ONTARIO

Printing of Every Description

NEATLY EXECUTED

At The Record Office.

The VITAL AUTOMATIC VACUUM CLEANER

Takes the Cost
Out of Cleaning
(Without Electricity)

Not a cent of cost—when you vacuum clean with the VITAL. This modern cleaner creates its own powerful suction that gets all the dirt. The VITAL is always ready without getting ready. Use it instantly—anywhere.

Thousands of women are enjoying this delightful new freedom in their cleaning tasks—without electricity. And they know that the "Honor-Built" VITAL will last a lifetime.

First cost is the last cost with the VITAL and first cost is surprisingly low.

"What Makes It Run?"
Our FREE Book tells. Phone for it—or write your name and address on this ad—tear out and mail to us.



I. W. HOLMES

We need more "Honor-Built" men to represent the VITAL.



45th Year No.

MISS ETHEL IN AUTO

Falls Under Car
Is Hit in S
Saturday

Miss Ethel Pill, of the village, narrowly escaped injury Saturday night when a buggy she was driving from behind by an auto driven by Lloyd Kitchen, of Scotland.

A wheel was torn from the car and Miss Pill, with Charles Renton, and Mrs. P. C. Renton, neighbor of Miss Pill, were thrown out. Miss Pill fell under the auto, but it stopped over her. No person was injured.

The accident happened on the high school in Simcoe. It was because of the windshield. When the windshield was broken, it was found on the Lynda in the barn until the accident. Although it was the Miss Pill or her father.

Mr. Misner was an accident earlier in the Simcoe. Another car damaged it to such an extent that it had to leave it. Mrs. Misner had started to walk of about six miles, saw him and gave him a ride home. Mrs. Misner Hare and the scene of the accident was taken to their home.

MILLER BROTHERS IN NEW

Miller Brothers have their new store on the Music hall.

New fixtures, groceries side, add to the attractiveness of the new thing is in clean, so is convenient, so that it can be waited on with a possible.

Although the new thing will be in a few months now shows a splendid service to the people goods in an attractive.

Frank Saunders, store in the building, done considerable part to the building.

HAGERS

Mr. and Mrs. D. who have been visiting left on Saturday for Toronto.

Homer Trousdale, in town Saturday.

John Knox is not a many friends would visit. The Christmas concert mission will be evening, December 1. The program is being prepared by the members of the mission, and the Christmas concert will be held on the 1st.

Ward Jennings, with his parents, Mrs. W. Jennings.

Mrs. I. Trousdale, with relatives in Jarvis. Mrs. C. C. Cready, who has been in town for many years in the past, is returning to her friends in this vicinity.

The members of the Methodist church held their monthly meeting on the 1st at the home of Mrs. C. C. Cready.

Mrs. (Dr.) Arlof Catharines, visited at her parents, Mr. and Mrs. C. C. Cready, last week. Mr. and Mrs. R. C. Cready, who have been in town for many years, returned on the 1st.

Mrs. Rose is on the 1st.

Mrs. Art Evans, who has been in town for many years, returned on the 1st.

Mrs. W. Wilton is on the 1st.

Mrs. Isabel Rendall is on the 1st.