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NEW GOODS ARRIVING DAILY

"The Record"
Jarvis - - - - - Ont.

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Jarvis Shoe Parlors

LADIES' SHOES FOR FALL

Oxfords at \$4.25 and \$4.50.

Strap Slippers at \$3.85 and \$4.50

Black Kid Shoes at \$6 and \$6.50

SCHOOL SHOES

GENUINE SOLID LEATHER

Misses' Tan Calf and Gun Medal Shoes, sizes 11 to 2 at \$3.90

Youth's School Shoes at \$2.95

Boys' Shoes at \$3.25

SEE OUR BARGAIN COUNTER

We are clearing out odd lines it will pay you

Harness A. H. LANGRAF Shoes

W. A. Owen

We are in a position to handle.

Tinsmithing, Plumbing, Steam and Hot Water Fittings, Eave Troughing, Gas Fittings, etc.

We Handle

Cistern Pumps, Sinks, Gas Fittings, etc.

Your repair needs will receive our prompt attention

OUR WORK IS GUARANTEED

E. W. Anderson
On the Corner. JARVIS

It Pays to Advertise in "The Record"

R. A. McCarter Bloch
JARVIS, ONT.

FIRE BUG STILL BUSY

London Suffers Another Large Week-end Blaze.

Warehouse of Reid Bros. & Co., Wholesale Stationers, Was Completely Gutted by Spectacular Conflagration - Strange Letters Received by Police Who Cannot Explain the Mystery.

LONDON, Ont., Feb. 5.—London's long list of week-end fires which have continued in a practically unbroken chain since a firebug commenced his operations on July 3, had a spectacular recurrence early Sunday morning, when the four-storey building of Reid Bros. & Co., wholesale stationers, on Clarence street, immediately south of Dundas street, was completely gutted with a loss of upwards of \$100,000 to buildings, machinery and stock.

George M. Reid, ex-president of the Chamber of Commerce, stated that the loss was insured to the extent of about 80 per cent. His company will begin operations again within two weeks in the adjoining building, which was only slightly damaged. This building was occupied until a few days ago by the Warren Feather-bone Company, of which Mr. William Webster is the Canadian owner.

The Reid building was the first south of Dundas street, on the west side of Clarence, and its front door was the meeting point of two police beats. During the period between 12 midnight and 6 o'clock, when the fire was discovered, five policemen inspected the premises while on their regular rounds. The first two were relieved at four o'clock and neither they nor the two who took up the work later noticed any trouble.

Policeman McMaster, an officer assigned to special duty inspecting the rear entrances of buildings in the heart of the business section, also inspected the place a couple of times, before the fire. A few minutes after six he came to the building and reached for the door to test it. At the instant there was a loud explosion with the doors and windows burst open, revealing a roaring furnace. He and another officer who saw the fire from a little distance both sounded alarms, but while the apparatus from the central station, around the corner of King street, was pulling up at the place, the fire was bursting from the windows on all four floors. About fifteen minutes later the roof fell in and tons of scraps of burning material were carried over the city for nearly two miles into East London. Snow and ice-covered roofs saved a serious spread of the conflagration, though the Salvation Army Citadel was once ignited, and the roof of the City Gas Co.'s office building caught fire several times.

Chief Aitken and the police suspect fire bug operations, particularly in view of the receipt by the fire chief of a letter posted in Toronto at 11:20 Tuesday morning saying: "Go ahead and offer a reward for the firebug's capture. You never catch them. I work hard on the London last winter, for you for just three days on a week. London some place. Every Saturday we go London, make fire bug. Next week, Free Press and Gray's store. You no catch them."

The letter is probably a labored attempt of some one to imitate foreign vernacular, and may be only a fraud, but the police are probing it.

On Sunday Mayor Wenige visited the scene of the fire, and later went to the mayor's office at the City Hall. In his letter-box he found a scrap of a torn envelope, on which had been written: "Your city hall will be next in smoke. T."

Mr. Reid does not entertain the incendiary theory, however.

The steam heat plants was in a separate lean-to at the rear, and could not have been responsible, but there were electric wires, he said. "Some extraordinary thing probably occurred inside the building. We have been in business for 75 years and never had a fire before."

Greece Will Go to War.
PARIS, Feb. 5.—The Greek Ministers to Paris and London informed the French and British Governments late Saturday night that Greece intended to declare war against Turkey if the Turkish delegation at Lausanne maintained claims to Karaghatch, across the Maritza from Adrianople.

Owing to the seriousness of the situation, Marquis Creve called upon Premier Poincaré, but afterward deciding that their Governments would send sharp warnings to Athens immediately, using force, if necessary.

The conversation also embraced the new agreement to maintain a united front toward Turkey and Greece until peace is signed.

Japanese Warrior Dead.
TOKIO, Feb. 5.—Gen. Tanemoto Kuroki, one of the famous warriors of Japan, died Sunday of pneumonia. He was 78 years old.

Deceased distinguished himself in the Chinese-Japanese war of 1894. At first he was superintendent of mobilization, but afterwards took an active part in the field, and was present at the storming of Wei-Hai Wei.

In the Russo-Japanese campaign of 1904, as commander of the First Japanese Army, he won the victory of May 1, at Kiulin-Cheng, thus isolating Port Arthur, and was one of the generals in command at Mukden. He was born at Satsuna, in 1844, and was made Hon. C.O.M.G. in 1908. He resided in Tokio.

Value of German Marks.
BERLIN, Feb. 5.—The Reichsbank has fixed the purchase price of a 20-gold mark piece for the period of February 3 to 11, at 150,000 paper marks.

NEW MAGAZINE AGENCY
The Record Stationery Store is headquarters in Jarvis for the following well-known and popular magazines:—"The Cosmopolitan," "Good Housekeeping," "Harper's Bazar," "Hearst's International," "Motor" and "Motor Boating." These journals are at the head of their respective classes. The February numbers of "The Cosmopolitan" and "Good Housekeeping" have arrived. Secure a copy now.

FALLS' FEBRUARY SALE

Is known all over Western Ontario. It is the Original February Sale. Of course, it is very widely imitated---comparison is your only safeguard. Falls' February Sale offers the kind of goods people want in by far the largest selection and at the safest low prices based on sound quality. It brings out in bold relief the fact that one sale stands out as unmistakably to-day as it has always done, probably more so ---FALLS' FEBRUARY SALE.

A Maker of Smart House and Porch Dresses Has Sent a Wonderful "Special" for Our February Sale

Porch and House Dresses, in plaid and check gingham and plain beac. cloths. In the new colors; a liberal variety; long waisted effects, with tie; Peter Pan collars and pockets; trimmed in ric-rac braid, etc to match. Something altogether out of the ordinary. Call and have us show them to you. Come and get first choice of these \$5.50 and \$5.00 Porch and House Dresses at the February Sale price \$3.27

Items of Interest From the Dress Goods

- Black Satin de Chine, 36 in. wide; bright, soft finish; guaranteed to wear. The \$2.00 cloth. February Sale per yard \$1.67
- Satin Duchesse, 36 in. wide; a good weight. The silk that wears and wears. In black and colors. The \$2.50 cloth. February Sale the yard \$2.10
- Paillette Silks, 36 in. wide; a dependable silk for house and street wear; in black and colors. A \$2.00 cloth. February Sale the yard \$1.67
- Navy Blue Wide Wail Serge, 54 in. wide; good weight and bright finish. A \$1.50 cloth. February Sale the yard \$1.15
- Pure Wool Serge, 54 in. wide. in navy only; thoroughly shrunken. A \$1.25 cloth. February sale 97c
- Navy Blue Union Serge, great width, 50 in.; fine wail. February Sale the yard 48c

100 Pairs Best Quality Flannelette Blankets, the Pair, \$2.53.

They are in white and grey, pink and blue borders, largest sizes, heavy, lofty, for less than the manufacturer's price—2.53 pair. That more may benefit by this offering we limit one pair to a customer.

February Furniture Sale is Now On

To-day the February Sale is on and you can come into the Falls' Store and buy Furniture to greater advantage than at any other time or in any other place. This is a strong, bold statement, but it will be borne out by the facts. Put us to the test.

BEDROOM FURNITURE

Windsor Suite in walnut; one of the newest designs and our best. Consists of large bow-end bed, large dresser and chifforobe, vanity dresser, bench, rocker and night table; special \$381.50 value. Falls' February sale \$338

Louis XVI Suite in walnut; four-poster bed, large vanity dresser with swivel mirror, large dresser, chifforobe and bench; special \$294 value. Falls' February sale \$258

Bird's-Eye Maple Suite in latest style; bow-end bed, large vanity dresser, chifforobe, rocker and night table. This is the first bird's-eye suite to be shown in five years; special \$272 value. Falls' February sale \$239

Queen Anne Walnut Bedroom Suites, bow end bed, large dresser, vanity dresser, chifforobe. A beautiful suite; special \$235 value. Falls' February sale \$198

Queen Anne Suite in ivory, bow-end bed, dresser; vanity dresser, chifforobe, chair, rocker and bench; special \$193.50 value. Falls' February sale \$169

William and Mary Suite in Walnut, bow-end bed, vanity table, dresser, chiffonier and bench; special \$180 value. Falls' February sale \$158.50

DINING ROOM SUITES

William and Mary Suite in solid black walnut, 60 inch buffet; china cabinet-oblong table, 6 leather seated chairs (blue leather). On; of our newest and best, special \$367 value. Falls February sale \$333

William and Mary Suite in solid black walnut, 54 inch buffet; china cabinet, round table 8 ft, 6 leather-covered chairs. A beautiful suite; special \$300 value. Falls' February sale \$264

William and Mary Suite in gum walnut wax finish, 60 inch buffet, large china cabinet, 8 foot extension table, 6 chairs upholstered in blue leather. This is a large suite, new and stylish for a small price; special \$194.50 value. Falls' February sale \$173

Italian Design Walnut Suite, consisting of medium size buffet and china cabinet, 6 foot oblong table, six leather seated chairs. This is one of the latest things cabinet designs. A beautiful suite; special \$350 value. Falls' February sale \$221

William and Mary Suite in framed oak; large buffet, large china cabinet with mirror in back; large table, 6 real leather covered chairs. An attractive suite; special \$200 value. Falls' February sale \$169

William and Mary Suite in old oak, 54 inch buffet, large china cabinet, 8 foot oblong table, 6 leather seated chairs. This is one of the newest finishes in oak and sets off the wonderful cabinet work to advantage; special \$222 value. Falls' February sale \$197

A GOOD TIME TO BUY KITCHEN CABINETS AND SAVE MONEY

KITCHEN CABINET—Large size, complete with cutlery drawers, moveable flour bin, cutting board; in fact every possible attachment for convenience; worth \$75. Sale price \$61.

CABINETS IN OAK OR ENAMEL—Medium size, complete in all ways. Falls' Cabinets save the steps; worth \$60. Sale price \$52.

CABINETS IN ELM—Glass fixtures, enamel lined; large base storage. Our special for \$75. Sale price \$31.50.

LIVING ROOM FURNITURE

CHESTERFIELD A N D CHAIR—Covered in two-tone mohair of best quality; newest design. Shown at Toronto Furniture Exhibition. A wonderful suit for \$288.50. Falls' February Sale \$247

CHESTERFIELD A N D CHAIR—In blue mohair of best grade, three loose cushions, roll arms, built for comfort and service as well as beauty. A real \$310 value. Falls' February Sale \$275

CHESTERFIELD AND CHAIR—In plain mulberry shade mohair, large Chesterfield, show-wag walnut moulding at base and wide back chair. An exclusive suit; worth \$275. Falls' February Sale \$220

CHESTERFIELD AND CHAIR—In figured velour, a medium-sized suite and very up-to-date. A special at \$220. Falls' February Sale \$175

LARGE DAVENPORTS—In golden oak frame; tapestry covering; makes a 436 bed, as comfortable as most Chesterfield's. Value \$73.50. Falls' February Sale \$62

DAVENETTES—In tapestry covering; fumed oak frame; complete with mattress; worth \$60. Falls' February Sale \$48

For Days Hugh Cases Have Been Arriving and Unpacking

Here Are The Contents of Some of Them

- 12 Bed Spreads, full size, regular \$50 line. February Sale each 2.53
- Honey Comb Bed Spreads, heavy quality and full size; regular \$30. February Sale each 2.72
- 2 x 2-2 Piece Linen Table Cloths, wonderful quality and designs, regular 9.00. February Sale each 7.00
- Hand Towelling—All pure linen, white with borders; greys, grey stripes, etc., regular 40c. February sale, yard 30c
- Colored Terry Towelling, 17 inch width of very heavy weight, fast dye; regular 40c and 45c. February Sale, yard 30c
- Extra Heavy Colored Terry Towelling, sells regularly at 50c. February Sale, the yard 37c
- Circular Pillow Cotton—Best Wabasco make, widths 40, 42 and 44 inches; very firm even cloths, regular 90c and 95c. February Sale, the yard 43c
- Bleached Sheetting, 72 and 80 inches wide; extra weight and quality; such makes as Homosacks, spears, Colleen and Wabasco; regular prices 1.25, 1.35 and 1.50 yard. All the same price per yard, 1.00
- Bath Towels—Wonderful values, big size, colored or white. Regular 1.25 ones, February Sale, each 70c; regular 90c ones, February Sale, each 43c
- Woolen Blankets—Scotch Lanunmermoor quality, without an equal. Regular 15.00 pair, February Sale, pair 12.75; regular 14.00 pair, February Sale, pair 8.25
- Colored Suitings—36 inches wide, suitable for children's dressroom, house dresses, etc. Base, blue, pink, brown, etc. Regular 50c yard, February Sale, yard 29c
- Colored Check Muslins—36-inch cloths, very fine for children's dresses; tea-spoons, etc. Special 25c value. February Sale, yard 20c
- Prints, Ginghams and Chambrays—A very special lot of above named goods, that sell regular at 25c yard. February Sale, yard 15c
- A Wonderful Flannelette Value—Our 36 inch English cloth in a variety of fine stripes. Regular 35c yard. February Sale, yard 25c
- Wappereates—Six patterns of best English velours, good patterns, regular 40c. February Sale, yard 30c
- 33-inch Chambrays—Very fine cloths, fast colors; all the staple shades. February Sale yard, 25c

The Greatly Enlarged Downstairs Store

Is "A Store in Itself" Now. These Special February Sale Prices Will Prevail in The Downstairs Store

- Castle Bars (large) 12 for 12c
 - Castle Cakes 12 for 12c
 - Stullite, Gold, Comfort, Surprise, P. & G. Naptha, 9 bars for 61c
 - Best Toilet Paper, large rolls, 7oz. 9 bars for 61c
 - O' Cedar Polish, large bottles 2 for 15c
 - Hand Soap, "White Star," tin 2 for 11c
 - Two in One Shoe Polish 2 for 23c
 - Sant Flats, per tin 25c
 - Bull Dog Antiseptic 2 for 25c
 - Lux 2 for 25c
 - Pearline 2 for 15c
 - Old Dutch 2 for 15c
 - Gillett's Lye 2 for 15c
 - Store Brushes, each 17c and 25c
 - Shoe Brushes, each 17c and 25c
- February Offerings From The Notion Section**
- Colgate's Tooth Paste and Tooth Powder, sale 2 for 33c
 - Full size French Ivory Combs, sale 2 for 23c
 - Hill's Honey and Almond Cream, sale 2 for 15c
 - Three Flowers Toilet Powder, sale 2 for 15c
 - Cuticle Cream, sale 2 for 15c
 - Large Scrubbers, sale 2 for 15c
 - Palmitive Soap, sale 2 for 15c
 - Infants' Delight Soap, sale 2 cakes for 15c
 - Colgate's Toilet Water, large bottle, sale 2 for 15c
 - "Miss Darling" Fringe and Cap Hair Nets, real human hair. Sale 6 for 70c
 - Glycerine Soap, sale price, cake 2 for 15c
 - Kid Cutlers, package of 1 dozen, sale 2 for 15c
 - Cashmere Shampoo Soap, sale price 2 for 15c
 - Shoe Trees, sale pair 2 for 15c
 - All-roun bath Soap, sale price 2 for 15c
 - Fancy Candles, many colors, sale 3 for 15c
 - Pepsodent Tooth Paste, February Sale price 3 for 40c

