

PAPER GIVEN AT INSTITUTE

The Jarvis Women's Institute met at the home of Mrs. Andrew Rodgers Wednesday afternoon.

Thirty-nine were present. Miss M. Cullen acted as president.

Mrs. G. L. Miller was appointed delegate to attend the Women's Institute Convention to be held in Toronto November 20 to 22.

Mrs. T. McNeil read the following paper on "Getting the best out of life."

"Life, what is it? Lowell says: Life is a sheet of paper white Whereon each one of us may write His word or two, and then comes night."

"And how true it is—that no one, great or small, rich or poor, lives but leaves his or her mark in the world. J. E. Miller says: 'It is of infinite importance that we live for the best things. Nothing is worth while which is not eternal, which will not permanently enrich our character, which will not make the world better, sweeter, happier, and which we cannot carry with us into the after life. Work for some good, be it ever so slowly. Cherish some flower, be it ever so lowly. Labor—all labor is noble and holy. Let thy great deeds be thy prayer to thy God.'"

"To get the best out of life then, one would not need to be idle, as whatever adds in even the smallest way to the world's brightness and cheer is worth while. One who plants a flower in a bare place where only bleakness was before, is a benefactor. One who says an encouraging word to a disheartened neighbor, gives a look of love to a lonely one, or speaks a sentence which may become strength, guidance or comfort to another, does something worth while."

"Susan Coolidge writes: 'If you were toiling up a weary hill Bearing a load beyond your strength to bear Straining each nerve untiringly, and still Stumbling and losing foothold here and there And each one passing by would do so much As give one upward lift and go his way Would not the slight, reiterate touch

UNRESERVED AUCTION SALE

Horses, Cattle and Furniture
SATURDAY, OCTOBER 13
Talbot St., Jarvis.

The undersigned must go West until spring and will sell by public auction the following described property:

- HORSES**
- 1 General purpose mare, 7 years
 - 1 Spring colt by side
 - 1 4-year-old wagon horse
 - 1 2-year-old Percheron colt
 - 1 4-year-old driving horse
 - 1 4-year-old riding horse
 - 1 11-year-old driving mare, fast
 - 1 12-year-old road horse
 - 1 16-year-old mare, 1200 lbs.
 - 1 16-year-old mare, 1100 lbs.
 - 2 Aged mares, good workers

- FARM STOCK**
- 6 Good milk cows
 - 1 Brood sow and pigs
 - 50 Good Leghorn hens
 - 50 Good Plymouth Rock hens
 - 2 Guineas

- IMPLEMENTS**
- 1 Lumber wagon
 - 1 Road cart
 - 1 Open cutter
 - 1 Top cutter
 - 1 Top buggy
 - 1 Grey Dort auto, 1920

- HARNESS**
- 2 Sets light double harness
 - 2 Sets single harness

- FURNITURE**
- 1 Sideboard, nearly new
 - 1 Writing desk
 - 1 Extension table
 - 1 Dining chairs
 - 1 Refrigerator
 - 1 Wood heater
 - 1 Gas heater
 - 1 Furnished oak library table
 - 1 Leather rocker
 - 1 Rocking chair
 - 2 Arm chairs, upholstered
 - 1 Dresser and stand
 - 2 Small tables
 - 1 Iron bed and springs
 - 1 2-Place Parlor suite, almost new
 - 1 Hall rack

Numerous other articles.
TERMS:—All sums of \$10.00 and under cash, over that amount, six months credit will be given parties furnishing approved joint lien notes; 5 per cent. discount for cash on all credit accounts.

John Deming, P. E. Armstrong
Auctioneer, Proprietor
Geo. L. Miller, Clerk.

Of help and kindness lighten all the day?

If you were breathing a keen wind, which tossed And buffeted and chilled you as you strove Till baffled and bewildered quite, you lost The power to see the way and aim and move And one, if only for a moment's space Gave you shelter from the bitter blast Would you not find it easier to face The storm again when the brief rest was past?"

"To get the best out of life one needs to give. It has been said that we get out of things just what we put into them, so if we would get the best, we must needs give the best."

"What kind of seeds are we scattering thro life? All our thoughts, words and acts are seeds."

"I dropped a sympathetic word Nor stayed to watch it grow For little tending's needed when The seed is good we sow But once I met the man again And by the gladsome way He took my hand, I knew I sowed The best of seed that day."

"And so it is with each one of us. The statement that 'Sow a thought, and you will reap an act. Sow an act, and you will reap a habit. Sow a habit and you will reap a character. Sow a character and you will reap a destiny,' is only too true. Life is a great deal like a mirror, in reflecting the image of what is shown to it; and how easy it is for us to miss some of the very best things in life by our thoughtlessness."

"In life—not death Hearts need fond words to help them on their way Need tender thoughts and gentle sympathy Carresses, pleasant looks, to cheer each passing day Then heard them not until they useless be In life—not death Speak kindly. Living hearts need sympathy."

"And so, if we would get the best out of life we must be thoughtful of others."

"If you sit down at set of sun And count the acts that you have done and counting find One self denying act, one word That eased the heart of him who heard One glance most kind That fell like sunshine where it went Then you may count that hour well spent"

But if thro all the live long day You've cheered no hearts by yes or nay If thro it all You've nothing done, which you can trace That brought the sunshine to one face No act most small That helped some soul, and nothing cost Then count that day as worse than lost."

"Sometimes we may feel discouraged in that the things we have done for others in the spirit of helpfulness have been such failures and yet does one not feel the benefit of having even tried."

"Christ gave all rest and had no resting place He healed each pain, yet lived in sore distress Deserved all good, yet lived in great disgrace Gave all hearts joy, himself heaviness Suffered them live, by whom himself was slain Lord, who can live to see such love again."

"Between our hope, which shines afar Against life's sky like some bright star And fate's most stern, relentless bar all joys and woes exist. So if our lives, which seem so bright Should be obscured by some dark night Remember, there's a brighter light No darkness can resist."

Mrs. Blight sang "The Sweet Homeland." A buttonhole contest was held, Mrs. Butcher winning the prize. Miss Allen read a letter from the teachers of Haldimand, expressing their thanks and appreciation to the Institute in providing lunch for them at their convention here October 4. They also donated \$12 to the Institute.

After the meeting closed a dainty lunch was served.

The November meeting will be held at the home of Mrs. Charles Brown, Wednesday, November 14.

So Much to Marvel at—So Much of Genuine Fineness At Falls' Any Day

SQUARE WORDS BY DEEDS

Some of the best talkers fail to "make good" in their actions—some stores do, too.

Lack of thoroughness accounts for it. Making "Falls" as good as we "say" it is—day after day, year after year, has resulted in winning for the Falls' Store in Simcoe a business that would do credit to a store located in a place ten times the size of Simcoe. The Public makes Stores—or, by withholding its patronage, lets them dwindle.

It's a very exact expression when a customer speaks of "my store." You hold the whip—yours is the power—you have made yours strong. It owes you strong, intelligent service. The business that is going on here day in and day out is a proof that we back words with deeds.

WOMEN'S and MISSES DRESSES,

- Smartest Point Twills
- Brocaded Crepes
- Fascinating Charmeuse
- Allkyme Crepes
- Ever popular Tricotines
- All Wool Serges
- and Tricoshams

In Street Styles—in Afternoon Styles—in Dinner Styles—in Dance Styles—mostly Blacks, Browns and Blues—for they're the colors at which fashion sets her cap this winter. Beaded, Embroidered, Gold Threaded, Soft Color embroidered.

All Women's sizes—
All Misses' sizes—
\$10.50 to \$50.00

50 Women's DE LUXE COATS AND WRAPS Arrivals of the Moment

\$75—\$95—\$99—\$100 and \$125

All made of the richest qualities of deep-pile, lustrous Silk Bolivias and other correct materials for this winter's dress shades.

- Fitted Styles—Full Silhouettes
- Tubular Styles—Side Flares
- Side Ties—Front Flares.

Every coat has enormous collar or collar and cuff of luxurious quality fur.

Lower Priced Coats—Hundreds of Them and All "New." Displayed on Separate Racks at \$17.50 — \$20.00 — \$25.00 — \$30.00 — \$35.00 \$40.00 — \$45.00 — \$50.00 and \$60.00

A Magnificent Showing of NEW FLOOR RUGS Hundreds of Them

This is probably the most beautiful collection of Rugs ever made by the Falls' Store. Qualities throughout are unusually good—the colorings are marvellous—from the standpoint of economy our special prices present wonderful opportunities.

(3rd Floor)

ODD PIECES OF FINE FURNITURE A Great Saving

A—One only Walnut Dressing Table in Queen Ann design—triple mirrors, top 20x30 in. Worth \$50.00, for \$38.50

B—One only Walnut Vanity Table — triple mirrors and vanity drawers Worth \$45.00 for \$33.00

C—One only Walnut Chiffonier with 6 drawers—Top 19x32 in. Worth \$35.00 for \$24.50

D—One only large Chiffonier in Walnut — Queen Anne design—complete with 3 sliding trays and 3 deep drawers. \$62.50 for \$43.00

WOMEN'S BATHROBES Of Corduroy and Eider Cloth

Plenty now to choose from, as pleasant in color as they are comfortable to wear.

Each \$8.50 to \$12.00 (Garment Section—2nd Floor)

BELEATED ARRIVALS OF DINNER SETS

Scores of new Dinner Sets are now on display in the Downstairs Store. French and English—many handsome new border decorations shown exclusively at Falls' Sets for 12 at \$18.00 to \$145.00

THE DINING-ROOM SUITS or BED-ROOM SUITE NEEDED IN MANY A HOME

Likely it is in the unusual collection now displayed in the Furniture Department.. (3rd Floor)

THE TEST OF A BLANKET IS SERVICE

Blankets that give satisfactory service must carry wearing qualities and real warmth in every thread, warp and wool. Another important point is nonshrinkableness. The "Kenwood" Blankets stand the test of service, warmth and looks better than any similarly priced blankets we know of. They are splendidly woven, of pure, long staple wool and pre-shrunk. Can be had in fourteen different styles and in such color effects as Rose, Blue, Tan, Lavender, Apricot, Gold and Taupe. Made in plain colors and in two styles of plaids. All with wide Satin Bindings.

—Size 60x84 \$ 9.45
—Size 72x84 \$10.45
(Main Floor—Staple Department)

Further Large Consignments of NEW CHESTERFIELD SUITES Fills up the Furniture Floor once more Prices are Specialled . . . \$130.00 to \$345.00

Just Opened Up—the Lovliest SUNFAST DRAPERIES For Your Windows

The Sunfast Draperies we refer to hold their color despite the strongest sun. Colors are Rose, Mulberry, Violet, Tan and other solid colors. The yard \$1.50, \$1.75, \$2.25 and \$2.75

MANY STAPLES AND NOVELTIES

that will delight the Homemaker will be found in the fine, large Drapery Department "Third Floor"—such as:—

- Nottingham Laces
- Fillet Nets
- Marquisettes
- Madras
- Scrims
- Crettonnes
- Chintz
- Tapestry
- Colored Scotch Madras
- Chenille
- Silk Madras
- Velours
- Terry Cloth
- English Linen
- Art Sateen
- Sheenette

Many Helpful Displays Will Be found in the Downstairs Store SUGGESTIONS FOR SHOWER or WEDDING GIFTS

- Cut Glass Sherbet Glasses
- Tumblers
- Comports Celery Dishes
- Candy Jars
- Vases
- Bowls, Etc.
- Lustre Flower Bowls
- Jardiniers, all sizes, from 75c to \$5.00 each
- Japanese Nut Bowls with mallet to crack the nuts.
- Pyrex Casseroles, Pie Plates, Bread Pans, Cake Dishes, Beanpots, Etc.
- Odd pieces of Royal Doulton China
- See the Table of Green Pottery, Jardiniers, each 45c to \$1.50
- Fern Pots 50c
- Bowls, each 75c and \$1.00

Useful Articles to be seen on the Tables:—Brasso-Aluminum Candle Sticks—Mendets—Cake Turners—Strainer Ladles—Small Ladles—Vegetable Slicers—Spatulas—Cookie Cutters—Can Openers—Flour Dredge.

Special — Dover Egg Beater — A 25c item for 15c

Many odd, beautiful things will be found in the Downstairs Store (Falls' Department Store—Simcoe)

LEAVE IT TO A BOY TO TEST ASUIT

Falls' Boys' Suits are made to stand the test that only a boy can subject his clothes to—they are made to stand every other test as well—Just now the selections are exceptionally fine to fit Boys 5 to 18 years, at \$7.50 to \$20.00

The higher priced Suits have 2 pair of Trousers

The Falls' Store