

THURSDAY, OCTOBER 18, 1923

**What One Strike Showed.**

The "outlaw" pressman's strike in New York city failed, as it deserved to fail. But it accomplished one thing that more than recompensed the New York publishers for all the expense and annoyance imposed upon them. It gave the most convincing demonstration possible of the power of the printed word. During the strike, while the daily newspapers were obliged to issue abbreviated editions without advertising, business in nearly all lines fell off alarmingly. Department stores were well high deserted. "Big business" found it impossible to float new stock or bond issues. The public, deprived of the store and business news that they were accustomed to, deferred buying everything but the barest necessities. Investors were very coy about putting their money into unadvertised securities. Department store heads and Wall Street firms were in the dumps until the strike ended and the newspapers were again able to accept advertising. It was the most convincing demonstration that newspaper advertising is an actual necessity of modern-day business that has ever been given and settled for all time in the big city the question "Does advertising pay?"

The same thing, in a modified degree perhaps, would be the outcome of the suspension of newspapers in any community. The smallest place in the country that supports one small paper would surely miss it much more than it realizes if that humble, modest little journal should suspend publication. The town and country people would get the news of the world of course from the big city dailies that now find their way into many country homes, but the intimate touch with local affairs that the little home paper affords would be entirely lost. There would be no convenient and effective medium for the announcement of church and civic and social meetings, no chronicle of the births, deaths, and marriages, the goings and comings of the home folks, the progress of the schools, the victories and defeats of the local baseball team, the improvements being made in the town and countryside, the countless little and large things that go to make up the home news. And those merchants and business men who, perhaps, the just a little bit doubtful as to whether their advertising appropriation is an investment or an extravagance, would have all their doubts dissipated after the town had been "dead" a few weeks and the town and country people were all motoring to the cities to get rid of their boredom and to spend their money.

Perhaps it would be a good thing, in the long run, if all the country newspapers would join in a "strike" among themselves, and suspend publication by general agreement for a month or two, just so their towns and countries could experience what it means to be without the home paper. That there would be a great clamor to call off the "strike" and a far greater measure of appreciation of the home paper manifested thereafter is not to be doubted. But the country editors went "strike;" they would deem themselves recreant to a sacred trust if they treated their communities so badly, and anyway they would feel very very much like a fish out of water away for a whole for a whole month or more from the pungent smell of printer's ink and the alluring song of the typesetting machine.

**As Last She Arrives.**

While empires shrink in contemplation of a resumption of devastating war, while our statesmen wrestle with problems domestic and foreign, problems which have a direct bearing upon the destiny for good or evil of this beloved Dominion of Canada, we are cheered by the advent of a

new force, a new influence potential of many things. Time was when the mother-in-law was a byword and a hissing; time was when this class, inevitably erected by the artificial laws and conventions of civilization, was derided and mocked, defied and loaded with contumely, hated, feared, fled from, or placated by the abject tithings of an obvious hypocrisy.

But now all this is to be changed. The mother-in-law is coming into her own and into your own, if you happen to be son-in-law, or daughter-in-law—and compensations, rights, privileges, prescriptions and dominion are to be hers. This is, these will be hers if the new Mother-in-law Association functions according to Hoyle, or the intent of the militant units of which it is composed.

Right off the bat—to use the expressive vernacular—we are to have a Mothers-in-Law Day, to be observed in that spirit of reverence and devotion which characterizes Mother's Day.

No more may we joke about her—our mother-in-law; she has canonized herself, and annually hereafter she will come to us bearing her chosen emblem, the pink, pink rose; she will come with her reticule and her resolutions—and her indomitable resolution—to make us realize how pitiful would have been our fate if we never had had a mother-in-law; to profit us by her advice to spoil our babies and implant in them the ineradicable knowledge of the transcendent superiority of our fathers-in-law, who, happily for the world, took, for better or worse, to their bosoms our mothers-in-law, thus making it possible for us to realize our great happiness and our indebtedness to a fortunate past.

All right. God bless 'em. Here's to Mothers-in-Law Day, pink roses and all the rest of it

**THE HOME PAPER**

The following extract is from a speech delivered by ex-Governor Francis: "Each year the local paper gives from \$50 to \$100 in free lines to the community in which it is located. The editor in proportion to his means does more for his home town than any other ten men and in all fairness he ought to be supported—not because you like him or admire his writings,—but because the local paper is the best investment the community can make. It may not be brilliantly edited or crowded with thought, but financially it is more benefit to the community than the preacher or teacher. Understand me, I do not mean mentally, and yet on moral questions you will find most of the papers on the right side. Today the editors of the local papers do the most for the least money of any people on earth.

Speaking at the Aberdeen University branch, of the League of Nations, Sir Johnston Forbes-Robertson suggested that, for the better cementing of Anglo-American friendship, a joint committee of reputable historians confer and agree upon the subject matter for school history books of both countries in order that the children of neither nation shall receive an erroneous impression of the attitude of the other nation in the past.

**PRIZES FOR THE BEST NUT TREES**

Nut culture has recently been added to the other lines of work conducted by the staff of the Horticultural Experiment Station at Vineland. Plantings of the best varieties of English, Japanese, and Black Walnuts, Japanese and Chinese Chestnuts, Hickories and Filberts have been established for test purposes and an attempt has been made to improve the existing varieties by crossing the English Walnut with the Native Black. A search for the best kinds of native and introduced nut trees is now being conducted. James A. Neilson, who has recently been given charge of the work in nut culture, would like to hear from all those who are interested or who have high class nut trees growing on their property. This information is required so that arrangements may be made to have the very best trees propagated, provided they are as good or better than other varieties already discovered.

The boys and girls of Ontario are especially asked to help in this useful work by hunting for good nut trees. Prizes of \$5.00 each are offered to the boy or girl who discovers the best nuts in any of the following species:—Black Walnut, Butternut, Japanese Walnut, English Walnut, Shellbark Hickory, Sweet Chestnut, Filberts and Beechnut.

To compete for this prize one dozen well-ripened nuts grown on one tree must be sent to the Experiment Station along with a description of the tree, its productiveness and exact location. The points considered in making

the awards are size of nut, thickness of shell, flavor of kernel, and cracking quality.

**EXPERT REPAIRING ON ALL MAKES OF CARS**

FULL STOCK OF PARTS

Gasoline, Oil, Greases  
Tires and Tubes  
in all sizes

Vulcanizing  
Auto Accessories

**Morrison's Garage**

All Work Guaranteed



**Potatoes**

Car No. 1 Potatoes to arrive shortly.  
See us before purchasing.  
Price Guaranteed Right.

**Allen & Leatherdale**

**WIRING**

POWER - HEAT - LIGHT

WE HAVE A STAFF OF FIRST-CLASS ELECTRICIANS AND A LARGE STOCK OF FIXTURES AND SUPPLIES

NOW IS THE TIME TO LET US ESTIMATE.

**GEORGE SIMMONDS**

THREE STORES Electragist PROMPT SERVICE  
Hagersville - Simcoe - Waterford

**Professional Cards**

**PHYSICIAN**

**I. J. LEATHERDALE, M.D.**  
OFFICE HOURS:  
10 to 12 a.m., 2 to 4 p.m.,  
7 to 9 p.m.

JARVIS, ONTARIO.

**DENTIST**

**DR. R. G. HYDE**  
DENTIST

Office Hours: 9 to 12 a.m., 1.30 to 5.30 p.m.  
Office next to D. N. Almas' Seed Store.  
**MAIN ST., HAGERSVILLE**

**BARRISTERS, ETC.**

**ARRELL & ARRELL**  
Barristers, Etc.

HAMILTON Caledonia  
Sun Life Building. Roper's Block  
Money to Loan at Lowest Rates.  
Harrison Arrell, K.C., S. Cameron Arrell  
County Crown Attorney.

**KELLY, PORTER & KELLY**  
Barristers, Solicitors, Notaries, Etc.

W. E. KELLY, K.C. J. PORTER  
County Attorney. County Treasurer

DAVID E. KELLY  
Solicitors for Norfolk County Council  
SIMCOE ONTARIO  
MONEY TO LOAN AT LOWEST RATES.

**VETERINARY**

**Dr. E. SLACK, B. V. Sc.**  
VETERINARY

Hagersville Phone 24  
MODERATE RATES

**PIANO TUNING**

**ALEX. G. GLASS**  
Expert Piano Tuning  
1260 King St. E., Hamilton  
Please order or ask for information at the office of THE JARVIS RECORD.

**HOTELS**

**AMERICAN HOTEL**  
R. A. NELLES, Prop.  
Best Accommodation for the Travelling Public.  
Near G. T. R. Station,  
JARVIS, ONTARIO

**Eyesight Specialist**

Modern Scientific Eye Examinations

SPECIAL ATTENTION GIVEN TO CHILDREN'S EYES.

CONSULT

**E. GORDON JACKSON**  
Registered Optometrist  
Phone No. 2.

**E. H. JACKSON Co., Ltd**  
SIMCOE, ONTARIO

**Ready**

To all kinds of repairing. A full line of parts in stock.

**Anderson's Garage**

On the Corner, Jarvis

**WANT ADS**

**FOR SALE**—Apples. John Dougherty, Nanticoke, Phone 41r16 1tp

**FOR SALE**—A set of oak dining-room chairs in good condition, cheap. Apply Mrs. T. H. Lewis. 3tp

**FOUND**—Over-sized tire, tube and carrier west of Nanticoke. Owner may have same by paying for "ad."

**FOR SALE**—Extracted clover honey, choice quality, put up in 10 lb. pails, 15c per lb., pails included. B. Lundy, R.R. 1, Port Dover, Ont. 3tp

**WANTED**—All kinds of sound hay for baling purposes. Best cash prices. G. A. Bowman, Hagersville; Phone 51r, or Wm. Hoskin, Jarvis.

**FOR SALE**—Fordson tractor, International 10-4 tandem disc and Hamilton tractor plow. For further particulars apply E. Fess, Fisherville, Phone 27. tfe

**LOST**—Gold ring with pearl setting in the basement of the Presbyterian church, the door or between these buildings and the home of Mrs. Elva Rodgers. \$5.00 reward on return to Mrs. Elva Rodgers.

**FARM FOR STE**—100 acres, Con. 2, Lots 16 and 17, Woodhouse; garden soil and clay loam; 6 acres creek-watered pasture; balance under cultivation; good water supply; 10 acres orchard; 9-room brick house; drive shed, hen house, cement stables in barn 86x30; on cream route; 3 miles from Port Dover Canning Factory. Immediate possession. Mrs. E. L. Kemp, R.R. 1, Port Dover 30p3

**PLAY THE GAME**

Calmness in success is fine,  
Grit when losing's finer;  
If you can't a winner be,  
Do not be a whiner.

**W. A. OWEN**

Tinsmithing and Plumbing

We are in a position to handle Tinsmithing, Plumbing, also Steam and Hot Water Fittings, Gas Fittings, etc.

We handle Eastern Pumps, Gas Fixtures, etc.

Your Repair Needs will receive our Prompt Attention

OUR WORK IS GUARANTEED

R. A. MCCARTER BLOCK  
JARVIS ONTARIO

**JARVIS BUTCHER SHOP**

Choice Lines of Fresh and Cured Meats always in stock.

Threshing Orders Delivered Without Extra Charge.

**THOS. HARRIS**  
Main St., JARVIS

ESTABLISHED 1872

**BANK OF HAMILTON**

JARVIS BRANCH—J. E. Brown, Manager  
Nanticoke—Tuesday and Friday

AGRICULTURAL industry is perhaps the field in which the greatest amount of business has been done by the Bank of Hamilton. This experience, coupled with close relations with every other productive and distributing business in the Dominion, has placed us in a unique position to consider intelligently the legitimate requirements of all kinds of Canadian business from the St. Lawrence River to the Pacific Coast.

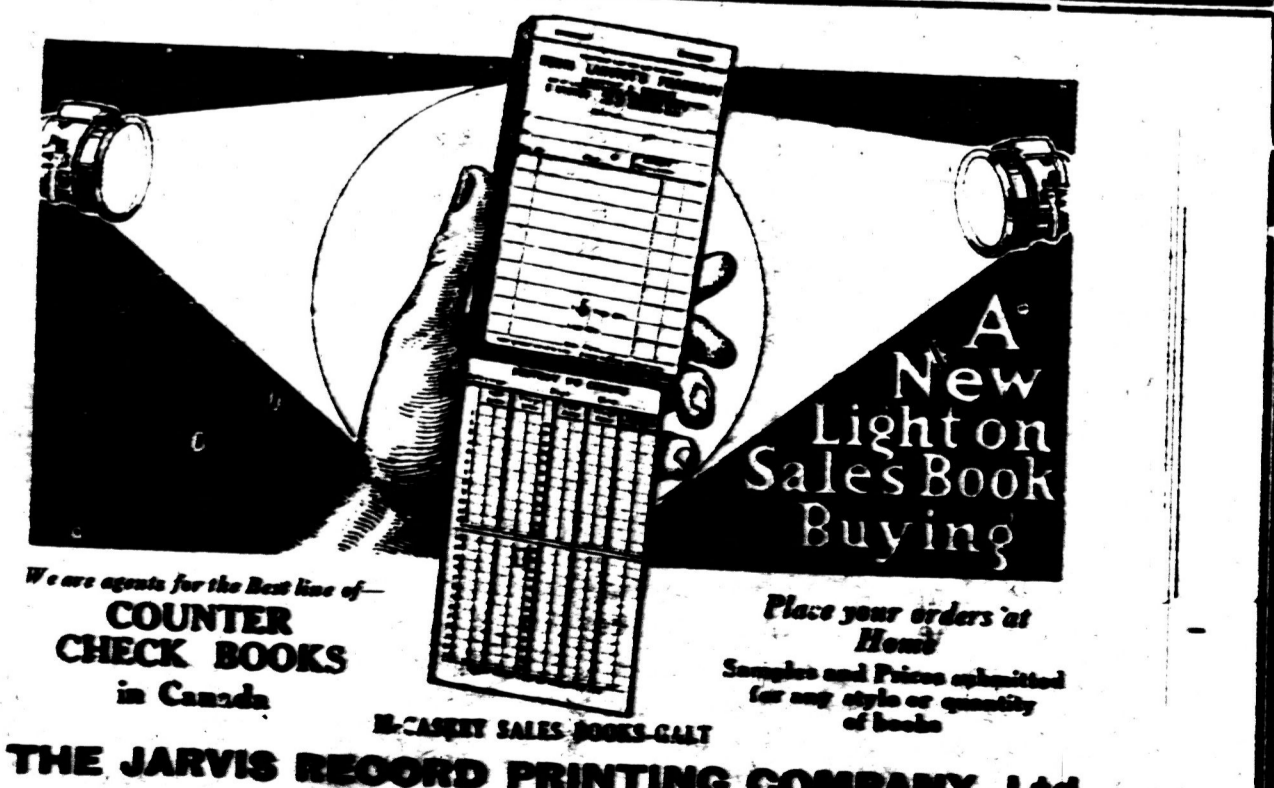
**A New Light on Sales Book Buying**

We are agents for the best line of COUNTER CHECK BOOKS in Canada

Place your orders at Home

McCahey Sales Books Co. Ltd.

**THE JARVIS RECORD PRINTING COMPANY, Ltd.**



**OUR OWN**

Little Red  
ONCE UPON  
a 16-year-old  
such a KNOCK  
MARRIED MEN  
BLINDERS and  
Flapper sported  
Royce and was  
TLE RED RIDI  
CONFECTIONE  
One MORNIN  
L. R. H. was  
BROMO - SELT  
MOTHER phone  
said GRANNY,  
last PLAYER a  
let me go to the  
any more. Rush  
a PACK, will yo  
Now, RED RI  
dutiful child, an  
hop into the RO  
by the DRUG S  
FAGS and head  
GRANDMA'S ho  
Shipping in the  
L. R. H. w  
GRANNY'S BED  
Granny, in her  
BED, with the S  
high and her BO  
down so low t  
HOOD immediat  
ETHIOPIAN in t  
"Say, GRAN,"  
Hood, "What's th  
glimmers? They  
"The better to  
DEAR."  
—and your N  
as RED as a BEE  
"The better to  
my dear."  
—and your MO  
"The better to K  
"HOT PUPPY!"  
ing Hood, clappin  
got it now; your B  
GIN! Come on, sp  
you don't get no C  
I'll tell GREAT-G  
"Oh DARN," gr  
er, as she crawled  
got MOST of my  
don't get but ONE  
And no ORANGE  
little GIN-HOUND.

**UNRESERVED AUCTION**  
Of Farm Stock &  
SATURDAY, O  
Sale starts at  
Lot 3, Con. 5,  
The undersigned  
farm, will sell wit  
Public Auction, the  
property:

**HORS**

A general purpos  
years; heavy Perche  
good heavy work h  
COW

15 Best Grade Ho  
Cow, aged, due Jan  
due Mar 18; cow, 7  
25; cow, 7 years, due  
5 years, due June 2  
due March 28; cow  
March 27; cow, 3  
cow, 2 years, due J  
heifers, rising year  
freshen in May, heif  
PIGS

Young blood sow  
about 4 weeks old; b  
with litter of 12 abo  
POULT

15 Turkeys; 10 Ge  
through spring h  
Rock pullets, pure B  
Rock cockrels; Coll  
HARN

Set of double har  
harness.

**IMPLEMENT**

Massey-Harris 14  
disc, 14-plow, ne  
Anderson wagon  
of bob sleighs; c  
buggy; wagon box a  
2 sets of harrows;  
hay rack; stock rack  
plow; road cart; 220  
cubator; 100-chick e  
bone grinder; good D  
tor, 750 lbs.; Climax  
coal, nearly new; 160  
rope and car; quantity  
10 loads threshed Blu  
dox, new grain bags;  
Clover and Blue Gras  
hay; 30 sap buckets a  
numerous small article

**TERMS**—Sums of  
cash; over that amou  
credit will be given on  
proved joint lien note  
discount on credit am  
John Deming  
Auctioneer  
Geo. L. Miller.