

Representing Canada at Olympiad.



Toronto Rowing men and Swimmers sailing on the Canadian Pacific S.S. Minnedosa for the Olympic games included, back row from left to right, J.M.S. Kingston, manager of the rowing eight; R.S. Hunter, No. 8; W. Langford, No. 6; A.A. Bell, No. 7; W.L. Wallace, Stroke. W.L. Thompson, spare. Front row - M. W. Taylor, Bow; H.B. Little, No. 2; Mrs. Loudon, who with her husband, Prof. T.F. Loudon of Toronto University is accompanying the rowing eight; J.D.S. Smith, No. 3; W.B. Snyder, No. 4; J. Campbell, coxswain.

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Here and There

In response to the appeal of the University of Bishop's College, Lennoxville, Que., for \$500,000, to meet present needs, the Canadian Pacific Railway has supported the plan by subscribing \$15,000 to the fund.

Canada will soon be the mecca of many moving picture directors, according to Herbert Brenon, producer for Thomas Meighan, who recently arrived at Banff to film the big outdoor scenes for James Oliver Curwood's "The Alaskan."

The fish catch of the world approximates \$1,000,000,000 a year in its cost to the consumer, of which \$780,000,000 goes to those who harvest it, statistics furnished by the United States Fish Commission declare.

The value of the tourist traffic to Canada is proved by figures supplied by the Parks Department of the Dominion Government, which show that the enormous sum of \$136,000,000 was spent by tourists in this country in 1923. This represents the Dominion's fourth largest source of foreign cash income.

On her arrival at Quebec, June 14, the Canadian Pacific steamship "Empress of France" broke the record for the fastest time made between that port and Southampton, England, from which she sailed, having maintained an average speed of over 19 knots. This vessel also holds the record for the run between Quebec and Liverpool.

Arrangements for the Pageant of Empire, to be held at the British Empire Exhibition July 21-August 30, are now rapidly completing. Episodes showing the history of Canada and the other Dominions as well as of the Mother Country from the earliest times to the present day are being organized with the assistance of prominent residents of the Dominion now in London.

Hon. J. E. Perrault, Minister of Colonization, Mines and Fisheries for the Province of Quebec, on his return from a recent extensive trip to the Temiscaming district of that province, stated that there were over 2,000 prospectors exploring the gold-fields of Quebec and at least a million dollars would be expended in development work in the region during the course of the season.

According to figures prepared by the freight department of the Canadian Pacific Railway, the export grain movement via Vancouver reached a total of 48,971,930 bushels on May 31, 1924, compared with a total of 17,387,715 bushels as on May 31, 1923. In each instance the figures cover the crop year commencing September 1st. The increase is therefore 31,584,215 bushels or 181.5 per cent.

Enthusiastic celebrations took place at Vancouver and Victoria, B.C., when the special service squadron of the Royal Navy, headed by H.M.S. Hood, the largest warship in the world and flagship of the squadron, visited those places recently. The squadron is expected on the Atlantic seaboard in August, when efforts will be made by Canadians on that coast to outside the Pacific cities in the warmth of the welcome they extend. The anticipations are that thousands of visitors will gather at Quebec and elsewhere to demonstrate their affection for the officers and men of the fleet.

"You may say that Canada is becoming more and more interesting to Englishmen and before long additional English capital will be used here in the development of industries. I am very optimistic and I believe that we are now progressing towards an era of unprecedented prosperity. What we need more than all now is the immigration of good men who will become an asset to this country," declared Sir John Aird, President of the Canadian Bank of Commerce, on his return from Europe recently aboard the Canadian Pacific steamship "Empress of France."

ROAD GUIDE LOGS ALL OF PROVINCE

COMPLETE INFORMATION IS
TABULATED IN SMALL MAP
VOLUME — FOLLOWS NEW
SCHEME

An entirely new form of road guide is being published this week under the direction of A. A. Briggs, Advertising Manager of the Dunlop Tire & Rubber Goods Company, Limited. The book, the culmination of more than two years' work by the author, has had for its object the compiling, primarily, of mileage information between every point in the Province, but it also serves as a condensed guide to summer hotels, camp sites and golf clubs, and provides data on every scenic trip of note within the area covered.

Its chief object, its author, Mr. Briggs, stated yesterday, is to make a visit by road to Ontario's many summer resorts both easy and pleasant. In the volume Toronto, as the Capital city, is taken as the pivoting point, and a series of maps follow in sequence around Lakes Ontario, Erie, Huron and Georgian Bay. Starting at Toronto again—or continuing on from Gravenhurst—the motorist has

a continuous passage north and northwest. Commencing at Toronto once more the journey is continuous east or north or east and north. The tourist, of course, using the book, can map out his own course on any basis he likes, since the various subdivisions include the names of points of interest which are not shown on any of the standard maps.

Is Complete Guide
The chief charm of the book, which is to be put in circulation next week, is that for the first time a single

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Jarvis, Ont.

guide presents the summer resorts of Ontario and road mileage in a systematic way. Sixteen sections, each accompanied by its own specially drawn road map, are all inter-related, while at the same time each section is complete in itself.

In compiling the book Mr. Briggs has subdivided the entire Province, including Northern Ontario, into 16 map sections, each one dovetailing with its following one. Facing each map is a systematic presentation of road mileages and routes, together with a summary of "features," under which latter head is included steamer and rail trips from points where cars may be stored overnight, or ferry tips on which cars may be taken. Each section is standardized in form and carries subheadings in bold type preceding the detailed information on each point.

Much Detailed Information

Map One, by way of explanation, takes in the Niagara Peninsula and its waterways, and is followed under

the "features" heading by the brief mention of the points of interest in the whole area. Unlike the usual guide published for one definite place, the usual eulogy is omitted, and in its place is the complete cataloguing of the essential information.

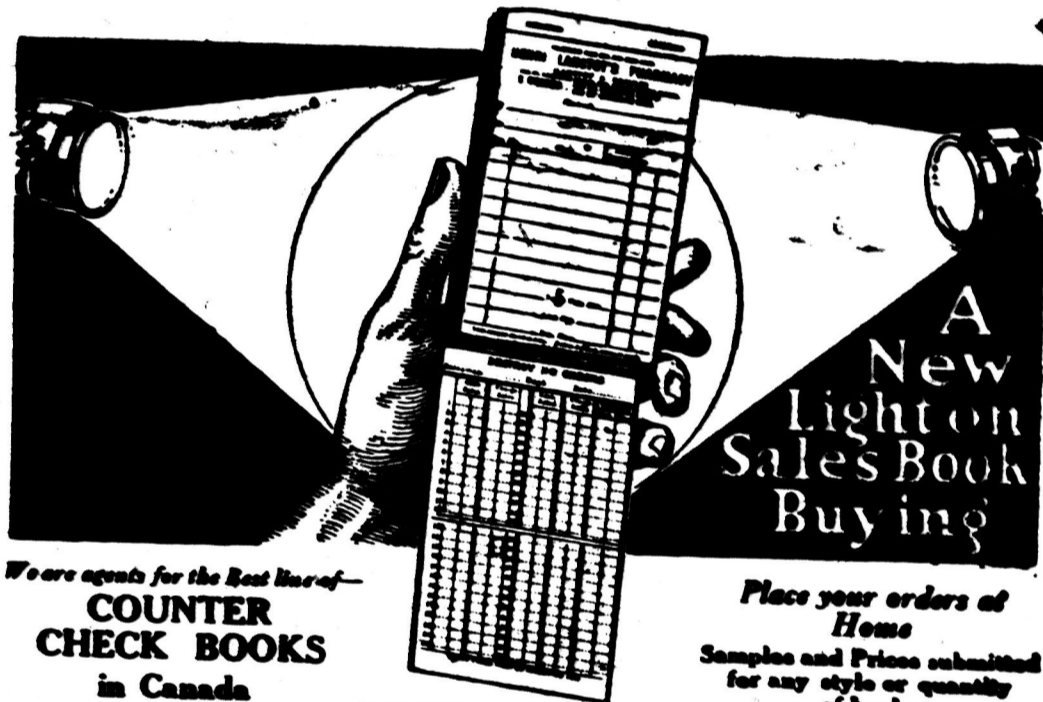
Following this a subhead deals in catalogue form with beauty spots; summer hotels are listed and details of camp sites, golf clubs and car ferry service are set out.

The same plan is followed out in each of the 16 sections, and approximate mileages between points are given in every case. Mr. Briggs estimates that by use of this guide, which for the first time covers the complete through road mileage of the Province, a motorist could map out a series of tours which would enable him to cover every point in five two-week periods.

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