

**Want Ad Column**

**FOR SALE—Cherries.** Apply David Petheram, R R 5, Waterford 18p

**FOR SALE—10,000 good second-hand brick.** Apply to P. E. Armstrong, 18-tfc

**FOR RENT—Brick house,** in good repair. Apply to Mrs. Glanfield, Jarvis, 20p

**FOR SALE—Brick house,** in good repair. Apply to G. L. Milner, Jarvis, 20p

**TO LET—Furnished Rooms** in the road house "Lake View Lodge," adjoining Woodlawn Park on Lake Erie. Easy terms, good accommodation and an excellent beach. Apply to C. W. Armstrong, Selkirk, 18-tfc

**FOR SALE—Oak outfit and extension dining room table,** also a Quebec heater. Apply Record office.

**FOR SALE—Gooseberries and currants,** 3 boxes for 25c; find container. Apply Robert Miller, Jarvis, 18p

**FOR RENT—Summer cottage,** 3 miles east of Nanticoke. Shady place and pleasant surroundings; baker calls twice a week. Apply C. M. Field, RR 2, Nanticoke, 15-3tc

**FOR SALE—One Massey-Harris, 1 McCormick Binder;** 3 good second-hand Massey-Harris and Deering Mowers; also 1 low-down Jackson truck wagon. H. Peacock, 16-3tc

—It's not what we read, but what we heed that helps.

**HAGERSVILLE WINS**  
The Gypsies met their first defeat of the season and the second loss in a County League fixture in four years, when the Hagersville Sluggers made them swallow the medicine on Thursday last by a score of 17 to 4. This was the last Haldimand County game.

**GLUBBING RATE**

**THE JARVIS RECORD AND**

Farmers' Sun	\$3.00
Toronto Mail	6.25
Toronto Star	6.25
London Advertiser	6.25
Hamilton Spectator	6.25
London Free Press	6.25
Family Herald & Weekly Star	3.25
Toronto Globe	6.25

# Falls' August Furniture Sale

No other Furniture Sale of which there is any knowledge within one hundred miles of Simcoe has exercised such a profound influence upon any single line of commodity. Falls' August Furniture Sale has proven its right to be known as the greatest sale in Western Ontario through the fact that goods have gone from it to all parts of BRANT, NORFOLK and HALDIMAND Counties. They have gone—Winnipeg—Welland—St. Catharines—Hamilton—Toronto—Ottawa—London—Leamington—Woodstock—Chatham—Longwood—Cedar Hurst—Port Arthur—Sarnia—North Bay—Strathroy—Kitchener—Galt—Guelph—Otterville—St. Thomas—Drumbo—Tilsonburg—Wallaceburg—Ingersoll—Fort William—Norwich—Erie, Pa.—Owen Sound—Currie, Port Robinson—Dundas—Strathmore, Alta.—Merlin—Corunna—Niagara Falls—St. Joseph de Beauce, Que.

**THE 1924 AUGUST SALE WILL SURPASS ALL PREVIOUS ACCOMPLISHMENTS** in economies, high qualities, and in liberal varieties. Undoubtedly it will pay everybody to come to it. Falls' Department Store, Simcoe. These few sample values—scores of others:—

## Win \$1000



### How Many Objects in This Picture Begin With the Letter "C"?

The above picture contains a number of objects beginning with the letter "C"—like chicken, canisters in the picture, the name of which begin with the letter "C". Have the whole family join in—see who can find the most. Don't miss any. Fifteen cash prizes will be awarded for the fifteen best lists of words submitted. The answer having the largest and nearest correct list of visible objects shown in the picture, starting with the letter "C" will be awarded first prize; second best, second prize, etc.

**YOU AND OLD, JOIN IN THE FUN**  
The Hamilton Herald announces today a most interesting and amusing puzzle game—a puzzle that is different and a game in which all can participate. From the thinnest child to grandfather and great-grandma, it really is so, can participate. All the objects have been made perfectly plain, with no attempt to disguise or hide them. None are so small but what the poorest eyesight can see them; it is a test of skill. Your ability to find "C-Words" determines the prize you win. Right after supper this evening, gather all the members of your family together, give each a pencil and a sheet of paper—and see who can find the most "C-Words." You can get a few minutes' study. Sit down NOW and try it—then, send in your list and try for the big prize.

### CASH PRIZES

Winning Answers Will Receive Cash Prizes According to the Table Below

Prize	Prize if NO answers are sent.	Prize if ONE answer is sent.	Prize if TWO answers are sent.
1st Prize	\$50.00	\$100.00	\$150.00
2nd Prize	25.00	50.00	75.00
3rd Prize	15.00	30.00	45.00
4th Prize	10.00	20.00	30.00
5th Prize	5.00	10.00	15.00
6th Prize	3.00	6.00	9.00
7th Prize	2.00	4.00	6.00
8th Prize	1.50	3.00	4.50
9th Prize	1.00	2.00	3.00
10th Prize	0.75	1.50	2.25
11th Prize	0.50	1.00	1.50
12th Prize	0.40	0.80	1.20
13th Prize	0.30	0.60	0.90
14th Prize	0.25	0.50	0.75
15th Prize	0.20	0.40	0.60

In the event of a tie for any prize offered the full amount of such prize will be paid to each tied participant.

**COSTS NOTHING TO TRY**  
It costs nothing to take part, and you do not have to send in a subscription to win a prize. If your answer is awarded first prize by the judges you will win \$10, but if you would like to win more than \$10 we are making special cash prize offers during this Big Advertising and Booster Campaign, whereby you can win bigger cash prizes by sending in one or two or four subscriptions to The Hamilton Herald.

### OBSERVE THESE RULES

1. Any man, woman, girl or boy who is not an employee of The Hamilton Herald or a member of an employer's family may submit an answer.
2. All answers must be mailed by August 9th, 1924.
3. Answers should be written on one side of the paper only and words numbered consecutively: 1, 2, 3, etc. Write your full name and address on each page in the upper right hand corner. If you desire to write anything else, use a separate sheet.
4. Only words found in the English Dictionary will be counted. Do not use hyphenated, compound or obsolete words, either the singular or plural, but where the plural is used, the singular will not be counted and vice versa.
5. Words of the same spelling can be used only once, even though used to designate different objects. The same object can be named only once, unless any part of the object may also be named.
6. The answer having the largest and nearest correct list of names of visible objects shown in the picture that begin with the letter "C" will be awarded first prize, etc. Necessity, style or handwriting have no bearing upon deciding the winners.
7. Candidates may co-operate in answering the puzzle, but only one prize will be awarded to any one household; nor will prizes be awarded to more than one of any group outside the family, where two or more have been working together.
8. All answers will receive the same consideration, regardless of whether or not a subscription for The Hamilton Herald is sent in.
9. There will be three independent judges, having no connection with the Hamilton Herald, who will judge the answers submitted and award the prizes at the end of the puzzle game and participants by sending in their list agree to accept the decision of the judges as final and binding.
10. The judges will meet on August 20th, 1924, and the announcement of the prize winners and correct list of words will be published in all editions of The Hamilton Herald as quickly thereafter as possible.
11. Subscriptions (both new and renewal) by mail or carrier will be accepted. However, in qualifying for the Big \$1000.00 Reward at least one NEW subscription must be sent in. A new subscriber, if one, who has not been receiving The Hamilton Herald since July 23rd.

### HOW YOU CAN WIN \$1000.00

Should your answer to the "C-Word" Picture Puzzle win FIRST prize and you have sent in NO subscriptions to The Hamilton Herald, you will win \$50.

However, if your answer wins FIRST prize and you have sent in one yearly subscription to The Hamilton Herald (new or renewal), you will win \$50.

Or, if your answer is awarded FIRST prize by the judges and you have sent in TWO yearly subscriptions to The Hamilton Herald (two new or one new and one renewal), and you win second prize, you will receive \$500.00 and so on down. (See third column in prize list above).

Now's that for a liberal offer! But look! We will give extra amounts on all prizes in the amount mentioned in the Hamilton Herald (TWO new or one new and one renewal), and you win second prize, you will receive \$500.00 and so on down. (See third column in prize list above).

It takes but TWO subscriptions to The Hamilton Herald for delivery by newsway (TWO new or one new and one renewal) to qualify your answer for the BIG \$1000.00 REWARD. ABSOLUTELY TWO newsway in the maximum, one of which is to be a NEW subscriber.

Your own subscription will count or a subscription to start at some future date. Just write on the start and give the date. Just write on the start and give the date.

**NOTE—Subscriptions to The Hamilton Herald for delivery by MAIL are also accepted in the Picture Puzzle Game to qualify answers for all cash prizes. Subscription rates given below.**

**SUBSCRIPTION RATES—Payable in Advance**

The Hamilton Herald		The Hamilton Herald	
For Delivery by Newsway in Hamilton and Outside Towns		For Delivery by MAIL Outside City	
One Year	\$7.50	One Year	\$8.00

**NOTE—Two yearly subscriptions to The Hamilton Herald by Mail at \$4.00 each (new or renewal) will qualify your answer for the \$500.00 prize. (See second column in prize list above).**

Four yearly subscriptions to The Hamilton Herald by Mail (four new or two new and two renewals) at \$4.00 each, qualifies your answer for the \$1000.00 prize.

**RURAL ROUTE SUBSCRIBERS**—This offer applied to rural route patrons, as well as subscribers living in cities and towns. If you are already receiving The Hamilton Herald, your subscription will be extended and qualify for the big prize. This is an easy way to earn \$1000.00.

**The Hamilton Herald**  
AGGRESSIVE—PROGRESSIVE—INDEPENDENT  
C. A. MONTGOMERY, Public Manager, Dept. 1. HAMILTON, CANADA

### SAVE \$48.00

Large Moth-proof Chesterfield Suite—Large Chesterfield with roll arms; spring edge and Marshall cushions; fireside wing chair and Chesterfield chair to match, covered in plain taupe, with back and cushions covered with brocade taupe to match. Regular \$300.00. Falls' Sale ..... \$252.00

### SAVE \$46.00

Walnut Bedroom Suite—Hand decorated, Queen Anne design; large dresser; vanity dressing table and bench; chiffrobe with tray and drawers; bow-foot bed. Come and look this bargain over. Special at \$170.00. Falls' Sale ..... \$124.00

### SAVE \$45.00

Queen Anne Bedroom Suite—In walnut, real large size vanity dresser with triple mirrors; bow-foot bed; chiffrobe, and large 5-drawer dresser. One of the best suites on the floor at the price of \$240.00. Falls' Sale ..... \$195.00

### SAVE \$41.00

Ivory Bedroom Suite—Hand-decorated Queen Anne design; large dresser; vanity dressing table and bench; chiffrobe with tray and drawers; bow-foot bed. Come and look this bargain over. Special at \$165.00. Falls' Sale ..... \$124.00

### SAVE \$37.00

Walnut Bedroom Suite—In Old English finish; has inlaid panels of solid walnut and full size bed; large dresser; chiffrobe with trays; large vanity dresser with separate hand mirrors; also bench and chair. A suite that will give wonderful service. Regular \$237.00. Falls' Sale ..... \$200.00

### THIS OUTFIT FOR \$34.00

A pleasing design in a walnut-finish Metal Bed. A Mattress filled with layer upon layer of "cushiony," new clean felt, covered in very attractive ticking of good quality, made with roll edge, with plain sateen, grey border cloth, and an A Number One Spring, single or double bed size. The outfit complete during Falls' August Furniture Sale, \$34.00

### SAVE \$33.00

A High-grade 3-Piece Suite—In imported tapestry, guaranteed sanitary spring cushions; has large roll arms, fireside chair and Chesterfield chair to match. An up-to-date suite in every way. Worth \$218.00. Falls' Sale ..... \$185.00

### SAVE \$31.00

Large 2-Piece Sample Suite—Best grade French plain tapestry and figured cushions to match; has large wing-back chair; Marshall cushions used in construction of this beautiful suite, sent to us by our best maker of upholstered goods, and specialized at \$190.00. Falls' Sale ..... \$159.00

### SAVE \$30.00

2-Piece Suite—Chesterfield and wing-back chair, roll arms, loose Marshall spring cushions; the latest combination of colors; Queen Anne walnut. One of our leaders at \$225.00. Falls' Sale ..... \$195.00

### IT'S A GOOD TIME TO BUY AND SAVE MONEY ON

Regular Hammocks	Divano Beds
Couch Hammocks	Odd Dressers
Bed Springs	Window Shades
Mattresses	White Enamel Kitchen
Wicker Chairs	Tables
Library Tables	Regular Kitchen Tables
Couches	Carpet Sweepers
Odd Chairs	Cots

Falls' Department Store, Simcoe.

### SAVE ON KITCHEN CABINETS

The best Kitchen Cabinets on the market. Very liberally reduced. Saves hundreds of steps with its many features: Automatic lowering flour bin; ant-proof castors; removable roll curtains; glass trimmings; complete with glass fixtures. Come and see them demonstrated.

\$72.50 Cabinets, Falls' Sale	\$59.00
\$82.50 Cabinets, Falls' Sale	\$59.00
\$60.00 Cabinets, Falls' Sale	\$48.00

### SAVE \$29.00

Old English Quarter-cut Oak—In two-tone finish. Our very newest design on the floor, with 60-in. buffet; 6-ft. oblong table; panel-end china cabinet, and 6 solid leather seated chairs. One of the best values at \$190.00. Falls' Sale ..... \$161.00

### SAVE \$28.00

Old English Quarter-cut Oak Diningroom Suite—William and Mary design; 60-in. buffet; panel-end china cabinet; 6-ft. oblong table; 6 real leather seated diners. A special suite at \$188.00. Falls' Sale ..... \$160.00

### SAVE \$27.00

Walnut Finish Diningroom Suite—In Italian design, with large 60-in. buffet with long linen drawer; 6-ft. oblong table; 6 genuine leather seated chairs, and a large panel-end china cabinet. A bargain at \$185.00. Falls' Sale ..... \$158.00

### SAVE \$24.00

Quarter-cut Oak Diningroom Suite—In dark fumed finish; 56-in. buffet; large size china cabinet; 6-ft. oblong table; 6 real leather seated chairs; a great saving on it at our special price of \$165.00. Falls' Sale ..... \$141.00

### SAVE \$24.00

Dull Walnut Finish Diningroom Suite—In Queen Anne design; large 60-in. buffet with lined cutlery and long linen drawer; large panel-end china cabinet; 6-ft. oblong table, and 6 real blue leather seated chairs. One of the best values on our floor at \$168.00. Falls' Sale ..... \$144.00

### SAVE \$23.00

Eight-Piece Suite—William and Mary design, in real quarter-cut oak, in fumed finish; 56-in. buffet with bevel mirror, also lined cutlery drawer; 6-ft. round table, and 6 leather-seated chairs. Specialized at \$165.00. Falls' Sale ..... \$142.00

### SAVE \$19.00

3-Piece Tapestry Suite—Just the suite for a medium size room; has 78-inch Chesterfield and 2 Chesterfield chairs to match; covered in heavy imported tapestry, and Marshall spring cushions. A surprising value at \$175.00. Falls' Sale ..... \$156.00

### SAVE \$10.00

8-Piece Surface Oak Diningroom Suite—Nice size buffet with oval mirror in back and leaded glass cabinet doors; 6-ft. round table; 6 diners fitted with metal glides. A wonderful value at \$68.00. Falls' Sale ..... \$58.00

### SAVE ON REFRIGERATORS

Real Barnet Refrigerators in birch and ash finish. Have one-piece porcelain lining, and the only ventilated refrigerator on the market. And other dependable refrigerators will be in the sale.

\$90.00 Refrigerators for	\$75.00
\$87.00 Refrigerators for	\$75.00
\$82.00 Refrigerators for	\$69.50
\$80.00 Refrigerators for	\$67.50
\$72.00 Refrigerators for	\$69.50
\$69.00 Refrigerators for	\$58.25
\$68.50 Refrigerators for	\$49.25
\$61.50 Refrigerators for	\$26.50
\$25.00 Refrigerators for	\$21.00
\$19.50 Refrigerators for	\$16.25

Falls' Department Store, Simcoe.

**Falls' Department Store, Simcoe**  
Falls' Dept. Store