

# NEXT WEEK IS A SHORT WEEK

**Store Closed  
1 1-2 Days  
Next Week**

**No Other Sale Like This  
Of Popular, Medium and Finest Summer Cottons**

40-inch French Ratines in fancy plaids and mixed effects. The very newest ideas and colorings in Summer Dress Ratines. These lines are absolutely fast in color, in washing or sun; 18 different patterns from which to select. Regular \$2.50 yard. Will sell for the yard ..... **\$1.47**

38-inch fancy printed Suiting in floral and oriental designs, very suitable for dresses and also kimonas. This cloth is good value at 75c yard. The special price will be a yard ..... **47c**

40-inch plain Dress Crepe, nothing more suitable for summer wear and especially for the beach. All the newest shades, 9 of them, sold regularly at \$1.25. Special per yard ..... **77c**

Miami Dress Linen, natural shade, regular southern suiting for summer wear, a yard ..... **87c**

A table of English Dress Gingham in plaids and stripes, colors guaranteed. At less than half price, yd ..... **42c**

Ten patterns in striped Gingham for children's wear, the yard ..... **18c**

A table of Summer Dress Goods in the finer goods—Ratines, Mattines and Voiles; in dress lengths of 3/4 yds. Regular \$3.00 to \$4.25 the dress pattern. On sale, your choice ..... **\$1.87**

Falls' Department Store, Simcoe.

**Sherbet Glasses**

Thin blown crystal glass, neatly cut with a pretty floral design, 6 of them for **\$2.50**.

**Tea Pots**

One hundred imported Tea Pots, plain and decorated. All first quality. Two lots:  
No. 1, choice ..... **47c**  
No. 2, choice ..... **69c**  
Falls' Department Store, Simcoe.

**"Bobbed Hosiery For Girls"**

In sand, tan and black. For regular wear and are perfect for bathing stockings and can be rolled. All sizes. Per pair ..... **44c**

**Good Underwear Items**

Women's Athletic Combination Suits in check dimity and plain nainsook. Suit ..... **\$1.47**  
Women's Knitted Bloomers in white and flesh color; fine elastic weave. Pair ..... **69c**  
Harvey's fine lisle finished vests, in several of the best styles. Garment **48c**



**Really Smart Suits**

Every suit new—new—new. Navy blue, Tricotine or twill and black suits, too. Wonderful sports type suits in hair-line and the new check flannels. English looking. BECAUSE and only because they are nearly all in the smaller sizes—and their price, beginning Saturday, will be ..... **\$15.00**  
It's nice to have one of these smart suits at **Fifteen Dollars**.

**STORE WILL BE CLOSED ALL DAY TUESDAY, DOMINION DAY—STORE WILL BE CLOSED WEDNESDAY AFTERNOON, THE SUMMER HALF HOLIDAY**

Ready Saturday morning, large new purchases and many regular stocks. Price-lowered radically to maintain our regular weekly volume of business, though the store will be closed 1 1/2 days. There haven't been such feasts of real bargains in a long time, and every sale must make a friend. Just taking in money isn't all of Business—the Business must hold and win friends to keep healthy.

Ready Saturday morning when the store opens at 8.30, and continuing four and one-half (4 1/2) days of next week—Monday, Wednesday (morning only), and Thursday, Friday and Saturday—If the lots last.

FALLS' DEPARTMENT STORE, SIMCOE.



Falls' Department Store, Simcoe—the store that doesn't take its hat off to any store within one hundred miles of Simcoe.

**More Bargains**

Women's Pure Linen Colored Handkerchiefs, lace trimmed. **3 for 43c**  
Fancy Bead Necklace, 40 in. long; large assortment of shades. Half price, each ..... **47c**  
Infants' Rubber Pants—Made of pure rubber. Special for ..... **22c**  
Children's Plain White Cotton Hose—Sizes 5 to 7; regular 25c. Two prs. for ..... **35c**  
Women's Art Silk Hose—Fancy French back; seamless back; popular shades; all sizes; special for ..... **93c pr.**  
Women's Glove Silk Hose—Fashionable shades, with lace stripe; all sizes; \$3.75 value for ..... **\$2.69**

**A Table of Juniors' Dresses and Middy Skirts**

Dresses and Skirts will fit girls up to 12 years; some of them slightly soiled; less than half price:  
Dresses ..... **97c**  
Skirts ..... **57c**

**Cushions, Each 48c and 55c**

Cushions for porch, motor, boat or camp; chintz covered; large choice:  
18 x 18 in. Each ..... **48c**  
18 x 20 in. Each ..... **55c**  
Draperly Department, 3rd Floor.

**These Boys' Jerseys**

Were Not Made to Sell For **38c Each**  
Boys' Cotton Jerseys in short and long sleeve; several shades; all sizes up to 32. Each ..... **38c**

**Women's Finest Twill Coats**

Navy, blue, newest styles; weather favorite of all. Navy blue. All nicely silk-lined; sizes 34 to 44. Values up to \$30.00. Your choice ..... **\$29.00**

**Men's "Togs" at Saving Prices**

Fine mercerized lisle Half Hose, all sizes; popular colors. **2 prs. for 65c**  
Summer Silkene Handkerchiefs, size 18 x 18. **2 for 25c**  
Pure thread Silk Hose, reinforced with Art Silk; popular shades. **Pr. 64c**  
Paris-Knit Combination Suits, short sleeves and short leg; all sizes. Per suit ..... **\$1.35**  
A table of Work Shirts in navy, Dutch blue and pepper and salt shades. Sizes to 16 1/2. Each ..... **\$1.00**  
Men's Khaki Pants for summer wear; made with cuff, belt loop and plenty of pockets. Pair ..... **\$1.75**  
All Wool Bathing Suits; sizes to 42. Suit ..... **\$2.95**  
Two special tables of Men's Shirts, in all white and fancy stripes; all sizes in the lot. Each ..... **93c and \$1.35**  
Falls' Department Store, Simcoe

**Women's Night Gowns Much Underpriced**

A table of women's fine Night Gowns in white and colored nainsook, crepes, etc. Value up to \$3.00. Your choice ..... **\$1.69**

**Boys' Summer Blouses and Drawers**

Boys' Blouses in prints, gingham, and khaki, to fit boys up to 16 years. Each ..... **69c**  
Boys' Balbriggan Drawers, short or long leg; less than half price. **Pr. 19c**

**Scissors**

Two pairs for the price of one. 4-in. useful size scissors, pair ..... **21c**

**Furniture Department, 3rd Floor**

Well constructed all-steel double cots; fitted with well filled mattress and covered with English cretonne. Complete for ..... **\$12.45**

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Next Week**

**Pure Linen Table Cloths—An Exceptional Bargain**

Two dozen only in the lot. Pure linen Table Cloths at less than the price of cotton cloths:  
2x2 yards, sale price ..... **\$2.90**  
2x2 1/2 yards, sale price ..... **\$3.90**

**Men Will Want a Cool Suit For "First of July"**

Here's a Big Saving  
Men's Palm Beach Suits for the hot weather, in light, medium and dark shades; values up to \$24.00. Beginning Saturday only ..... **\$14.00**

**Kiddies' 1/2 Socks—Bargains**

Half Sox, the much-in-demand roll-top kind, made from fine mercerized cotton; colors romper and white, canary and yellow, white and sand, blue and canary; sizes 4 1/2 to 7 1/2. A special at 40c pair. Sale price. **Pair 27c**

**In The Men's Shop**

Wonderful selections; fine qualities. Prompt attention for men in a hurry.

**Imperfects in Bath Towels**

A big lot of slightly imperfect Bath Towels for home or camp. About half price. Choice each ..... **48c**

**Snappy Shirts For Men**

Savings for every man at Falls' Hundred of real snappy Shirts specialized at **\$4.00, \$3.50 and \$3.00**. The kind of shirts men like. White and tan. For summer sports wear. Smart striped material. Every shirt tailored like a suit. Will sell for **\$2.50, \$3 and \$3.50**.

**Attractive styles in Children's and Women's Bathing Suits, Bathing Caps and Bathing Boots. Attractive prices.**



**New Sports Coats**

Never shown before. New Teddy Bear Cloth and ribbed Sports Coats in tan. Real swagger styles; roomy; cut the way London does it. See some of them in the show window Friday night. All one price.

**\$27.00**

You never expected to see such coats at the price.  
Falls' Department Store, Simcoe.

**THE H.S. FALLS CO. SIMCOE**