

Here's The Good News You've Been Waiting For

For Friday and Saturday

THESE THRIFT OPPORTUNITIES AT FALLS' DEPARTMENT STORE

Coats—Women's and juniors' coats, Burberry styles, in fawn and Perri-winkle; regular \$13.50 each. On sale for **\$9.00**

Coats—Twenty-five women's and misses' coats; in many new materials; best styles, worth \$18.00, for **\$13.50**

Linoleum—The linoleum makers have sent at a very special price a large consignment of "sub-standard" linoleum—3 and 4 yards wide. You wouldn't notice the slight imperfections if they were not pointed out to you. It's the long-wearing cloth, and all are desirable patterns. Friday and Saturday, square yard **.87c**

Sunset Soap Dyes—Large choice of colors. Package **12c**

Vaseline—Popular size, per bottle **7c**

School Scribblers—"Jumbo" size, 3 for **10c**

Soap—Colgate's all-round Toilet Soap, assorted odors; worth 12½¢ a cake. Friday and Saturday, 3 cakes for **25c**

Colgate's Perfumes—Small vials, assorted odors. Per vial **21c**

Leatherette Shopping bags—With large pocket outside; in black; good looking, well-made bag. Each **98c**

"Three Flowers"—Refiller for twin compacts; worth \$1.00; on sale at **79c**

Boys' and Men's Caps—Made from mill-ends of good tweeds; will be specialled at ea. **75c & \$1**

Breakfast Cloths—A good mercerized cloth; 54x63 in.; worth \$2.50. Selling for **\$1.69**

3 only Diningroom Suites—In Old English two-tone finish; 60 in. buffet with plush-lined drawer and linen drawer; large oblong table; 6 genuine leather-seated chairs and large panel-end china cabinet. These are in the Italian design and the best bargain we ever offered in dining-room furniture. A saving of many, many dollars. Suite complete **\$148.00**

Bed Springs—York Sagless Spring. This is not a coil spring, but a cable made of the best material available. It is guaranteed for 25 years. Have sizes to fit any metal or wood bed. For two days' selling, each **\$8.40**

Men's Trousers—Twenty pairs of men's well-made long-wearing trousers, in all sizes, will be on sale, pair **\$2.90**

Tables—White porcelain top tables; has draw-in side of table and white enamel base; fitted with metal glides; size of top 25x42 in. Price **\$9.75**

Beds—5 only, very elaborate Brass Beds; 21½ in. fillers, satin finish that will not tarnish; worth \$25.00 and \$30.00; full size. On sale **\$19.50**

Chairs—A few Wicker Chairs and Rockers left in heavy French tapestry covering; spring seat; separate loose cushion and back cushion. A real bargain at \$20. Choice **\$14.00**

Stools—Step Ladder Stools just the thing for your kitchen; will fold up and go in a small space. Priced at **\$1.75**

Chesterfield Suite—Covered in a plain silk threaded French tapestry and figured seat and back; separate loose cushions with Marshall spring; 72-inch Chesterfield, and large cosy Fireside Chair. Value \$225. Chair and Chesterfield for **\$185.00**

These Remarkable Bargains in Women's Hosiery For the Special Days

1 Women's Fibre-Silk Hose, made from an extra strong thread, seamless foot, lace clox, deep garter top; in camel, bob-o-link, polo and black; sizes 8½ to 10. A special at 75c a pair. Will sell **2 pairs for \$1.00**

2 Women's Lisle Thread Hose, seamless foot; deep garter top; in black, white, camel and grey; all sizes; worth 50c a pair. Will sell **2 for 75c**

3 Women's Well finished, serviceable, seamless Cotton Hose, in black and tan; all sizes; the 35c quality. Will sell **2 pairs for 45c**

Two Special Days' Selling of 50 Dependable Mattresses

It's the inside of a mattress that tells the story. They may look the same outside. There's good saving on every mattress at **\$4.75, \$9.40, \$11.00, \$13.75 and \$22.00**

Congoleum Rugs will be strongly featured in our show windows. We are quite sure you will be interested in the display.

Gold-Seal Congoleum Week Sale

It will begin **Thurs., May 8th**
It will end on **Sat., May 17th**
at Falls Department Store, Simcoe

We call it a "week," but in reality there will be nine full shopping days--- and they will be nine of the biggest selling days of Gold-Seal Congoleum Rugs on record. Come to Falls' for yours, Thursday next. If you can't come Thursday, come any day up to Saturday, May 17th.

The patterns are new and very beautiful; the assortments at Falls' are all you could wish. Here are the sizes and sale prices, beginning next Thursday and until May 17th. After this date regular prices will be restored.

Gold-Seal CONGOLEUM Art Rugs

- 9x6 ft.** Gold-Seal Congoleum Art-Rug Regularly Priced \$9.00 **\$7.95**
- 9x7½ ft.** Gold-Seal Congoleum Art-Rug Regularly Priced \$11.25 **\$9.**
- 9x9 ft.** Gold-Seal Congoleum Art-Rug Regularly Priced \$13.50 **\$11.95**
- 9x10½** Gold-Seal Congoleum Art-Rug Regularly Priced \$15.75 **\$13.95**
- 9x12** Gold-Seal Congoleum Art-Rug Regularly Priced \$18.00 **\$15.95**

Other sizes at attractive reductions ranging down to the 18x36-in. Rugs **45c**

The sale of Gold-Seal Congoleum Rugs and Linoleum 2, 3 and 4 yards wide, will take place in the Downstairs Store. Extra salesmen to look after your requirements promptly.

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3-piece Chesterfield Suite—With heavy quality tapestry with separate, loose Marshall spring cushions. A good, serviceable suite at a low price. Value \$175.00 for **\$145.00**

Chesterfield Suite—Cane-sided Chesterfield and chair to match. French brocaded velour covering; has loose bolster cushion to match; walnut finish frame; value \$110.00. Priced at **\$75.00**

Shades—Another shipment Window Shades, last of the season at this low price; standard size, 36 in. by 6 ft. long. In green, cream and white. Regular 85c. Special, including brackets and nickel pull, each **69c**

Rugs—A limited quantity of Hit-and-Miss Rag Rugs; size 27x54 in. Priced for quick selling, each **95c**

Mats—Mud Mats, size 15x27 in.; made of a heavy quality coir fibre. Will give wonderful service. Regular \$1.75. Priced at **\$1.27**

Rugs—Japanese Grass Rugs, size 30x60 in.; in many different designs and colors. Heavy bound edges; good service. Priced each **69c**

Mantas—Inverted and upright. 2 of them for **21c**

Best Elastic—Garter width, in black or white **9c**

Safety Pins—Best grade, assorted or self sizes; regular 10c card. Friday and Saturday **2 cards for 15c**

Baby Rubber Pants—All sizes; guaranteed. Pair **21c**

Bugle Beads—All colors; also in steel. Per bunch **7c**

Carter's Writing Ink—In red, black and blue-black. Per bottle **7c**

Curtain Material—A table of 25 different pieces of curtain material, composed of Filet Net, frilled Marquisette, Scrim, Muslin, dotted and plain Marquisette; 27 to 50 in. wide. All are the 75c value; for two days, yard **61c**

Muslin—250 yards frilled dotted Muslin. Just the thing for the bedroom or kitchen. Yard **21c**

Armure Cloth—Heavy Armure Cloth, 40 in. wide; in rose, brown and green; reversible. Just right for upholstering a chair or a couch covering or arch curtains. A good bargain. Per yard **83c**

Pails—10-quart galvanized pails. Each **23c**

Dish Pans—Grey enamel dish pans. Each **49c**

Ticking—Extra heavy cloth; blue and white stripe; the 65c cloth, selling for **50c**

Refrigerators—Special values in refrigerators, including the "Barnet," the best refrigerator made.

Belding's Artsyl Sweater Yarn—2-ounce skeins; worth \$1.00; all desirable colors; on sale at **75c**

Bedspreads—Dimity Bedspreads, pure white; requires no ironing; size 72x90. On sale, ea. **\$2.53**

Sheeting—72x80 in. bleached English Sheeting; the best sheeting offering of the season; worth \$1.25 yard. Specialled for two days at per yard **93c**

Men's Work Sox—Blue and white mixed, seamless, for heavy wear. Pair **25c**

Men's Overalls—In black or blue and white stripe, with bib and braces; the heavy kind. Per Pair **\$1.75**

Men's Work Shirts—In navy, Dutch blue and grey; collar attached and with pockets; sizes to 16½. Each **\$1.00**

Brooms—Not the best quality, but the best bargain in a long time; five-string Brooms **37c**

Other specials in better Brooms at **75c and 95c**

Table Oil cloth—Large variety of colored patterns, also marble or all white. Best quality for these days. Yard **44c**

Bloomers—Women's striped satinette bloomers, with double elastic at knee; in mauve, sand, navy, pink and black. A special at \$1.50 a pair. Priced at **\$1.17**

Dinner Sets—97-piece Dinner Sets, English semi-porcelain; neat floral design in blue; a \$23.50 value; for the special days, set **\$18.75**

Soaps—White Naptha Soap, large bars, well seasoned; 5 for **29c**

Toilet Soap—Rose, Elderflower and Brown Windsor perfumes. 5 cakes for **17c**

Palm Olive, 2 cakes for **15c**

THE FALLS' DEPARTMENT STORE