THE JARVIS RECORD

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THE RECORD PRINTING COMPANY, LIMITED

THURSDAY, MAY 29, 1924

County Weeklies vs. City Dailies

An observant and philosophical writer contrasts the respective characters of the city and country papers in this significant manner:

"Turning from the city newspapers to the rural weekly which comes to our home is like stepping from the slums of vile odors into an old-fashioned garden sweet with honey-suckle and the scent of perennial flowers. The pages of the big dailies are so full of murder, thievery, immorality, the breaking up of homes by infidelity and selfishness that the better news is obscured. One puts the paper aside with a feeling of depression and heartache that the world is so full of such terrible and unhappy things. Then picking up the papers that record the happenings of the smaller towns around us one gains renewed faith in life. Here are set forth only that which uplifts a community—the activities of the business men, the church news, the civic good accomplished by women, the school items, the happy social gatherings of the people, the marriages, births and deaths, farmers' items, and all the thousand and one daily occurrences that make up simple annals of the great common people who are really the foundation of this broad country of ours. Scandals are selddom published in the country newspapers: but if it so happens that decency demands it, the uglier details are omitted, or are given a kindly touch that is widely different from the unfeeling publicity of the city press. No wonder. The offenders may be our neighbors, or people we have rubbed elbows with all our lives. They are real human beings, while to the great dailies they are merely grains of a sort that are ground out hotly in their newsmill."

Exit the Heavy Truck

"You can't expect the taxpayers to keep up roads that you wilfully destroy." This was one of the pungent sentences in a remarkably frank address delivered by S. L. Squire, Deputy Minister of Highways, before the Ontario Motor Truck Owners' Association at the King Edward Hotel, just recently. In the course of his remarks Mr. Squire complained of the lack of co-operation of truck owners with the Highway Department, and practically blamed the heavy truck for the ruin of Provincial roads.

Mr. Squire's straight-from-the-shoulder address aroused considerable opposition, and several of the members rose to protest against what they considered unfair burdens on unjustified statements. Chief among the disputed matters was the question of overloading.

Morden Neilson, Chairman of the meeting and of the Executive Committee, reviewed the attempts of the association to have the Highways Act amended to permit the use of trucks heavier than eight tons after January, 1926, and submitting figures to show that the banning of such trucks would result in a loss to truck owners of $9,184,935. The only success he was able to report was an extension of the time before which heavy trucks must be discarded to January, 1928.

Even this meagre comfort was disturbed when Mr. Squire announced that there was not the slightest likelihood of this extension being renewed owing to the undoubted unpopularity of the owners of heavy trucks. The heavy truck would have to go, said Mr. Squire.

Free Publicity

Publicity is a newspaper's stock in trade and it is to the individual's and the community's interest just as much as to the interest of the newspaper itself to see that a newspaper is adequately recompensed for publicity matter, because if a newspaper is properly supported it is able to render broader service to the community. Free publicity should no more be expected from a newspaper than free legal advice from a lawyer or free medical advice from a physician.

Read the Advertisments in The Record

One cent a word for first insertion; minimum 25c; 2c a word for 3 insertions, minimum 50c; cash.

FOR SALE—Hatching eggs, pure bred O. A. C. Barred Rocks, bred-to-lay, utility good; 50c per dozen. A. C. Bryant, RR 3, Jarvis. 1-12tp

WANTED — Life Company with Head Office at Waterloo contemplates opening an Agency at Jarvis. One representative wanted for this locality. Good opportunities for right man, with District Office supervision and assistance. Write P.O. Box 175, Waterloo, Ont.

FOR SALE — Eight small pigs, ready to wean; also brood sow, due June 15. James Ionson, R. R. No. 1 Jarvis, 10-2tp

THE REGAH THEATRE

"WHY WORRY"

In view of rush to see Harold Lloyd in "Why Worry," which will be shown at the Regah Theatre on May 30 and 31, the management kindly asks all who conveniently can do so to come out on Friday night, May 30

"LAWFUL LARCENY"

Allan Dwan's new Paramount production, "Lawful Larceny," which will be the feature at the Regah Theatre, Hagersville, next Tuesday and Wednesday, is filled with scenes of splendor seldom attempted by the average picture producer. The prologue presents Nita Naldi as Cleopatra in her court on the Nile. The atmosphere of ancient Egypt was brought to the Long Island studio through the erection of one of the largest sets ever built on the huge stage. Nita Naldi in the raiment of the champion charmer of the world, reclines on the royal couch, while huge black slaves fan her and demure handmaidens bring viands and wine for her pleasure. While Sonia Tomora, classic dancer, interprets an Egyptian dance, Cleopatra spurns lover after lover in contempt.

All this is shown preparatory to the appearance of Miss Naldi as Vivian Hepburn, a modern charmer. The Egyptian motif is carried throughout the picture in Vivian's New York apartment, which gives vivid coloring to many of the scenes in this picture. At the same time Mr. Dwan has preserved all the drama and heart interest of the story—a swift moving tale of the intrigues of women against men and men against women, with the honor and integrity of a home hanging in the balance.

In addition to the cast of four featured players, Hope Hampton, Nita Naldi, Lew Cody and Conrad Nagel, Gilda Gray and Alice Maison, dancers at the Rendez-Vous, a famous New York dance club, and Sonia Tomora are seen in incidental dances in the picture.

THE
Regah
THEATRE
Howard Hager, Manager
HAGERSVILLE, ONT.

Friday and Saturday
May 30 and 31
— Feature —
"WHY WORRY"
Harold Lloyd
Comic
"Roughest Africa"
— Added —
"A Fish Story"
Aesop's Fables

Tuesday & Wednesday
June 3 and 4
— Feature —
'LAWFUL LARCENY'
Hope Hampton
— Comic —
"Green as Grass"
— Added —
"Inkwell Study"

PICTURES COMING
"Hutch Stirs 'em Up"
"The Woman With Four Faces"
Betty Compson
"Ne'er do Well," Thos Meighan
"Whhere the North Begins"

A "Four" With Four Wheel Brakes

IN designing Four-Wheel Brakes on its Master-Four models as well as on the Sixes, McLaughlin-Buick has added greater safety to a car already recognized for its sturdiness, high-grade construction, power, beauty, comfort and efficiency.

The new Master-Four is the logical car for the motorist who wants economical transportation in a car of whose appearance and performance he may be justly proud. C-516

Ask us about the G.M.A.C. plan of deferred payments.

E. G. Mehlenbacher
Fisherville, Ont.

McLAUGHLIN-BUICK

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—meets all the Standards by which a car is judged

BY whatever standard you judge a car—whatever qualifications you demand—Chevrolet can meet your closest scrutiny.

Chevrolet economy is an established fact. No other car can be run so inexpensively. Chevrolet is the world's lowest-priced, fully-equipped car.

Chevrolet dependability is proven by thousands of owners every day, in all kinds of weather, over all kinds of roads. Chevrolet appearance and construction set new standards among low-priced cars.

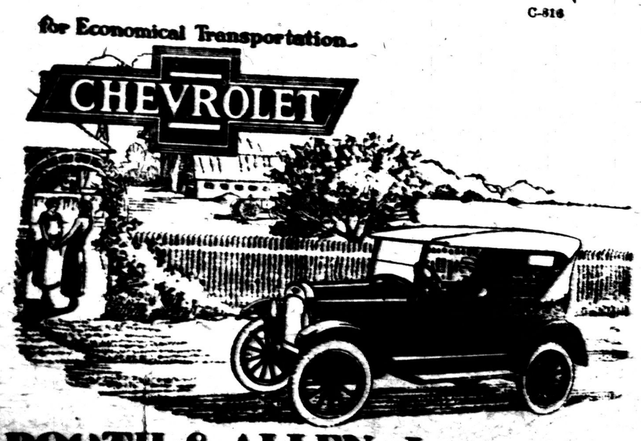
Chevrolet *Service* is the final factor in determining the value of the car. Wherever you travel, throughout the length and breadth of the Dominion, Chevrolet service is close at hand. There are Chevrolet Dealers and Service Stations everywhere, where you can be sure of getting genuine Chevrolet parts and expert service by men who thoroughly understand the car.

Weigh all the evidence carefully—and you will more fully appreciate Chevrolet value. Ask us for a demonstration.

Ask us about the GMAC Deferred Payment Plan

C-516

for Economical Transportation



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Automobile
Sheet Metal Parts
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WE HAVE INSTALLED A RECTIFIER and can care for your battery requirements

BATTERIES REBUILT AND REPAIRED

Oxy - Acetylene Welding

of all kinds—Cast Iron, Brass, Copper, etc.

RUBBERS, RUBBER BOOTS Repaired and Half-Soled

MORRISON'S GARAGE
Jarvis — — Ont.

Hager's Special May Sales

Many Lines at Tempting Prices

ALL WOOL CREPE—39 in. All Wool Crepe in shades of Japan Blue, Sand, Rose, Taupe. A very suitable material for Dresses or Skirts, at Special.....$1.75 yd.

DRESS LINENS—In shades of Rose, Sand, Blue, Green, 36 inches wide. Suitable for Children's or Ladies' Dresses. Fast color and will not wrinkle. At.....75c yd.

PURE SILK HOSE—Ladies' pure Silk Hose, in all the new shades, for Spring and Summer, Beige, Sand, Log Cabin, Peach, Nude, Airedale, Cordivan, Black, White, in Venus, Holeproof, and many other makes, at prices, per pair .....$1, $1.50 to $2.25

LADIES' COTTON HOSE—Good quality Cotton Hose, in shades of Black, Brown and White. Extra good value for every day wear. Per pair 25c

CORSET SALE, $1.49 — Ladies' Corset Sale in broken lines that we are clearing. These are of C C A la Grace and Bias Filled, in long, short and medium bust. Value up to $4.00. Sale .....$1.49 pair

CHILDREN'S SOX — All ready for the warm weather when it arrives. Sox in all shades, sizes and lengths, special price..35c, 45c pr.

RUG SPECIAL
6 only, seamless Tapestry Rugs, size 2¼x3 yards, each.....$15.00
Linoleums in 2, 3 and 4 yards wide, at.....$1.00 sq. yard

HAGER'S MEN'S DEPT.
New Bow Ties, at.....40c
New Ties (dozens to choose from) at.....75c to $1.35 each
New Caps, at...$1.50 to $2.25 each
New Shirts, at...$1.50 up to $5.00
New Straw Hats, all sizes and all prices.
Boys' Caps (a small lot), regular $1.25 and $1.50, special at..$1.00
Special Prices on Men's Work Gloves.
Men's Khaki Trousers..$2, $2.75
Men's odd Trousers, sizes 32 to 48 at .....$4.25 up to $6.75 pair
New Collars, in Linen and Aratex, at .....25c and 35c each

Hager's Small Ware Department should not be overlooked. We carry a complete line of Delong goods, all guaranteed.
Safety Pins 10c
Pins of all kinds 5c
Dome Fasteners 10c
Hook & Eyes 5c
Bias Tapes .....15c and 20c
Rick Rack 15c
D.C.M. fast colors, all shades, 5c
Needles 5c
Combs and Barrettes of all kinds and at all prices.
Thimbles, Steel or Composition, at 5c
Coats Thread, 200 yd. spools, all thread .....2 for 15c
Mending Materials for Silk, Cotton or Lisle thread...10c and 15c per spool.

John H. Hager Co., Ltd., Hagersville, Ontario