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Mrs. E. Burch,
the funeral of
Burch, at Nor-
after an illness
passed away on
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in Simcoe,
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Once sent a word for first in-
sertion; minimum 25c; two cents
a word for three insertions, mini-
mum 50c; cash.

FOR SALE—A quantity of hard
sawed wood. Apply Booth & Allen,
Jarvis.

FOR SALE—Turnip, per bus.,
Snow Apple \$1.00 per bus. B. N.
Hare, Phone 20-15.

FOR SALE—One pair of yellow
\$1.25 per bus. Tomatoes, beets
and carrots 50c per bus.; Cabbage,
5c each. R. E. Miller, RR 3 Jarvis.

WATER SPANION—Bitch, light-
brown; white stripe on forehead and
toes; had collar and locket, but no tag.
Owner may have same by paying for
this advertisement and calling for the
same. Ernest Deller, Jarvis. 30-3tc

NOTICE TO CREDITORS
IN THE MATTER OF the estate of
ANDREW RODGERS, Deceased,
late of the Village of Jarvis, in the
County of Haldimand, Shoe-
maker.
NOTICE is hereby given in pur-
suance of R.S.O., 1914, Chapter 121,

AUCTION SALE

An auction sale of horses and
farm stock will be held on Lot 7,
Concession 4, Welpole, John Nichols
farm, 2 1/2 miles south-east of Jarvis,
on Saturday, October 18th, com-
mencing at 1 p.m., when the follow-
ing will be offered for sale:

HORSES
Aged horse, gelding, rising 4 yrs.;
filly, rising 3 yrs.; gelding, rising 3
yrs.; gelding, rising 2 yrs.; a road
horse, rising 5 yrs.

COWS
Three fresh milk cows; 13 spring-
ers, due soon to freshen; 16 stock-
ers and feeders, 2 yrs.

SHEEP
Sixty good breeding ewes and 4
Oxford ram lambs.

HAY
A stack of threshed blue grass.

TERMS
All sums of \$10 and under, cash;
over that amount 11 months' credit
will be given on joint notes; 6% off
for cash on credit amounts.

DOUGHEETY & HELD
Owners
JOHN DEMING — AUCTIONEER

Eyesight Specialist
Modern Scientific
Eye Examination
SPECIAL ATTENTION GIVEN TO
CHILDREN'S EYES
CONSULT
E. GORDON JACKSON
Registered Optometrist
Phone No.
J. H. JACKSON Co., Ltd
SIMCOE, ONTARIO

THIS WEEK IN SIMCOE

AT
Falls' Department Store
First in Fashion and First in Value-giving

Best Choice, Widest Selections at Falls — no matter what you require.
Scarfs are much in demand. A wonderful showing here in Spanish Lace—Silk-Knit and Wool—Every available color.
\$1.25 to \$9.50

SILK AND WOOL HOSE FOR WOMEN
4 and 1 ribbed, the rib running down to the toe. Very pretty Hose for wearing with Oxfords or strap slippers. Colors, Sand, Otter, Jasper and Black. Sizes 8 1/2 to 10—
\$1.50 PAIR

Cushions — Cushions — Cushions
All ready for use in your car, or to beautify your home. These cushions are the newest in design and coverings, down filled and very light in weight. Light, medium and dark shades, with or without plain Satin or Sateen trimmings. Very reasonably priced at 69c, 77c, 97c, \$1.25, \$3.35 and \$4.50

STAMPED LINEN THINGS
Great Stocks — Great Bargains
Get your hand in now for your Xmas hand-made gifts. Just arrived, all the newest ideas for working. Come in and let us help you choose something pretty. We have:
—Buffet Sets 25c to \$1.25
—Scarfs 35c to \$1.25
—Centres 25c to \$1.75
—Pillow Cases \$1.48 to \$2.75
—Aprons 75c
—Children's Dresses \$1.00
—Ladies' Dresses \$1.75
—Bed Spreads \$3.50 to \$4.50
—Collar and Cuff Sets 29c

FROM THE BUSY DOWNSTAIRS STORE
IDEAL Aluminum, Guaranteed for Twenty Years — Large Choice Here
Dish Pans, Tea Kettles, Double Boilers, Roasting Pans, Fry Pans, Sauce Pans, Potato Pots, Preserving Kettles, Tea Pots, Pudding Pans, Sink Strainers, Perculators.
Specials—3-qt. Sauce Pans each 65c.
1-qt. Sauce Pans, each 39c
Collanders, each \$1.00
Jelly Moulds, 1 pt., each 20c
Jelly Moulds, 1 qt., each 30c
Six qt. Potato Pots, each \$1.50

NEW FLOWER VASES
Pretty bright colored Vases — highly glazed—in Yellow, Green and Orange. Each
35c, 34c and 50c
GLASS TUMBLERS
The new "Safedge" Tumblers with the beaded edge. Cannot chip. Plain and etched. Dozen
\$1.20 and \$1.75
MIXING BOWLS
Large new shipment from England. Yellow with white lining—for many uses. Many sizes.

FOR BABY
We have not forgotten the "little ones" when buying and for them you will find a nice selection of dainties in
—Jackets, \$1.25 to \$3.50
—Bibs, 25c to \$1.25
—Bootees, 35c to \$1.60
—Mittens, 65c to 95c
—Woolen Shoes, 90c
—Scarfs, 95c
—Etc., etc.

Direct From France to Falls' Store NEW BEADED BAGS
Each \$3.95
French Beaded Bags—smart designs—pretty colorings—several sizes. Tortoise Shell Frames—nicely lined and has small mirror.
Each \$3.95

From the FURNITURE DEPARTMENT Third Floor
Double Sliding Couch—Heavy steel frame, link spring, large felt mattress, heavy cretonne covering, roll edge, full bed size. 6 only of them to offer at this price \$11.35
Kitchen Chairs—Heavy hardwood chairs, Golden Oak finish—strongly made, each 69c
Mud Mats—Best grade coconuts, braided border, popular sizes, each 59c
Rubber Treads—200 of them on sale this week. They are most most serviceable—they are safe and easy to walk upon. Doz., \$1.67

MORE NEW CHESTERFIELD SUITES
All at the new much lowered price. You ought to see the Suites at \$267, \$219, \$197, \$195, \$192, \$165, \$152, \$137 and \$129.

WOMEN'S AND MISSES COATS
\$15 to \$90
Many of the finer coats are with the new melrose or flare or peasant cuff. Soft as down to touch, and wonderful settings for the furs that not only trim them, but trim them magnificently. In Browns, Filberts, Kaffirs, Navy and Black. Luxuriously lined, always in a toning shade.

"HEAP BIG" INDIAN STYLE BLANKETS
For Men's Lounging and Bath Robes. Not made by Indians, but the colors and designs are typical of the noble Red Man's passion for striking and picturesque effects. With cord and frogs complete at \$7.50 and \$7.75
Quieter colors for women's wear each \$7.75
By the yard \$2.75, 72 in. wide.

MEN'S SUITS
To measure \$26 to \$45
Ready \$15 to \$35

Falls' Department Store, Simcoe
The Falls' Dept. Store

The Moderation League of Ontario

President, I. F. Hellmuth, K.C.

ONE of the most embarrassing facts that the advocate of compulsory total abstinence has to face is that whenever his theory has been put into practice there has grown a strong movement against it; further, the longer the experiment of prohibition has been tried, the greater the opposition it has created. Time has always been against it.

This movement is that in favour of Government Control. Had Government Control been dependent for its adoption on the votes of those who have always voted against so-called prohibition, it could never have become the law of any Province in Canada. One of the most encouraging things to those who have been active in the work of Moderation Leagues is that there have rallied around them everywhere men and women who in the past have voted with the opponents of the Leagues.

Contrary to the statements made by the prohibitionists, these men and women were not and are not concerned with promoting the interests of what is so euphoniously called "the booze business". They were not and are not men and women ignorant of conditions existing in their own communities. They were not and are not ignorant of conditions existing in other communities. They were and are, for the most part, typical sound, sane and reasonable citizens of Canada.

These men and women, just as is the case with the men and women of Ontario today, had placed before them all the usual stock arguments of the prohibition propagandist. They had placed before them rows of figures and lurid statements showing that prohibition was a success and that Government Control was a failure.

In spite of this, the greater argument of personal experience and observation made them discard prohibition and adopt Government Control.

It is impossible to enumerate all the reasons prompting the change, but it is highly significant that, to take one example only, the Province of Saskatchewan, which for years had voted strongly, whenever opportunity arose, in favour of prohibition, should last year have voted decisively against it; and the significance of this is increased when there is taken into account what the people have been told in Ontario regarding Manitoba. The people in Saskatchewan have, by their geographical position, a much better opportunity of knowing the conditions in Manitoba than have those in Ontario, and it will not be questioned that they had a much better opportunity of knowing the conditions in their own Province than people residing elsewhere.

Let it be remembered that the system in Manitoba had been in operation many months before the people in Saskatchewan voted on this question. The conclusions are irresistible.

Prohibition was considered a lamentable failure in Manitoba, a lamentable failure in Alberta, and a lamentable failure in Saskatchewan. For their prohibitory laws these Province adopted a policy of Government Control.

And Prohibition has been a lamentable failure in Ontario. There is no substantial evidence anywhere that any of these Western Provinces would revert to its old prohibitory system.

On the other hand, after less than twelve months, the revenues of the Province of Manitoba have been increased by more than a million dollars and for the first time in years they have balanced their Budget.

No one contends that Government Control has yet attained its last degree of perfection. It is, however, contended that it is a better method of dealing with those evils with which prohibition pretends to deal, and that in addition the revenues of the Province benefit.

Government Control can be had by marking your Ballot as follows:

MARK YOUR BALLOT HERE

1 Are you in favour of the continuance of The Ontario Temperance Act?

2 Are you in favour of the sale as a beverage of beer and spirituous liquor in sealed packages under Government control? **X**

Provincial Headquarters, 9 Richmond Street East, Toronto
Telephone: Main 6367 and Main 1195
J. Gordon Ocker, Treasurer R. J. Christie, Vice-President C. D. Boyce, Secretary