



Once cent a word for first insertion; minimum 25c; two cents a word for three insertions, minimum 50c cash.

**WORK WANTED**—Young man wants (and work). For particulars apply at 1000—*Omie*.

**FOR SALE**—A quantity of hard stove wood. Apply Booth & Allen, Jarvis.

**FOR SALE**—Turnips, 50c per bus.; Snow Apples, \$1.00 per bus.; Also potatoes. B. N. Hare, Phone 20-15.

**FOR SALE**—Onions (red and yellow) \$1.25 per bus. Turnips, beets and carrots, 50c per bus.; Cabbage, 5c each. R. E. Miller, RR 3, Jarvis.

**HELP WANTED**—Cook for general, must be good cook. State experience and references. Small adult family. \$40 per month. Apply Box 156 Hagersville, Ont. 32-2c

**WATER SPANION**—Bitch, light brown; white stripe on forehead and toes; had collar and locket, but no tag. Owner may have same by paying for this advertisement and calling for the same. Ernest Deller, Jarvis. 30-3c

**CLUBBING RATE**

<b>THE JARVIS RECORD AND</b>	
Farmers' Sun	\$3.00
Toronto Mail	6.25
Toronto Star	6.25
London Advertiser	6.25
Hamilton Spectator	6.25
London Free Press	6.25
Family Herald & Weekly Star	3.25
Toronto Globe	6.25

**MAMMOTH PREPARATIONS FOR TWENTY-FIFTH "INTERNATIONAL" SHOW**

The management of the International Live Stock Exposition is making great preparations for the staging of the quarter-centennial celebration of this world-famous educational institution at the Chicago Union Stock Yards, November 29th to December 6th. From advance indications, this will be the largest gathering of the agricultural interests of America ever brought together and many special occasions will mark this history-making event. Every one interested in any way in the basic industry should make a special effort to attend this great round-up of the agrarian resources of the continent and enjoy a week of pleasure and profit at the metropolis.

In commemoration of the importance of this event, Congress, by special act, has authorized the United States Department of Agriculture to award official medals to all winners of first prizes and championships in the live stock competitions at the coming show. The Department itself will fill an entire exhibit hall with a display of its various lines of activity. President Coolidge and other high government officials are expected to be present during the exposition.

The International Live Stock Exposition will be "international" in character as well as in name. In addition to the Canadian exhibits and delegations, several foreign countries are expected to be represented. Three famous live stock judges are coming from Great Britain and one

from the Argentine to act as arbiters in the various contests among breeders and feeders. Brilliant evening entertainments will be held each night in the arena, featuring a society horse show and a program of exciting and entertaining events. There will be something of interest and value during the International for every member of the family, both urban and rural dwellers. Reduced railroad rates will be in effect during the week of the show.

**PROVERBS OF A PAYING TELLER**

He that is short changed returneth again, but the one with the extra ten tarieth not.  
Seest thou thy neighbor diligent in checking over his day's work? Say not "Hast thou a difference?" Even a fool when he holdeth his peace is counted wise. Mayhap he practiseth penmanship or seeketh some reason why his salary has been raised.

As a man that taketh away thy garment in winter, so is he that singeth songs when thou hast a difference. The Treasury sendeth new currency and the clerk cutteth it asunder, but the naughty person winketh with his eyes and sayeth, "Aha, aha, thou art making money fast." Of the surcity, one generation passeth away and another generation cometh, but that joke abideth forever.

**LOCAL TRAIN SERVICE**

<b>From St.—Pt. Dover to Canfield Jc.</b>	
No. 119—arr Jarvis	7.35 a.m.
No. 120—lv for Canfield Jc.	7.55 a.m.
No. 121—arr Jarvis	4.45 p.m.
No. 122—lv for Canfield Jc.	5.10 p.m.
<b>From St.—Hamilton to St. Thomas</b>	
No. 234—arr Jarvis	11.00 a.m.
No. 235—lv for St. Thomas	11.15 a.m.
No. 236—arr Jarvis	8.15 p.m.
No. 237—lv for St. Thomas	8.20 p.m.
<b>From Canfield Jc. to Port Dover</b>	
No. 123—arr Jarvis	9.30 a.m.
No. 124—lv for Pt. Dover	11.05 a.m.
No. 125—arr Jarvis	8.10 p.m.
No. 126—lv for Pt. Dover	8.20 p.m.
<b>From St. Thomas to Hamilton</b>	
No. 238—arr Jarvis	7.50 a.m.
No. 239—lv for Hamilton	8.10 a.m.
No. 240—arr Jarvis	5.00 p.m.
No. 241—lv for Hamilton	5.10 p.m.
<b>Mixed Train—East and West</b>	
No. 355—West—lv Jarvis	12.45 p.m.
No. 356—East—lv Jarvis	12.45 p.m.

**Here and There**

Immigration to Canada for the month of August, 1924, totalled 20,186, of whom 5,706 were from the British Isles, 1,786 from the United States, and 12,694 from other countries. Immigration for the first five months of the fiscal year totalled 75,719. In the same period 23,861 Canadians have returned to Canada from domicile in the United States.

As an indication that the tide of settlers has definitely set in the direction of Canada, it has been made known by the Department of Immigration and Colonization that 5,000 acres of land near Lethbridge has been sold to ten families of 75 persons from South Dakota. This, it is announced, is only the advance guard of a considerable northward movement from that region.

"We will have a good report to present when we reach the Hebrides," said Rev. Father Alex. MacDougall, a member of the Hebridean commission of inquiry which investigated conditions of Hebrideans in Canada. The members of the commission, after visiting Alberta, reported the new settlers perfectly satisfied with Canadian conditions.

Among the passengers sailing for Europe aboard the Canadian Pacific Steamship "Empress of France" on October 8th, was Geo. A. Walton, General Passenger Agent, Canadian Pacific Railway, Montreal, who will represent the company on an extensive tour of Europe arranged for the American Association of Passenger Traffic Officers by the trans-Atlantic steamship companies and the railroads of Great Britain and the continent.

Charles J. Pernigotti, a native of Danbury, Conn., has received a commission from the Prince of Wales to paint some of his blooded stock on the E. P. ranch, near High River, on the Canadian Pacific lines in Alberta. Pernigotti, who has attained a reputation as a painter of animals, says the commission was awarded during the Prince's stay at Syosset. He will commence work the latter part of October.

With the approaching close of the tourist season, plans are being laid for the continuation of construction work at the Chateau Frontenac, the Canadian Pacific Railway's palatial hotel in the city of Quebec. Some of the interior decorating and the completion of rooms of the main corridor in the Chateau had to be left unfinished when the present tourist season opened, but it is expected that work on these parts of the hotel will commence very shortly. The billiard room and other rooms in the basement will also be completed as soon as possible.

**NOTICE!**

Full particulars of  
**Falls' 34th Anniversary Sale**

will be found in today's Supplement of the Jarvis Record

**Falls' Department Store, Simcoe**

**"On the Move"**

LIKE the "standing army" that "just stood," goods that remain on the shelf are expensive luxuries to any merchant.

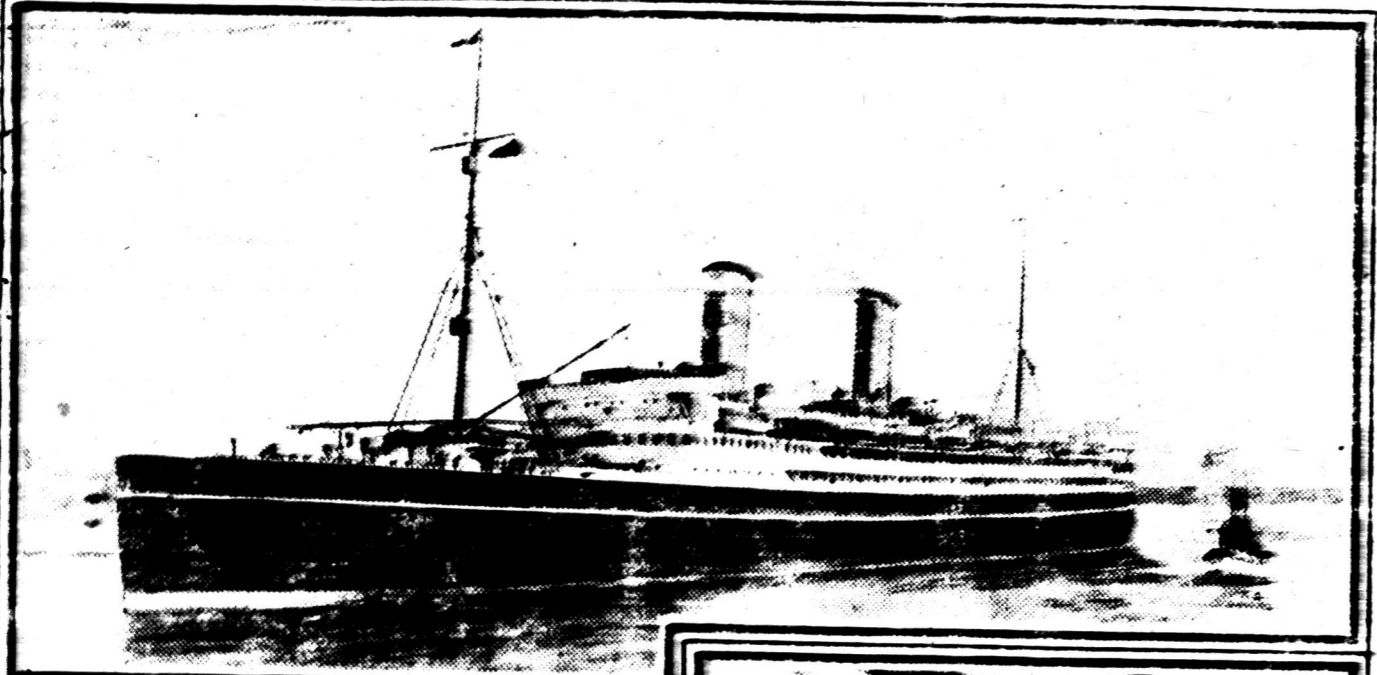
ADVERTISING is the force that moves slow sellers from counter to customer. Every advertisement is a salesman of proven ability, reaching every class, creed and sex in the community.

The set-up of an Advertisement is as important as the dress of a salesman. In "THE JARVIS RECORD" special attention is given to Advertising set-up. In our columns

**"An Advertisement IS An Invitation"**

Issued by Canadian Weekly Newspapers Association  
Head Office: Toronto, Canada

**To See What Other Half Is Doing.**



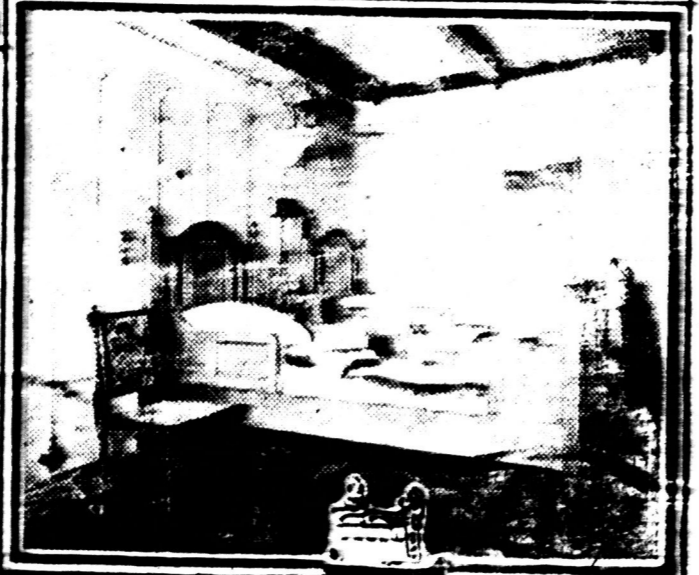
Shown—The Canadian Pacific S.S. Empress of France chosen to carry the Canadian flag round the world in 1925. Right—The bedroom of one of the staterooms aboard the vessel.

One reads almost daily that so many automobiles have been shipped to foreign countries, that Canadian agricultural implements and other manufactured articles are finding foreign markets, and now one reads that there is an increasing demand in China and Japan for Canadian wheat and that thousands of bushels of grain are being shipped to Oriental ports. Of vital importance is this news to the Canadian, because the growth of Canadian exports means that new industries are being created, that more employment is guaranteed, that more money is placed in general circulation, and that there are more opportunities for the workman, manufacturer and commercial man, and a larger sales market for the farmer.

But it means more than all this. The increasing demand for Canadian, American and European goods, which is apparent, means that the other half of the world—the world itself—is changing. The automobile is gradually replacing the mule and the one horse cab in the gateway ports of the world, and as working its way inland, not so slowly as it is surely. Fields that once knew only the primitive agricultural implements are being tilled with picturesque and native garb, the occidental costume does not strike a strange note. Customs are changing even in respect to foodstuffs. Outside the little restaurants one sees "English Speak Here," and knows that inside it will be harder to procure a native dish than a European one. Everywhere there is change. The Turks abolish their empire and their harem. The Greeks proclaim a republic, education for women appears in India. The Chinese are erecting modern factories.

Yet the world of romance still exists. Foreign countries still hold an allurements, and always will, but as the occidental civilization spreads, the Oriental atmosphere which, after all, is what the tourist goes to find, disappears before it, and the man of today has opportunity which those who come later will never see. Opportunity to see and come in contact with old customs, costumes, crafts and civilizations which are entering about to enter a transient stage. Opportunity to experience the picturesque life of the other half of the world and to absorb at will the colorful atmosphere of strange lands; for the traveller may still feast his eyes upon the barbaric splendors of Peking and experience the thrill of shopping in the tumultuous market place at Cairo. The auto has not yet replaced the delfo which taxis through the steep and cobbled streets of Madeira.

January 14th next will see the palatial Canadian Pacific S.S. Empress of France leave New York on a globe encircling tour which will extend over 130 days. It will be a cruise which will embrace twenty-seven "Gateway Ports", and give the passengers opportunity of coming into contact with more than half a hundred different races. Madeira, Monaco, Naples, Haifa, Padang, Shanghai, Tsinghai, Hilo, Balboa and Havana are but a few of the interesting ports of call, and inland excursions will be made to Jerusalem, Cairo, Agre for the Tet, Mehal, Peking, Nihilis and other places. Last year another Canadian vessel, the Empress of Canada, made a similar trip—a very successful one—and the first to be operated under Canadian Pacific supervision throughout. A Mediterranean cruise is also planned this year by the Company, the Empress of Scotland being scheduled to leave New York, February 9th, and the West End, one on January 20th and the other on February 20th. So it is seen that there is demand not only for Canadian goods, but for Canadian vessels, these last having won for themselves an enviable reputation on both the Atlantic and Pacific waters as worthy and comfortable ships.



The Record for Job Printing

**At Your Service**

Give this little fellow a job! If you have a house and want to sell it, let him sell it for you. He'll do it. If you want to find a buyer for your automobile, let him find you one. If it's hired help you need, use his services in filling your needs. He will sell cattle, pigs or implements. Try him. And he's useful in many other ways. Who is he? He's the Result-Getting **WANT AD PAGE** of the

**The Jarvis Record**