



ALL THE NICE GIRLS

The Canadian Pacific liner "Montreal" recently brought 200 happy Canadian University Students home from a stay of several weeks in England and on the continent. A happy group of girls are here seen with Captain John Hall, commander of the ship. The steamer called at Cherbourg to pick up 250 returning Canadian teachers who had spent part of the summer abroad.

Here and There

More than one hundred and fifty traders from the Far North arrived in Edmonton, Alta., recently bringing with them fur sales to the value of approximately \$500,000.

Tarzan Second, the largest wood-saw in the world, was launched recently at the Wallace shipyards, Vancouver, B.C. She is 1,000 tons burden and has 300,000 feet of British Columbia lumber in her make-up. The saw is to be used as a carrier for a great pile-driver for Sydney E. Jenkins Company.

Two dinosaurs have been located in the Red Deer Valley, Alta., near the Canadian Pacific Railway line this summer, by the University of Toronto expedition, composed of four scientists who probed for several weeks in the gorge and are packing up the prehistoric monsters for shipment to the Royal Ontario Museum. Another skeleton has been located by the Geological Survey of Canada.

One of the outstanding features of Canadian trade with the Orient during the past year or so has been the remarkable increase in wheat flour exports. Imports of Canadian wheat flour into Hong Kong in 1925 were the largest on record, showing an increase of 100 per cent in volume over those of 1922. The figures and values were: 1922 79,585 barrels, valued at \$126,070; 1923, 191,821 barrels, valued at \$299,044.

Zane Grey, the famous novelist, recently caught a 708 pound tuna fish, constituting what is believed to be a world's record. The sea monster was successfully conquered after three hours and ten minutes of grilling endeavor off the Nova Scotia coast, and towed into Liverpool harbor. Mr. Grey's prize is a species of the blue fin family. The record before this catch was held by J. K. L. Ross, the well-known Montreal sportsman and fisherman, who caught a 710 pound tuna.

One of the most remarkable achievements in art printing yet produced in Canada and one which finally disposes of the idea that such work cannot be satisfactorily handled by Canadian firms is found in the new booklet issued by the Canadian Pacific Railway dealing with the forthcoming 1925 Round the World cruise of the company's steamship "Empress of France." The booklet contains 46 pages of text and color illustrations, the latter exquisitely combining many brilliant hues in a number of highly imaginative designs.

Canadian Pacific gross earnings for July totaled \$14,883,877 as against \$15,877,835 for the same month last year, a decrease of \$794,159. But in order to meet this reduction, operating expenses were reduced by \$1,962,886, those for the month being \$12,544,115, as compared with \$13,607,802 for July, 1924. Thus the net earnings for the month showed an increase of \$269,527 over those of the same month a year ago. For the 7 months of the year to July 30 gross earnings showed an increase of \$8,017,265; operating expenses an increase of \$1,964,813 and net earnings an increase of \$1,003,251.

The Record for Job Printing

A NEW & BETTER FURNACE At a Sensational Price

COSTS LESS TO BUY

Gilson's of Guelph now offer you a perfected pipeless furnace at a sensational price. The lowest priced efficient heating system on the market. Pay less for the furnace—no expense for pipes—installed in any home in less than one day without mess or fuss.

COSTS LESS TO USE

You can heat every room in your house with the Gilson Pipeless on less fuel than it takes to run your stove. And this all cost-iron furnace uses surprisingly little fuel. It pays for itself!

GUARANTEED To Heat Your Whole House

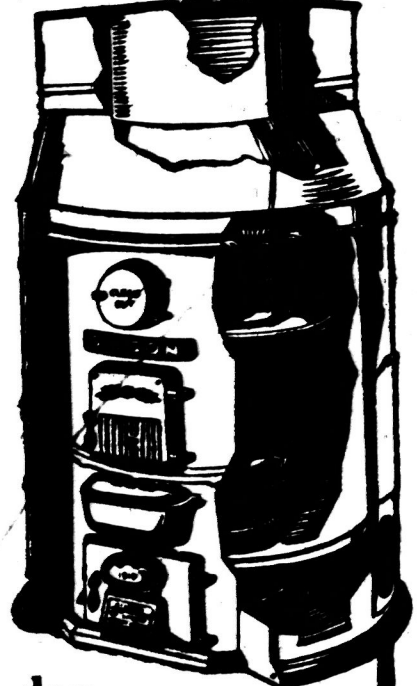
All you need is enough cellar-ventilation to accommodate the furnace. Every room in the house will be warmed warm. Color will be fine and cool for fruit and vegetables.

Get Full Facts To-day

Learn all the features of this sensationally-priced heating system. We will welcome your enquiry. Catalogue, sketch plan forms, estimates and full information, gladly supplied without obligating you in any way. Act at once—this is the time to make plans for heating your home properly.

T. H. PEACOCK Dealer — — — Jarvis, Ont.

GILSON MFG. CO., LIMITED 1234 YORK STREET, GUELPH



"On the Move"

LIKE the "standing army" that "just stood," goods that remain on the shelf are expensive luxuries to any merchant.

ADVERTISING is the force that moves slow sellers from counter to customer. Every advertisement is a salesman of proven ability, reaching every class, creed and sex in the community.

The set-up of an Advertisement is as important as the dress of a salesman. In "THE JARVIS RECORD" special attention is given to Advertising set-up. In our columns

"An Advertisement IS An Invitation"

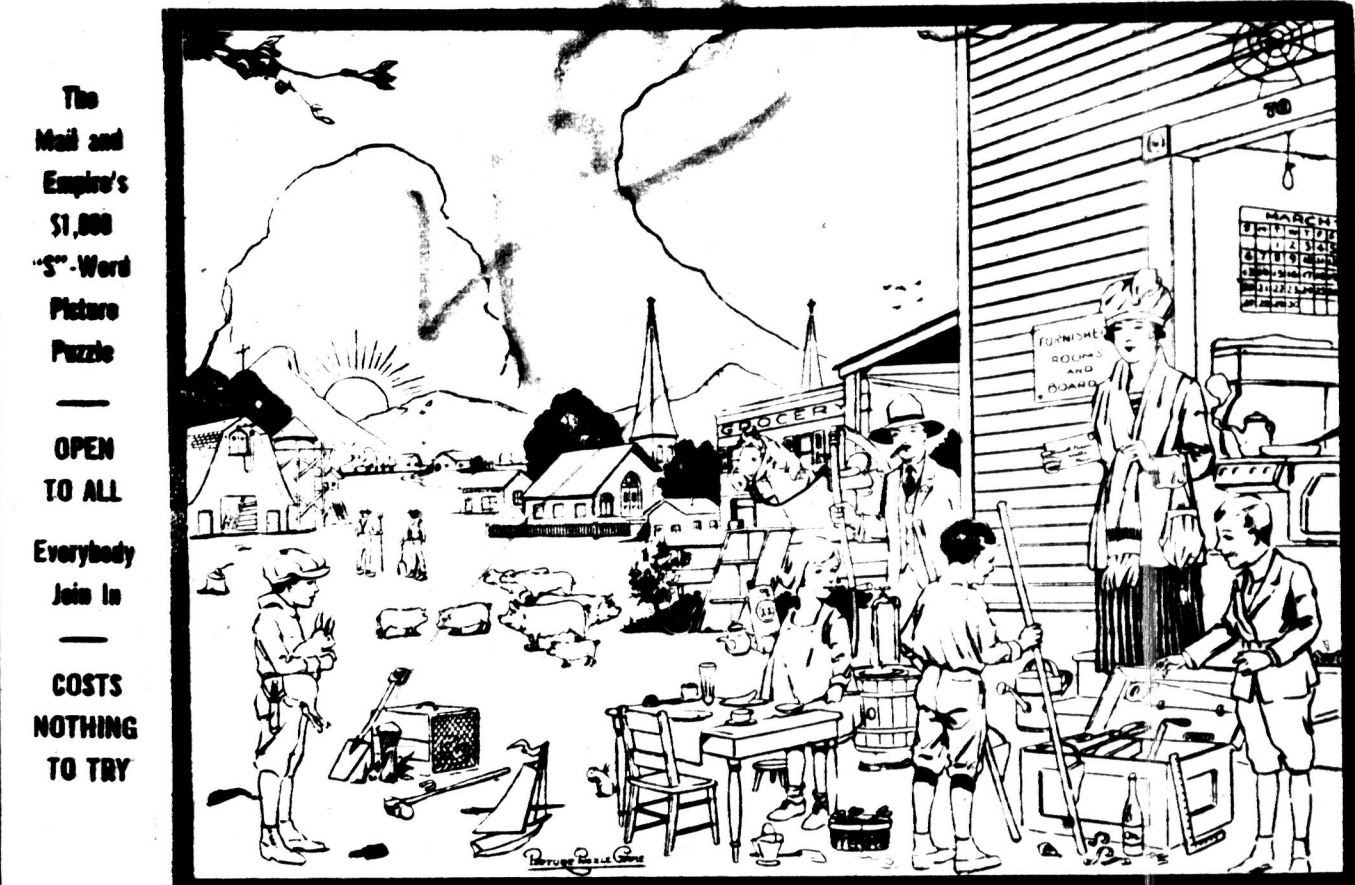
Issued by Canadian Weekly Newspapers Association
Head Office: Toronto, Canada

JARVIS FALL FAIR—SEPT. 30 AND OCT. 1



Find the Most Objects in This Picture Starting with the Letter 'S'

Easy to solve. Try it. Without any trouble whatever, you can readily see such objects as "Sun," "Saw," etc. Well, the others are just as easy to see, but the idea is who can find the most. Fifty big cash prizes will be given for the fifty best lists of "S-Objects" submitted in answer to this puzzle. The person sending in the nearest correct list of names will be awarded first prize; second nearest correct list, second prize, etc. See how many you can find.



The Mail & Empire announces to-day a most interesting and amusing game. All can participate in this great fun game—from a school boy or girl to Dad, Mother, and even Grandpa and Grandma. It holds no preference to age. It is a test of your skill in ferreting out "S-Objects" in the Puzzle Picture. It's a jim dandy puzzle game. We know you will enjoy it, for everyone loves a puzzle, and we venture to say you'll never have more fun.

--YOU CAN WIN \$1,000.00--

Here's how: If the judges award your answer First Prize, and you have sent in one yearly subscription to The Mail & Empire at \$5.00 a year, you will receive \$500 instead of \$25; Second Prize, \$250; Third Prize, \$100. (See second column of figures in prize list.)

OBSERVE THESE RULES

1. Any man, woman or child who is not a resident of Toronto or Hamilton, and who is not in the employ of The Mail and Empire or a member of an employer's family may submit an answer. It costs nothing to try.
2. ALL ANSWERS MUST BE MAILED BY OCTOBER 4TH, 1925.
3. All lists of names should be written on one side of the paper only, and numbered consecutively. Write your full name and address on each page in the upper right hand corner. If you desire to write anything else, use a separate sheet.
4. Only such words as appear in the English Dictionary will be counted. Do not use obsolete words. Where the plural is used, the singular cannot be counted and vice versa.
5. Words of the same spelling can be used only once, even though used to designate different objects or articles or parts of objects or articles in object or article can be named only once.
6. Do not use hyphenated or compound words, or any words formed by the combination of two or more complete words where each word in itself is an object.
7. The answer having the nearest correct list of names of visible objects and articles shown in the picture that begin with the letter 'S' will be awarded First Prize, but only one prize will be awarded to any one household, nor will prizes be awarded to more than one of any group where two or more have been working together.
8. In the event of a tie for any prize offered, the full amount of such prize will be awarded to each tied participant.
9. Subscriptions (both new or renewal) payable in advance at \$5.00 a year by mail will be accepted. However, in qualifying for the \$1,000 Bonus Reward at least one new subscription must be sent in.
10. A new subscriber is any one who has not been receiving The Mail and Empire by mail since September 12th.
11. All answers will receive the same consideration regardless of whether or not a subscription to The Mail and Empire is sent in.
12. All new subscriptions will be carefully verified by the Puzzle Manager. Candidates marking old subscriptions as new will positively forfeit the credit of such subscription as qualifying for the Maximum Bonus Rewards.
13. Three prominent Toronto citizens, having no connection with The Mail and Empire, will be selected to act as judges to decide the winners, and participants agree to accept the decision of the judges as final and conclusive.
14. The judges will meet on October 15th, and announcement of the prize winners and correct list of words will be published in The Mail and Empire just as quickly thereafter as it is possible.

It costs nothing to take part. The "S-Word" Puzzle Game is a campaign to increase the popularity of The Mail & Empire. It is not a subscription contest, and you do not have to send in a single subscription to win a prize. If your answer is awarded first prize by the judges, you will win \$25.00; but if you would like to win more than \$25.00, we are going to make the following special offer, whereby you can win bigger cash prizes.

Or, if you are awarded First Prize and you have sent in two yearly subscriptions (either one new and one renewal or two new subscriptions) to The Mail & Empire at \$5.00 a year each, you will receive \$1,000 instead of \$25; Second Prize, \$500; Third Prize, \$300. (See third column of figures in prize list.)

It takes but two subscriptions to qualify for the big \$1,000 reward. Absolutely two subscriptions is the maximum, one of which is to be a new subscriber. You can do this with little effort. Your own subscription will count as one and we can take subscriptions to start at any future date. In sending in your subscription give full instructions on a separate sheet from that on which you send your answer.

FIFTY BIG CASH PRIZES
WINNING ANSWERS WILL RECEIVE CASH PRIZES ACCORDING TO THE TABLE BELOW

	Prize if no subscription sent	Prize if one subscription sent	Prize if two yearly subscriptions sent
1st Prize	\$25.00	\$500.00	\$1,000.00
2nd Prize	20.00	250.00	500.00
3rd Prize	15.00	150.00	300.00
4th Prize	10.00	100.00	200.00
5th Prize	8.00	75.00	150.00
6th Prize	6.00	50.00	100.00
7th Prize	5.00	30.00	60.00
8th Prize	4.00	25.00	50.00
9th Prize	3.00	20.00	40.00
10th Prize	2.00	15.00	30.00
11th to 20th			
Prizes inclusive	1.50	10.00	20.00
Prizes inclusive	1.00	7.50	15.00

IN THE EVENT OF A TIE FOR ANY PRIZE OF FIFTY CENTS OR MORE, THE FULL AMOUNT OF SUCH PRIZE WILL BE PAID TO EACH TIED PARTICIPANT.

—ADDRESS—
C. A. MONTGOMERY
PUZZLE MANAGER
The Mail and Empire
Dept. 1 Toronto, Canada

A New Light on Sales Book Buying

THE JARVIS RECORD PRINTING COMPANY, Ltd.

We are agents for the Best Line of—
COUNTER CHECK BOOKS
in Canada

Place your orders at Home
Samples and Prices submitted for any style or quantity of books

R-CARNEY SALES BOOKS-GALT



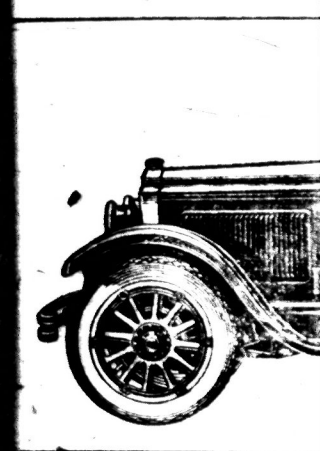
FOR SALE—10,000 good brick. Apply to P. ...
FOR QUICK SALE—To estate of the late A. ... brick store and dw. in St. and brick house. Both of these properties considerable land and a quantity of trees. Apply to R. ...

FOR SALE—Comb home ...
FOR SALE—Brick house in Jarvis. Apply to ...

FOUND—Ontario license on line west of Jarvis, ...

STRAYED—Fox hound, ... 11, Con. 3, Walpole. Several feet of chain at ... reward for information ...

Alex G. Glas
Expert Piano Tuner
1200 KING ST. E., HAR ...
Have orders or ask for ... at the office of The Jarv ...



MCLAUGHLIN

THE new ...
enthusi ...
The Busine ...
smart lines, ...
finish and h ...
air of smart ...
by few cars. ...
Moreover, w ...
car outward ...
than fulfilled ...
The 50 H.P. ...
more than ...
going in mu ...
and cantilev ...
Pressure Tir ...
and comfort ...
The increas ...
adds much t ...
enjoyment. ...
E. G.

MCLAUGHLIN

For You ...
PAIN ...
Jackson's secon ...
for those in qu ...
everything for sp ...
the fact that e ...
leading store f ...
this year's sho ...
patterns and w ...
shown in prev ...
you'll have a s ...

Whether it is v ...
ies, rugs or pic ...
Jackson's. Th ...
these lines wit ...
help you make ...
know just wha ...
Com ...
E. H.