

THE JARVIS RECORD

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The Era of Saneness!

All over the United States the past few months has seen a vigorous clean-up of those who in the last few years promoted companies to produce, refine or market oil. Fort Worth, Texas, as the promotion center of the oil industry in the Southwest, has received far more than a fair share of the attention from the Department of Justice agents and postal inspectors. Many companies having headquarters in Fort Worth have fallen before the vigorous investigations, fraud orders, indictments and prosecutions aimed at them by United States agents. It seems today that practically every one of these concerns which was not upon a firm basis has been put out of business by the government.

Every promoter who pointed his finger of suspicion has pointed his own story. In most cases the failure to pay dividends has been due to:

1. Incompetency and ignorance;
2. Overenthusiasm; or
3. Crookedness.

In a great majority of cases over-enthusiasm and incompetence may be rightly blamed for the companies falling under suspicion of the government. And in these cases the investor was largely to blame!

For it is the duty of the investor to be also an investigator; and he should know the man to whom he intrusts his money and be assured of that man's ability to handle that money profitably. Those who invest their money without discovering this fact have only themselves to blame if they fail to get dividends.

The hope of the investor and the promoter alike today is that with this era of saneness comes also an era of investigation when the man with money will investigate for himself the chances for reasonable profits before he puts his money into any kind of company.

And the investor should not fail to remember that when his support of a company in which he has invested money ceases, that company is doomed! No concern can stand the pressure of withdrawals and government probes unless its stockholders stand squarely behind its officers and directors. This is all the greater reason then for strict investigation before an investment is made.

It is extremely likely that dishonesty caused fewer failures among oil companies than either overenthusiasm or inefficiency. Promoters saw others make fortunes overnight and believed they could do the same. Their eyes were blinded to the fact that those who made the fortunes were men who had spent years learning the oil business, and who were trained executives who could have made fortunes in any other field.

Today, the real business men have a real chance—if the investor will only learn to study their qualifications to handle his money. These are the men who must be the hope of the investor tomorrow—men who did not enter the oil game with promises of 100 per cent profits overnight—men who, plodding along in oil, or gold mining, or silver, or maybe coal, making a reasonable profit and praying for the day when the public would be satiated with promises of great

wealth and would be content to put money into ventures promising only twice or three or four times what ordinary business brings in profits.

The investor who lost in oil should not be discouraged. The golden fluid which gushes from Mother Earth is touted as an easy way to great riches; but the investor should remember that the chance of those great riches in oil is not nearly as great as the chance for moderate returns of 25 to 40 per cent a year in mining and certain other ventures. If he must gamble on a hundred to one shot, he must know that it is a long chance—and he must not be disappointed if he loses.

Good sound investments do not pay fabulous profits. If they did, the banks would soon have all the money in the world.

It is the element of risk which keeps the banker out of the mining game; but which makes it all the more attractive for the investor who is willing to take a reasonable chance for greater profits—but not as great as was promised by the high-powered oil promoters.

Because of the publicity given oil, this industry has been subjected to overexploitation. People have heard so much about oil that they practically gave their money to the first man who sought it. Mining, with its far surer if not so great profits, was neglected. But in this field the careful investor who is willing to investigate fully before putting out his funds, can recuperate his losses in other fields and lay by a competence for old age. Mining industries are needing capital. Few of them have the funds needed for profitable operation. Their managers today are offering the small investor real value for his money—value that will yield fair returns for many years with the chance of their becoming real bonanzas should luck be coupled with efficient management.

But the man who puts his money into any venture without making sure of the men at its head is doomed to lose—unless, indeed, the Lord should protect him. INVESTIGATE! INVESTIGATE! INVESTIGATE! Get your eyes open and see for yourself what your money is going into, and the prospects for its coming out and bringing more with it. INVESTIGATE!

The Southwestern States, and Old Mexico, and Central and South America, and British Columbia, and Northern Ontario—all this vast area invites the investment of your capital in mining ventures where vast fortunes have been made—where vaster fortunes will again be made! There is a way to capitalize your losses of the past. There is a way to profit by experience. The era of oil madness is done. The day of businesslike investment in mining and allied industries is here. The person of sense will look the future squarely in the face, forget the mistakes of yesterday, and steer a straight course into the harbor of financial success through the channel of strict investigation of men and opportunities where his dollar is sought.

POINTED PARAGRAPHS

Hard to Bear

She—"My husband certainly does enjoy smoking in his den. Has your husband a den?"
Other She—"No, he grows all over the house."

Short But Long

She—"George, why don't you propose?"
He—"Somehow—somehow I can't."

PRESENTATION TO

(Continued from Page 1)
es. If there does not exist the thought that our brightest joys are touched by sorrow and that probably in the future, we, as a community, may not have you with us as much as formerly, still uppermost in our thoughts is a feeling of joy.

1925 has not only been for you the beginning of a new year, but the beginning of a new life. The noble profession which for the past three years has engaged your time and talent may equal, but cannot excel the importance of the place you now fill as one of the Home Makers of our fair Dominion, and so we are here to offer congratulations on the occasion of your marriage to Mr. Howard Guiler, and our wishes for all happiness and prosperity in coming days.

During the years you have grown up among us, you have endeared yourself to us all by the gentleness and sweetness of your disposition. In the church, and particularly in the choir, your services have been given willingly and often. As Assistant Bible Class Teacher and leader among the Teen-age Girls you have rendered valuable and efficient service. We realize, therefore, that Garnet Church is losing a most helpful member whose place it will be hard to fill. It was felt by all that our appreciation should take some tangible and united form and so tonight, we have much pleasure in bringing you these gifts as a token of our love and esteem.

You are going from a home that has always been marked by kindness and courteous hospitality and that has exercised a gracious influence in the neighborhood.

We know these traditions will be maintained in your future home and it will give us great pleasure to feel that as you use these things from day to day your thoughts will be with us now and again.

We grudge to let any of our young people leave the community and hope that you will often be with us. To you, Mr. Guiler, we extend our heartiest congratulations in winning Miss Christie as your life companion. We trust that there are many years of happiness and usefulness in store for you both and through all and best of all may God smile on you and bless you.

bring myself to do it, Mabel."
She—"It's only a short sentence, George."

He—"No, it's a life sentence."

A Job to Suit

Foreman—"Here, now, Murphy, and what about carrying some more of those bricks?"
Murphy—"I ain't feeling well, guv'nor; I'm trembling all over."
Foreman—"Well, then, lend a hand with the sieve."

The Last Time

"Why don't you attend church?" asked the minister of a non-attendant.
"Well, I'll tell you, sir. The first time I went to church they poured water in my face, the second time they tied me to a woman I've had to keep ever since."
"Yes," said the parson, "and the next time you go they'll throw dirt on you."

No Hero After All

He risked his life to rescue the fair maid from a watery grave, and, of course, her father was duly grateful. "Young man," he said, "I can never thank you sufficiently for your heroic act. You incurred an awful risk in saving my only daughter."
"None whatever," replied the amateur life-saver, "I am already married."

KNOX ANNIVERSARY

(Continued from Page 1)
single out any one individual for special mention, but Mr. Fleming's position of "The Habitant," "Little Patience" and "The Bell Ringer," were especially good, and were very much enjoyed. The negro songs by the quartette, "The Grandfather's Clock" and "Carry Me Back to Old Virginia" will linger for a long time in the memory of those who heard them, along with the Scotch songs of Mr. McGregor.

At the conclusion of the program Mr. Fleming, on behalf of the Quartette and the Ladies' Aid, thanked Miss MacMurchy for the splendid help she had given them during the program, and asked the audience to show their approval, which they did very heartily.

The result of the gathering was that everyone had a most enjoyable time, and that the treasury of the Ladies' Aid was reinforced by a very substantial amount. The total proceeds amounted to \$324.65.

Supplying the Demand

"I believe in supplying people with what they want," said the astute business man.

"That's right," agreed the chronic borrower. "You don't—or—happen to have a spare ten-spot about you?"

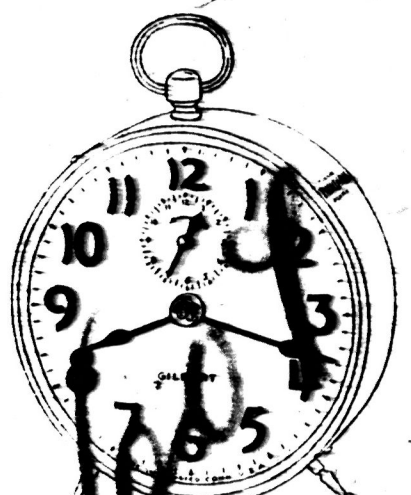
WHY ADVERTISE?

"It is only the foolish merchant today who does not believe in the value of advertising and who does not recognize it is necessary for the continued growth of his business. It is no longer a question of, Shall I or shall I not advertise? but simply a question of, To what extent and in what way shall I advertise? Circulars, novelties, calendars, direct mail, all have their appeal, but when all is said and done and when results are compared with the cost the merchant realizes that the local paper is the best and

cheapest method of letting the larger public know what he has to sell. Trying to do business without advertising is like whipping at a blind in the dark."—Charles Lane in Palladium (N.S.J.) Palladium.

DECISIONS RESPECTING NEWSPAPERS

Any person who takes a paper regularly from the post office, whether addressed in his name or another's, or whether he has subscribed or not, is responsible for payment. If a person orders his paper discontinued he must pay all arrears or the publisher may continue to send it until payment is made, and then collect the whole amount whether the paper is taken or not. The courts have decided that refusing to take newspapers or periodicals from the post office, or removing and leaving them unpaid, is prima facie evidence of intention of fraud.



STURGEON ALARM CLOCKS

that do not fail to waken you at the time desired, are the kind that can be bought.

FOR \$2.00

ROBERTSON'S GIFT SHOP
HAGERSVILLE

THERE'S A MORAL HERE

S AID the puddle duck to the little white hen, "I've not sold an egg since I don't know when; yet I feel quite sure the eggs I lay are as good as a hen's egg any old day."

Said the little white hen to the puddle duck, "You think perhaps you are out of luck. Your eggs are as good I'll freely admit and larger, too, by quite a bit. But my dear Mrs. Duck, I'll give you a tip, the whole fault lies with your salesmanship. You produce your egg without a quack, to your swimming pool you waddle back; I tell the world, to let it know, so I cackle around for an hour or so. There's a good demand for the eggs I lay, for I make my advertising pay."

Your Adv. in The Jarvis Record
Will Pay

Batteries Charged

WE HAVE INSTALLED A RECHARGER

and can care for all your battery requirements.

BATTERIES RECHARGED AND REPAIRED

Oxy-Acetylene Welding
of all kinds Cast Iron, Brass, Copper, etc.

RUBBERS, RUBBER BOOTS
Repaired and Re-laid

MORRISON'S
GARAGE
Jarvis — Ont.

PROFESSIONAL CARDS

Arrell & Arrell
Barristers, Etc.
HAMILTON — CALEDONIA
Sun Life Bldg. Reg'd. Messrs.
Money to Loan at Lowest Rates
Harrison Arrell, K. C.,
County Crown Attorney
S. Cameron Arrell

Kelly, Porter & Kelly
Barristers, Solicitors, Notaries, Etc.
W. R. Kelly, K. C. J. Porter
County Treas.
DAVID E. KELLY
Officers for Norfolk County Council
SHEPPARD, ONTARIO
Money to Loan at Lowest Rates

PHYSICIAN

I. J. Leatherdale, M.D.
OFFICE HOURS
10 to 12 a.m. 2 to 4 p.m.
7 to 9 p.m.
JARVIS — ONTARIO

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DENTIST
Office Hours: 9 to 12 a.m.; 1:30 to 5:30 p.m.
Office next D. N. Almes' Seed Store
Phone 105
MAIN ST., HAGERSVILLE

PIANO TUNING

Alex G. Glass
Expert Piano Tuning
1200 KING ST. E., HAMILTON
Leave orders or ask for information at the office of The Jarvis Record

CHURCH SERVICES

ST. PAUL'S ANGLICAN
VEN. ARCHDEACON IRVING, Rector.
Services at 11 a.m. and 7 p.m.
Monday, 4:30 p.m.—Junior Assembly in Schoolroom.
Tuesday, 2:30 p.m.—Women's Auxiliary.
All are cordially invited to attend these services.

KNOX PRESBYTERIAN
Rev. W. T. BROWN, Minister.
Services at 11 a.m. and 7 p.m., Sunday.
Y. F. S., Thursday at 8 p.m.
You are invited to these services. Choir practice, Thursday at 8 p.m.

WESLEY METHODIST
Rev. H. BRAND, Pastor.
Services at 11 a.m. and 7 p.m.

GARNET METHODIST
1:30 p.m.—Sunday School
2:30 p.m.—Church Service.
Brynarth League and Prayer Meeting on Friday evening at 8 p.m.



One cent a word for each line; minimum 25c; a word for three insertions 50c; cash.

FOR SALE—A first-class property to James Walker, Jarvis.

FOR SALE—Quantity Clover seed, \$6 per bush. Chas. Campbell, RR 1, N.

FOR SALE—Two D. bred-to-calve, M. J. Dunnett, R. Jarvis.

FOR SALE—Barred R. bred-to-lay strain. Appl. Gowan, RR 1, Jarvis.

STRAYED—To the farm Wood, R. R. 1, Nanticoke, lie, with black and tan spots, please call and pay cash.

Regal THEATRE

HAGERSVILLE,

Friday and Saturday

JANUARY 16-17

Feature "WHY MEN LIVE HOME"

Lewis Stone

Comic "Here and There"

Tuesday & Wednesday

JANUARY 20-21

Feature "THE ENEMY"

Betty Compson

Comic "Flying Finance"

Added "Felix the Cat"

PICTURES COMING

"Tongues of Flame," Meighan.
"Painted People," Colleen.
"Wanderer of Wasteland," Zane Grey Story.
"Black Ovan," Corinne G.

All kinds

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GAS FITTING

FURNACE WORK

and

REPAIRING

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We also do all kinds

ELECTRICAL WORK

AND WIRING

W.A. Owe

Jarvis, Ont.

CLUBBING RATE

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Toronto Mail

Spokane Star

London Advertiser

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Windsor Free Press

Quality Herald & Weekly Star

Toronto Globe

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