

THE JARVIS RECORD

Published every Thursday morning at the office in The Record Building, Main Street, Jarvis, Ontario.

THE RECORD PRINTING COMPANY, LIMITED

THURSDAY, JANUARY 22, 1925

The Ins and Outs of the Publishing Game

Very few men realize that the publishing business is an intricate one; that every piece of printing is different, every advt. different, every piece of news different, and that the business is full of minute details.

Very few of the business men of a town realize that the local newspaper has thousands of dollars invested in plant and buildings, which cannot be "turned over" every three or four months as merchandise can, and that the investment means a considerable overhead, from which no return can be had except what is tendered by the community supporters of the paper.

A great many people imagine that when an order for a thousand envelopes is given the local publisher that they are picked from the shelf as packaged goods in a grocery store.

Very few people ever look upon the local paper as a manufactory in which men or women of a very high type are employed, and that the publisher's business is a fine asset to the town and community.

The business men of the towns and communities should realize this fact and show a deeper sympathy for the editor and his paper.

Profiteers Make Wars

Speaking to 3,000 scientists assembled at Washington Secretary Hughes said that the road to permanent peace lies through teaching the peoples of the world that "unnecessary resort to force is a stupid blunder."

People will be peaceful when they realize that war is a violation of mutual interests. In other words when they come to understand that so far as the people are concerned it is highly unprofitable.

Secretary Hughes might have gone further and pointed out especially that there is a continuous war propaganda in every country where there are war profiteers. He did a great service, however, and his words were greeted by cheers from the intelligent audience.

It was pointed out that the amicable relations with Canada grew out of the quick realization that peace was most profitable.

"It did not come into being because we shared with Canada an inheritance of animosity," said Secretary Hughes. "On the contrary, we had an inheritance of bitter animosity. But the animosity was obliterated because two people guided by the dictates of reason found that they had much more to gain by well-directed co-operation than by pursuing the illusion of gain by force. That is an object lesson not only to other peoples but to our own people in dealing with others."

Wars are forced on people either through a crash such as Austria and Germany made into Serbia or they are brought about by propaganda insidiously spread by those who profit by wars and preparations for wars.

Powder trusts, armor plate combines and munitions makers do not manufacture munitions alone — they manufacture sentiment through "defense days," "preparation days" and

Passenger Man Appointed to Railway Executive



W. B. HOWARD

W. B. Howard, whose appointment as General Executive Assistant has been announced by E. W. Beatty, Chairman and President of the Canadian Pacific Railway, Mr. Howard, who has been Assistant General Passenger Agent, succeeds F. L. Wanklyn, whose retirement was announced at the end of the year.

Mr. Howard is one of the younger of the Company's officials although he entered its service twenty-five years ago. Born in Chatham, N.B., he joined the Canadian Pacific forces as junior clerk at St. John, N.B., in 1897, and two years later was promoted to the position of travelling passenger agent. Since that time his promotion has been rapid and he is well known throughout the east as a very competent officer. On two occasions Mr. Howard has been in charge of the train placed at the service of the Prince of Wales by the Canadian Pacific.

Such demonstrations as may be engineered through semi-official sources.

The people are becoming enlightened and the task of the war makers is growing more difficult.

Gifts of a Century

What has the past hundred years done for advancement of material comforts for the human race?

Summing up the gains that have been made one finds tremendous are the strides in the sciences and in inventions.

The past hundred years has seen greater advancement in medical and surgical science than all history of attempts at healing.

In the nineteenth and thus far in the twentieth century the world has seen a revival of the teachings of the method of healing of the Nazarene and this has brought untold advancement in the way of health and happiness for the human race.

Professor Dolbear of Tufts College, himself a scientist and inventor of world renown has summed up some of the achievements of a century:

The nineteenth century received from its predecessor the horse; we bequeath the locomotive, the bicycle and the automobile. We received the sylvan; we bequeath the mowing machine. We received the painter's brush; we bequeath lithography, the camera and color photography. We received 23 chemical elements; we bequeath 80. We received the sailing ship; we bequeath the magnificent steamships which are the glory of the world. We received the beacon signal fire; we bequeath the telephone and the radio. Best of all, we received unalleviated pain, and we bequeath asepsis, chloroform, ether and cocaine. We received an average duration of life of 30 years; we bequeath 40 years.

The grand lodge of Freemasons of Kentucky have declared that men who purchase intoxicants or narcotics from illegal vendors are not eligible to Masonic degrees. Any lodge who

Here and There

At the close of Montreal's 1924 season of ocean traffic on December 5, the Harbor Master announced that 1,222 ocean and coasting ships arrived in the port during the year as against 1,114 in 1923 and 1,194 in 1922, the best previous season. It is believed that a new record has also been established in the number of lake vessels visiting the port.

The service operated by the Laurentide Air Service to the gold fields of Rouyn, Que., which was successfully inaugurated this summer, will be continued during the coming winter. Travellers will make the journey in luxury, closed machines with plush seats and a carrying capacity of six passengers being employed.

Canada stands out to the intending British emigrant as the most attractive of the Dominions, according to General Bramwell Booth, head of the Salvation Army, who has just completed a tour of this country. The army is now considering the establishment in western Canada of a training school for boys who wish to take up farming there.

Another fine new station was made available to the public by the Canadian Pacific Railway when the company's new building at Schreiber, Ont., was opened by H. J. Humphrey, general superintendent of the Algoma district, on December 11. This structure, which replaces the former frame building, is of modern fireproof construction. It will also house the superintendent of the Schreiber division and his staff.

Three times winner of the world's champion wheat prize at the Chicago Live Stock Show, including this year's prize, J. C. Mitchell, Agoma, Alta., sailed for the Old Country on a demonstration tour aboard the Canadian Pacific steamship "Montclair" on December 12. Mr. Mitchell states that prize wheat is improving each year and that exhibits which would have won first prize twelve years ago now seldom take higher than fifteenth place.

Within a radius of forty miles from Taber, a small town in the heart of the settled southern district of Alberta, antelope estimated to number 1,000 are running wild. The prairie antelope was once almost extinct but protective measures put into force have saved the species and present indications are that this splendid game animal may soon increase to an extent rendering an open season possible and adding greatly to Alberta's attraction for sportsmen.

One of the heaviest rushes ever experienced by the Canadian Pacific Railway in connection with its traditional Christmas sailings to the British Isles was experienced this year. A special train from the West to Montreal was required for the accommodation of passengers for the company's steamship, the "Montclair," sailing December 12 from St. John, N.B., while one or two specials or extra sections from Montreal to St. John and extra sections on the Imperial, the Canadian Pacific transcontinental, were required daily for steamship passengers during that same week.

It shall neglect to make fullest investigation of the character of petitioners in this regard and who knowingly elects to membership such violators of the laws shall forfeit its charter. This action was taken in the state where bourbon and rye distillation long held sway. Slowly but steadily the bootlegger is being crowded to the wall.

PERSONAL NOTES

(Continued from Page 1)
A \$324.75. It should have read \$334.75.

Quite a number from here journeyed to Brantford on Friday night to attend the hockey match between Port Dover and Brantford. The results were 3-2 in favor of Port Dover.

A Grand Carnival will be held in the Jarvis Arena on Friday evening, January 23rd. The Glee Club, of Simcoe, will furnish the music and a Moccasin dance will be held for one hour only, after the racing events. A number of prizes, as well as specials will be awarded.

We are pleased to see Leighton Holmes in our midst again. He arrived last Thursday and will spend the next month with his parents, Mr. and Mrs. Ivan W. Holmes. Leighton rotates a few changes, chiefly the Hydro installation. He often sees Mr. T. E. and Will Morrow and they both wish to be remembered to their many friends here.

The old saying, "Far away fields look green," is still enticing to some. However, with a closer view many a time they are not as green as those before their own doors. Here is a practical illustration:—Robertson's Gift Shop, Hagersville, is selling the best semi-porcelain, coin gold decoration, English dinner sets, 97 pieces, for \$31.00, that "far away fields" are charging \$35 for.

A \$10,000 CONTEST

The capital prize in a big contest now being conducted by the Family Herald and Weekly Star of Montreal, is five thousand dollars cash and there are also scores of other cash prizes to a total value of ten thousand dollars. It is announced that each subscriber to the Family Herald whose subscription is received before the contest closes will receive a

free entry, as well as a beautiful calendar and picture. This generous offer has resulted in a splendid showing of subscriptions to this paper weekly and the publishers are warning their old subscribers to renew early and avoid disappointment. The Family Herald grows better and better. It is a marvel of value.

TO SUBSCRIBERS

Our Mailing List has been corrected up to date. Subscribers should examine the date of their label to see if it is correct. If proper credit has not been given kindly notify us at once. Those in arrears are asked to remit the amount of their indebtedness.

BUY AT HOME

AND SAVE MONEY

Come to our store and you will be convinced by comparing our prices in

DINNER SETS

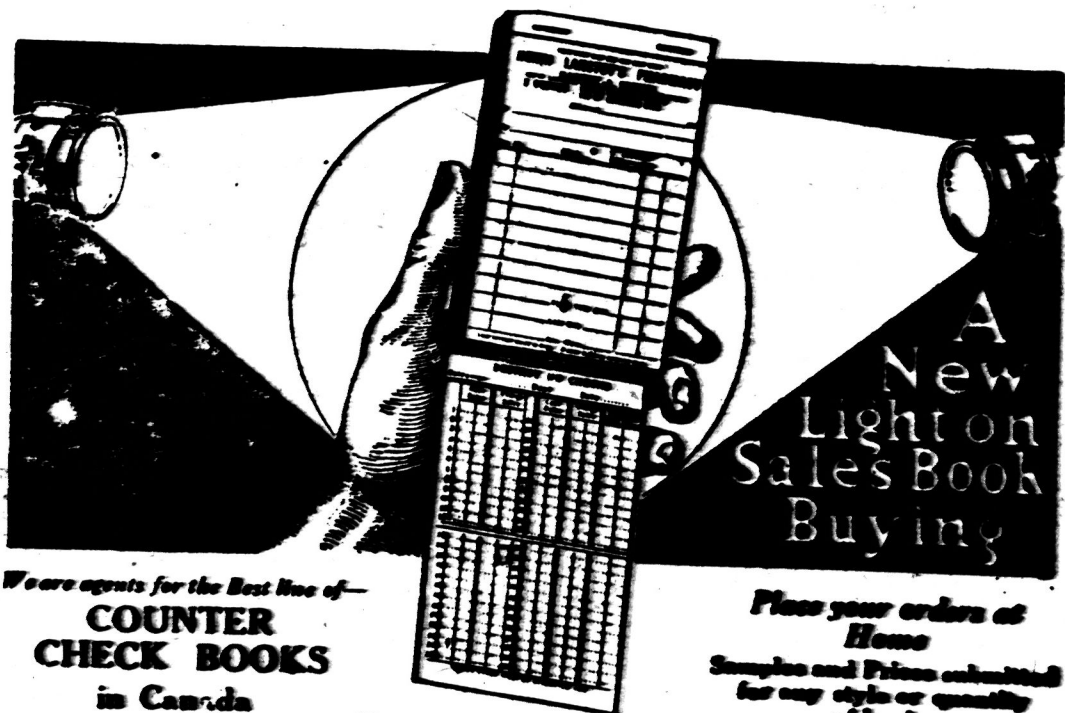
As follows:
City Price, Johnson Bros 97 pieces \$30.00
Our Price, Johnson Bros 97 pieces \$29.50
City Price, English basket, 97 pieces \$35.00
Our Price, English basket, 97 pieces \$33.00
Our Own, Special 97 piece set, only \$14.85
For Real Values come to
ROBERTSON'S GIFT SHOP
HAGERSVILLE

THERE'S A MORAL HERE

S AID the puddle duck to the little white hen, "I've not sold an egg since I don't know when; yet I feel quite sure the eggs I lay are as good as a hen's egg any old day."

Said the little white hen to the puddle duck, "You think perhaps you are out of luck. Your eggs are as good I'll freely admit and larger, too, by quite a bit. But my dear Mrs. Duck, I'll give you a tip, the whole fault lies with your salesmanship. You produce your egg without a quack, to your swimming pool you waddle back; I tell the world, to let it know, so I cackle around for an hour or so. There's a good demand for the eggs I lay, for I make my advertising pay."

Your Adv. in The Jarvis Record Will Pay



We are agents for the Best Line of
COUNTER CHECK BOOKS
in Canada
Place your orders at
Home
Samples and Prices submitted
for any style or quantity
of books
THE JARVIS RECORD PRINTING COMPANY, LTD.

Batteries Charged

WE HAVE INSTALLED A RECTIFIER and can care for all your battery requirements.

BATTERIES RECHARGED AND REPAIRED

Oxy Acetylene Welding

of all kinds—Cast Iron, Brass, Copper, etc.

RUBBERS, RUBBER BOOTS Repaired and Half-Soled

MORRISON'S GARAGE

Jarvis — Ont.

PROFESSIONAL CARDS

Arrell & Arrell
Barristers, Etc.
MILTON — CALEDONIA
Law Life Bldg. — Roper's Block
Money to Loan at Lowest Rates
Harrison Arrell, K. C.,
County Crown Attorney
S. Cameron Arrell

Kelly, Porter & Kelly
Barristers, Solicitors, Notaries, Etc.
W.E. Kelly, K.C. J. PORTER
County Attorney County Treas.
DAVID E. KELLY
Solicitors for Norfolk County Council
SIMCOE, ONTARIO
Money To Loan At Lowest Rates

PHYSICIAN
I. J. Leatherdale, M.D.
OFFICE HOURS
10 to 12 a.m. 2 to 4 p.m.
7 to 9 p.m.
JARVIS — ONTARIO

VETERINARY
Dr. E. Slack, B.V.Sc.
VETERINARY
Hagersville — Phone 24
MODERATE RATES

DR. BONE, V.S., V.D.
Fellow O.V.M.S.
Prompt, Experienced, Up-to-date
—Hagersville— Phone 37—

DENTIST
Dr. R. G. Hyde
DENTIST
Office Hours: 9 to 12 a.m.; 1.30 to 5.30 p.m.
Office next D. N. Almas' Seed Store
Phone 195
MAIN ST., HAGERSVILLE

PIANO TUNING
Alex. G. Glass
Expert Piano Tuning
1200 KING ST. E., HAMILTON
Leave orders or ask for information
at the office of The Jarvis Record

CHURCH SERVICES

ST. PAUL'S ANGLICAN
VEN. ARCHDEACON IRVING,
Rector.
Services at 11 a.m. and 7 p.m.
Monday, 4.30 p.m.—Junior Auxiliary in Schoolroom.
Tuesday, 2.30 p.m.—Women's Aux. Meeting.
All are cordially invited to attend these services.

KNOX PRESBYTERIAN
Rev. W. T. BROWN, Minister.
Services at 11 a.m. and 7 p.m., Sunday.
Y. P. S., Thursday at 8 p.m.
You are invited to these services.
Choir practice, Thursday at 8 p.m.

WESLEY METHODIST
Rev. E. BRAND, Pastor.
Services at 11 a.m. and 7 p.m.

GARNET METHODIST
1.30 p.m.—Sunday School
2.30 p.m.—Church Service.
Epworth League and Prayer Meeting on Friday evening at 8 p.m.



Once sent a word section; minimum 25 words for three lines; 50c; cash.

GIRL WANTED
Commercial Hotel, Jarvis

FOR SALE—A first class house to James Walker.

FOR SALE—Quantity of Clover seed, \$6 per Chas. Campbell, RR 1

FOR SALE—Two lots to Calve March, RR 1, Jarvis

FOR SALE—Barren land to lay straw, Gowan, RR 1, Jarvis

STRAYED—To the Wood, R R 1, Nanticoke, with black and tan please call and pay cash

WANTED—8 single gas fixtures; must be in condition and price reasonable. Record Office

FOR SALE—One rooming house to suit, Warren Ineson, RR 1, Jarvis

The Record for J

Reg THEATRE
Howard Hager, HAGERSVILLE

Friday and Saturday
JANUARY 24

Feature
"Tongues of Fire"
Thos. Meigs
Comie
"Husbands' Wives"

Tuesday & Wednesday
JANUARY 27

Feature
"Painted Faces"
Colleen Moore
Comie
"Oh Captain"

PICTURES COMING
"Wanderer of Waverley"
Zane Grey Story
"Black Oxen," Corinne Hunter
"Merton of the Movies"
"Man Who Fights A Lion"
"Meanest Man in the World"
Bert Lytell

PLUMBING
TINSMITHING
GAS FITTING
FURNACE WORK
and
REPAIRING

Call and see us
your satisfaction guaranteed

We also do all
ELECTRICAL
AND WIRING

W.A. O'NEILL
Jarvis, Ont.

Frirdyn
DeForest-Crosley
Radiophone
For Sale by
ED. MILLER
VARENCY - - ONT.