


# FALLS' ANNUAL AUGUST SALE IS ALWAYS DIFFERENT

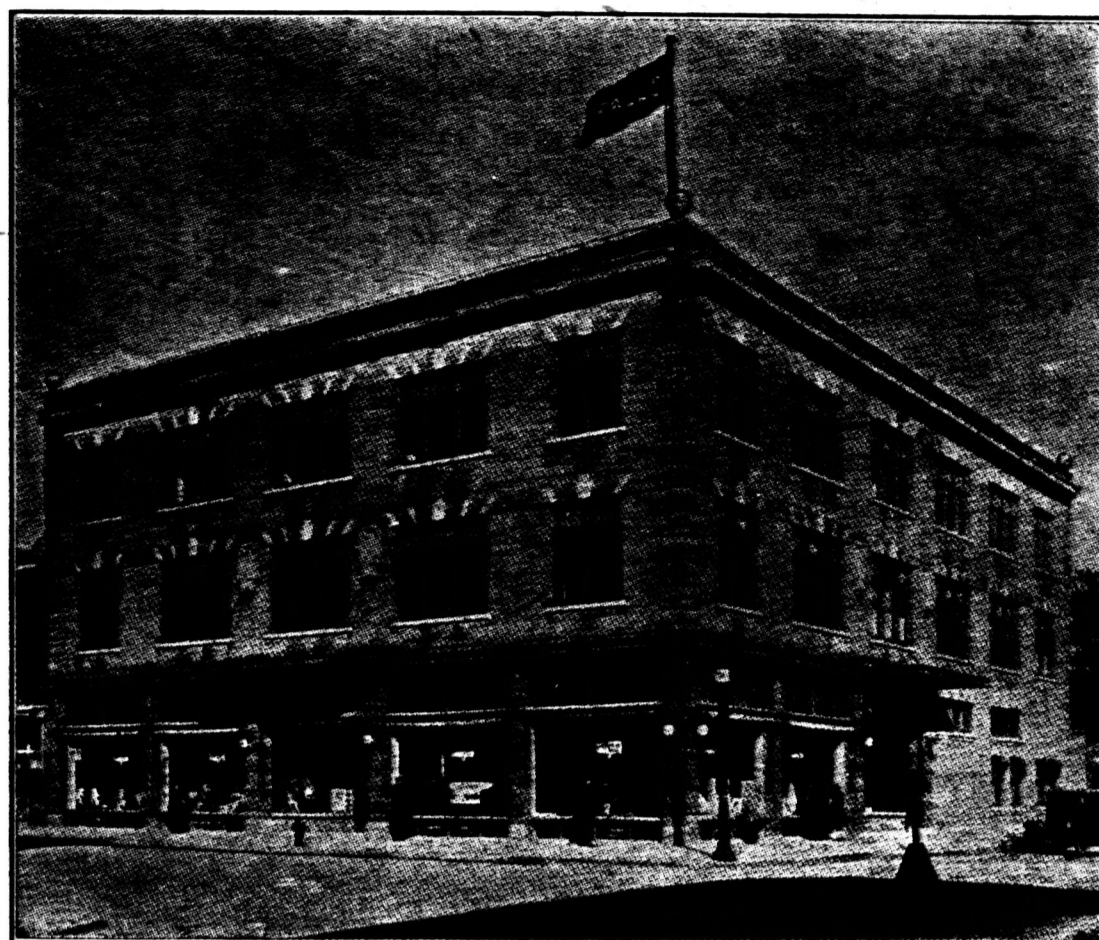
And the difference is in things that greatly matter. It is different in qualities, quantities, varieties, economies, above all in originalities. Falls' Store will be at its best Saturday, and we bid you welcome to our best August Sale. The H. S. Falls Co. Limited.



DRESS 6002

**BUTTERICK PATTERN INCLUDING DELTOR**

Butterick Pattern Department, Main Floor—Complete Stocks




**Very Fine Quality Youths' and Boys' Shirts at a Most Reasonable Price**

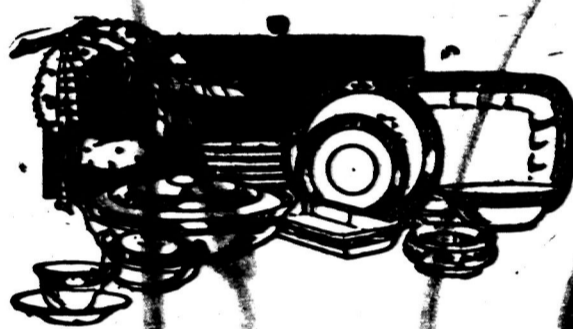
Eleven dozen of the finest quality Boys' Shirts. Best cut; best materials; best styles. Collars attached; separate collars, and without collars. You ought to see these Shirts. They are worth \$1.50 and \$1.75. In sizes 12½ to 14. On sale Saturday morning, each .....96c

**American Visitors and Residents Please Note**

You are allowed to take \$100.00 of household goods back to your country, DUTY FREE.

Falls' Department Store is the "Linen House of Western Ontario," and the old slogan goes—"you can never have too much linen." You will find wonderful Linen Bargains at Falls' during the August Sale. Individual pieces from.....25c to \$35.00

**There are All Sorts of Opportunities in the August Clearance Sale in the Downstairs Store. Here are Some of Them.**



**All Dinner Ware, All Tea Sets, All Coalport China Reduced For the August Sale**

- August Clearance**
- Of Remnants of Stock Patterns in China.
- 45c Cups and Saucers for .....25c
  - 50c Dinner Plates for .....25c
  - 40c Breakfast Plates for .....25c
  - 25c Cereals for .....15c
  - 85c Platters for .....55c
  - \$1.40 Platters for .....95c
  - \$2.00 Platters for .....\$1.50
- Tea Pots, Bowls, and Jugs**
- Brown Betty Tea-pots, 6 cup size. Large choice of styles, Sale Price, each .....55c
  - Yellow Mixing Bowls, with white lining, each .....25c and 30c
  - Kitchen Bowls, 1½ pint size, yellow and white, also blue banded, each .17c
  - Milk Jugs, 1½ pint size, Broad top, scenes and floral designs. Sale Price .....25c
- Tubs and Pails**
- Grey Enamel Pails, 10-qt. size. Price .....57c
  - Galvanized Pails, 10 qt. size, Sale Price .....27c
  - Galvanized Tubs, popular sizes, Falls' August Sale .....78c
- Sherbet Glasses, Glass Tumblers**
- Cut Sherbet Glasses, Star Pattern, Clear Glass, 6 for .....\$1.95
  - Large fine, clear glass Tumblers, Greek Key Design, 6 for.....58c
- More Bargains From Falls' Downstairs Store**
- The Coolest Spot in Town, outside a Refrigerator.
  - Brass Sash Curtain Rods, extend 34 inches .....5c
  - Asbestos Mats, each .....8c
  - Folding Wire Coat Hangers, each .....12c
  - Children's Brooms, each .....12c
  - Whisks, real good ones, each .....25c
  - Brooms, the last we shall have at this price, each .....25c
  - Glass Wash Boards, each .....77c
  - Toilet Paper, 4 oz. Rolls, 6 for 23c

**Bargains in Odd Lines of Silk Stockings**

Such good makes as the "Kayser," "Circle Bar," "Venus," etc. In the collection are all sizes, and a great variety of most desirable shades—not all shades and all sizes in each style. The real value of these Silk Stockings runs to \$1.50 and \$1.75. Falls' August Sale pair .....94c

**American Residents Please Be Informed**

**KENWOOD BLANKETS**

Kenwood Blankets will cost you fifty percent more money at home. There isn't any duty on them.

There is nothing like them at the price and the quality gives that soft, fleecy, all-wool feeling, which does so much to make you feel cosy and comfortable. Bound with silk, and they come in plains and checks, in the following colors: Apricot, Mauve, Tan, Blue, Rose and Green.

- Sizes 60x84 .....\$9.45 each
- Sizes 72x84 .....\$10.45 each

This is the "Kenwood Slumber Throw" made of pure wool. A very useful and dependable article, in two colors only, Apricot and Green. Size 60x72, .....\$7.45 each

Always much to see. Our most careful customers say "Much to learn" at Falls'. No Summer dullness here.

**Silk Stockings**

Pure dye, full fashion, "Purple Stripe," wide top, a very superior Silk Stocking in Beize, Honeydew, Silver, Freckles, Indian Tan, French Grey, White and Black. Quite equal to \$2.75 values of a year ago. Falls' August Sale, a pair .....\$1.77

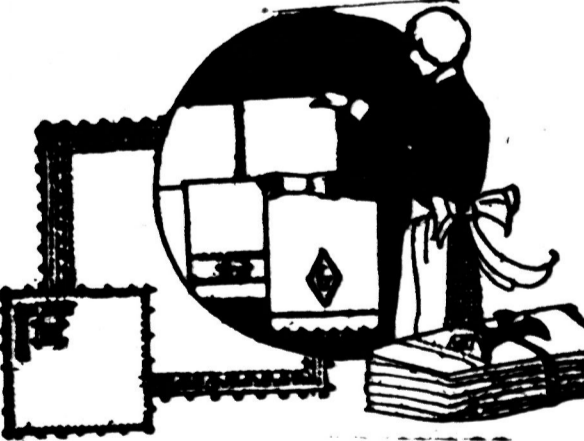
Store Closed All Day Monday Next, Civic Holiday



**Men's and Young Men's Good Suits \$23.00**

We have a few higher priced, and plenty lower priced. The suits we are talking about are good Suits, good material, good style, in Navys, Grey Worsteds, and New Tweeds, for Men and Young Men. All sizes.—Falls' Men's Store.

Falls August Sale brings not only reduced prices, but—Falls' quality at Reduced Prices.



**Fine Linen Cloths and Napkins**

Napkins 22 in. pure Linen Table Napkins (odds) by that we mean, we do not have cloths to match. A wonderful range of pretty patterns, ranging from \$5.00 to \$6.50 per dozen. Your Choice in this Special Selling, per dozen .....\$3.60

- 22 in. double Damask pure Linen Table Napkins, finest quality, dainty designs, all fresh stock, good value at \$9.50, Special .....\$5.29 dozen
- Table Cloths, 2x2 yds., pure Linen Table Cloths, floral and scroll patterns, good weight and fine weave, values up to \$5.75. Special, each .....\$3.40
- 2x2½ yds., pure Linen Table Cloths, best value we ever offered, in pretty patterns and best qualities. Value up to \$6.50. Special, each .....\$4.29

**THE H.S. FALLS CO. LTD.**

Professional and business advertisements on the left margin, including names like 'Arrell & Arrell', 'Porter & Kelly', 'Physician', 'Veterinary', 'Dentist', 'R. G. Hyde', 'G. Glass', 'H. Services', 'United Church', and 'Main Service'.