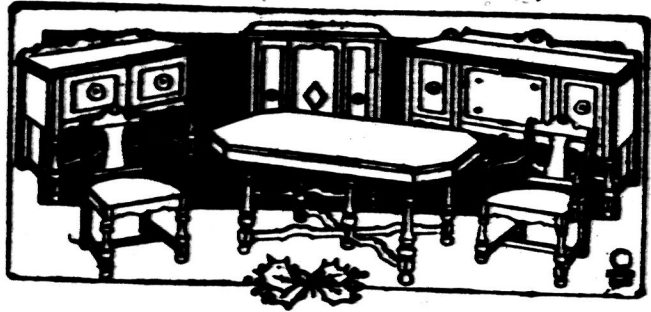


# The Greatest of All Furniture Sales in Western Ontario is Being Made Ready at Falls' and Will Open Saturday



Here's Part of the Story of Falls' August Sale of Dining-room Furniture—The Balance You Will Find on Our Large Furniture Floor

**Solid Quarter-cut Oak Diningroom Suite**—Old English finish; 60-inch Buffet with lined linen drawer, two cutlery drawers lined, also two dish cupboards; large size Panel-end China Cabinet; 6 genuine leather-seated Chairs; Oblong Extension Table. This is a sample suite in an Italian design, and worth \$188.00. August Sale ..... **\$162.00**

**Eight-piece Quarter-cut Oak Dining-room Suite**—William and Mary design, in fumed finish; 56-inch Buffet with bevel mirror, also lined cutlery drawer; 8-ft. Round Extension Table; 6 leather-seated Chairs. A special at \$125.00. August Sale ..... **\$107.00**

**Save \$40 on a Solid Walnut Dining-room Suite**—Italian design; 72-inch Buffet, with plush-lined drawer for cutlery; large panel-door China Cabinet; 8-ft. Oblong Table; 6 large genuine leather-seated Chairs. This is a sample suite and is very attractive. Value \$267.00. August Sale..... **\$227.00**

**Diningroom Suite, \$123.00**—Walnut finished Diningroom Suite—choice of two designs—Queen Anne or Italian design. Both have 60-inch Buffet with long linen drawer and lined cutlery drawer; panel-end China Cabinet; Oblong Extension Table; 6 genuine leather-seated Chairs. August Furniture Sale, suite ..... **\$123.00**

**A Large Purchase of Display Suites**—From one of Canada's best makers of Walnut Diningroom Suites, in the finer cabinet work. Will go on sale Saturday at reductions of 25 to 40 per cent. See these wonderful suites and the price-tickets on them.

Furniture Department, Third Floor.

## Very Inexpensive Grass Rugs For Bedrooms

Good-looking Serviceable Rugs at About Half Price

Size 9x12, Sale Price .....	<b>\$5.75</b>
Size 8x10, Sale Price .....	<b>\$3.95</b>
Size 6x9, Sale Price .....	<b>\$2.40</b>
Size 4½x7½, Sale Price .....	<b>\$1.35</b>
Size 36 in. x 7 in., Sale Price .....	<b>77c</b>

## August Sale of Library Tables

Golden or fumed Quarter-cut Oak Library Table, size 25x40 in. Book section at each end; also has sliding drawer in centre of table. A well-made, good-looking table. August Sale price ..... **\$15.40**

## Motor or Steamer Rugs

Large stocks to select from. From England and our own good mills. Many very lovely rugs, all at reduced prices during August.



## Falls' August Sale of Kitchen Cabinets

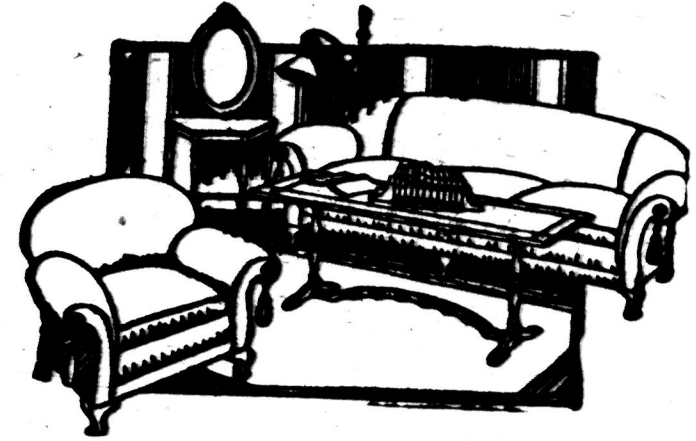
The best Kitchen Cabinets on the market, very liberally reduced. Saves hundreds of steps with its many features. Automatic lowering flour-bin; removable roll curtains and glass trimmings; complete with glass fixtures. Call and see these splendid cabinets demonstrated. Sale priced at **\$39.50, \$46.50, \$53.00 and \$59.00.**

Falls' Department Store, Simcoe.

It is not a sky-rocket—that is to say, it is not merely something sensational. It is a great and useful service to the people. It is not an imitation of something that has been done elsewhere. It is different in ideas and scope.

It is the result of a definite, thoughtful planning to give customers an opportunity to buy the best Furniture to be had, and to buy it at the lower prices during August than it can be bought for in any other month. It is exactly this service that it performs. And this August it will perform that service in a greater measure and in a greater way than at any previous August Sale.

Falls Daylight Department Store, Simcoe.



## We Have Prepared For a Great August Sale of Chesterfield Suites

**Three-piece Tapestry Chesterfield Suite**—Large Chesterfield with roll arms, spring seat and back; easy Arm Chair and wing-back Chair; Queen Anne legs, with centre leg on Chesterfield; covering heavy quality imported tapestry. This suite is guaranteed mothproof and worth \$155.00. Falls' August Sale ..... **\$132.00**

**Chesterfield Suite**—Covering heavy quality of tapestry; frames made of selected hardwood. All pieces have webbed bottom and are covered on outside back with tapestry. Guaranteed mothproof, both as to covering and filling. Cushions are loose, containing Marshall springs. Suite consists of 84-inch Chesterfield, Fireside Chair, and Easy Arm-chair. A \$175.00 proposition. Falls' August Sale Suite..... **\$157.00**

**Chesterfield Suite**—Consists of large size Chesterfield, with Marshall spring cushions and soft spring arms. Large wing-back Chair and Easy Arm-chair. Covering of heavy imported French tapestry; good colors. This is a sample suite and specially priced at \$145.00. Falls' August Sale, suite ..... **\$129.00**

**A Very Wide Choice of Double Stuffed Chesterfield Suites**—Done up in plain and two-tones, heavy plush. Best construction inside and out. Will be ready Saturday at exceptional bargains.—Furniture Department, Third Floor.

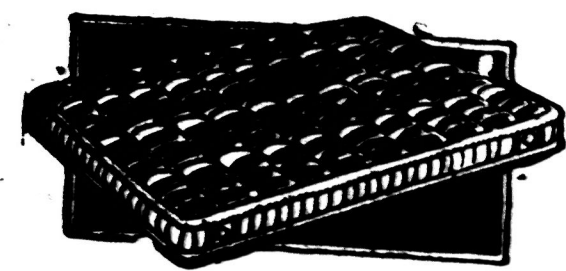
## Two Notable Bargains in Bed Outfits

A square-post walnut-finished Metal Bed; layer-felt Mattress covered in attractive art ticking of good quality, with roll edge; a good 90-coil Spring. This outfit complete during Falls' August Furniture Sale..... **\$25.00**

Good design White Enamel Bed; well-made Wire Spring, and an all-felt Mattress in an attractive art ticking. This outfit can be had in all sizes. Special August Sale Price complete ..... **\$15.00**

## Davanettes Will Sell For \$38.00

Solid Quarter-cut Oak frame, fumed finish; covering best quality Brown Fabrikoid, which will give wonderful wear. This opens out into full size bed with good spring and felt mattress. Falls' August Sale ..... **\$38.00**



## Mattresses—Mattresses!

Great stacks of Mattresses have been purchased for the August Sale, including Marshall Spring Mattresses, Ostermoor Mattresses, and many other good kinds. You ought to see these specials.

**Marshall (Hair and Felt) Spring Mattress** is a good investment any time at ..... **\$29.50**

During the August Sale we give FREE a Slip-cover for this wonderful Mattress. These slip-covers are worth \$6.00.

During August we will sell the Marshall "Special" Spring Mattress at ..... **\$24.50**  
This is a long-lasting Spring Mattress at a very reasonable price.

Many other remarkable values in dependable Mattresses at ..... **\$5.95 to \$22.50**



## Great Savings During the August Furniture Sale in Fine Bedroom Furniture—A Few of the Many Are Listed Below

**Bedroom Suite, \$132.00**—Made in Queen Anne design; walnut finish; Vanity Dresser, with four drawers and triple mirror; large Dresser Chifforobe with trays and drawers; Bow-foot Bed and Bench to match. A wonderful suite at the August Sale Price of ..... **\$132.00**

**Bedroom Suite, \$125.00**—Ivory Bedroom Suite; large Dresser with British plate mirror; Vanity Dresser with triple mirror; Chifforobe with sliding trays and drawers; handsome Bow-foot Bed. This suite complete at a great saving, **\$125.00**

**Save \$80.00 on a Sample Solid Walnut Bedroom Suite**—Colonial design, solid walnut inlaid with black walnut. Very fine cabinet work and finish. This \$275.00 suite is priced for the sale **\$195.00, and is worth \$275.00.**

**Save \$60.00 on a very high-class Quarter-cut Oak Bedroom Suite.** It has full size bed, large dresser, chifforobe, vanity dresser, bench and chair. A life-time service suite, and worth \$237.00. August Sale price ..... **\$177.00**

## If You Have Loads of Ice Any Ordinary Ice Box Will Do



If you have to BUY your ice, and consider your health, you ought to have a BARNET. Barnet Refrigerators never sold at these prices before. Limited number to offer.

\$58.50 Barnet Refrigerator, August Sale.....	<b>\$44.00</b>
\$69.00 Barnet Refrigerator, August Sale.....	<b>\$51.00</b>
\$72.00 Barnet Refrigerator, August Sale.....	<b>\$54.00</b>
\$80.00 Barnet Refrigerator, August Sale.....	<b>\$60.00</b>
\$87.00 Barnet Refrigerator, August Sale.....	<b>\$65.00</b>
\$90.00 Barnet Refrigerator, August Sale.....	<b>\$69.00</b>

**THE H.S. FALLS CO.** OF SIMCOE, ONT.