

FALLS' STORE HOLDS BUT ONE DOLLAR DAY EACH YEAR

We are philosophical about the loss \$ Day. Nine hundred and ninety-nine customers out of a thousand appreciate this—the thousandth doesn't count.

MEN'S SUITS

A \$ Day Bargain to be remembered

—Only 26 Suits in the lot.
 —Three-button conservative style for men.
 —Also two-button style for young men.
 —Colors are: Brown, Navy and Grey.
 —Cloth: the new Herringbone Worsted.
 —Well-made; good linings; good service.
 —TWO pairs of pants with each suit.
 —Ready when the store opens at 8.30. A suit with two pairs of pants, a good pair of Suspenders and a Four-in-Hand Tie, value 50c **All For \$21.00**
 Falls' Department Store, Simcoe



SAVE \$43.00 \$ DAY

on a McLagan's High-class Walnut Dining-room Suite

McLagan high-grade Walnut Diningroom Suite, Colonial design; large 66-inch Buffet with lined cutlery drawer and linen drawer; beautiful panel-end China Cabinet; 8-ft. oblong Table, and 6 genuine leather-seated Diners. This suite is guaranteed to be perfect in material, construction and workmanship. A real value at \$240.00. **For One Day \$197**

Men's Shirts
 10 dozen men's plain English Broadcloth Shirts with collar. In the wanted colors; all sizes. Save a \$ on a shirt. Each **\$2 1/2**

A Hammer in Men's Shirts For Dollar Day
 10 dozen only in the lot; all new goods; very liberal cut. In good English Percal; very desirable patterns; sizes 14 to 16 1/2. \$ Day each **\$1 1/2**

Women's Gloves
 Women's new Suede finish Gloves, 2-dome, in black, white, grey, pastel and chamouis; sizes to 3 1/2. pair. **\$ 3/4**

Save \$35.00 Dollar Day on Bedroom Suites
 Your choice of grey, ivory or walnut Bedroom Suites; Louis XVI. or Queen Anne design; large Vanity Dresser with triple mirrors; 42-inch Dresser with 4 drawers; chiffonier with 2 drawers and 4 sliding trays; full size Bow-foot Bed. You ought to see these suites; they are wonderful. For one day, \$ Day, these suites worth \$160.00 for **\$125**
 Falls' Department Store, Simcoe.

Couch Beds
 Save \$—Double Extension Couch Beds, with double Mattress and cretonne cover. \$ Day **\$9 1/2**

Men's Socks
 Men's Grey Work Socks, seamless, for hard wear. 2 pair for **\$ 1/2**

Save \$5 to \$14 on a Winter Overcoat
 Only NINE to offer. REAL Overcoats, every one of them; fine wools; plaid backs; best styles. A good investment.

Under-Arm Bags
 Newest style Underarm Bags in patent and dull finish leather. Each \$ Day **\$1 1/2**

Solid Oak Dining Suite, \$133
 Solid Oak Diningroom Suite in old English finish; has inlaid panels of genuine walnut; beautiful 60 in. Buffet; large China Cabinet with panel ends; oblong Extension Table; 6 genuine Leather Chairs. A very serviceable suite. \$ Day only **\$133**

Mattresses
 Full size Mattress, good heavy covering. Felt filled. \$ Day **\$8 1/2**
 Extra quality, large size Mattress, filled with wool and felt. **\$9 1/2**

Half Hose
 Men's Fine Cashmere Half Hose in shades of brown, grey, black, etc. All sizes 2 pair for **\$ 3/4**

Men's Suits
 Sixteen only in the lot; sizes to 44. Well made suits, thoroughly serviceable and good looking; a splendid offering for \$ Day **\$13**

Cashmere Hose
 Women's fine all-wool Cashmere Hose, in black, cream and brown. Half price pair **\$ 3/4**

Collar and Cuff Sets
 Collar and Cuff Sets are all the go. They are in plaid, check and plain gingham. You know the regular price of these goods. For one day, \$ Day, we offer 5 dozen of these fashionable sets complete for the set. **54c**

Diningroom Chairs
 Save 10\$—Quarter-cut Oak Diningroom Chairs; fumed finish; 6 chairs; genuine leather seats **\$25.00**

Little Boys' Suits
 Little Boys' Fine Wool Suits in Oliver Twist style; in shades of camel and brown; to fit ages 2 to 6. The suit **\$1 1/2**

Men's Winter Sweaters, 2/4\$
 A sweater manufacturer has sent for our \$ Day a lot of "Sample" Wool Sweaters in button and V-neck styles. Good colors; good sweaters; worth \$4. Dollar Day **\$2 1/4**

Silk Hose
 Pure thread Silk Hose—Our finest grade, that sold for \$3.00 and \$3.50 pair. Good assortment of colors and white. \$ Day pair. **\$ 2**

Chairs
 Diningroom Chairs in set of 6; fumed oak finish. \$ Day set. **\$16 1/2**

Chairs and Rockers
 Save several \$. Twelve only high-grade Tan Wicker Chairs and Rockers. Done up in heavy tapestry; Spring seats; loose cushions; very durable and complete. **\$13 1/2**

Bloomers
 Fine Striped Satinette Bloomers; women's and large women's sizes. Splendid choice of shades. \$ Day 89c

Motor Coats About 1/4 Price
 9 only Spring Motor Coats, "Samples"—from excellent material; nicely tailored; light, soft and warm; very serviceable; about half price. Dollar Day **\$10**

Women's Hose
 Women's heavy Black Cotton Hose, the 50c grade. In 8 1/2 and 9 only. \$ Day 2 pairs for **\$ 3/4**

Bed Springs and Window Shades
 No. 1 quality Coil Bed Springs. \$ Day **\$4 1/2**
 Standard Window Shades, all complete, in green, cream and white. \$ Day each **\$ 3/4**

Brass Beds
 Two only Brass Beds, the \$30.00 grade. One only of the \$35.00 grade. \$ Day choice **\$19**

Shirts
 Men's Work Shirts, made collar attached, and with pocket; of military flannel in grey and khaki; sizes to 17. Each **\$1**
 Falls' Department Store, Simcoe.

Boys' Bloomers in the \$ Day Sale
 Splendid odd Bloomers, well cut and trimmed; made from good quality ends of suitings; assorted dark shades: Sizes 24 to 29, pair **\$1 1/4**
 Sizes 30 to 35, pair **\$ 2**

Brassieres
 Brassieres, all sizes in white and pink. Dollar Day **\$ 1/2**

Dining Suite
 3-piece solid Quarter-cut Dining Suite, fumed finish; 6 chairs, 1 round table, 1 large buffet with mirror. The suite **\$94**
 Falls' Department Store, Simcoe.

Baby's High Chairs
 Baby's High Feeding Chairs—6 only of them; golden gloss finish. Each \$ Day **\$1 1/2**

Boys' Clothes
 On the Table for \$ Day—Boys' serviceable Tweed Suits, in good styles. Sizes 24 to 35. Choice **\$6 1/2**

Satinette Slips
 Satinette Slips in all shades; full size; a \$2.50 value for **\$1 1/4**

Gas Mantles
 Dependable Gas Mantles, upright. \$ Day 5 for **\$ 1/2**

Motor Rugs
 Motor or Steamer Rugs, full size. All-wool "Don-a-Brook" quality. Beautiful colorings in plaids; fringed. \$ Day each **\$6 1/2**

Linoleum
 Imported Scotch Linoleum, 2 yards wide; excellent designs; long wearing quality. Square yard **\$ 3/4**
 Prices for \$ Day will be specialised on all 4-yard wide Linoleum, Congoleum and Linoleum Rugs. Real bargains for \$ Day.

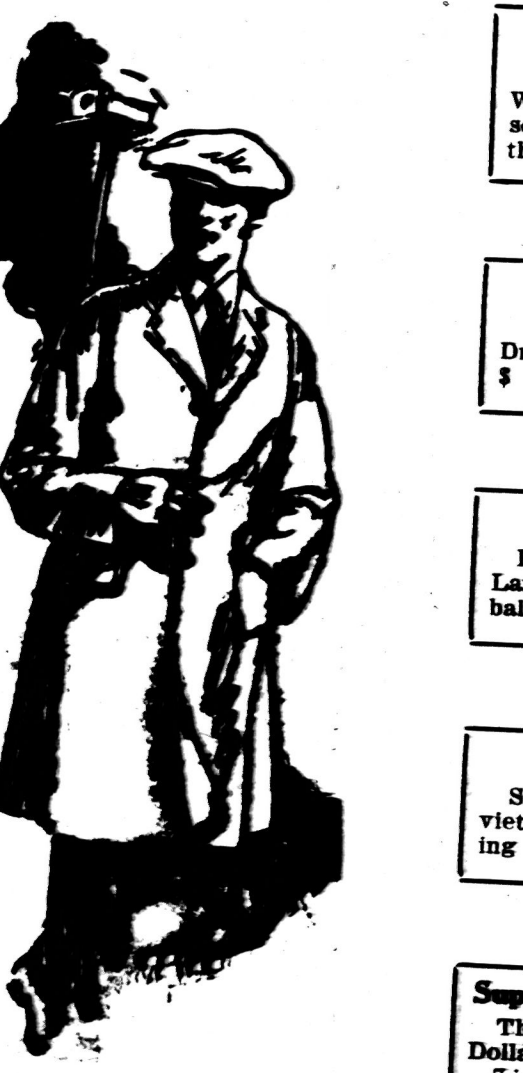
Caps
 2 lots of Spring Weight Caps for men and boys will be on sale \$ Day at each **\$ 1/4 and \$ 1/2**

Women's Coats
 A good \$ Day Bargain. Women's Winter and Motor Coats; all this season's styles. Priced at half and less than half price. Choice **\$8**

Quilt Bats
 2 1/2 lbs. full uniform size Bats; 72 x 90 in.; full bleach; soft and downy. Each **\$ 1**

"Barrymore" Guaranteed Rugs
 A large consignment of these notable Floor Rugs will be unpacked Monday and on sale at reduced prices for one day only, \$ Day—Furniture and Homefurnishing Department.

Stair Treads
 Rubber Stair Treads, full sizes easy to walk on; long-wearing. \$ for **\$ 1**



Stamped Pieces
 A Table of Stamped Linens—Drapes, Centres, Clothes, etc. Choice \$ Day **\$ 3/4**

Flannelette
 Heavy stripe Flannelette, 35 and 63 in. wide. Light and dark for general use. 4 1/2 yards for **\$ 1**

A Big \$ Worth
 1 ten-quart Water Pail
 1 large heavy Knitted Mop Cloth
 1 fair quality Broom.
 1 good Toilet Brush, long handle
 1 Nail Brush
 1 large package Toilet Paper
THIS LOT \$1

The Furniture Department
 It's a very interesting place—you can spend a half hour in this department quite pleasantly among
 —The Furniture Displays
 —The Rug Displays
 —The Lamp Displays
 One of the largest and finest departments in Western Ontario:
 —Chesterfield Suites
 —Diningroom Furniture
 —Bedroom Furniture
 —Imported and Domestic Rugs
 —Draperies and Upholstering Materials.

Knitting Worsted
 Home Knitting Worsted—1 oz. balls. Large choice of shades. \$ Day FOUR balls for **\$ 1/2**

A Good \$ Parcel
 1 Grey Granite Dish Pan
 1 Door Mat, 18x36 in., Lino finish
 5 large bars of White Naptha Laundry Soap **All For \$1**

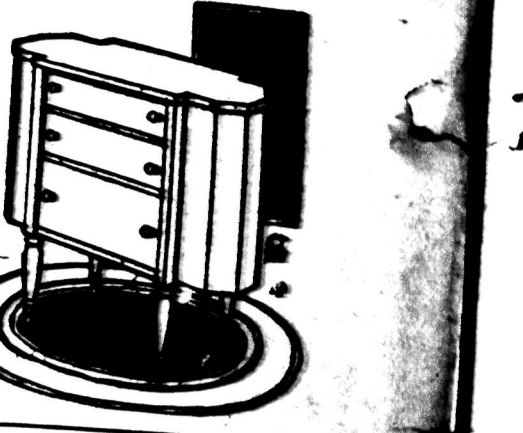
Soaps
 These \$ Day Bargains in Soaps Gold, P. & G. Comfort and Surprise 10 Bars for **\$ 1/2**
 (Not more than 2 lots to a customer.)
 Full size bars of White Castile, TWO for
 Infants' Delight, 3 for **19c**
 White Castile Toilet Soap, 9 cakes for **\$ 1/4**
 Falls' Department Store, Simcoe

Men's Jumbo Sweaters, Save 25\$
 Big heavy ribbed, fine all-wool Sweaters in most desirable colors. V-neck and button styles. A great Sweater to own; worth \$6.00. Dollar Day each **\$ 4 1/2**

Stamped Sets
 Stamped Lunch Cloth and 4 Serviettes to match, with Glass for working same. Complete for **\$ 1**

Save 50c on a Pair of Bloomers
 New Bloomers for women and juniors, made from polka-dot silk-finish Alapaca. Wonderful shades. Priced in the city catalogues \$1.59 pair. Dollar Day at Falls', pair **\$ 1**

This Lot 1 1/4
 1 high-grade Willow Clothes Basket, largest size
 1 Nail Brush
 1 Dish Mop
 1 useful Sponge
ALL FOR \$1 1/4



Super Values in Carpet China
 These bargains are for one day—Dollar Day:
 7-inch Plates, worth \$2.10, Dollar Day **\$1.56**
 Large Nappies, worth \$1.40, Dollar Day **90c**
 7-inch Bowls worth \$7.00, Dollar Day **\$5.00**

Clothes Baskets
 Specially good Willow Clothes Baskets; popular size; one of them and a fine Toy Broom with red handle for **\$ 1**

H.S. FALLS

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